

Expand Your Online Reach and Visibility

WOW! Business Enhanced Directory Listings



Manually updating your organization's profile on all of the top digital search, mobile, map and voice platforms is tedious. Now you don't need to hire an expensive agency or spend countless hours uploading your information across every corner of the Internet.

Easily Update Your Business Profile on 80+ Platforms With One Click

With WOW! Business Enhanced Directory Listings, simply log in to our portal to customize your business profile. Our system handles the rest, automatically creating and updating your listing across more than 80+ of the top search platforms, mobile apps, directories, voice search tools and maps, including Google, Apple, Bing, Amazon Alexa and more.

Easily add or edit your:

- ▶ Business hours
- ▶ Additional phone numbers
- ▶ Email address
- ▶ Website URL and description
- ▶ Accepted payment methods
- ▶ Directory photos
- ▶ SEO keywords
- ▶ And more!

Add an Enhanced Directory Listing

for only
\$5
PER MONTH*

Make real-time, consistent updates.

Protect your customer experience by updating your profile with accurate, up-to-date information like days or hours of operation changes. And maintain your brand identity with consistent information and messaging across all the major platforms.

Improve your search engine optimization.

Manage and update the keywords associated with your business profile at any time so your customers can easily find you when searching online.

Get insights into your customers' search trends.

View weekly, monthly or quarterly trends to see how and when customers find your profile. The portal currently features Facebook and Google Insights (including Google Maps).

View and manage Google Reviews directly from the portal.

Actively responding to Google Reviews improves the search ranking for your business. Quickly and easily respond to reviews directly from the portal in the new Reviews tab.

Sync your listing across 80+ platforms.

When you edit your Enhanced Directory Listing in our portal, we'll update it across more than 80+ major search engines, voice search, mobile apps and navigation devices, including:

- | | | | |
|-------------|----------------|---------------------|----------|
| ✓ Google | ✓ Safari | ✓ Google Assistant | ✓ Garmin |
| ✓ Bing | ✓ Yahoo | ✓ Microsoft Cortana | ✓ TomTom |
| ✓ Facebook | ✓ Amazon Alexa | ✓ Apple Maps | ✓ Waze |
| ✓ Instagram | ✓ Apple Siri | ✓ Google Maps | |

You can check the status of your listings to see when they last synced across the different platforms right from the portal.

Ready to gain a competitive edge for just \$5 per month?

Contact your WOW! Business sales team for additional details.

wowbusiness.com

WOW!® Business