

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3017530

Traffic Order # 452202,452201		Created On 5/19/2020 11:58:14 AM	Order Status Revision Confirmed
Order # 3017530		Created By NCC_Gateway_User	Gross \$ 28371.00
Order Descrp 62761624 POL CANDIDATE JUSTICE WARREN		Updated On 5/20/2020 11:18:33 AM	Net \$ 20427.12
Client GEORGIANS FOR JUSTICE WARREN -		Updated By Smith, Jennifer	Units 58
Start Date 6/1/2020		Industry Political-Association	Credit Hold NO
End Date 6/14/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - ATL - DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency MENTZER MEDIA SERVICES 15.00% - NCC - ATL		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 2		Zip 07003	
Zones Atlanta GA Interconnect,Atlanta GA DI...		Contact	
Total Networks 2		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
PRI, NPE=80, IPE=74.62761624 POL CANDIDATE GEORGIANS FOR J USTICE WARREN Atlanta. See key on FCC site for network/zon info.		Contract Type Standard	
		Copy Group	
		Division	
		Reference # 7868	
		BILLING INFORMATION	
		Purchase Order # 62761624	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate 7868	
		Submit EDI Invoice? Do Not Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		PRI, NPE=80, IPE=74.62761624 POL CANDIDATE GEORGIANS FOR JUSTICE WARREN Atlanta. See key on FCC site for network/zone info.	
		PRI, NPE=80, IPE=74.62761624 POL CANDIDATE GEORGIANS FOR JUSTICE WARREN Atlanta. See key on FCC site for network/zone info.	
		SYSCODE LIST	
		3267,9803	

