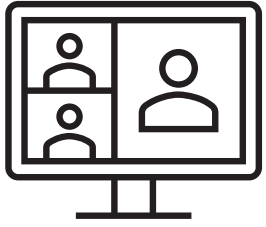


Welcome to the Apprenticeship Ambassador Network (AAN)



Housekeeping



Camera



Microphones



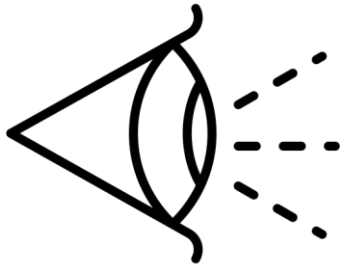
Questions

Today's session

- Welcome
- AAN overview
- The structure of the network
- The ASK programme
- How to get involved
- The commitment of an ambassador
- The digital portal
- Opportunities through the AAN
- Next steps



The Vision of the AAN



Every individual and employer will understand the value of apprenticeships as a route to opportunity and economic success.



The Objectives of the AAN

- An Ambassador will be aligned with every secondary school and college in England
- Ambassadors will buddy with small business employers (SME's)



The structure of the AAN

The AAN is a national network of employers and former or current apprentices who volunteer to help raise the profile of apprenticeships.



Anthony Impey
AAN Chair

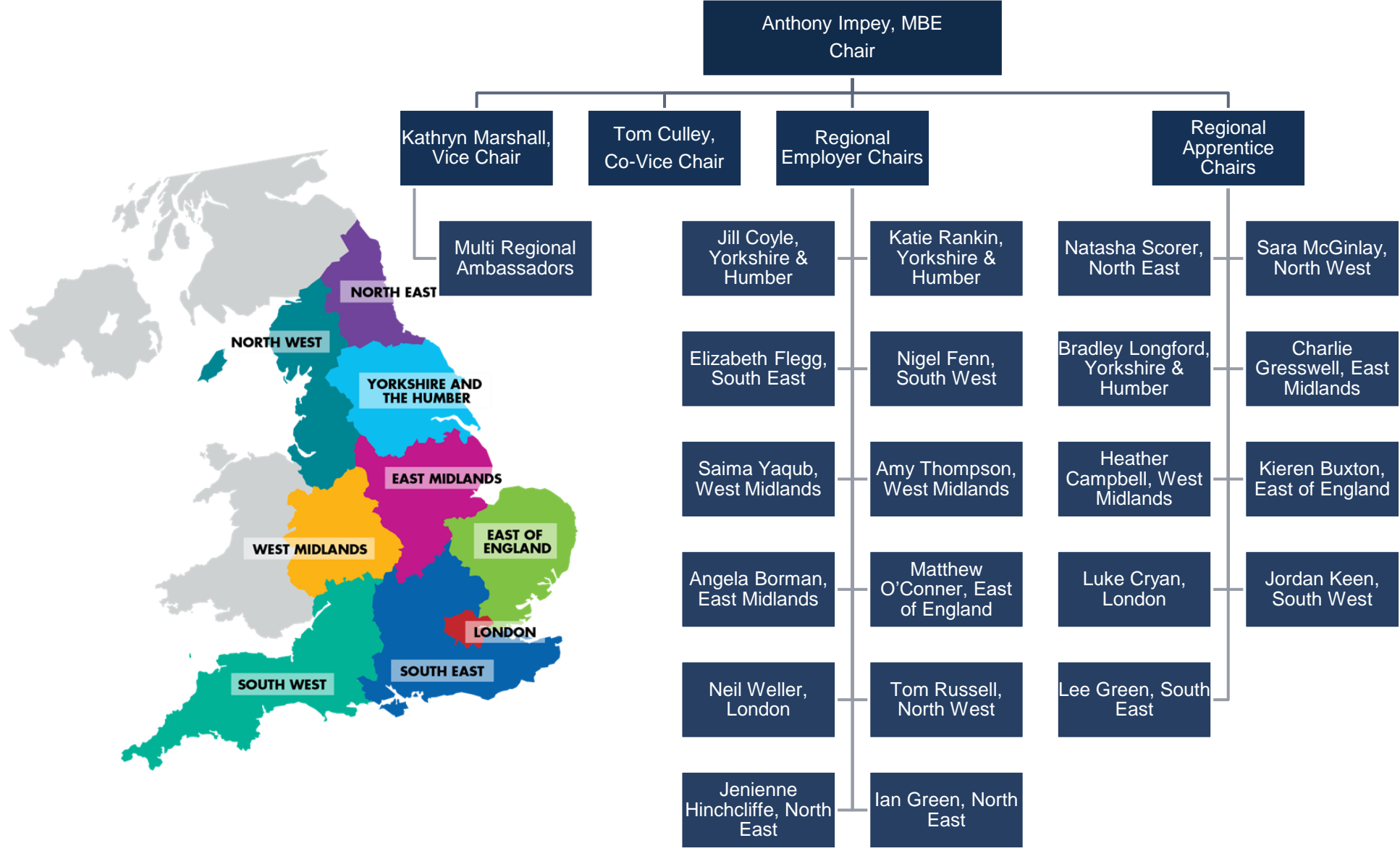


Kathryn Marshall
Co-Vice Chair



Tom Culley
Co-Vice Chair

Regional structure



The ASK Programme

THE ASK PROGRAMME

APPRENTICESHIPS
& TECHNICAL
EDUCATION

PAL COMPLIANT
PROVIDER



Inspiring
Awareness
assemblies



Apprenticeship
Application
Workshops



School Careers Fairs



Teacher CPD

How to get involved as an apprentice Ambassador

- Schools and Colleges – ASK programme
- Careers Fairs
- Employer events
- Training Provider
- Your previous school



How to get involved as an Employer Ambassador

- Employer events
- School Engagement
- Careers Fairs
- SME engagement
- Training providers
- Networks



Other ways to get involved

- Social Media
- Creating a case study
- Local activities
- National Apprenticeship Ambassador Network conference
- National Apprenticeship Week
- Round tables
- Speaking to government stakeholders



Social Media

“

