

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2996846

Traffic Order # 675797		Created On 4/7/2020 1:51:39 PM	Order Status Contract Confirmed
Order # 2996846		Created By NCC_Gateway_User	Gross \$ 2218.00
Order Descrp 62751418 POL CANDIDATE JOHN JAMES FOR SEN LAN		Updated On 4/8/2020 12:27:32 PM	Net \$ 1596.96
Client JOHN JAMES FOR SENATE - NCC - MI		Updated By Delosreyes, MarieKristine	Units 51
Start Date 4/6/2020		Industry Political-US Senate	Credit Hold NO
End Date 4/19/2020		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - MI - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMERICAN MEDIA & ADVOCACY GROUP - NCC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Lansing MI Interconnect		Contact	
Total Networks 5		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # 11738	
BILLING INFORMATION			
Purchase Order # 62751418		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 04090415		Estimate 11738	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Lansing, Priority Code: NP=80; IP=74 See Key on FCC site for zone/network information			
SYSCODE LIST			
7887			

SUMMARY FOR SYSCODE 7887

Traffic Order #	675797	Created On	4/7/2020 1:51:39 PM	Order Status	Contract Confirmed
Order #	2996846	Created By	NCC_Gateway_User	Syscode Gross \$	2218.00
Order Descrp	62751418 POL CANDIDATE JOHN JAMES FOR SEN LAN	Updated On	4/7/2020 2:10:18 PM	Syscode Net \$	1596.96
Client	JOHN JAMES FOR SENATE - NCC - MI	Updated By	Reinhart, Susanne	Syscode Units	51
Start Date	4/6/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/19/2020	Zones	Lansing MI Interconnect	Avg Unit Rate	43.49
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	A&E Network	7887	AEN DT	04/09/2020	04/12/2020	Th-Su 9a-4p				X	X	X	X	1	\$18.00	\$18.00	30
2	2		National Political Bundle	74 74	A&E Network	7887	AEN EF	04/09/2020	04/12/2020	Th-Su 4p-7p				X	X	X	X	3	\$29.00	\$87.00	30
3	4		National Political Bundle	74 74	A&E Network	7887	AEN PT	04/09/2020	04/12/2020	Th-Su 7p-12m				X	X	X	X	3	\$46.00	\$138.00	30
4	6		National Political Bundle	74 74	FX	7887	FX EF	04/09/2020	04/12/2020	Th-Su 4p-7p				X	X	X	X	3	\$22.00	\$66.00	30
5	8		National Political Bundle	74 74	FX	7887	FX PT	04/09/2020	04/12/2020	Th-Su 7p-12m				X	X	X	X	3	\$40.00	\$120.00	30
6	10		National Political Bundle	74 74	HGTV	7887	HGTV EF	04/09/2020	04/12/2020	Th-Su 4p-7p				X	X	X	X	3	\$59.00	\$177.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	12		National Political Bundle	74 74	HGTV	7887	HGTV PT	04/09/2020	04/12/2020	Th-Su 7p-12m				X	X	X	X	3	\$104.00	\$312.00	30
8	14		National Political Bundle	74 74	The History Channel	7887	HIST EF	04/09/2020	04/12/2020	Th-Su 4p-7p				X	X	X	X	3	\$36.00	\$108.00	30
9	16		National Political Bundle	74 74	The History Channel	7887	HIST PT	04/09/2020	04/12/2020	Th-Su 7p-12m				X	X	X	X	3	\$72.00	\$216.00	30
10	18		National Political Bundle	74 74	The Travel Channel	7887	TRAV EF	04/09/2020	04/12/2020	Th-Su 4p-7p				X	X	X	X	3	\$14.00	\$42.00	30
11	20		National Political Bundle	74 74	The Travel Channel	7887	TRAV PT	04/09/2020	04/12/2020	Th-Su 7p-12m				X	X	X	X	3	\$18.00	\$54.00	30
12	3		National Political Bundle	74 74	A&E Network	7887	AEN EF	04/13/2020	04/15/2020	M-W 4p-7p	X	X	X					2	\$29.00	\$58.00	30
13	5		National Political Bundle	74 74	A&E Network	7887	AEN PT	04/13/2020	04/15/2020	M-W 7p-12m	X	X	X					2	\$46.00	\$92.00	30
14	7		National Political Bundle	74 74	FX	7887	FX EF	04/13/2020	04/15/2020	M-W 4p-7p	X	X	X					2	\$22.00	\$44.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	9		National Political Bundle	74 74	FX	7887	FX PT	04/13/2020	04/15/2020	M-W 7p-12m	X	X	X					2	\$40.00	\$80.00	30
16	11		National Political Bundle	74 74	HGTV	7887	HGTV EF	04/13/2020	04/15/2020	M-W 4p-7p	X	X	X					2	\$59.00	\$118.00	30
17	13		National Political Bundle	74 74	HGTV	7887	HGTV PT	04/13/2020	04/15/2020	M-W 7p-12m	X	X	X					2	\$104.00	\$208.00	30
18	15		National Political Bundle	74 74	The History Channel	7887	HIST EF	04/13/2020	04/15/2020	M-W 4p-7p	X	X	X					2	\$36.00	\$72.00	30
19	17		National Political Bundle	74 74	The History Channel	7887	HIST PT	04/13/2020	04/15/2020	M-W 7p-12m	X	X	X					2	\$72.00	\$144.00	30
20	19		National Political Bundle	74 74	The Travel Channel	7887	TRAV EF	04/13/2020	04/15/2020	M-W 4p-7p	X	X	X					2	\$14.00	\$28.00	30
21	21		National Political Bundle	74 74	The Travel Channel	7887	TRAV PT	04/13/2020	04/15/2020	M-W 7p-12m	X	X	X					2	\$18.00	\$36.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	675797	# of Weeks	2	Active	Yes
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Start Date	4/6/2020	Updated By	Delosreyes, MarieKristine	Units	51
End Date	4/19/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	