

NCC Cable System Order

Order #	62660840	Flight Dates	06/03/19 - 06/16/19	Update Date	06/10/19	
Syscode	9620	Agency	Strategic Media Placement	Version	2 Vs. 1	
System Name	Spectrum/East Columbus, OH	Advertiser	Generation Now	Show All Lines		
Market	Zanesville				Total # of Weeks	2
		Client Code		Total	\$4,513.00	
AE	Matthew Marcus	Product Code		Commission	\$676.95	
Sales Coordinator	Will Goodwin	Est Code	SD31	Net Total	\$3,836.05	
Office	Washington	Product Name		Total Spots	163	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Mar19	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -
Comments : 6.10 R1 Dropped NAs, added MGs.						

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	6/3/19	6/9/19	05:00	09:00						X	X	-	-	2	\$30.00	\$60.00	30	NCR
2	CNN	CNN EM	6/10/19	6/16/19	05:00	09:00	X	X	X	X	X			-	-	6	\$30.00	\$180.00	30	NCR
3	CNN	CNN DT	6/3/19	6/9/19	09:00	16:00						X	X	-	-	2	\$22.00	\$44.00	30	NCR
4	CNN	CNN DT	6/10/19	6/16/19	09:00	16:00	X	X	X	X	X			-	-	6	\$22.00	\$132.00	30	NCR
5	CNN	CNN EF	6/3/19	6/9/19	16:00	19:00						X	X	-	-	2	\$31.00	\$62.00	30	NCR
6	CNN	CNN EF	6/10/19	6/16/19	16:00	19:00	X	X	X	X	X			-	-	6	\$31.00	\$186.00	30	NCR
7	CNN	CNN PT	6/3/19	6/9/19	19:00	24:00						X	X	-	-	2	\$39.00	\$78.00	30	NCR
8	CNN	CNN PT	6/10/19	6/16/19	19:00	24:00	X	X	X	X	X			-	-	6	\$39.00	\$234.00	30	NCR
9	FXNC	FXNC EM	6/3/19	6/9/19	05:00	09:00						X	X	-	-	3	\$44.00	\$132.00	30	NCR
10	FXNC	FXNC EM	6/10/19	6/16/19	05:00	09:00	X	X	X	X	X			-	-	9	\$44.00	\$396.00	30	NCR
11	FXNC	FXNC DT	6/3/19	6/9/19	09:00	16:00						X	X	-	-	4	\$35.00	\$140.00	30	NCR
12	FXNC	FXNC DT	6/10/19	6/16/19	09:00	16:00	X	X	X	X	X			-	-	11	\$35.00	\$385.00	30	NCR
13	FXNC	FXNC EF	6/3/19	6/9/19	16:00	19:00						X	X	-	-	2	\$59.00	\$118.00	30	6.10 R1 -1x NCR
14	FXNC	FXNC EF	6/10/19	6/16/19	16:00	19:00	X	X	X	X	X			-	-	5	\$59.00	\$295.00	30	6.10 R1 -4x NCR
15	FXNC	FXNC PT	6/3/19	6/9/19	19:00	24:00						X	X	-	-	4	\$74.00	\$296.00	30	NCR
16	FXNC	FXNC PT	6/10/19	6/16/19	19:00	24:00	X	X	X	X	X			-	-	10	\$74.00	\$740.00	30	NCR
17	MNBC	MNBC EM	6/3/19	6/9/19	05:00	09:00						X	X	-	-	2	\$17.00	\$34.00	30	NCR
18	MNBC	MNBC EM	6/10/19	6/16/19	05:00	09:00	X	X	X	X	X			-	-	6	\$17.00	\$102.00	30	NCR
19	MNBC	MNBC DT	6/3/19	6/9/19	09:00	16:00						X	X	-	-	2	\$3.00	\$6.00	30	NCR
20	MNBC	MNBC DT	6/10/19	6/16/19	09:00	16:00	X	X	X	X	X			-	-	6	\$3.00	\$18.00	30	NCR
21	MNBC	MNBC EF	6/3/19	6/9/19	16:00	19:00						X	X	-	-	2	\$6.00	\$12.00	30	NCR

NCC Cable System Order

Order #	62660840
Syscode	9620
System Name	Spectrum/East Columbus, OH
Market	Zanesville

