

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3079372

Traffic Order #	457752,457751	Created On	8/14/2020 12:31:49 PM	Order Status	Contract Confirmed
Order #	3079372	Created By	NCC_Gateway_User	Gross \$	3887.00
Order Descrp	62795108 POL CANDIDATE PERDUE FOR SENATE	Updated On	8/14/2020 2:05:44 PM	Net \$	2798.64
Client	PERDUE FOR SENATE - AMP - ATL	Updated By	Reinhart, Susanne	Units	20
Start Date	8/31/2020	Industry	Political-US Senate	Credit Hold	NO
End Date	9/6/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary		Purchase Order #	62795108
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - ATL - DC	Quarternary		Product	ORDR
AE 2		TRAFFIC OPTIONS		Estimate	902904
Agency	SMART MEDIA - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Do Not Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	PRI, NPE=80, IPE=74.62795108 POL CANDIDATE PERDUE FOR SENATE Atlanta. See key on FCC site for network/zone info. PRI, NPE=80, IPE=74.62795108 POL CANDIDATE PERDUE FOR SENATE Atlanta. See key on FCC site for network/zone info.	
Total Zones	2	Zip	07003		
Zones	Atlanta GA DISH- I+,Atlanta GA Interc...	Contact		SYSCODE LIST	
Total Networks	5	Phone	111-111-1111	9803,3267	
GENERAL COMMENTS		Avail Tag			
PRI, NPE=80, IPE=74.62795108 POL CANDIDATE PERDUE FOR SENA TE Atlanta. See key on FCC site for network/zone info.		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #	902904		

SUMMARY FOR SYSCODE 3267

Traffic Order #	457752	Created On	8/14/2020 12:31:49 PM	Order Status	Contract Confirmed
Order #	3079372	Created By	NCC_Gateway_User	Syscode Gross \$	2222.00
Order Descrp	62795108 POL CANDIDATE PERDUE FOR SENATE	Updated On	8/14/2020 2:00:25 PM	Syscode Net \$	1599.84
Client	PERDUE FOR SENATE - AMP - ATL	Updated By	Reinhart, Susanne	Syscode Units	10
Start Date	8/31/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/6/2020	Zones	Atlanta GA Interconnect	Avg Unit Rate	222.20
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	80 80	Fox News Channel	3267	FOX AND FRIEND<	09/02/2020	09/04/2020	W-F 5a-9a			X	X	X			1	\$356.00	\$356.00	30
2	2		National Political Bundle	80 80	Fox News Channel	3267	VARIOUS	09/02/2020	09/04/2020	W-F 4p-7p			X	X	X			2	\$683.00	\$1,366.00	30
3	3		National Political Bundle	74 74	Golf Channel	3267	AVG. ALL WKS<	09/02/2020	09/04/2020	W-F 4p-7p			X	X	X			3	\$25.00	\$75.00	30
4	4		National Political Bundle	74 74	Golf Channel	3267	AVG. ALL WKS<	09/02/2020	09/04/2020	W-F 7p-12m			X	X	X			2	\$35.00	\$70.00	30
5	5		National Political Bundle	74 74	Hallmark Channel	3267	VARIOUS	09/02/2020	09/04/2020	W-F 7p-12m			X	X	X			1	\$130.00	\$130.00	30
6	6		National Political Bundle	74 74	HGTV	3267	AVG. ALL WKS	09/02/2020	09/04/2020	W-F 9a-4p			X	X	X			1	\$225.00	\$225.00	30

SUMMARY FOR SYSCODE 9803

Traffic Order #	457751	Created On	8/14/2020 12:31:49 PM	Order Status	Contract Confirmed
Order #	3079372	Created By	NCC_Gateway_User	Syscode Gross \$	1665.00
Order Descrp	62795108 POL CANDIDATE PERDUE FOR SENATE	Updated On	8/14/2020 2:00:25 PM	Syscode Net \$	1198.80
Client	PERDUE FOR SENATE - AMP - ATL	Updated By	Reinhart, Susanne	Syscode Units	10
Start Date	8/31/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/6/2020	Zones	Atlanta GA DISH- I+	Avg Unit Rate	166.50
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	1		National Political Bundle	80 80	Fox News Channel	9803	VARIOUS	09/02/2020	09/04/2020	W-F 9a-4p			X	X	X			1	\$95.00	\$95.00	30
8	2		National Political Bundle	80 80	Fox News Channel	9803	VARIOUS	09/02/2020	09/04/2020	W-F 4p-7p			X	X	X			2	\$171.00	\$342.00	30
9	3		National Political Bundle	80 80	Fox News Channel	9803	VARIOUS	09/02/2020	09/04/2020	W-F 7p-12m			X	X	X			3	\$253.00	\$759.00	30
10	4		National Political Bundle	74 74	HGTV	9803	AVG. ALL WKS	09/02/2020	09/04/2020	W-F 4p-7p			X	X	X			1	\$94.00	\$94.00	30
11	5		National Political Bundle	74 74	HGTV	9803	AVG. ALL WKS<	09/02/2020	09/04/2020	W-F 7p-12m			X	X	X			2	\$150.00	\$300.00	30
12	6		National Political Bundle	74 74	The History Channel	9803	AVG. ALL WKS<	09/02/2020	09/04/2020	W-F 7p-12m			X	X	X			1	\$75.00	\$75.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	457752,457751	# of Weeks	1	Active	Yes
Order #	3079372	Created On	8/14/2020 12:31:49 PM	Order Status	Contract Confirmed
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End Date	9/6/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	