

**EFFECTV POLITICAL RECORD OF REQUEST:  
NATIONAL AND LOCAL ISSUE ADS**

- ☐ Ad (whether national or state/local) "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- X Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: JAMESTOWN ASSOCIATES\_LLC

Contact Name: MOLLY CASCA - Ampersand

Phone Number: 240-744-5961

Address: 7501 Wisconsin Ave, Suite 800 East Bethesda, MD 20814

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: THE STATE OF GEORGIA

Contact Name: MOLLY CASCA

Phone Number: 240-744-5961

Address: 7501 Wisconsin Ave, Suite 800 East Bethesda, MD 20814

3. Date of request: February 17, 2020

4. Request received by: Rich Crone

5. Content of the ad: Describing a new way Georgia will vote, using the Audioable Paper Ballot System. Paid for the "Help America Vote Act."

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: Title: Absentee Covid H to educate voters. To Vote ISCI: GASOS20041301H Effective: 4/15-TFN :30

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

Educating the voters on new Georgia Voting system.

8. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors:

Molly Casa & Nia Little

9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES

10. DMA: Atlanta, GA Interconnect (Y or N)

Zones: SYS 3267

11. Distribution Platform(s): X Linear TV;  VOD;  Digital/websites/apps

12. Date and nature of any follow-ups:

13. Disposition:

X Accepted – see attached contract details 4/13/20

☐ Rejected – provide reason:

14. Additional Information: :30 sec spot used throughout the flight. ISCI# GASOSTV20011201H / In House #ER20049A21