

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3004594

<b>Traffic Order #</b>	677171	<b>Created On</b>	4/23/2020 3:44:07 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3004594	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	13890.00
<b>Order Descrp</b>	62754837 POL ISSUE AMERICA FIRST ACTION GR	<b>Updated On</b>	4/23/2020 5:15:18 PM	<b>Net \$</b>	10000.80
<b>Client</b>	AMERICA FIRST ACTION - NCC - MI	<b>Updated By</b>	Shields, Carolyn	<b>Units</b>	8
<b>Start Date</b>	4/26/2020	<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>	5/17/2020	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b># of Weeks</b>	4	<b>Primary</b>		<b>Purchase Order #</b>	62754837
<b>SALES</b>		<b>Secondary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>ActiveWeeks</b>	4	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 1</b>	NCC - MI - WASH DC	<b>Quarternary</b>		<b>Product</b>	ORDR
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	220128
<b>Agency</b>	DELRAY MEDIA BUYING - NCC	<b>Address 1</b>	NCC MEDIA	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>RepFirm</b>	NCC	<b>Address 2</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b>	BLOOMFIELD, NJ	Grand Rapids, Priority Code: NP=80; IP=74;SET=100 See Key on FCC site for zone/network information	
<b>Total Zones</b>	1	<b>Zip</b>	07003		
<b>Zones</b>	Grand Rapids MI Interconnect	<b>Contact</b>			
<b>Total Networks</b>	1	<b>Phone</b>	111-111-1111	<b>SYSCODE LIST</b>	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>		6625	
		<b>Contract Type</b>	Standard		
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b>	220128		

**SUMMARY FOR SYSCODE 6625**

<b>Traffic Order #</b>	677171	<b>Created On</b>	4/23/2020 3:44:07 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3004594	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	13890.00
<b>Order Descrp</b>	62754837 POL ISSUE AMERICA FIRST ACTION GR	<b>Updated On</b>	4/23/2020 5:13:09 PM	<b>Syscode Net \$</b>	10000.80
<b>Client</b>	AMERICA FIRST ACTION - NCC - MI	<b>Updated By</b>	Shields, Carolyn	<b>Syscode Units</b>	8
<b>Start Date</b>	4/26/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/17/2020	<b>Zones</b>	Grand Rapids MI Interconnect	<b>Avg Unit Rate</b>	1736.25
<b># of Weeks</b>	4				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	100   100	ESPN	6625	AVG. ALL WKS	04/26/2020	04/26/2020	Su 9p-10p							X	1	\$1,315.00	\$1,315.00	30
2	5		National Political Bundle	100   100	ESPN	6625	AVG. ALL WKS	04/26/2020	04/26/2020	Su 10p-11p							X	1	\$1,315.00	\$1,315.00	30
3	2		National Political Bundle	100   100	ESPN	6625	AVG. ALL WKS	05/03/2020	05/03/2020	Su 9p-10p							X	1	\$1,315.00	\$1,315.00	30
4	6		National Political Bundle	100   100	ESPN	6625	AVG. ALL WKS	05/03/2020	05/03/2020	Su 10p-11p							X	1	\$1,315.00	\$1,315.00	30
5	3		National Political Bundle	100   100	ESPN	6625	AVG. ALL WKS	05/10/2020	05/10/2020	Su 9p-10p							X	1	\$1,315.00	\$1,315.00	30
6	7		National Political Bundle	100   100	ESPN	6625	AVG. ALL WKS	05/10/2020	05/10/2020	Su 10p-11p							X	1	\$3,000.00	\$3,000.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	4		National Political Bundle	100   100	ESPN	6625	AVG. ALL WKS	05/17/2020	05/17/2020	Su 9p-10p							X	1	\$1,315.00	\$1,315.00	30
8	8		National Political Bundle	100   100	ESPN	6625	AVG. ALL WKS	05/17/2020	05/17/2020	Su 10p-11p							X	1	\$3,000.00	\$3,000.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

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Traffic Order #	677171		# of Weeks	4		Active	Yes
Order #	3004594		Created On	4/23/2020 3:44:07 PM		Order Status	Contract Confirmed
Order Descrp	62754837 POL ISSUE AMERICA FIRST ACTION GR		Created By	NCC_Gateway_User		Gross \$	13890.00
Client	AMERICA FIRST ACTION - NCC - MI		Updated On	4/23/2020 5:15:18 PM		Net \$	10000.80
Start Date	4/26/2020		Updated By	Shields, Carolyn		Units	8
End Date	5/17/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	