

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2952640

Traffic Order #	668385	Created On	2/10/2020 2:47:33 PM	Order Status	Contract Confirmed
Order #	2952640	Created By	NCC_Gateway_User	Gross \$	500.00
Order Descrp	62731096 POL CANDIDATE PETERS FOR SEN GR	Updated On	2/10/2020 3:06:41 PM	Net \$	360.00
Client	PETERS FOR SENATE 2020 - NCC - MI	Updated By	Robinson, Michele	Units	1
Start Date	2/10/2020	Industry	Political-US Senate	Credit Hold	NO
End Date	2/16/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary		Purchase Order #	62731096
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - MI - WASH DC	Quarternary		Product	
AE 2		TRAFFIC OPTIONS		Estimate	5564
Agency	SCREEN STRATEGIES MEDIA-NCC - MI	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Grand Rapids Priority Code NP=80, IP=74See key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Grand Rapids MI Interconnect	Contact			
Total Networks	1	Phone	111-111-1111	SYSCODE LIST	
GENERAL COMMENTS		Avail Tag		6625	
		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 6625

Traffic Order #	668385	Created On	2/10/2020 2:47:33 PM	Order Status	Contract Confirmed
Order #	2952640	Created By	NCC_Gateway_User	Syscode Gross \$	500.00
Order Descrp	62731096 POL CANDIDATE PETERS FOR SEN GR	Updated On	2/10/2020 3:05:39 PM	Syscode Net \$	360.00
Client	PETERS FOR SENATE 2020 - NCC - MI	Updated By	Robinson, Michele	Syscode Units	1
Start Date	2/10/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/16/2020	Zones	Grand Rapids MI Interconnect	Avg Unit Rate	500.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110 110	ESPN	6625	NCAA Basketball: Michigan State (Big Ten) @ Illinois (Big Ten)	02/11/2020	02/11/2020	Tu 9p-11p		X						1	\$500.00	\$500.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2952640							
Traffic Order #	668385		# of Weeks	1		Active	Yes
Order #	2952640		Created On	2/10/2020 2:47:33 PM		Order Status	Contract Confirmed
Order Descrp	62731096 POL CANDIDATE PETERS FOR SEN GR		Created By	NCC_Gateway_User		Gross \$	500.00
Client	PETERS FOR SENATE 2020 - NCC - MI		Updated On	2/10/2020 3:06:41 PM		Net \$	360.00
Start Date	2/10/2020		Updated By	Robinson, Michele		Units	1
End Date	2/16/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	