

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		
Client	JAM18	AE	NCC - MI - WASH DC (1	Office	NATIONAL	Address	101 N. COLUMBUS STREET, ALEXANDRIA, VA 22314												Contract Start	05/21/2018		
Product	ORDR	Client	JOHN JAMES FOR SENATE - NCC - MI (24873)			Contact	DAVID SOULE	Phone	301-941-1648												Contract End	05/27/2018
Estimate	521527	Product	Political-US Senate (135)			Notes	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												TOTALS FOR CONTRACT			
Order	62535633	Agency	SMART MEDIA GROUP (1025)	15%		Bill Month	Broadcast	Contract Type	Political												Total Spots	32
Do Not Submit EDI Invoice		Rep Firm	NCC 13% (3)	0%		Ord Status	Contract Confirmed												Gross Amt	\$2,798.00		
REFERENCES						Primary	Detroit DMA (1)	Tertiary													Agency Comm	\$419.70
Est #		Secondary	National Political	Quaternary													Rep Comm	\$0.00				
Contr #	582358															Net Amt	\$2,378.30					
Systems	Macomb Co MI WOW, 1694 (210)																					
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len	
1		5	FXNC	FOX AND FRIEND<	05/22/18	05/27/18	05:00	09:00		X	X	X	X	X	X	10	1	10	\$85.00	\$850.00	30	
IP																						
2		5	FXNC	VARIOUS	05/22/18	05/27/18	16:00	19:00		X	X	X	X	X	X	8	1	8	\$58.00	\$464.00	30	
IP																						
3		5	FXNC	VARIOUS	05/22/18	05/27/18	19:00	24:00		X	X	X	X	X	X	14	1	14	\$106.00	\$1,484.00	30	
IP																						
May 18																					Total	
Spots	32																			32		
Grs \$	\$2,798																			\$2,798		
Net \$	\$2,378																			\$2,378		

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Client	JAM18	AE	NCC - MI - WASH DC (1	Office	NATIONAL	Address	101 N. COLUMBUS STREET, ALEXANDRIA, VA 22314												Contract Start	05/21/2018		
Product	ORDR	Client	JOHN JAMES FOR SENATE - NCC - MI (24873)			Contact	DAVID SOULE	Phone	301-941-1648											Contract End	05/27/2018	
Estimate	521527	Product	Political-US Senate (135)			Notes	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												TOTALS FOR CONTRACT			
Order	62535633	Agency	SMART MEDIA GROUP (1025)	15%		Bill Month	Broadcast	Contract Type	Political											Total Spots	32	
Do Not Submit EDI Invoice		Rep Firm	NCC 13% (3)	0%		Ord Status	Contract Confirmed												Gross Amt	\$3,038.00		
REFERENCES						Primary	Detroit DMA (1)	Tertiary													Agency Comm	\$455.70
Est #		Secondary	National Political	Quaternary													Rep Comm	\$0.00				
Contr #	582358															Net Amt	\$2,582.30					
Systems	Macomb, 2945 (15)																					
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len	
4		5	FXNC	FOX AND FRIEND<	05/22/18	05/27/18	05:00	09:00		X	X	X	X	X	X	10	1	10	\$85.00	\$850.00	30	
IP																						
5		5	FXNC	VARIOUS	05/22/18	05/27/18	16:00	19:00		X	X	X	X	X	X	8	1	8	\$88.00	\$704.00	30	
IP																						
6		5	FXNC	VARIOUS	05/22/18	05/27/18	19:00	24:00		X	X	X	X	X	X	14	1	14	\$106.00	\$1,484.00	30	
IP																						
May 18																					Total	
Spots	32																			32		
Grs \$	\$3,038																			\$3,038		
Net \$	\$2,582																			\$2,582		

