

Communication Toolkit

Helping You Share the Power of Music with Your Community

1. About DMF & Why It Matters

Daniel's Music Foundation (DMF) empowers people with disabilities through music. Since 2006, we've created spaces for joy, self-expression, and community through free and accessible music programs for people with disabilities. In 2025, we're reaching a national audience with **30+ weekly online classes, free evening events, and an on-demand channel with 250+ videos**.

Impact in a sentence: Music activates more parts of the brain than any other stimulus, helping people build language, confidence, social connections, and joy.

2. How Organizations Can Share

We encourage you to spread the word across your internal teams, external networks, and social channels. Use the sample copy below to make it easy.

A. Internal Staff Email/Newsletter

Subject line: Free Online Music Classes from Daniel's Music Foundation

Body:

We're excited to share a free resource for our community! Daniel's Music Foundation offers 30+ weekly online music classes (Expressive Rhythms, Singing, Creative Movement, and more), free evening events (open-mics, sing-alongs, dance parties), and an on-demand channel with over 250 videos.

Whether you're looking to sing, move, or just enjoy music together, DMF is here for you. Register today at <u>danielsmusic.org/events</u>



B. Community Email

Subject line: Free National Online Music Programs for People with Disabilities

Body:

We are proud to collaborate with Daniel's Music Foundation, a nonprofit dedicated to empowering people with disabilities through music.

DMF offers:

- 30+ weekly drop-in classes (free)
- Open-Mic Nights, dance parties & sing-alongs
- A free on-demand channel with 250+ videos

Join live from anywhere in the U.S. or enjoy music at your own pace. Learn more & register here: <u>danielsmusic.org/events</u>

C. Social Media Posts

[Customize with your logo + DMF graphics]

Option 1 (Facebook/LinkedIn):

We're excited to collaborate with Daniel's Music Foundation! Their free online music classes and events help people everywhere find joy, community, and self-expression through music. Join from anywhere in the U.S. or around the globe danielsmusic.org/events

Option 2 (Instagram):

Free online music classes!

Open-Mic Nights & sing-alongs!

250+ on-demand videos!

Thanks to our friends at Daniel's Music Foundation, you can experience the power of music anytime, anywhere.

Tap the link in bio to join!



Option 3 (X/Twitter):

Did you know? You can take free online music classes with @danielsmusicfdn every week. From open-mics to sing-alongs, music is for everyone. Register: danielsmusic.org/events

D. Flyer/Poster Copy

Headline: Free Online Music Programs with Daniel's Music Foundation **Body:**

Join from anywhere! 30+ weekly online classes, open-mics, sing-alongs, and 250+ on-demand videos — all free. danielsmusic.org/events

3. Quick Facts to Share

- Founded in 2006, serving people with disabilities through music.
- 30+ free online classes every week.
- Free national access via Zoom + on-demand channel.
- Programs designed for joy, community, and authentic self-expression.

4. Logos, Graphics, & Contact

- Logos & graphics folder [Google Drive].
- Questions? Contact Martika Wilson at martika@danielsmusic.org
- Learn more at danielsmusic.org.