In my apprenticeship I have learnt practical skills, communication skills and built my confidence.

This has not only helped me develop in my job role but has inspired me to develop more skills in other areas outside of work.



Apprenticeships
Ambassador Network
South West



Emma,
Apprentice Audiologist



WYSD



Kasim Usman
Apprentice Ambassador



Apprenticeship
Ambassador Network
East Midlands



BBC RADIO
DERBY



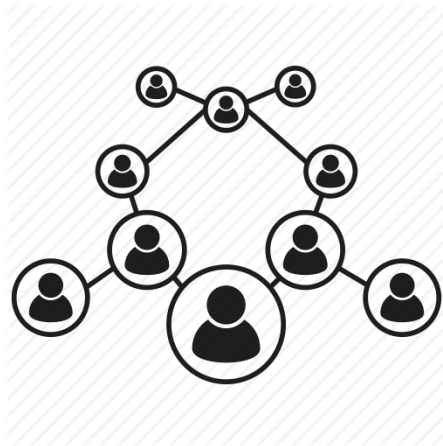
Apprenticeship
Ambassador Network
Yorkshire and Humber

“Just go for it. Try not to overthink about not being able to do things straight away or not fitting in within the team because everyone is so friendly and will do everything to put you at ease and teach you new things. Just do your best and try hard and throw yourself into getting to know other apprentices as it will build up a good support network for you during your studies.”

TAYLOR MOWER
FINANCE ASSISTANT APPRENTICE @ JET2 & JET2HOLIDAYS



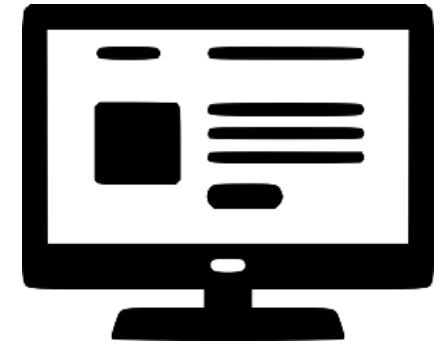
Commitment from ambassadors



BE PART OF
YOUR
NETWORK



VOLUNTEER AND
TAKE PART IN
ACTIVITIES AND
EVENTS



USE THE AAN
PORTAL

Code of Conduct

All ambassadors are required to follow the following key principles:

- be friendly and welcoming to all
- be supportive of and committed to other ambassadors
- respect the rights, dignity and worth of all participants, regardless of age, gender, ability, race, cultural background, religious beliefs or sexual identity
- be aware when using social media that offensive content such as racial, ethnic, sexual, religious or physical disability slurs will not be tolerated
- report inappropriate behaviour to helpdesk@manage-apprenticeships.service.gov.uk
- keep yourself safe
- not consume alcohol or drugs of any kind on any premises whilst representing your regional or national network



