

PRI IP=9NP=8 62546229 IC JB For Governor

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #								
Client				AE	NCC - CHI - SAN FRAN (	Office	NCC	Address											1223910							
Product				Client	JB for Governor (23991)			Contact							Phone	713-341-1000				Contract Start	06/18/2018					
Estimate				Product	Political-Governor (136)				Contract End	07/01/2018																
Order	62546229			Agency	SHORR, JOHNSON & MAGNUS (2413)			Notes												TOTALS FOR CONTRACT						
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)															Total Spots	225					
REFERENCES																Bill Month	Broadcast			Contract Type	Political			Gross Amt	\$216,584.50	
Est #				Primary	Chicago Intercon		Tertiary			Ord Status	Revision Confirmed						Agency Comm	\$32,487.68								
Contr #	545399			Secondary	National Political		Quaternary													Rep Comm	\$23,932.59					
Systems	Interconnect, 5170 (36)																Net Amt	\$160,164.24								
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len					
1		9	AMC	AVG. ALL WKS<	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	10	1	10	\$700.00	\$7,000.00	30					
OOW 03/21/18-09/06/18																										
59		9	AMC	MG ADDED 6.18	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	1	1	1	\$620.00	\$620.00	30					
OOW 03/21/18-09/06/18																										
2		9	AMC	AVG. ALL WKS<	06/25/18	06/25/18	19:00	24:00	X							2	1	2	\$700.00	\$1,400.00	30					
OOW 03/21/18-09/06/18																										
3		9	BRVO	VARIOUS	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	4	1	4	\$650.00	\$2,600.00	30					
OOW 03/21/18-09/06/18																										
4		9	BRVO	VANDERPUMP RUL	06/25/18	06/25/18	16:00	19:00	X							1	1	1	\$650.00	\$650.00	30					
OOW 03/21/18-09/06/18																										
5		9	BRVO	VARIOUS	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	11	1	11	\$1,300.0	\$14,300.00	30					
OOW 03/21/18-09/06/18																										
6		9	BRVO	VANDERPUMP RUL<	06/25/18	06/25/18	19:00	24:00	X							2	1	2	\$1,300.0	\$2,600.00	30					
OOW 03/21/18-09/06/18																										
7		9	CNN	NEW DAY<	06/19/18	06/24/18	05:00	09:00		X	X	X	X	X	X	10	1	10	\$500.00	\$5,000.00	30					
OOW 03/21/18-09/06/18																										
8		9	CNN	NEW DAY<	06/25/18	06/25/18	05:00	09:00	X							2	1	2	\$500.00	\$1,000.00	30					
OOW 03/21/18-09/06/18																										
9		9	CNN	CNN NEWSROOM<	06/19/18	06/24/18	09:00	16:00		X	X	X	X	X	X	3	1	3	\$400.00	\$1,200.00	30					
OOW 03/21/18-09/06/18																										
10		9	CNN	VARIOUS	06/25/18	06/25/18	09:00	16:00	X							1	1	1	\$400.00	\$400.00	30					
OOW 03/21/18-09/06/18																										
11		9	CNN	VARIOUS	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	3	1	3	\$600.00	\$1,800.00	30					
OOW 03/21/18-09/06/18																										
12		9	CNN	SITUATION ROOM<	06/25/18	06/25/18	16:00	19:00	X							1	1	1	\$600.00	\$600.00	30					
OOW 03/21/18-09/06/18																										
13		9	CNN	AVG. ALL WKS<	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	9	1	9	\$900.00	\$8,100.00	30					
OOW 03/21/18-09/06/18																										
14		9	CNN	ANDERSON COOPE<	06/25/18	06/25/18	19:00	24:00	X							1	1	1	\$900.00	\$900.00	30					
OOW 03/21/18-09/06/18																										

Client	JB for Governor (23991)	AE	NCC - CHI - SAN FRAN (86)	TIM #	1223910	Contract Start	06/18/2018
Systems	Interconnect, 5170 (36)					Contract End	07/01/2018

