

Ampersand Cable System Order

Order #	62848420	Flight Dates	12/14/20 - 12/27/20	Update Date	11/20/20	
Syscode	3646	Agency	Mentzer Media Services	Version	1 Vs. 1	
System Name	OnMedia/Columbus-Valley-Auburn, GA	Advertiser	Senate Leadership Fund	Show All Lines		
Market	Columbus, GA			Total # of Weeks	2	
		Client Code	SLFGA	Total	\$11,738.00	
AE	Paul Doll	Product Code	SLFGA	Commission	\$1,760.70	
Sales Coordinator	Joe Foley	Est Code	9608	Net Total	\$9,977.30	
Office	Washington	Product Name	(GA Statewide)12.15-12.21	Total Spots	252	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+SD Nov19	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	11.20 New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	NCR
2	AEN	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$36.00	\$324.00	30	NCR
3	AEN	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR
4	AEN	VARIOUS	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$22.00	\$44.00	30	NCR
5	AEN	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$36.00	\$72.00	30	NCR
6	AEN	VARIOUS	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$44.00	\$88.00	30	NCR
7	ESPN	VARIOUS	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$49.00	\$441.00	30	NCR
8	ESPN	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$80.00	\$720.00	30	NCR
9	ESPN	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	14	\$97.00	\$1,358.00	30	NCR
10	ESPN	VARIOUS	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$49.00	\$98.00	30	NCR
11	ESPN	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$80.00	\$160.00	30	NCR
12	FOOD	VARIOUS	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$29.00	\$261.00	30	NCR
13	FOOD	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$33.00	\$297.00	30	NCR
14	FOOD	AVG. ALL WKS<	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$55.00	\$660.00	30	NCR
15	FOOD	VARIOUS	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$29.00	\$58.00	30	NCR
16	FOOD	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$33.00	\$66.00	30	NCR
17	FOOD	AVG. ALL WKS<	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$55.00	\$110.00	30	NCR
18	FXNC	VARIOUS	12/14/20	12/20/20	05:00	10:00		X	X	X	X	X	X	-	-	7	\$97.00	\$679.00	30	NCR
19	FXNC	VARIOUS	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	6	\$49.00	\$294.00	30	NCR
20	FXNC	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR
21	FXNC	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$97.00	\$1,164.00	30	NCR

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		Client Code	SLFGA	Total		\$11,738.00		
AE	Paul Doll	Product Code	SLFGA	Commission		\$1,760.70		
Sales Coordinator	Joe Foley	Est Code	9608	Net Total		\$9,977.30		
Office	Washington	Product Name	(GA Statewide)12.15-12.21	Total Spots		252		
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split		100.0		
Status	Not accepted				Sold On		Cost Per Spot	
Survey	DMA Nielsen Live+SD Nov19				GRP	-	GIMP	-
-					CPP	-	CPM	-
		Primary Demo	Adults 35+					
		Makegood Policy	Approval Required					
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	12/21/20	12/27/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR
23	FXNC	VARIOUS	12/21/20	12/27/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR
24	FXNC	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR
25	FXNC	VARIOUS	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$97.00	\$194.00	30	NCR
26	HALL	HALLMARK MOVIE<	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	NCR
27	HALL	HALLMARK MOVIE<	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$36.00	\$324.00	30	NCR
28	HALL	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR
29	HALL	HALLMARK MOVIE<	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$22.00	\$44.00	30	NCR
30	HALL	HALLMARK MOVIE<	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$36.00	\$72.00	30	NCR
31	HALL	VARIOUS	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$44.00	\$88.00	30	NCR
32	TNT	SUPERNATURAL<	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$23.00	\$207.00	30	PRE
33	TNT	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$37.00	\$333.00	30	PRE
34	TNT	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	PRE
35	TNT	SUPERNATURAL<	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$23.00	\$46.00	30	PRE
36	TNT	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$37.00	\$74.00	30	PRE
37	TNT	VARIOUS	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$44.00	\$88.00	30	PRE
38	TWC	WEATHER CHANNE<	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	PRE
39	TWC	WEATHER CHANNE<	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	PRE
40	TWC	AVG. ALL WKS<	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$24.00	\$288.00	30	PRE
41	TWC	WEATHER CHANNE<	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$13.00	\$26.00	30	PRE
42	TWC	WEATHER CHANNE<	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$19.00	\$38.00	30	PRE

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43	TWC	AVG. ALL WKS<	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$24.00	\$48.00	30	PRE

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
SPOTS	252	0	0	0	0	0	0	0	0	0	0	0	252
AMT	\$11,738.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,738.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/20/20

62848420 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |