

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3051424

Traffic Order #	684307	Created On	7/9/2020 12:15:52 PM	Order Status	Contract Confirmed
Order #	3051424	Created By	NCC_Gateway_User	Gross \$	8050.00
Order Descrp	62780837 POL CANDIDATE Peter Meijer for Cong GR	Updated On	7/9/2020 1:18:00 PM	Net \$	5796.00
Client	PETER MEIJER FOR CONGRESS MI	Updated By	Harvey, Stephanie	Units	50
Start Date	7/10/2020	Industry	Political-US House	Credit Hold	NO
End Date	7/16/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62780837
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - MI - WASH DC	Quarternary		Product	
AE 2		TRAFFIC OPTIONS		Estimate	07100716
Agency	STRATEGIC MEDIA PLACEMENT - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Grand Rapids, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Grand Rapids MI Interconnect	Contact			
Total Networks	1	Phone			
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	6625	
		Copy Group			
		Division			
		Reference #	07100716		

SUMMARY FOR SYSCODE 6625

Traffic Order #	684307	Created On	7/9/2020 12:15:52 PM	Order Status	Contract Confirmed
Order #	3051424	Created By	NCC_Gateway_User	Syscode Gross \$	8050.00
Order Descrp	62780837 POL CANDIDATE Peter Meijer for Cong GR	Updated On	7/9/2020 1:13:41 PM	Syscode Net \$	5796.00
Client	PETER MEIJER FOR CONGRESS MI CD3-NCC-MI	Updated By	Harvey, Stephanie	Syscode Units	50
Start Date	7/10/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/16/2020	Zones	Grand Rapids MI Interconnect	Avg Unit Rate	161.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	Fox News Channel	6625	FOX & FRIENDS<	07/10/2020	07/12/2020	F-Su 5a-9a					X	X	X	4	\$115.00	\$460.00	30
2	3		National Political Bundle	74 74	Fox News Channel	6625	VARIOUS	07/10/2020	07/12/2020	F-Su 9a-4p					X	X	X	9	\$120.00	\$1,080.00	30
3	5		National Political Bundle	74 74	Fox News Channel	6625	VARIOUS	07/10/2020	07/12/2020	F-Su 4p-7p					X	X	X	4	\$150.00	\$600.00	30
4	7		National Political Bundle	74 74	Fox News Channel	6625	AVG. ALL WKS<	07/10/2020	07/12/2020	F-Su 7p-12m					X	X	X	4	\$300.00	\$1,200.00	30
5	2		National Political Bundle	74 74	Fox News Channel	6625	FOX AND FRIEND<	07/13/2020	07/16/2020	M-Th 5a-9a	X	X	X	X				6	\$115.00	\$690.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	4		National Political Bundle	74 74	Fox News Channel	6625	VARIOUS	07/13/2020	07/16/2020	M-Th 9a-4p	X	X	X	X				11	\$120.00	\$1,320.00	30
7	6		National Political Bundle	74 74	Fox News Channel	6625	VARIOUS	07/13/2020	07/16/2020	M-Th 4p-7p	X	X	X	X				6	\$150.00	\$900.00	30
8	8		National Political Bundle	74 74	Fox News Channel	6625	VARIOUS	07/13/2020	07/16/2020	M-Th 7p-12m	X	X	X	X				6	\$300.00	\$1,800.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	684307		# of Weeks	2		Active	Yes
Order #	3051424		Created On	7/9/2020 12:15:52 PM		Order Status	Contract Confirmed
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Client	PETER MEIJER FOR CONGRESS MI CD3-NCC MI		Updated On	7/9/2020 1:18:00 PM		Net \$	5796.00
Start Date	7/10/2020		Updated By	Harvey, Stephanie		Units	50
End Date	7/16/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	