SUMMARY FOR SYSCODE 3267

Traffic Order #	452201	Created On	5/19/2020 11:58:14 AM	Order Status	Revision Confirmed
Order #	3017530	Created By	NCC_Gateway_User	Syscode Gross \$	24322.00
Order Descrp	62761624 POL CANDIDATE JUSTICE WARREN	Updated On	5/19/2020 7:31:50 PM	Syscode Net \$	17511.84
Client	GEORGIANS FOR JUSTICE WARREN - NCC - ATL	Updated By	Frank, Lisa	Syscode Units	36
Start Date	6/1/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	6/14/2020	Zones	Atlanta GA Interconnect	Avg Unit Rate	675.61
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	1		Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 5a-9a					X	X	X	2	\$367.00	\$734.00	30
26			Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/12/2020	06/14/2020	F-Su 5a-9a					X	X	X	0	\$367.00	\$0.00	30
27			Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/01/2020	06/02/2020	M-Tu 5a-9a	X	X						0	\$367.00	\$0.00	30
28	2		Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/08/2020	06/09/2020	M-Tu 5a-9a	X	X						2	\$367.00	\$734.00	30
29	3		Nati onal Politi cal Bun dle	80 80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	2	\$309.00	\$618.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30			National Political Bundle	80 80	CNN	3267	_	06/12/2020	06/14/2020	F-Su 9a-4p					X	X	X	0	\$309.00	\$0.00	30
31			National Political Bundle	80 80	CNN	3267	_	06/01/2020	06/02/2020	M-Tu 9a-4p	X	X						0	\$309.00	\$0.00	30
32	4		National Political Bundle	80 80	CNN	3267	_	06/08/2020	06/09/2020	M-Tu 9a-4p	X	X						2	\$309.00	\$618.00	30
33	5		National Political Bundle	80 80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	2	\$552.00	\$1,104.00	30
34			National Political Bundle	80 80	CNN	3267	_	06/12/2020	06/14/2020	F-Su 4p-7p					X	X	X	0	\$552.00	\$0.00	30
35			National Political Bundle	80 80	CNN	3267	_	06/01/2020	06/02/2020	M-Tu 4p-7p	X	X						0	\$552.00	\$0.00	30
36	6		National Political Bundle	80 80	CNN	3267	_	06/08/2020	06/09/2020	M-Tu 4p-7p	X	X						3	\$552.00	\$1,656.00	30
37	7		National Political Bundle	80 80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	2	\$1,008.00	\$2,016.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38			National Political Bundle	80 80	CNN	3267	_	06/12/2020	06/14/2020	F-Su 7p-12m					X	X	X	0	\$1,008.00	\$0.00	30
39			National Political Bundle	80 80	CNN	3267	_	06/01/2020	06/02/2020	M-Tu 7p-12m	X	X						0	\$1,008.00	\$0.00	30
40	8		National Political Bundle	80 80	CNN	3267	_	06/08/2020	06/08/2020	M 7p-12m	X							3	\$1,008.00	\$3,024.00	30
41	9		National Political Bundle	80 80	Fox News Channel	3267	_	06/05/2020	06/07/2020	F-Su 5a-9a					X	X	X	2	\$431.00	\$862.00	30
42			National Political Bundle	80 80	Fox News Channel	3267	_	06/12/2020	06/14/2020	F-Su 5a-9a					X	X	X	0	\$431.00	\$0.00	30
43			National Political Bundle	80 80	Fox News Channel	3267	_	06/01/2020	06/02/2020	M-Tu 5a-9a	X	X						0	\$431.00	\$0.00	30
44	10		National Political Bundle	80 80	Fox News Channel	3267	_	06/08/2020	06/09/2020	M-Tu 5a-9a	X	X						2	\$431.00	\$862.00	30
45	11		National Political Bundle	80 80	Fox News Channel	3267	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	2	\$461.00	\$922.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46			National Political Bundle	80 80	Fox News Channel	3267	-	06/12/2020	06/14/2020	F-Su 9a-4p					X	X	X	0	\$461.00	\$0.00	30
47			National Political Bundle	80 80	Fox News Channel	3267	-	06/01/2020	06/02/2020	M-Tu 9a-4p	X	X						0	\$461.00	\$0.00	30
48	12		National Political Bundle	80 80	Fox News Channel	3267	-	06/08/2020	06/09/2020	M-Tu 9a-4p	X	X						2	\$461.00	\$922.00	30
49	13		National Political Bundle	80 80	Fox News Channel	3267	-	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	2	\$826.00	\$1,652.00	30
50			National Political Bundle	80 80	Fox News Channel	3267	-	06/12/2020	06/14/2020	F-Su 4p-7p					X	X	X	0	\$826.00	\$0.00	30
51			National Political Bundle	80 80	Fox News Channel	3267	-	06/01/2020	06/02/2020	M-Tu 4p-7p	X	X						0	\$826.00	\$0.00	30
52	14		National Political Bundle	80 80	Fox News Channel	3267	-	06/08/2020	06/09/2020	M-Tu 4p-7p	X	X						3	\$826.00	\$2,478.00	30
53	15		National Political Bundle	80 80	Fox News Channel	3267	-	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	2	\$1,224.00	\$2,448.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54			Nati onal Politi cal Bun dle	80 80	Fox News Channel	3267	_	06/12/2020	06/14/2020	F-Su 7p-12m					X	X	X	0	\$1,224.0 0	\$0.00	30
55			Nati onal Politi cal Bun dle	80 80	Fox News Channel	3267	_	06/01/2020	06/02/2020	M-Tu 7p-12m	X	X						0	\$1,224.0 0	\$0.00	30
56	16		Nati onal Politi cal Bun dle	80 80	Fox News Channel	3267	_	06/08/2020	06/08/2020	M 7p-12m	X							3	\$1,224.0 0	\$3,672.00	30

