

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2993622

Traffic Order #	675290	Created On	4/1/2020 11:47:38 AM	Order Status	Traffic Updates Accepted
Order #	2993622	Created By	NCC_Gateway_User	Gross \$	1563.00
Order Descrp	62749730 POL ISSUE PRIORITIES USA ACTION GR	Updated On	4/7/2020 9:05:59 AM	Net \$	1125.36
Client	PRIORITIES USA ACTION - NCC - MI	Updated By	Delosreyes, MarieKristine	Units	33
Start Date	3/30/2020	Industry	Political-Association	Credit Hold	NO
End Date	4/12/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62749730
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - MI - WASH DC	Quarternary		Product	MG Order
AE 2		TRAFFIC OPTIONS		Estimate	4.2-4.6
Agency	TARGETED PLATFORM MEDIA - NCC - MI	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Grand Rapids, Priority Code: NP=80; IP=74 See Key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Grand Rapids MI Interconnect	Contact			
Total Networks	5	Phone	111-111-1111	SYSCODE LIST	
GENERAL COMMENTS		Avail Tag		6625	
		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #	4.2-4.6		

SUMMARY FOR SYSCODE 6625

Traffic Order #	675290	Created On	4/1/2020 11:47:38 AM	Order Status	Traffic Updates Accepted
Order #	2993622	Created By	NCC_Gateway_User	Syscode Gross \$	1563.00
Order Descrp	62749730 POL ISSUE PRIORITIES USA ACTION GR	Updated On	4/7/2020 9:05:59 AM	Syscode Net \$	1125.36
Client	PRIORITIES USA ACTION - NCC - MI	Updated By	Delosreyes, MarieKristine	Syscode Units	33
Start Date	3/30/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	4/12/2020	Zones	Grand Rapids MI Interconnect	Avg Unit Rate	47.36
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNBC	6625	CNBC EM	04/02/2020	04/05/2020	Th-Su 5a-9a				X	X	X	X	1	\$54.00	\$54.00	30
2	2		National Political Bundle	74 74	CNBC	6625	CNBC EM	04/06/2020	04/06/2020	M 5a-9a	X							1	\$54.00	\$54.00	30
3	3		National Political Bundle	74 74	CNBC	6625	CNBC DT	04/02/2020	04/05/2020	Th-Su 9a-4p				X	X	X	X	4	\$43.00	\$172.00	30
4	4		National Political Bundle	74 74	CNBC	6625	CNBC DT	04/06/2020	04/06/2020	M 9a-4p	X							0	\$43.00	\$0.00	30
5	5		National Political Bundle	74 74	CNBC	6625	CNBC EF	04/02/2020	04/05/2020	Th-Su 4p-7p				X	X	X	X	0	\$48.00	\$0.00	30
6	6		National Political Bundle	74 74	CNBC	6625	CNBC PT	04/02/2020	04/05/2020	Th-Su 7p-12m				X	X	X	X	3	\$58.00	\$174.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	CNBC	6625	CNBC PT	04/06/2020	04/06/2020	M 7p-12m	X							1	\$58.00	\$58.00	30
8	8		National Political Bundle	74 74	CNBC	6625	CNBC LF	04/02/2020	04/05/2020	Th-Su 12m-2a				X	X	X	X	2	\$22.00	\$44.00	30
9	9		National Political Bundle	74 74	CNBC	6625	CNBC LF	04/06/2020	04/06/2020	M 12m-2a	X							1	\$22.00	\$22.00	30
10	10		National Political Bundle	74 74	CNN	6625	CNN LF	04/02/2020	04/05/2020	Th-Su 12m-2a				X	X	X	X	4	\$43.00	\$172.00	30
11	11		National Political Bundle	74 74	CNN	6625	CNN LF	04/06/2020	04/06/2020	M 12m-2a	X							1	\$43.00	\$43.00	30
12	12		National Political Bundle	74 74	Fox News Channel	6625	FXNC LF	04/02/2020	04/05/2020	Th-Su 12m-2a				X	X	X	X	4	\$94.00	\$376.00	30
13	13		National Political Bundle	74 74	Fox News Channel	6625	FXNC LF	04/06/2020	04/06/2020	M 12m-2a	X							1	\$94.00	\$94.00	30
14	14		National Political Bundle	74 74	Headline News	6625	HLN LF	04/02/2020	04/05/2020	Th-Su 12m-2a				X	X	X	X	4	\$17.00	\$68.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74 74	Headline News	6625	HLN LF	04/06/2020	04/06/2020	M 12m-2a	X							1	\$17.00	\$17.00	30
16	16		National Political Bundle	74 74	MSNBC	6625	MNBC LF	04/02/2020	04/05/2020	Th-Su 12m-2a				X	X	X	X	4	\$43.00	\$172.00	30
17	17		National Political Bundle	74 74	MSNBC	6625	MNBC LF	04/06/2020	04/06/2020	M 12m-2a	X							1	\$43.00	\$43.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2993622							
Traffic Order #	675290		# of Weeks	2		Active	Yes
Order #	2993622		Created On	4/1/2020 11:47:38 AM		Order Status	Traffic Updates Accepted
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Start Date	3/30/2020		Updated By	Delosreyes, MarieKristine		Units	33
End Date	4/12/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	