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		
Client	JAM18	AE	NCC - MI - WASH DC (1	Office	NATIONAL	Address	101 N. COLUMBUS STREET, ALEXANDRIA, VA 22314												Contract Start	05/21/2018		
Product	ORDR	Client	JOHN JAMES FOR SENATE - NCC - MI (24873)			Contact	DAVID SOULE	Phone	301-941-1648												Contract End	05/27/2018
Estimate	521527	Product	Political-US Senate (135)			Notes	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												TOTALS FOR CONTRACT			
Order	62535633	Agency	SMART MEDIA GROUP (1025)	15%		Bill Month	Broadcast	Contract Type	Political												Total Spots	34
Do Not Submit EDI Invoice		Rep Firm	NCC 13% (3)	0%		Ord Status	Contract Confirmed												Gross Amt	\$2,276.00		
REFERENCES						Primary	Detroit DMA (1)	Tertiary													Agency Comm	\$341.40
Est #		Secondary	National Political	Quaternary													Rep Comm	\$0.00				
Contr #	582358															Net Amt	\$1,934.60					
Systems	St Clair Shores, 2946 (22)																					
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len	
7		5	FXNC	FOX AND FRIEND<	05/22/18	05/27/18	05:00	09:00		X	X	X	X	X	X	12	1	12	\$64.00	\$768.00	30	
IP																						
8		5	FXNC	VARIOUS	05/22/18	05/27/18	16:00	19:00		X	X	X	X	X	X	8	1	8	\$45.00	\$360.00	30	
IP																						
9		5	FXNC	VARIOUS	05/22/18	05/27/18	19:00	24:00		X	X	X	X	X	X	14	1	14	\$82.00	\$1,148.00	30	
IP																						
May 18																				Total		
Spots	34																			34		
Grs \$	\$2,276																			\$2,276		
Net \$	\$1,935																			\$1,935		

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #	
Client	JAM18	AE	NCC - MI - WASH DC (1	Office	NATIONAL	Address	101 N. COLUMBUS STREET, ALEXANDRIA, VA 22314												Contract Start	05/21/2018	
Product	ORDR	Client	JOHN JAMES FOR SENATE - NCC - MI (24873)			Contact	DAVID SOULE	Phone	301-941-1648											Contract End	05/27/2018
Estimate	521527	Product	Political-US Senate (135)			Notes	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												TOTALS FOR CONTRACT		
Order	62535633	Agency	SMART MEDIA GROUP (1025)	15%		Bill Month	Broadcast	Contract Type	Political											Total Spots	32
Do Not Submit EDI Invoice		Rep Firm	NCC 13% (3)	0%		Ord Status	Contract Confirmed												Gross Amt	\$2,882.00	
REFERENCES																		Agency Comm	\$432.30		
Est #		Primary	Detroit DMA (1)	Tertiary														Rep Comm	\$0.00		
Contr #	582358	Secondary	National Political	Quaternary														Net Amt	\$2,449.70		
Systems	Sterling Heights, 2947 (23)																				
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
10		5	FXNC	FOX AND FRIEND<	05/22/18	05/27/18	05:00	09:00		X	X	X	X	X	X	10	1	10	\$69.00	\$690.00	30
IP																					
11		5	FXNC	VARIOUS	05/22/18	05/27/18	16:00	19:00		X	X	X	X	X	X	8	1	8	\$92.00	\$736.00	30
IP																					
12		5	FXNC	VARIOUS	05/22/18	05/27/18	19:00	24:00		X	X	X	X	X	X	14	1	14	\$104.00	\$1,456.00	30
IP																					
May 18																					Total
Spots	32																			32	
Grs \$	\$2,882																			\$2,882	
Net \$	\$2,450																			\$2,450	