SUMMARY FOR SYSCODE 9803

Traffic Order #	452202	Created On	5/19/2020 11:58:14 AM	Order Status	Revision Confirmed
Order #	3017530	Created By	NCC_Gateway_User	Syscode Gross \$	4049.00
Order Descrp	62761624 POL CANDIDATE JUSTICE WARREN	Updated On	5/19/2020 7:31:50 PM	Syscode Net \$	2915.28
Client	GEORGIANS FOR JUSTICE WARREN - NCC - ATL	Updated By	Frank, Lisa	Syscode Units	22
Start Date	6/1/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	6/14/2020	Zones	Atlanta GA DISH- I+	Avg Unit Rate	184.05
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Nati onal Politi cal Bun dle	80 80	CNN	9803	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	1	\$77.00	\$77.00	30
2			Nati onal Politi cal Bun dle	80 80	CNN	9803	_	06/12/2020	06/14/2020	F-Su 9a-4p					X	X	X	0	\$77.00	\$0.00	30
3			Nati onal Politi cal Bun dle	80 80	CNN	9803	_	06/01/2020	06/02/2020	M-Tu 9a-4p	X	X						0	\$77.00	\$0.00	30
4	2		Nati onal Politi cal Bun dle	80 80	CNN	9803	_	06/08/2020	06/09/2020	M-Tu 9a-4p	X	X						3	\$77.00	\$231.00	30
5	3		Nati onal Politi cal Bun dle	80 80	CNN	9803	_	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	1	\$140.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			National Political Bundle	80 80	CNN	9803	_	06/12/2020	06/14/2020	F-Su 4p-7p					X	X	X	0	\$140.00	\$0.00	30
7			National Political Bundle	80 80	CNN	9803	_	06/01/2020	06/02/2020	M-Tu 4p-7p	X	X						0	\$140.00	\$0.00	30
8	4		National Political Bundle	80 80	CNN	9803	_	06/08/2020	06/09/2020	M-Tu 4p-7p	X	X						2	\$140.00	\$280.00	30
9	5		National Political Bundle	80 80	CNN	9803	_	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	2	\$253.00	\$506.00	30
10			National Political Bundle	80 80	CNN	9803	_	06/12/2020	06/14/2020	F-Su 7p-12m					X	X	X	0	\$253.00	\$0.00	30
11			National Political Bundle	80 80	CNN	9803	_	06/01/2020	06/02/2020	M-Tu 7p-12m	X	X						0	\$253.00	\$0.00	30
12	6		National Political Bundle	80 80	CNN	9803	_	06/08/2020	06/08/2020	M 7p-12m	X							2	\$253.00	\$506.00	30
13	7		National Political Bundle	80 80	Fox News Channel	9803	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	1	\$116.00	\$116.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14			National Political Bundle	80 80	Fox News Channel	9803	-	06/12/2020	06/14/2020	F-Su 9a-4p					X	X	X	0	\$116.00	\$0.00	30
15			National Political Bundle	80 80	Fox News Channel	9803	-	06/01/2020	06/02/2020	M-Tu 9a-4p	X	X						0	\$116.00	\$0.00	30
16	8		National Political Bundle	80 80	Fox News Channel	9803	-	06/08/2020	06/09/2020	M-Tu 9a-4p	X	X						3	\$116.00	\$348.00	30
17	9		National Political Bundle	80 80	Fox News Channel	9803	-	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	1	\$207.00	\$207.00	30
18			National Political Bundle	80 80	Fox News Channel	9803	-	06/12/2020	06/14/2020	F-Su 4p-7p					X	X	X	0	\$207.00	\$0.00	30
19			National Political Bundle	80 80	Fox News Channel	9803	-	06/01/2020	06/02/2020	M-Tu 4p-7p	X	X						0	\$207.00	\$0.00	30
20	10		National Political Bundle	80 80	Fox News Channel	9803	-	06/08/2020	06/09/2020	M-Tu 4p-7p	X	X						2	\$207.00	\$414.00	30
21	11		National Political Bundle	80 80	Fox News Channel	9803	-	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	2	\$306.00	\$612.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22			National Political Bundle	80 80	Fox News Channel	9803	_	06/12/2020	06/14/2020	F-Su 7p-12m					X	X	X	0	\$306.00	\$0.00	30
23			National Political Bundle	80 80	Fox News Channel	9803	_	06/01/2020	06/02/2020	M-Tu 7p-12m	X	X						0	\$306.00	\$0.00	30
24	12		National Political Bundle	80 80	Fox News Channel	9803	_	06/08/2020	06/08/2020	M 7p-12m	X							2	\$306.00	\$612.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3017530

Traffic Order #	452202,452201	# of Weeks	2	Active	Yes
Order #	3017530	Created On	5/19/2020 11:58:14 AM	Order Status	Revision Confirmed
Order Descrp	62761624 POL CANDIDATE JUSTICE WARREN	Created By	NCC_Gateway_User	Gross \$	28371.00
Client	GEORGIANS FOR JUSTICE WARREN -	Updated On	5/20/2020 11:18:33 AM	Net \$	20427.12
Start Date	6/1/2020	Updated By	Smith, Jennifer	Units	58
End Date	6/14/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	