

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2498919

Order #	2498919		Created On	9/28/2018 1:20:47 PM		Order Status	Multiple	
Order Descrp	PRI: NP=3, IP=7 62588671		Created By	Lewis, Tiffany		Gross \$	102399.00	
Client	Democratic Party of GA (ATL)		Updated On	10/5/2018 10:10:17 AM		Net \$	73727.28	
Start Date	10/1/2018		Updated By	Woodley, Monica		Units	315	
End Date	10/7/2018		Industry	Not Available		Credit Hold	NO	
# of Weeks	1		REFERENCES				BILLING INFORMATION	
SALES			Primary	ATLANTA		Purchase Order #		
ActiveWeeks	1		Secondary	NATIONAL POLITICAL BUNDLE		Billing Schedule	Broadcast	
AE 1	NCC - ATL - CHICAGO		Tertiary	Core Business		EDI INFORMATION		
AE 2			Quarternary	POLITICAL – EOF/DEMAND		Product		
Agency	AI Media_ NCC- ATL	15.00%	TRAFFIC OPTIONS				Estimate	578
RepFirm	NCC REP 13%	13.00%	Address 1	400 Broadacres Drive		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2	Third Floor		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	2		City, State, Zip	Bloomfield, NJ		Order File Loaded: U:\SOU\tlewis208\09.28.18 POLITICAL Atlanta - 62588671.scx. Order File Loaded: The Nielsen survey listed in the SCX file, Atlanta Jun18 DMA Nielsen CBL-NDM Live +SD, could not be located. Nielsen data will be imported from the SCX file, but the Survey field on the resulting order will not be displayed.		
Zones	Atlanta GA Interconnect,Atlanta GA DI...		Zip	07003				
Total Networks	9		Contact					
GENERAL COMMENTS			Phone					
Order File Loaded: U:\SOU\tlewis208\09.28.18 POLITICAL Atlanta - 62588671.scx. Order File Loaded: The Nielsen survey listed in the SCX file, Atlanta Jun18 DMA Nielsen CBL-NDM Live+SD, could not be located. Nielsen data will be imported from the SCX file, but the Survey field on the resulting order will not be displayed.			Avail Tag			SYSCODE LIST		
			Contract Type	Political		3267,9803		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 3267

Order #	2498919	Created On	9/28/2018 1:20:47 PM	Order Status	Multiple
Order Descrp	PRI: NP=3, IP=7 62588671	Created By	Lewis, Tiffany	Syscode Gross \$	98052.00
Client	Democratic Party of GA (ATL)	Updated On	10/5/2018 10:08:27 AM	Syscode Net \$	70597.44
Start Date	10/1/2018	Updated By	Woodley, Monica	Syscode Units	267
End Date	10/7/2018	Source	SCX	Zone Status	Revision Confirmed
# of Weeks	1	Zones	Atlanta GA Interconnect	Avg Unit Rate	367.24

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Default DoNotUse	7 7	American Movie Classics	3267	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	12	\$84.00	\$1,008.00	30
2	2		Default DoNotUse	7 7	American Movie Classics	3267	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	7	\$199.00	\$1,393.00	30
3	3		Default DoNotUse	7 7	American Movie Classics	3267	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	8	\$398.00	\$3,184.00	30
4	4		Default DoNotUse	7 7	CNN	3267	CABLE	10/01/2018	10/07/2018	M-Su 5a-9a	8	\$217.00	\$1,736.00	30
5	5		Default DoNotUse	7 7	CNN	3267	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	10	\$182.00	\$1,820.00	30
6	6		Default DoNotUse	7 7	CNN	3267	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	5	\$326.00	\$1,630.00	30
7	7		Default DoNotUse	7 7	CNN	3267	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	9	\$595.00	\$5,355.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
8	8		Default DoNotUse	7 7	Food Network	3267	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	12	\$164.00	\$1,968.00	30
9	9		Default DoNotUse	7 7	Food Network	3267	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	6	\$362.00	\$2,172.00	30
10	10		Default DoNotUse	7 7	Food Network	3267	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	8	\$723.00	\$5,784.00	30
11	11		Default DoNotUse	7 7	HGTV	3267	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	12	\$295.00	\$3,540.00	30
12	12		Default DoNotUse	7 7	HGTV	3267	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	8	\$516.00	\$4,128.00	30
13	13		Default DoNotUse	7 7	HGTV	3267	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	6	\$824.00	\$4,944.00	30
14	14		Default DoNotUse	7 7	Lifetime	3267	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	12	\$145.00	\$1,740.00	30
15	15		Default DoNotUse	7 7	Lifetime	3267	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	7	\$254.00	\$1,778.00	30
16	16		Default DoNotUse	7 7	Lifetime	3267	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	8	\$506.00	\$4,048.00	30
17	17		Default DoNotUse	7 7	MSNBC	3267	CABLE	10/01/2018	10/07/2018	M-Su 5a-9a	9	\$217.00	\$1,953.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
18	18		Default DoNotUse	7 7	MSNBC	3267	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	10	\$182.00	\$1,820.00	30
19	19		Default DoNotUse	7 7	MSNBC	3267	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	5	\$326.00	\$1,630.00	30
20	20		Default DoNotUse	7 7	MSNBC	3267	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	9	\$595.00	\$5,355.00	30
21	21		Default DoNotUse	7 7	TBS	3267	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	12	\$185.00	\$2,220.00	30
22	22		Default DoNotUse	7 7	TBS	3267	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	5	\$424.00	\$2,120.00	30
23	23		Default DoNotUse	7 7	TBS	3267	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	8	\$828.00	\$6,624.00	30
24	24		Default DoNotUse	7 7	TNT	3267	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	12	\$185.00	\$2,220.00	30
25	25		Default DoNotUse	7 7	TNT	3267	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	8	\$424.00	\$3,392.00	30
26	26		Default DoNotUse	7 7	TNT	3267	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	7	\$828.00	\$5,796.00	30
27	27		Default DoNotUse	7 7	USA	3267	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	12	\$185.00	\$2,220.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
28	28		Default DoNotUse	7 7	USA	3267	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	6	\$424.00	\$2,544.00	30
29	29		Default DoNotUse	7 7	USA	3267	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	9	\$828.00	\$7,452.00	30
78	30		Default DoNotUse	7 7	American Movie Classics	3267		10/06/2018	10/07/2018	Sa-Su 9a-4p	1	\$84.00	\$84.00	30
79	31		Default DoNotUse	7 7	CNN	3267		10/06/2018	10/07/2018	Sa-Su 9a-4p	2	\$182.00	\$364.00	30
80	32		Default DoNotUse	7 7	HGTV	3267		10/06/2018	10/07/2018	Sa-Su 4p-7p	4	\$516.00	\$2,064.00	30
81	33		Default DoNotUse	7 7	Lifetime	3267		10/06/2018	10/07/2018	Sa-Su 4p-7p	2	\$254.00	\$508.00	30
82	34		Default DoNotUse	7 7	MSNBC	3267		10/06/2018	10/07/2018	Sa-Su 4p-7p	2	\$326.00	\$652.00	30
83	35		Default DoNotUse	7 7	MSNBC	3267		10/06/2018	10/07/2018	Sa-Su 9a-4p	2	\$182.00	\$364.00	30
84	36		Default DoNotUse	7 7	MSNBC	3267		10/06/2018	10/07/2018	Sa-Su 7p-12m	2	\$595.00	\$1,190.00	30
85	37		Default DoNotUse	7 7	TNT	3267		10/06/2018	10/07/2018	Sa-Su 4p-7p	1	\$424.00	\$424.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
86	38		Default DoNotUse	7 7	TNT	3267		10/06/2018	10/07/2018	Sa-Su 7p-12m	1	\$828.00	\$828.00	30