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #	
Client	JAM18	AE	NCC - MI - WASH DC (1	Office	NATIONAL	Address	101 N. COLUMBUS STREET, ALEXANDRIA, VA 22314												Contract Start	05/21/2018	
Product	ORDR	Client	JOHN JAMES FOR SENATE - NCC - MI (24873)			Contact	DAVID SOULE	Phone	301-941-1648											Contract End	05/27/2018
Estimate	521527	Product	Political-US Senate (135)			Notes	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												TOTALS FOR CONTRACT		
Order	62535633	Agency	SMART MEDIA GROUP (1025)	15%		Bill Month	Broadcast	Contract Type	Political											Total Spots	32
Do Not Submit EDI Invoice		Rep Firm	NCC 13% (3)	0%		Ord Status	Contract Confirmed												Gross Amt	\$2,894.00	
REFERENCES						Primary	Detroit DMA (1)	Tertiary												Agency Comm	\$434.10
Est #		Secondary	National Political	Quaternary												Rep Comm	\$0.00				
Contr #	582358															Net Amt	\$2,459.90				
Systems	Chesterfield, 2950 (7)																				
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
13		5	FXNC	FOX AND FRIEND<	05/22/18	05/27/18	05:00	09:00		X	X	X	X	X	X	10	1	10	\$88.00	\$880.00	30
IP																					
14		5	FXNC	VARIOUS	05/22/18	05/27/18	16:00	19:00		X	X	X	X	X	X	8	1	8	\$61.00	\$488.00	30
IP																					
15		5	FXNC	VARIOUS	05/22/18	05/27/18	19:00	24:00		X	X	X	X	X	X	14	1	14	\$109.00	\$1,526.00	30
IP																					
May 18																					Total
Spots	32																			32	
Grs \$	\$2,894																			\$2,894	
Net \$	\$2,460																			\$2,460	

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #	
Client	JAM18	AE	NCC - MI - WASH DC (1	Office	NATIONAL	Address	101 N. COLUMBUS STREET, ALEXANDRIA, VA 22314												Contract Start	05/21/2018	
Product	ORDR	Client	JOHN JAMES FOR SENATE - NCC - MI (24873)			Contact	DAVID SOULE	Phone	301-941-1648											Contract End	05/27/2018
Estimate	521527	Product	Political-US Senate (135)			Notes	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												TOTALS FOR CONTRACT		
Order	62535633	Agency	SMART MEDIA GROUP (1025)	15%		Bill Month	Broadcast	Contract Type	Political											Total Spots	32
Do Not Submit EDI Invoice		Rep Firm	NCC 13% (3)	0%		Ord Status	Contract Confirmed												Gross Amt	\$640.00	
REFERENCES																		Agency Comm	\$96.00		
Est #		Primary	Detroit DMA (1)	Tertiary														Rep Comm	\$0.00		
Contr #	582358	Secondary	National Political	Quaternary														Net Amt	\$544.00		
Systems	Macomb-Chest MI U-verse, 4074 (193)																				
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
16		5	FXNC	FOX AND FRIEND<	05/22/18	05/27/18	05:00	09:00		X	X	X	X	X	X	10	1	10	\$20.00	\$200.00	30
IP																					
17		5	FXNC	VARIOUS	05/22/18	05/27/18	16:00	19:00		X	X	X	X	X	X	8	1	8	\$13.00	\$104.00	30
IP																					
18		5	FXNC	VARIOUS	05/22/18	05/27/18	19:00	24:00		X	X	X	X	X	X	14	1	14	\$24.00	\$336.00	30
IP																					
May 18																					Total
Spots	32																			32	
Grs \$	\$640																			\$640	
Net \$	\$544																			\$544	

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		
Client	JAM18	AE	NCC - MI - WASH DC (1	Office	NATIONAL	Address	101 N. COLUMBUS STREET, ALEXANDRIA, VA 22314												TIM #	1219066		
Product	ORDR	Client	JOHN JAMES FOR SENATE - NCC - MI (24873)			Contract Start	05/21/2018												Contract Start	05/21/2018		
Estimate	521527	Product	Political-US Senate (135)			Contract End	05/27/2018												Contract End	05/27/2018		
Order	62535633	Agency	SMART MEDIA GROUP (1025)		15%	Contact	DAVID SOULE	Phone	301-941-1648												TOTALS FOR CONTRACT	
Do Not Submit EDI Invoice		Rep Firm	NCC 13% (3)		0%	Notes	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												Total Spots	33		
REFERENCES						Bill Month	Broadcast	Contract Type	Political												Gross Amt	\$229.00
Est #		Primary	Detroit DMA (1)	Tertiary		Ord Status	Contract Confirmed												Agency Comm	\$34.35		
Contr #	582358	Secondary	National Political	Quaternary														Rep Comm	\$0.00			
Systems	St Clair Shrs MI U-verse, 4077 (194)																	Net Amt	\$194.65			
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len	
19		5	FXNC	FOX AND FRIEND<	05/22/18	05/27/18	05:00	09:00		X	X	X	X	X	X	11	1	11	\$7.00	\$77.00	30	
IP																						
20		5	FXNC	VARIOUS	05/22/18	05/27/18	16:00	19:00		X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	30	
IP																						
21		5	FXNC	VARIOUS	05/22/18	05/27/18	19:00	24:00		X	X	X	X	X	X	14	1	14	\$8.00	\$112.00	30	
IP																						
May 18																					Total	
Spots	33																			33		
Grs \$	\$229																			\$229		
Net \$	\$195																			\$195		

