

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2498002

Order #	2498002		Created On	9/27/2018 9:34:31 PM		Order Status	Contract Confirmed	
Order Descrp	PRI:NP=4;IP=5 62588380 Leading Michigan For DETIC		Created By	NCC_Gateway_User		Gross \$	70075.00	
Client	LEADING MICHIGAN FORWARD -NCC-...		Updated On	9/28/2018 9:47:25 AM		Net \$	50454.00	
Start Date	10/1/2018		Updated By	Smith, Tiffany R		Units	80	
End Date	10/7/2018		Industry	Political-Association		Credit Hold	NO	
# of Weeks	1		REFERENCES			BILLING INFORMATION		
SALES			Primary	Detroit Interconnect		Purchase Order #		
ActiveWeeks	1		Secondary	NATIONAL POLITICAL BUNDLE		Billing Schedule	EndOfFlight	
AE 1	NCC - MI - WASH DC		Tertiary			EDI INFORMATION		
AE 2			Quarternary	END OF FLIGHT BILLING		Product		
Agency	STRATEGIC MEDIA PLACEMENT	15.00%	TRAFFIC OPTIONS			Estimate	10.1-10.7	
RepFirm	NCC 13%	13.00%	Address 1	3946 N HAMPTON DR		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	POWELL, OH		Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information Change Revenue- National political bundle		
Zones	Detroit MI Interconnect		Zip	43065				
Total Networks	9		Contact					
GENERAL COMMENTS			Phone	514-760-0080				
			Avail Tag					
			Contract Type	Political				
			Copy Group					
			Division					
			Reference #					
						SYSCODE LIST		
						5557		

SUMMARY FOR SYSCODE 5557

Order #	2498002	Created On	9/27/2018 9:34:31 PM	Order Status	Contract Confirmed
Order Descrp	PRI:NP=4;IP=5 62588380 Leading Michigan For DETIC	Created By	NCC_Gateway_User	Syscode Gross \$	70075.00
Client	LEADING MICHIGAN FORWARD -NCC-MI	Updated On	9/28/2018 9:47:03 AM	Syscode Net \$	50454.00
Start Date	10/1/2018	Updated By	Smith, Tiffany R	Syscode Units	80
End Date	10/7/2018	Source	Gateway	Zone Status	Contract Confirmed
# of Weeks	1	Zones	Detroit MI Interconnect	Avg Unit Rate	875.94

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	5 5	CNN	5557	CNN EM	10/01/2018	10/07/2018	M-Su 5a-9a	3	\$405.00	\$1,215.00	30
2	2		National Political Bundle	5 5	CNN	5557	CNN DT	10/01/2018	10/07/2018	M-Su 9a-4p	3	\$405.00	\$1,215.00	30
3	3		National Political Bundle	5 5	CNN	5557	CNN EF	10/01/2018	10/07/2018	M-Su 4p-7p	3	\$615.00	\$1,845.00	30
4	4		National Political Bundle	5 5	CNN	5557	CNN PT	10/01/2018	10/07/2018	M-Su 7p-12m	3	\$810.00	\$2,430.00	30
5	5		National Political Bundle	5 5	The Discovery Channel	5557	DISC PT	10/01/2018	10/07/2018	M-Su 7p-12m	3	\$925.00	\$2,775.00	30
6	6		National Political Bundle	5 5	ESPN	5557	ESPN PT	10/01/2018	10/07/2018	M-Su 7p-12m	3	\$1,155.00	\$3,465.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	5 5	Food Network	5557	FOOD PT	10/01/2018	10/07/2018	M-Su 7p-12m	3	\$870.00	\$2,610.00	30
8	8		National Political Bundle	5 5	Fox News Channel	5557	FXNC EM	10/01/2018	10/07/2018	M-Su 5a-9a	6	\$975.00	\$5,850.00	30
9	9		National Political Bundle	5 5	Fox News Channel	5557	FXNC DT	10/01/2018	10/07/2018	M-Su 9a-4p	6	\$655.00	\$3,930.00	30
10	10		National Political Bundle	5 5	Fox News Channel	5557	FXNC EF	10/01/2018	10/07/2018	M-Su 4p-7p	5	\$1,300.00	\$6,500.00	30
11	11		National Political Bundle	5 5	Fox News Channel	5557	FXNC PT	10/01/2018	10/07/2018	M-Su 7p-12m	6	\$1,620.00	\$9,720.00	30
12	12		National Political Bundle	5 5	Hallmark Channel	5557	HALL PT	10/01/2018	10/07/2018	M-Su 7p-12m	8	\$335.00	\$2,680.00	30
13	13		National Political Bundle	5 5	HGTV	5557	HGTV PT	10/01/2018	10/07/2018	M-Su 7p-12m	7	\$1,330.00	\$9,310.00	30
14	14		National Political Bundle	5 5	The History Channel	5557	HIST PT	10/01/2018	10/07/2018	M-Su 7p-12m	7	\$1,215.00	\$8,505.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	5 5	MSNBC	5557	MNBC EM	10/01/2018	10/07/2018	M-Su 5a-9a	4	\$480.00	\$1,920.00	30
16	16		National Political Bundle	5 5	MSNBC	5557	MNBC DT	10/01/2018	10/07/2018	M-Su 9a-4p	3	\$405.00	\$1,215.00	30
17	17		National Political Bundle	5 5	MSNBC	5557	MNBC EF	10/01/2018	10/07/2018	M-Su 4p-7p	4	\$615.00	\$2,460.00	30
18	18		National Political Bundle	5 5	MSNBC	5557	MNBC PT	10/01/2018	10/07/2018	M-Su 7p-12m	3	\$810.00	\$2,430.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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# of Weeks	1	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	