

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3082579

| | | | | | |
|-------------------------|--|-------------------------|-----------------------|--|--------------------|
| Traffic Order # | 689292 | Created On | 8/19/2020 5:39:15 PM | Order Status | Revision Confirmed |
| Order # | 3082579 | Created By | NCC_Gateway_User | Gross \$ | 28389.00 |
| Order Descrp | 62797172 POL CANDIDATE Brock Swartzle DETIC 15's | Updated On | 8/20/2020 2:30:05 PM | Net \$ | 20440.08 |
| Client | BROCK SWARTZLE SUPREME CT | Updated By | Smith, Brogan | Units | 38 |
| Start Date | 10/27/2020 | Industry | Political-State-Local | Credit Hold | NO |
| End Date | 11/3/2020 | REFERENCES | | BILLING INFORMATION | |
| # of Weeks | 2 | Primary | | Purchase Order # | 62797172 |
| SALES | | Secondary | | Billing Schedule | EndOfFlight |
| ActiveWeeks | 2 | Tertiary | | EDI INFORMATION | |
| AE 1 | NCC - MI - WASH DC | Quarternary | | Product | 10271103 |
| AE 2 | | TRAFFIC OPTIONS | | Estimate | 7198 |
| Agency | STRATEGIC MEDIA SERVICES - AMP | Address 1 | AMP MEDIA | Submit EDI Invoice? | Submit EDI Invoice |
| RepFirm | NCC | Address 2 | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | |
| Copy Instr ID | | City, State, Zip | BLOOMFIELD, NJ | Detroit, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information | |
| Total Zones | 1 | Zip | 07003 | | |
| Zones | Detroit MI Interconnect | Contact | | | |
| Total Networks | 3 | Phone | 111-111-1111 | | |
| GENERAL COMMENTS | | Avail Tag | | SYSCODE LIST | |
| | | Contract Type | Standard | 5557 | |
| | | Copy Group | | | |
| | | Division | | | |
| | | Reference # | 7198 | | |

SUMMARY FOR SYSCODE 5557

| | | | | | |
|------------------------|--|-------------------|-------------------------|-------------------------|--------------------|
| Traffic Order # | 689292 | Created On | 8/19/2020 5:39:15 PM | Order Status | Revision Confirmed |
| Order # | 3082579 | Created By | NCC_Gateway_User | Syscode Gross \$ | 28389.00 |
| Order Descrp | 62797172 POL CANDIDATE Brock Swartzle DETIC 15's | Updated On | 8/20/2020 2:28:34 PM | Syscode Net \$ | 20440.08 |
| Client | BROCK SWARTZLE SUPREME CT JUSTICE-AMP-MI | Updated By | Smith, Brogan | Syscode Units | 38 |
| Start Date | 10/27/2020 | Source | Gateway | Zone Status | Revision Confirmed |
| End Date | 11/3/2020 | Zones | Detroit MI Interconnect | Avg Unit Rate | 747.08 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | National Political Bundle | 80 80 | CNN | 5557 | NEW DAY< | 10/27/2020 | 11/01/2020 | Tu-Su 5a-9a | | X | X | X | X | X | X | 2 | \$329.00 | \$658.00 | 30 |
| 2 | 2 | | National Political Bundle | 80 80 | CNN | 5557 | VARIOUS | 10/27/2020 | 11/01/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 1 | \$329.00 | \$329.00 | 30 |
| 3 | 3 | | National Political Bundle | 80 80 | CNN | 5557 | AVG. ALL WKS< | 10/27/2020 | 11/01/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 3 | \$548.00 | \$1,644.00 | 30 |
| 4 | 4 | | National Political Bundle | 80 80 | CNN | 5557 | AVG. ALL WKS< | 10/27/2020 | 11/01/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 3 | \$711.00 | \$2,133.00 | 30 |
| 5 | 5 | | National Political Bundle | 80 80 | Fox News Channel | 5557 | FOX AND FRIEND< | 11/02/2020 | 11/03/2020 | M-Tu 5a-9a | X | X | | | | | | 1 | \$788.00 | \$788.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|-----------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|------------|--------------|----------|
| 6 | 6 | | National Political Bundle | 80 80 | Fox News Channel | 5557 | VARIOUS | 11/02/2020 | 11/02/2020 | M 4p-7p | X | | | | | | | 1 | \$1,050.00 | \$1,050.00 | 30 |
| 7 | 7 | | National Political Bundle | 80 80 | Fox News Channel | 5557 | AVG. ALL WKS< | 11/02/2020 | 11/02/2020 | M 7p-12m | X | | | | | | | 1 | \$1,313.00 | \$1,313.00 | 30 |
| 8 | 8 | | National Political Bundle | 80 80 | Fox News Channel | 5557 | FOX AND FRIEND< | 10/27/2020 | 11/01/2020 | Tu-Su 5a-9a | | X | X | X | X | X | X | 5 | \$788.00 | \$3,940.00 | 30 |
| 9 | 9 | | National Political Bundle | 80 80 | Fox News Channel | 5557 | VARIOUS | 10/27/2020 | 11/01/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 3 | \$525.00 | \$1,575.00 | 30 |
| 10 | 10 | | National Political Bundle | 80 80 | Fox News Channel | 5557 | VARIOUS | 10/27/2020 | 11/01/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 4 | \$1,050.00 | \$4,200.00 | 30 |
| 11 | 11 | | National Political Bundle | 80 80 | Fox News Channel | 5557 | VARIOUS | 10/27/2020 | 11/01/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 5 | \$1,313.00 | \$6,565.00 | 30 |
| 12 | 12 | | National Political Bundle | 80 80 | MSNBC | 5557 | MORNING JOE< | 11/02/2020 | 11/03/2020 | M-Tu 5a-9a | X | X | | | | | | 1 | \$438.00 | \$438.00 | 30 |
| 13 | 13 | | National Political Bundle | 80 80 | MSNBC | 5557 | MORNING JOE< | 10/27/2020 | 11/01/2020 | Tu-Su 5a-9a | | X | X | X | X | X | X | 3 | \$438.00 | \$1,314.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|---------------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 14 | 14 | | National Political Bundle | 80 80 | CNN | 5557 | NEW DAY< | 11/02/2020 | 11/02/2020 | M 5a-9a | X | | | | | | | 1 | \$329.00 | \$329.00 | 30 |
| 15 | 15 | | National Political Bundle | 80 80 | CNN | 5557 | VARIOUS | 11/02/2020 | 11/02/2020 | M 9a-4p | X | | | | | | | 1 | \$329.00 | \$329.00 | 30 |
| 16 | 16 | | National Political Bundle | 80 80 | CNN | 5557 | AVG. ALL WKS< | 11/02/2020 | 11/02/2020 | M 4p-7p | X | | | | | | | 1 | \$548.00 | \$548.00 | 30 |
| 17 | 17 | | National Political Bundle | 80 80 | CNN | 5557 | AVG. ALL WKS< | 11/02/2020 | 11/02/2020 | M 7p-12m | X | | | | | | | 1 | \$711.00 | \$711.00 | 30 |
| 18 | 18 | | National Political Bundle | 80 80 | Fox News Channel | 5557 | VARIOUS | 11/02/2020 | 11/02/2020 | M 9a-4p | X | | | | | | | 1 | \$525.00 | \$525.00 | 30 |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

| SUMMARY FOR ORDER # 3082579 | | | | | |
|-----------------------------|---|------------|----------------------|--------------|--------------------|
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| End Date | 11/3/2020 | Source | Gateway | Credit Hold | No |

| | |
|--------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |