

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3010781

Traffic Order #	451477	Created On	5/6/2020 1:20:11 PM	Order Status	Traffic Updates Accepted
Order #	3010781	Created By	NCC_Gateway_User	Gross \$	19267.00
Order Descrp	62758248 - POL - CANDIDATE - FRIENDS OF MCCORMICK	Updated On	5/6/2020 5:12:25 PM	Net \$	13872.24
Client	FRIENDS OF MCCORMICK - NCC - ATL	Updated By	Frank, Lisa	Units	42
Start Date	5/4/2020	Industry	Political-US House	Credit Hold	NO
End Date	5/17/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62758248
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - ATL - DC	Quarternary		Product	05070512
AE 2		TRAFFIC OPTIONS		Estimate	N/A
Agency	MEDIUM BUYING LLC - NCC - ATL	Address 1	NCC MEDIA	Submit EDI Invoice?	Do Not Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	PRI, NPE=80, IPE=74.62758248 POL CANDIDATE - FRIENDS OF MCCORMICK Atlanta. See key on FCC site for network/zone i	
Total Zones	1	Zip	07003		
Zones	Atlanta GA Interconnect	Contact		PRI, NPE=80, IPE=74.62758248 POL CANDIDATE - FRIENDS OF MCCORMICK Atlanta. See key on FCC site for network/zone i	
Total Networks	1	Phone	111-111-1111		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
PRI, NPE=80, IPE=74.62758248 POL CANDIDATE - FRIENDS OF MC CORMICK Atlanta. See key on FCC site for network/zone info		Contract Type	Standard	3267	
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 3267

Traffic Order #	451477	Created On	5/6/2020 1:20:11 PM	Order Status	Traffic Updates Accepted
Order #	3010781	Created By	NCC_Gateway_User	Syscode Gross \$	19267.00
Order Descrp	62758248 - POL - CANDIDATE - FRIENDS OF MCCORMICK	Updated On	5/6/2020 5:12:25 PM	Syscode Net \$	13872.24
Client	FRIENDS OF MCCORMICK - NCC - ATL	Updated By	Frank, Lisa	Syscode Units	42
Start Date	5/4/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	5/17/2020	Zones	Atlanta GA Interconnect	Avg Unit Rate	458.74
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	05/14/2020	05/17/2020	Th-Su 5a-9a				X	X	X	X	0	\$254.00	\$0.00	30
2			National Political Bundle	74 74	Fox News Channel	3267	FXNC DT	05/14/2020	05/17/2020	Th-Su 9a-4p				X	X	X	X	0	\$272.00	\$0.00	30
3			National Political Bundle	74 74	Fox News Channel	3267	FXNC EF	05/14/2020	05/17/2020	Th-Su 4p-7p				X	X	X	X	0	\$488.00	\$0.00	30
4			National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	05/14/2020	05/17/2020	Th-Su 7p-12m				X	X	X	X	0	\$723.00	\$0.00	30
5	2		National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	05/11/2020	05/12/2020	M-Tu 5a-9a	X	X						3	\$254.00	\$762.00	30
6	4		National Political Bundle	74 74	Fox News Channel	3267	FXNC DT	05/11/2020	05/12/2020	M-Tu 9a-4p	X	X						3	\$272.00	\$816.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	6		National Political Bundle	74 74	Fox News Channel	3267	FXNC EF	05/11/2020	05/12/2020	M-Tu 4p-7p	X	X						3	\$488.00	\$1,464.00	30
8	8		National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	05/11/2020	05/12/2020	M-Tu 7p-12m	X	X						5	\$723.00	\$3,615.00	30
9	1		National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	05/07/2020	05/10/2020	Th-Su 5a-9a				X	X	X	X	7	\$254.00	\$1,778.00	30
10	3		National Political Bundle	74 74	Fox News Channel	3267	FXNC DT	05/07/2020	05/10/2020	Th-Su 9a-4p				X	X	X	X	6	\$272.00	\$1,632.00	30
11	5		National Political Bundle	74 74	Fox News Channel	3267	FXNC EF	05/07/2020	05/10/2020	Th-Su 4p-7p				X	X	X	X	7	\$488.00	\$3,416.00	30
12	7		National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	05/07/2020	05/10/2020	Th-Su 7p-12m				X	X	X	X	8	\$723.00	\$5,784.00	30
13			National Political Bundle	74 74	Fox News Channel	3267	FXNC EM	05/04/2020	05/05/2020	M-Tu 5a-9a	X	X						0	\$254.00	\$0.00	30
14			National Political Bundle	74 74	Fox News Channel	3267	FXNC DT	05/04/2020	05/05/2020	M-Tu 9a-4p	X	X						0	\$272.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15			National Political Bundle	74 74	Fox News Channel	3267	FXNC EF	05/04/2020	05/05/2020	M-Tu 4p-7p	X	X						0	\$488.00	\$0.00	30
16			National Political Bundle	74 74	Fox News Channel	3267	FXNC PT	05/04/2020	05/05/2020	M-Tu 7p-12m	X	X						0	\$723.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3010781							
Traffic Order #	451477		# of Weeks	2		Active	Yes
Order #	3010781		Created On	5/6/2020 1:20:11 PM		Order Status	Traffic Updates Accepted
Order Descrp	62758248 - POL - CANDIDATE - FRIENDS OF MCCORMICK		Created By	NCC_Gateway_User		Gross \$	19267.00
Client	FRIENDS OF MCCORMICK - NCC - ATL		Updated On	5/6/2020 5:12:25 PM		Net \$	13872.24
Start Date	5/4/2020		Updated By	Frank, Lisa		Units	42
End Date	5/17/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	