

## Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		1225068	
<b>Client</b>	362	<b>AE</b>	NCC - MI - WASH DC (1	<b>Office</b>	NATIONAL	<b>Address</b>	1023 31ST STREET N W, 4TH FLOOR WASHINGTON, DC 20007												<b>Contract Start</b>	07/16/2018			
<b>Product</b>	455	<b>Client</b>	KLINT KESTO FOR CONGRESS (19969)			<b>Contact</b>	TOM WOODRUM				<b>Phone</b>	202.337.5700								<b>Contract End</b>	07/29/2018		
<b>Estimate</b>	4379	<b>Product</b>	Political-US House (132)			<b>Notes</b>	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												<b>TOTALS FOR CONTRACT</b>				
<b>Order</b>	62549444	<b>Agency</b>	STRATEGIC MEDIA SERVICES - NCC (			15%	<b>Bill Month</b>	Broadcast				<b>Contract Type</b>	Political								<b>Total Spots</b>	76	
<b>Submit EDI Invoice</b>		<b>Rep Firm</b>	NCC 13% (3)			13%	<b>Ord Status</b>	Contract Confirmed												<b>Gross Amt</b>	\$11,803.00		
<b>REFERENCES</b>				<b>Primary</b>	Detroit Interconne		<b>Tertiary</b>													<b>Agency Comm</b>	\$1,770.45		
<b>Est #</b>		<b>Secondary</b>	National Political		<b>Quaternary</b>													<b>Rep Comm</b>	\$1,304.23				
<b>Contr #</b>	587020																						
<b>Systems</b>	Detroit Interconnect, 5557 (1)																						
<b>Ln#</b>	<b>Par#</b>	<b>Priority Code</b>	<b>Network</b>	<b>Program</b>	<b>Start Date</b>	<b>Stop Date</b>	<b>Start Time</b>	<b>Stop Time</b>	<b>M</b>	<b>Tu</b>	<b>W</b>	<b>Th</b>	<b>F</b>	<b>Sa</b>	<b>Su</b>	<b>Spt Wk</b>	<b>Total Wks</b>	<b>Total Spots</b>	<b>Unit Cost</b>	<b>Total Cost</b>	<b>Spot Len</b>		
6		5	ESPN	AVG. ALL WKS<	07/18/18	07/22/18	05:00	09:00			X	X	X	X	X	4	1	4	\$75.00	\$300.00	15		
IPE 06/23/18-08/07/18																							
5		5	ESPN	AVG. ALL WKS<	07/23/18	07/27/18	05:00	09:00	X	X	X	X	X			6	1	6	\$75.00	\$450.00	15		
IPE 06/23/18-08/07/18																							
3		5	ESPN	AVG. ALL WKS<	07/18/18	07/22/18	09:00	16:00			X	X	X	X	X	4	1	4	\$100.00	\$400.00	15		
IPE 06/23/18-08/07/18																							
1		5	ESPN	AVG. ALL WKS<	07/23/18	07/27/18	09:00	16:00	X	X	X	X	X			6	1	6	\$100.00	\$600.00	15		
IPE 06/23/18-08/07/18																							
7		5	ESPN	AVG. ALL WKS<	07/18/18	07/22/18	16:00	19:00			X	X	X	X	X	6	1	6	\$150.00	\$900.00	15		
IPE 06/23/18-08/07/18																							
2		5	ESPN	AVG. ALL WKS<	07/23/18	07/27/18	16:00	19:00	X	X	X	X	X			6	1	6	\$150.00	\$900.00	15		
IPE 06/23/18-08/07/18																							
8		5	ESPN	AVG. ALL WKS<	07/18/18	07/22/18	19:00	24:00			X	X	X	X	X	8	1	8	\$212.50	\$1,700.00	15		
IPE 06/23/18-08/07/18																							
4		5	ESPN	AVG. ALL WKS	07/23/18	07/27/18	19:00	24:00	X	X	X	X	X			10	1	10	\$212.50	\$2,125.00	15		
IPE 06/23/18-08/07/18																							
12		4	FXNC	VARIOUS	07/18/18	07/22/18	09:00	16:00			X	X	X	X	X	8	1	8	\$252.00	\$2,016.00	15		
NPE																							
11		4	FXNC	VARIOUS	07/23/18	07/27/18	09:00	16:00	X	X	X	X	X			6	1	6	\$252.00	\$1,512.00	15		
NPE																							
10		5	HGTV	AVG. ALL WKS<	07/18/18	07/22/18	09:00	16:00			X	X	X	X	X	6	1	6	\$75.00	\$450.00	15		
IPE 06/23/18-08/07/18																							
9		5	HGTV	AVG. ALL WKS<	07/23/18	07/27/18	09:00	16:00	X	X	X	X	X			6	1	6	\$75.00	\$450.00	15		
IPE 06/23/18-08/07/18																							
<b>Jul 18</b>																					<b>Total</b>		
Spots																					76		
Grs \$																					\$11,803		
Net \$																					\$8,728		

# Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #													
<b>Client</b>	362	<b>AE</b>	NCC - MI - WASH DC (103)	<b>NATIONAL</b>	<b>Address</b>	1023 31ST STREET N W, 4TH FLOOR WASHINGTON, DC 20007													
<b>Product</b>	455	<b>Client</b>	KLINT KESTO FOR CONGRESS (19969)		<b>Contact</b>	TOM WOODRUM	<b>Phone</b> 202.337.5700												
<b>Estimate</b>	4379	<b>Agency</b>	STRATEGIC MEDIA SERVICES - NCC (15%)		<b>Notes</b>	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information													
<b>Order</b>	62549444	<b>Rep Firm</b>	NCC 13% (3)																
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political														
Summary by broadcast month for the following schedules: 1. Detroit Interconnect, 5557 (1)																			
<table border="1"> <thead> <tr> <th colspan="2">Jul 18</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>76</td> <td>76</td> </tr> <tr> <td>Grs \$</td> <td>\$11,803</td> <td>\$11,803</td> </tr> <tr> <td>Net \$</td> <td>\$8,728</td> <td>\$8,728</td> </tr> </tbody> </table>								Jul 18		Total	Spots	76	76	Grs \$	\$11,803	\$11,803	Net \$	\$8,728	\$8,728
Jul 18		Total																	
Spots	76	76																	
Grs \$	\$11,803	\$11,803																	
Net \$	\$8,728	\$8,728																	
		<b>TOTALS FOR CONTRACT</b>																	
		<b>Total Spots</b>				76													
		<b>Gross Amt</b>				\$11,803.00													
		<b>Agency Comm</b>				\$1,770.45													
		<b>Rep Comm</b>				\$1,304.23													
		<b>Net Amt</b>				\$8,728.32													

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_