The AAN Portal

GOV.UK My apprenticeship

John Smith Account settings Sign out

Home My apprenticeship details Feedback on your training provider Help and support Apprenticeship Ambassador Network

Delilah Ingram
Technician Manager
Works across the East of England

About me
I work as a technician manager at ST John's UK. I am primarily interested in improving my capabilities in the health and social care sector. My work with the network is focused on raising awareness of apprenticeships in health care across Greater London. My goal is to establish a pipeline of apprenticeships and to ensure that the network will offer valuable, real-time experience in providing the best possible training experience.

My areas of interest
Here are my reasons for becoming an ambassador which support I need:
- Mentorship opportunities
- Training opportunities, experience and best practice
- Charities, apprenticeships, industry to my industry
What support I need from the network:
- Increasing my employment skills, advice and support
- Understanding training providers and the resources they use

Employer information
Organization name: ST John's UK
Employer's address and postcode: 2 Clifton Road, Clifton, Bristol, BS2 9EJ
Apprenticeship sectors: Care services, Engineering
Number of active apprentices: 3

Connect with Delilah
You can contact Delilah using the form below or connect directly on LinkedIn.

Send a message to Delilah
I would like to:
 ask for industry advice
 ask for help with a network activity
 request a case study
 get in touch after meeting at a network event
 By submitting this message, I agree to:
 my details including my name, email address and a link to my profile being included in the message
 adhere to the code of conduct for the network

As a result will be sent to Delilah from the Apprenticeship Ambassador Network inbox outlining your request.

Send this message

Connect with Delilah on LinkedIn
Send Delilah a connection request
GOV.UK: apprenticeship-network.gov.uk

GOV.UK My apprenticeship

John Smith Account settings Sign out

BETA This is a new service - your feedback will help us to improve it.

Home My apprenticeship details Feedback on your training provider Help and support Apprenticeship Ambassador Network

Events hub

Discover upcoming events happening across the network and stay up to date with the events you have signed up for.

Network events
Search all events happening across the network.

Your booked events

February 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1 Addis online case study	2	3	4
5 Psychiatric L&H report	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24 Clifton High School app.	25
26	27	28	29	30	31	

GOV.UK My apprenticeship

John Smith Account settings Sign out

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Network directory

Connect with other apprentice and employer ambassadors across the network. You can use filters or search by name.

Filter
Apply filters

Search directory
Enter name
[Search box]

Role
 Apprentice
 Employer
 Regional chair

Region
 East of England
 East Midlands
 London
 North East
 North West
 South East
 South West
 West Midlands
 Yorkshire and The Humber
 Multi-regional
 Apply filters

122 results

Name	Role	Region
Mason Lowe	EMPLOYER	East of England
Emmanuel Finnegan	APPRENTICE	East of England
Xander Barnes	REGIONAL CHAIR	East of England
Rosie Austin	APPRENTICE	North East
Ashley Rees	APPRENTICE	North West
Leopold Henderson	APPRENTICE	North East
Nathaniel Simpson	EMPLOYER	Multi-regional
Orion Robertson	EMPLOYER	East Midlands
Evelyn Smith	APPRENTICE	London
Florence Chambers	APPRENTICE	West Midlands
Scarlett Hudson	APPRENTICE	Yorkshire and the Humber
Dolly Knight	EMPLOYER	Multi-regional
Leslie Knops	APPRENTICE	London
Sarah Brooks	EMPLOYER	Yorkshire and the Humber
Emmanuel Finnegan	APPRENTICE	London

Your profile page



GOV.UK My apprenticeship

John Smith Account settings Support

Home My Apprenticeship Ambassadors Feedback and Support My Apprenticeship Apprenticeship Ambassador Network

Delilah Ingrim
Technician Manager
Write a bio (the last updated)

About me

Hi, I'm Delilah Ingrim, a Technician Manager at St Johns UK. I am currently interested in helping my local network in the health and social care sector. My work with the network is focused on using a combination of apprenticeships in health care across Greater London. My organisation looks to grow the number of apprentices and I am interested in networking with other employers that have experience in growing their own apprenticeship schemes.

My areas of interest

Here are my reasons for becoming an ambassador, what support I need and how I can help my network.