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
15		9	DISC	VARIOUS	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	10	1	10	\$700.00	\$7,000.00	30
OOW 03/21/18-09/06/18																					
16		9	DISC	AVG. ALL WKS<	06/25/18	06/25/18	19:00	24:00	X							2	1	2	\$700.00	\$1,400.00	30
OOW 03/21/18-09/06/18																					
17		9	ESPN	VARIOUS	06/19/18	06/24/18	05:00	09:00		X	X	X	X	X	X	5	1	5	\$375.00	\$1,875.00	30
OOW 03/21/18-09/06/18																					
62		10	ESPN	MG ADDED 6.20.18	06/21/18	06/24/18	05:00	09:00				X	X	X	X	1	1	1	\$299.50	\$299.50	30
Lowered Price to Match \$ Fallout (ORIG 275)																					
18		9	ESPN	GET UP L<	06/25/18	06/25/18	05:00	09:00	X							1	1	1	\$375.00	\$375.00	30
OOW 03/21/18-09/06/18																					
19		9	ESPN	AVG. ALL WKS<	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$2,000.0	\$10,000.00	30
OOW 03/21/18-09/06/18																					
20		9	ESPN	AVG. ALL WKS<	06/25/18	06/25/18	19:00	24:00	X							1	1	1	\$2,000.0	\$2,000.00	30
OOW 03/21/18-09/06/18																					
21		9	FOOD	AVG. ALL WKS<	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	5	1	5	\$800.00	\$4,000.00	30
OOW 03/21/18-09/06/18																					
22		9	FOOD	AVG. ALL WKS	06/25/18	06/25/18	16:00	19:00	X							1	1	1	\$800.00	\$800.00	30
OOW 03/21/18-09/06/18																					
23		9	FOOD	VARIOUS	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	10	1	10	\$1,500.0	\$15,000.00	30
OOW 03/21/18-09/06/18																					
24		9	FOOD	SPRING BAKING<	06/25/18	06/25/18	19:00	24:00	X							2	1	2	\$1,500.0	\$3,000.00	30
OOW 03/21/18-09/06/18																					
25		9	FXNC	VARIOUS	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$2,030.0	\$10,150.00	30
OOW 03/21/18-09/06/18																					
60		9	FXNC	MG ADDED 6.18	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	1	1	1	\$2,030.0	\$2,030.00	30
OOW 03/21/18-09/06/18																					
26		9	FXNC	VARIOUS	06/25/18	06/25/18	19:00	24:00	X							1	1	1	\$2,030.0	\$2,030.00	30
OOW 03/21/18-09/06/18																					
27		9	HGTV	AVG. ALL WKS<	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	4	1	4	\$900.00	\$3,600.00	30
OOW 03/21/18-09/06/18																					
28		9	HGTV	LOVE IT OR LIS	06/25/18	06/25/18	16:00	19:00	X							1	1	1	\$900.00	\$900.00	30
OOW 03/21/18-09/06/18																					
29		9	HGTV	VARIOUS	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	10	1	10	\$2,000.0	\$20,000.00	30
OOW 03/21/18-09/06/18																					
30		9	HGTV	HOUSE HUNTERS<	06/25/18	06/25/18	19:00	24:00	X							2	1	2	\$2,000.0	\$4,000.00	30
OOW 03/21/18-09/06/18																					
31		9	HIST	AVG. ALL WKS<	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	10	1	10	\$1,000.0	\$10,000.00	30
OOW 03/21/18-09/06/18																					
32		9	HIST	AMERICAN PICKE<	06/25/18	06/25/18	19:00	24:00	X							2	1	2	\$1,000.0	\$2,000.00	30
OOW 03/21/18-09/06/18																					
33		9	LIF	AVG. ALL WKS<	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	10	1	10	\$700.00	\$7,000.00	30
OOW 03/21/18-09/06/18																					

Client	JB for Governor (23991)	AE	NCC - CHI - SAN FRAN (86)	TIM #	1223910	Contract Start	06/18/2018
Systems	Interconnect, 5170 (36)					Contract End	07/01/2018

