

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3096513

Traffic Order #	691321		Created On	9/3/2020 11:38:54 AM		Order Status	Revision for Sales Mgr Approval	
Order #	3096513		Created By	NCC_Gateway_User		Gross \$	13300.00	
Order Descrp	62805206 POL CANDIDATE Peters for Sen DET		Updated On	9/8/2020 2:08:37 PM		Net \$	9576.00	
Client	PETERS FOR SENATE 2020 - NCC - MI		Updated By	Delosreyes, MarieKristine		Units	10	
Start Date	9/8/2020		Industry	Political-US Senate		Credit Hold	NO	
End Date	9/13/2020		REFERENCES			BILLING INFORMATION		
# of Weeks	1		Primary			Purchase Order #	62805206	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	1		Tertiary			EDI INFORMATION		
AE 1	NCC - MI - WASH DC		Quarternary			Product		
AE 2			TRAFFIC OPTIONS			Estimate	6256	
Agency	SCREEN STRATEGIES MEDIA-NCC - MI	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Detroit , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information		
Total Zones	1		Zip	07003				
Zones	Detroit MI Interconnect		Contact					
Total Networks	1		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		5557		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 5557

Traffic Order #	691321	Created On	9/3/2020 11:38:54 AM	Order Status	Revision for Sales Mgr Approval
Order #	3096513	Created By	NCC_Gateway_User	Syscode Gross \$	13300.00
Order Descrp	62805206 POL CANDIDATE Peters for Sen DET	Updated On	9/8/2020 2:07:38 PM	Syscode Net \$	9576.00
Client	PETERS FOR SENATE 2020 - NCC - MI	Updated By	Delosreyes, MarieKristine	Syscode Units	10
Start Date	9/8/2020	Source	Gateway	Zone Status	Revision for Sales Mgr Approval
End Date	9/13/2020	Zones	Detroit MI Interconnect	Avg Unit Rate	1330.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	4		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Milwaukee Brewers	09/08/2020	09/08/2020	Tu 7p-10p		X						2	\$850.00	\$1,700.00	30
2	3		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Milwaukee Brewers	09/09/2020	09/09/2020	W 7p-10p			X					0	\$850.00	\$0.00	30
3	5		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Chicago White Sox	09/11/2020	09/11/2020	F 8p-11p				X				2	\$1,450.00	\$2,900.00	30
4	2		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Chicago White Sox	09/12/2020	09/12/2020	Sa 7p-10p						X		2	\$1,450.00	\$2,900.00	30
5	1		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Chicago White Sox	09/13/2020	09/13/2020	Su 2p-5p							X	2	\$1,450.00	\$2,900.00	30
6	6		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Milwaukee Brewers	09/10/2020	09/10/2020	Th 5:30p-8:30p				X				2	\$1,450.00	\$2,900.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3096513					
Traffic Order #	691321	# of Weeks	1	Active	Yes
Order #	3096513	Created On	9/3/2020 11:38:54 AM	Order Status	Revision for Sales Mgr Approval
Order Descrp	62805206 POL CANDIDATE Peters for Sen DET	Created By	NCC_Gateway_User	Gross \$	13300.00
Client	PETERS FOR SENATE 2020 - NCC - MI	Updated On	9/8/2020 2:08:37 PM	Net \$	9576.00
Start Date	9/8/2020	Updated By	Delosreyes, MarieKristine	Units	10
End Date	9/13/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	