Why I wanted to join the network:

- Sharing knowledge, experience and best practice
- Champion apprenticeship to deliver to my network

What support I need from the network:

- Increasing my engagement with clients and subject
- Understanding existing providers and the resources they use

Employer information

Organisation name: St Johns UK
Employer's address and postcode: 2 Clifton Road, Cambridge, CB2 7EJ

Apprenticeship sectors:

- Care services
- Engineering

Number of active apprentices: 3

Connect with Delilah

You can contact Delilah using the form below or connect with her on LinkedIn.

Send a message to Delilah

I would like to:

- ask for industry advice
- ask for help with a network activity
- request a case study
- get in touch after meeting at a network event

By submitting this message, I agree to:

- my details including my name, email address and a link to my profile being displayed in the message
- to have my details shared with the [Apprenticeship Ambassador Network](#)

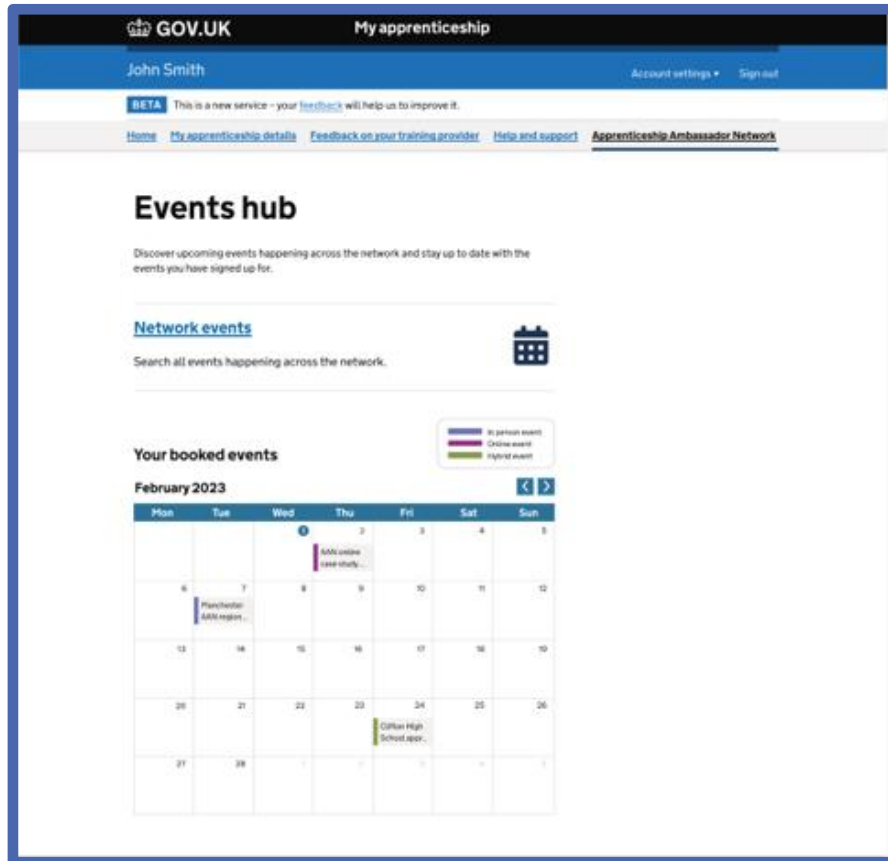
An email will be sent to Delilah from the Apprenticeship Ambassador Network when outlining your request.

Connect with Delilah on LinkedIn 

Send Delilah a connection request
[View full details on the network page](#)

- Personal information
- Bio
- LinkedIn
- Details of events you have signed up for

Events Hub



The screenshot shows the 'Events hub' page on the GOV.UK 'My apprenticeship' portal. The user is logged in as John Smith. The page features a navigation bar with links for Home, My apprenticeship details, Feedback on your training provider, Help and support, and Apprenticeship Ambassador Network. Below the navigation, there is a section for 'Network events' with a search bar and a calendar icon. The main content area is titled 'Your booked events' and displays a calendar for February 2023. The calendar shows three events: 'AM online case study...' on Thursday 2nd, 'Manchester AMM region...' on Tuesday 7th, and 'Oxford High School app...' on Friday 24th. A legend indicates that purple bars represent 'In person event', red bars represent 'Online event', and green bars represent 'Hybrid event'.

GOV.UK My apprenticeship

John Smith Account settings Sign out

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Network events

Search all events happening across the network.

