

NCC Cable System Order

Order #	62510800
Syscode	6625
System Name	Comcast/Grand Rapids Interconnect, MI
Market	Grand Rapids

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Nov17
-	

Flight Dates	09/17/18 - 09/30/18
Agency	Great American Media
Advertiser	A Stronger Michigan proj#203100

Client Code	370
Product Code	394
Est Code	6230
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	03/15/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$16,423.00		
Commission	\$2,463.45		
Net Total	\$13,959.55		
Total Spots	107		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3.15 New Issue Order: Please Confirm Online. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	9/17/18	9/23/18	05:00	09:00		X	X	X	X	X	X	-	-	9	\$79.00	\$711.00	30	
2	CNN	NEW DAY<	9/24/18	9/30/18	05:00	09:00	X							-	-	1	\$79.00	\$79.00	30	
3	CNN	CNN NEWSROOM<	9/17/18	9/23/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$79.00	\$316.00	30	
4	CNN	CNN NEWSROOM<	9/24/18	9/30/18	09:00	16:00	X							-	-	1	\$79.00	\$79.00	30	
5	CNN	VARIOUS	9/17/18	9/23/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$88.00	\$352.00	30	
6	CNN	SITUATION ROOM<	9/24/18	9/30/18	16:00	19:00	X							-	-	1	\$88.00	\$88.00	30	
7	CNN	VARIOUS	9/17/18	9/23/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$175.00	\$1,575.00	30	
8	CNN	VARIOUS	9/24/18	9/30/18	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	
9	ESPN	VARIOUS	9/17/18	9/23/18	09:00	16:00		X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	30	
10	ESPN	VARIOUS	9/24/18	9/30/18	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	
11	ESPN	VARIOUS	9/17/18	9/23/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$132.00	\$792.00	30	
12	ESPN	VARIOUS	9/24/18	9/30/18	16:00	19:00	X							-	-	1	\$132.00	\$132.00	30	
13	ESPN	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$228.00	\$1,368.00	30	
14	ESPN	NFL REGULAR SE<	9/24/18	9/30/18	19:00	24:00	X							-	-	1	\$228.00	\$228.00	30	
15	FXNC	FOX AND FRIEND<	9/17/18	9/23/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$180.00	\$1,080.00	30	
16	FXNC	FOX AND FRIEND<	9/24/18	9/30/18	05:00	09:00	X							-	-	1	\$180.00	\$180.00	30	
17	FXNC	VARIOUS	9/17/18	9/23/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$220.00	\$1,320.00	30	
18	FXNC	VARIOUS	9/24/18	9/30/18	16:00	19:00	X							-	-	1	\$220.00	\$220.00	30	
19	FXNC	VARIOUS	9/17/18	9/23/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$420.00	\$2,520.00	30	
20	FXNC	VARIOUS	9/24/18	9/30/18	19:00	24:00	X							-	-	1	\$420.00	\$420.00	30	
21	MNBC	MSNBC LIVE W/<	9/17/18	9/23/18	09:00	16:00		X	X	X	X	X	X	-	-	12	\$79.00	\$948.00	30	

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22	MNBC	MSNBC LIVE W/<	9/24/18	9/30/18	09:00	16:00	X							-	-	2	\$79.00	\$158.00	30	
23	MNBC	VARIOUS	9/17/18	9/23/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	30	
24	MNBC	VARIOUS	9/24/18	9/30/18	16:00	19:00	X							-	-	1	\$88.00	\$88.00	30	
25	MNBC	VARIOUS	9/17/18	9/23/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$175.00	\$2,100.00	30	
26	MNBC	VARIOUS	9/24/18	9/30/18	19:00	24:00	X							-	-	2	\$175.00	\$350.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	107	0	0	0	0	0	0	0	0	0	0	0	107
AMT	\$16,423.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,423.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/16/18

62510800 | Grand Rapids | Comcast/Grand Rapids Interconnect, MI | 6625 |