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #	
Client	JAM18	AE	NCC - MI - WASH DC (1	Office	NATIONAL	Address	101 N. COLUMBUS STREET, ALEXANDRIA, VA 22314												Contract Start	05/21/2018	
Product	ORDR	Client	JOHN JAMES FOR SENATE - NCC - MI (24873)			Contact	DAVID SOULE	Phone	301-941-1648											Contract End	05/27/2018
Estimate	521527	Product	Political-US Senate (135)			Notes	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												TOTALS FOR CONTRACT		
Order	62535633	Agency	SMART MEDIA GROUP (1025)	15%		Bill Month	Broadcast	Contract Type	Political											Total Spots	32
Do Not Submit EDI Invoice		Rep Firm	NCC 13% (3)	0%		Ord Status	Contract Confirmed											Gross Amt	\$222.00		
REFERENCES																		Agency Comm	\$33.30		
Est #		Primary	Detroit DMA (1)	Tertiary														Rep Comm	\$0.00		
Contr #	582358	Secondary	National Political	Quaternary														Net Amt	\$188.70		
Systems	Sterling Hgts MI U-verse, 4078 (192)																				
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
22		5	FXNC	FOX AND FRIEND<	05/22/18	05/27/18	05:00	09:00		X	X	X	X	X	X	10	1	10	\$7.00	\$70.00	30
IP																					
23		5	FXNC	VARIOUS	05/22/18	05/27/18	16:00	19:00		X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	30
IP																					
24		5	FXNC	VARIOUS	05/22/18	05/27/18	19:00	24:00		X	X	X	X	X	X	14	1	14	\$8.00	\$112.00	30
IP																					
May 18																					Total
Spots	32																			32	
Grs \$	\$222																			\$222	
Net \$	\$189																			\$189	

Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #													
Client	JAM18	AE	NCC - MI - WASH DC (103)	NATIONAL	Address	101 N. COLUMBUS STREET, ALEXANDRIA, VA 22314													
Product	ORDR	Client	JOHN JAMES FOR SENATE - NCC - MI (24873)		Contact	DAVID SOULE	Phone 301-941-1648												
Estimate	521527	Agency	SMART MEDIA GROUP (1025)	15%	Notes	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information													
Order	62535633	Rep Firm	NCC 13% (3)	0%															
Do Not Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political														
Summary by broadcast month for the following schedules: 1. Macomb Co MI WOW, 1694 (210) 2. Macomb, 2945 (15) 3. St Clair Shores, 2946 (22) 4. Sterling Heights, 2947 (23) 5. Chesterfield, 2950 (7) 6. Macomb-Chest MI U-verse, 4074 (193) 7. St Clair Shrs MI U-verse, 4077 (194) 8. Sterling Hgts MI U-verse, 4078 (192)																			
<table border="1"> <thead> <tr> <th colspan="2">May 18</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>259</td> <td>259</td> </tr> <tr> <td>Grs \$</td> <td>\$14,979</td> <td>\$14,979</td> </tr> <tr> <td>Net \$</td> <td>\$12,732</td> <td>\$12,732</td> </tr> </tbody> </table>								May 18		Total	Spots	259	259	Grs \$	\$14,979	\$14,979	Net \$	\$12,732	\$12,732
May 18		Total																	
Spots	259	259																	
Grs \$	\$14,979	\$14,979																	
Net \$	\$12,732	\$12,732																	
						TOTALS FOR CONTRACT Total Spots 259 Gross Amt \$14,979.00 Agency Comm \$2,246.85 Rep Comm \$0.00 Net Amt \$12,732.15													

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____