AE	Matthew Marcus
Sales Coordinator	Will Goodwin
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Mar19
-	

Flight Dates	06/03/19 - 06/16/19
Agency	Strategic Media Placement
Advertiser	Generation Now

Client Code	
Product Code	
Est Code	SD31
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/10/19	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$4,513.00	
Commission		\$676.95	
Net Total		\$3,836.05	
Total Spots		163	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.10 R1 Dropped NAs, added MGs.
------------	---------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC EF	6/10/19	6/16/19	16:00	19:00	X	X	X	X	X			-	-	6	\$6.00	\$36.00	30	NCR
23	MNBC	MNBC PT	6/3/19	6/9/19	19:00	24:00						X	X	-	-	2	\$8.00	\$16.00	30	NCR
24	MNBC	MNBC PT	6/10/19	6/16/19	19:00	24:00	X	X	X	X	X			-	-	6	\$8.00	\$48.00	30	NCR
25	TWC	TWC EM	6/3/19	6/9/19	05:00	09:00						X	X	-	-	1	\$4.00	\$4.00	30	NCR
26	TWC	TWC EM	6/10/19	6/16/19	05:00	09:00	X	X	X	X	X			-	-	3	\$4.00	\$12.00	30	NCR
27	TWC	TWC DT	6/3/19	6/9/19	09:00	16:00						X	X	-	-	1	\$3.00	\$3.00	30	NCR
28	TWC	TWC DT	6/10/19	6/16/19	09:00	16:00	X	X	X	X	X			-	-	3	\$3.00	\$9.00	30	NCR
29	TWC	TWC EF	6/3/19	6/9/19	16:00	19:00						X	X	-	-	1	\$2.00	\$2.00	30	NCR
30	TWC	TWC EF	6/10/19	6/16/19	16:00	19:00	X	X	X	X	X			-	-	3	\$2.00	\$6.00	30	NCR
31	TWC	TWC PT	6/3/19	6/9/19	19:00	24:00						X	X	-	-	1	\$3.00	\$3.00	30	NCR
32	TWC	TWC PT	6/10/19	6/16/19	19:00	24:00	X	X	X	X	X			-	-	3	\$3.00	\$9.00	30	NCR
33	LIF	LIF PT	6/3/19	6/9/19	19:00	24:00						X	X	-	-	6	\$20.00	\$120.00	30	NCR
34	LIF	LIF PT	6/10/19	6/16/19	19:00	24:00	X	X	X	X	X			-	-	15	\$20.00	\$300.00	30	NCR
35	CNN	CNN NEWSROOM<	6/10/19	6/16/19	09:00	16:00			X	X	X			-	-	5	\$22.00	\$110.00	30	6.10 R1 MG +5x NCR
36	CNN	SITUATION ROOM<	6/10/19	6/16/19	16:00	19:00			X	X	X			-	-	5	\$31.00	\$155.00	30	6.10 R1 MG +5x NCR
37	MNBC	VARIOUS	6/10/19	6/16/19	16:00	19:00			X	X	X			-	-	1	\$6.00	\$6.00	30	6.10 R1 MG +1x NCR

NCC Cable System Order

Order #	62660840	Flight Dates	06/03/19 - 06/16/19	Update Date	06/10/19
Syscode	9620	Agency	Strategic Media Placement	Version	2 Vs. 1
System Name	Spectrum/East Columbus, OH	Advertiser	Generation Now	Show All Lines	
Market	Zanesville			Total # of Weeks	2
		Client Code		Total	\$4,513.00
AE	Matthew Marcus	Product Code		Commission	\$676.95
Sales Coordinator	Will Goodwin	Est Code	SD31	Net Total	\$3,836.05
Office	Washington	Product Name		Total Spots	163
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Mar19	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	6.10 R1 Dropped NAs, added MGs.				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
38	MNBC	VARIOUS	6/10/19	6/16/19	19:00	24:00			X	X	X			-	-	3	\$8.00	\$24.00	30	6.10 R1 MG +3x NCR

	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Total
SPOTS	163	0	0	0	0	0	0	0	0	0	0	0	163
AMT	\$4,513.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,513.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/10/19

62660840 | Zanesville | Spectrum/East Columbus, OH | 9620 |