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
34		9	LIF	AVG. ALL WKS<	06/25/18	06/25/18	19:00	24:00	X							2	1	2	\$700.00	\$1,400.00	30
OOW 03/21/18-09/06/18																					
35		9	MNBC	MORNING JOE<	06/19/18	06/24/18	05:00	09:00		X	X	X	X	X	X	10	1	10	\$500.00	\$5,000.00	30
OOW 03/21/18-09/06/18																					
36		9	MNBC	MORNING JOE<	06/25/18	06/25/18	05:00	09:00	X							2	1	2	\$500.00	\$1,000.00	30
OOW 03/21/18-09/06/18																					
37		9	MNBC	VARIOUS	06/19/18	06/24/18	09:00	16:00		X	X	X	X	X	X	3	1	3	\$700.00	\$2,100.00	30
OOW 03/21/18-09/06/18																					
38		9	MNBC	VARIOUS	06/25/18	06/25/18	09:00	16:00	X							1	1	1	\$700.00	\$700.00	30
OOW 03/21/18-09/06/18																					
39		9	MNBC	VARIOUS	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	3	1	3	\$700.00	\$2,100.00	30
OOW 03/21/18-09/06/18																					
40		9	MNBC	VARIOUS	06/25/18	06/25/18	16:00	19:00	X							1	1	1	\$700.00	\$700.00	30
OOW 03/21/18-09/06/18																					
41		9	MNBC	VARIOUS	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$1,000.0	\$5,000.00	30
OOW 03/21/18-09/06/18																					
42		9	MNBC	VARIOUS	06/25/18	06/25/18	19:00	24:00	X							1	1	1	\$1,000.0	\$1,000.00	30
OOW 03/21/18-09/06/18																					
43		9	TBSC	VARIOUS	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	4	1	4	\$900.00	\$3,600.00	30
OOW 03/21/18-09/06/18																					
44		9	TBSC	AVG. ALL WKS<	06/25/18	06/25/18	16:00	19:00	X							1	1	1	\$900.00	\$900.00	30
OOW 03/21/18-09/06/18																					
45		9	TBSC	VARIOUS	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$1,500.0	\$7,500.00	30
OOW 03/21/18-09/06/18																					
46		9	TBSC	AVG. ALL WKS<	06/25/18	06/25/18	19:00	24:00	X							1	1	1	\$1,500.0	\$1,500.00	30
OOW 03/21/18-09/06/18																					
47		9	TLC	AVG. ALL WKS<	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	4	1	4	\$265.00	\$1,060.00	30
OOW 03/21/18-09/06/18																					
48		9	TLC	AVG. ALL WKS<	06/25/18	06/25/18	16:00	19:00	X							1	1	1	\$265.00	\$265.00	30
OOW 03/21/18-09/06/18																					
49		9	TLC	VARIOUS	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$405.00	\$2,025.00	30
OOW 03/21/18-09/06/18																					
50		9	TLC	AVG. ALL WKS	06/25/18	06/25/18	19:00	24:00	X							1	1	1	\$405.00	\$405.00	30
OOW 03/21/18-09/06/18																					
51		9	TNT	AVG. ALL WKS<	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	4	1	4	\$650.00	\$2,600.00	30
OOW 03/21/18-09/06/18																					
52		9	TNT	AVG. ALL WKS<	06/25/18	06/25/18	16:00	19:00	X							1	1	1	\$650.00	\$650.00	30
OOW 03/21/18-09/06/18																					
53		9	TNT	AVG. ALL WKS<	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$850.00	\$4,250.00	30
OOW 03/21/18-09/06/18																					
63		10	TNT	MG ADDED 6.20.18	06/21/18	06/24/18	19:00	24:00				X	X	X	X	1	1	1	\$850.00	\$850.00	30
OOW 03/21/18-09/06/18																					

Client	JB for Governor (23991)	AE	NCC - CHI - SAN FRAN (86)	TIM #	1223910	Contract Start	06/18/2018
Systems	Interconnect, 5170 (36)					Contract End	07/01/2018

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
54		9	TNT	AVG. ALL WKS	06/25/18	06/25/18	19:00	24:00	X							1	1	1	\$850.00	\$850.00	30
OOW 03/21/18-09/06/18																					
55		9	USA	AVG. ALL WKS<	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	4	1	4	\$900.00	\$3,600.00	30
OOW 03/21/18-09/06/18																					
56		9	USA	AVG. ALL WKS<	06/25/18	06/25/18	16:00	19:00	X							1	1	1	\$900.00	\$900.00	30
OOW 03/21/18-09/06/18																					
57		9	USA	AVG. ALL WKS<	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$1,400.0	\$7,000.00	30
OOW 03/21/18-09/06/18																					
61		9	USA	MG ADDED 6.18	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	1	1	1	\$1,300.0	\$1,300.00	30
OOW 03/21/18-09/06/18																					
64		10	USA	MG ADDED 6.20.18	06/21/18	06/24/18	19:00	24:00				X	X	X	X	1	1	1	\$1,300.0	\$1,300.00	30
OOW 03/21/18-09/06/18																					
58		9	USA	WWE ENTERTAINM<	06/25/18	06/25/18	19:00	24:00	X							1	1	1	\$1,400.0	\$1,400.00	30
OOW 03/21/18-09/06/18																					

	Jun 18	Jul 18	Total
Spots	187	38	225
Grs \$	\$180,860	\$35,725	\$216,585
Net \$	\$133,746	\$26,419	\$160,164

PRI IP=9NP=8 62546229 IC JB For Governor - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #	
Client		AE	NCC - CHI - SAN FRAN (86)	NCC	Address		
Product		Client	JB for Governor (23991)		Contact		Phone 713-341-1000
Estimate		Agency	SHORR, JOHNSON & MAGNUS (2413)	15%	Notes		
Order	62546229	Rep Firm	13% National Cable Communications (3) 13%				
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political		
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)							
						TOTALS FOR CONTRACT Total Spots 225 Gross Amt \$216,584.50 Agency Comm \$32,487.68 Rep Comm \$23,932.59 Net Amt \$160,164.24	

	Jun 18	Jul 18	Total
Spots	187	38	225
Grs \$	\$180,860	\$35,725	\$216,585
Net \$	\$133,746	\$26,419	\$160,164

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____