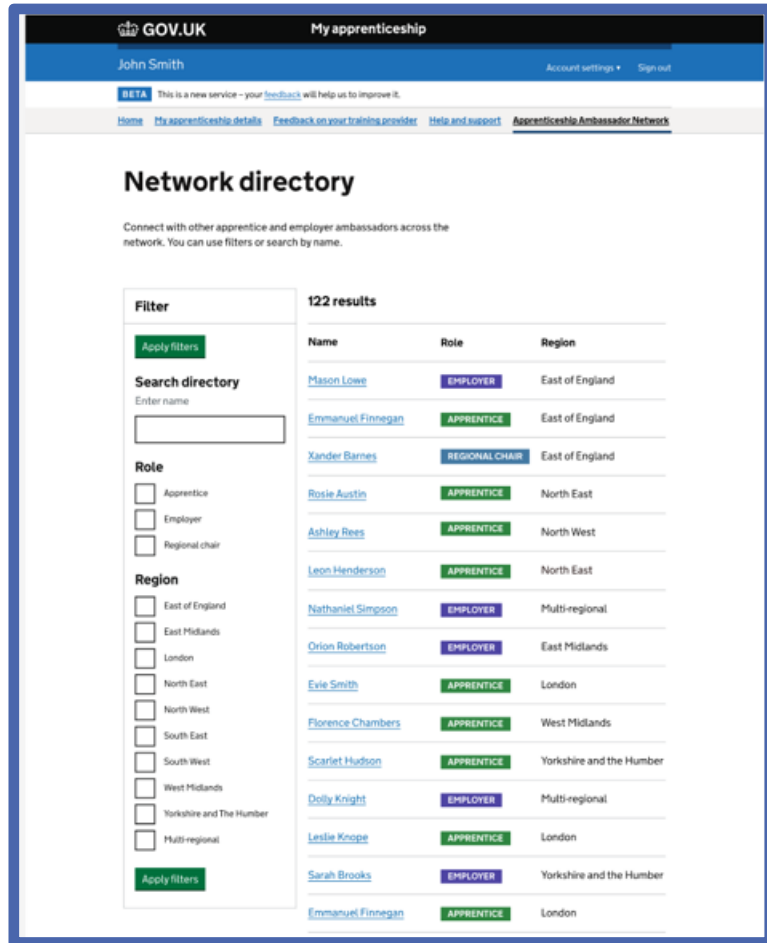
Your booked events

February 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			2 AM online case study...	3	4	5
6	7 Manchester AMM region...	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24 Oxford High School app...	25	26
27	28	29	30	31		

- The calendar of events
- Filter the events
- Sign up for events

Network Directory



The screenshot shows the 'Network directory' page on the GOV.UK 'My apprenticeship' portal. The page is for user John Smith and displays 122 results. A filter sidebar on the left allows users to search by name and filter by role (Apprentice, Employer, Regional chair) and region (East of England, East Midlands, London, North East, North West, South East, South West, West Midlands, Yorkshire and The Humber, Multi-regional). The main content area shows a list of members with their names, roles, and regions.

Name	Role	Region
Mason Lowe	EMPLOYER	East of England
Emmanuel Finnegan	APPRENTICE	East of England
Xander Barnes	REGIONAL CHAIR	East of England
Rosie Austin	APPRENTICE	North East
Ashley Rees	APPRENTICE	North West
Leon Henderson	APPRENTICE	North East
Nathaniel Simpson	EMPLOYER	Multi-regional
Orion Robertson	EMPLOYER	East Midlands
Eve Smith	APPRENTICE	London
Florence Chambers	APPRENTICE	West Midlands
Scarlet Hudson	APPRENTICE	Yorkshire and the Humber
Dolly Knight	EMPLOYER	Multi-regional
Leslie Knope	APPRENTICE	London
Sarah Brooks	EMPLOYER	Yorkshire and the Humber
Emmanuel Finnegan	APPRENTICE	London

View other members profile pages

Find out who is in your region

Connect with other ambassadors

Opportunities through the AAN

- Regional board member including social media leads
- Sub regional leads
- Vice Chair
- Chair
- Monthly webinars
- Rewards and recognition



Next Steps

1. View the Events Hub
2. Follow on social media
3. Access the resources
4. Keep in touch with your regional Chair
5. Look out for comms from the national and regional network