SUMMARY FOR SYSCODE 9803

Order #	2498919	Created On	9/28/2018 1:20:47 PM	Order Status	Multiple
Order Descrp	PRI: NP=3, IP=7 62588671	Created By	Lewis, Tiffany	Syscode Gross \$	4347.00
Client	Democratic Party of GA (ATL)	Updated On	10/5/2018 10:08:15 AM	Syscode Net \$	3129.84
Start Date	10/1/2018	Updated By	Woodley, Monica	Syscode Units	48
End Date	10/7/2018	Source	SCX	Zone Status	Contract Confirmed
# of Weeks	1	Zones	Atlanta GA DISH- I+	Avg Unit Rate	90.56

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
30	1		Default DoNotUse	7 7	CNN	9803	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	5	\$33.00	\$165.00	30
31	2		Default DoNotUse	7 7	CNN	9803	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	3	\$65.00	\$195.00	30
32	3		Default DoNotUse	7 7	CNN	9803	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	4	\$77.00	\$308.00	30
33	4		Default DoNotUse	7 7	HGTV	9803	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	5	\$71.00	\$355.00	30
34	5		Default DoNotUse	7 7	HGTV	9803	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	2	\$124.00	\$248.00	30
35	6		Default DoNotUse	7 7	HGTV	9803	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	4	\$198.00	\$792.00	30
36	7		Default DoNotUse	7 7	MSNBC	9803	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	5	\$20.00	\$100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
37	8		Default DoNotUse	7 7	MSNBC	9803	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	3	\$26.00	\$78.00	30
38	9		Default DoNotUse	7 7	MSNBC	9803	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	4	\$39.00	\$156.00	30
39	10		Default DoNotUse	7 7	TNT	9803	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	4	\$54.00	\$216.00	30
40	11		Default DoNotUse	7 7	TNT	9803	CABLE	10/01/2018	10/07/2018	M-Su 4p-7p	2	\$123.00	\$246.00	30
41	12		Default DoNotUse	7 7	TNT	9803	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	4	\$239.00	\$956.00	30
42	13		Default DoNotUse	7 7	USA	9803	CABLE	10/01/2018	10/07/2018	M-Su 9a-4p	1	\$54.00	\$54.00	30
43	14		Default DoNotUse	7 7	USA	9803	CABLE	10/01/2018	10/07/2018	M-Su 7p-12m	2	\$239.00	\$478.00	30

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2498919							
Order #	2498919	Created On	9/28/2018 1:20:47 PM	Order Status	Multiple		
Order Descrp	PRI: NP=3, IP=7 62588671	Created By	Lewis, Tiffany	Gross \$	102399.00		
Client	Democratic Party of GA (ATL)	Updated On	10/5/2018 10:10:17 AM	Net \$	73727.28		
Start Date	10/1/2018	Updated By	Woodley, Monica	Units	315		
End Date	10/7/2018	Source	SCX	Credit Hold	No		
# of Weeks	1	Active	Yes				

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	