Ser	Lehigh Valley (Syscode 1042) Hunterdon/Warren (Syscode: 1043) Jennifer Brown, Regulatory Affairs Director 2260 Avenue A, Bethlehem, PA 18017 brownj@sectv.com; Phone 610-625-8517; FAX 610-865-5031
Blu	e Ridge Communications
	Monroe (Syscode 0997)
7	Carbon (Syscode 0996)
4	Pike/Wayne (Syscode 6770)
	Tunkhannock (Syscode 6772)
	Mansfield (Syscode 6773)
	N. Lancaster (Syscode 6512)
	Michelle DeLuna
	613 3rd Street, Palmerton, PA 18071 mdeluna@pencor.com; jlorah@pencor.com; Phone 610-826-9251; FAX 610-826-9297
	mideluna@pencor.com, noran@pencor.com, Phone 010-020-9231, FAX 010-020-9237
Ser	vice Electric Cablevision
	Susquehanna Valley (Syscode 8145)
	Dwight Walter, Division Manager
	secsun@ptd.net; megan.leavy@secv.com; donald.brandt@secv.com
	500 Grant Street; Sunbury, PA 17801
	Division Manager: Dwight Walter Office Manager: Lindy Mannello Phone: 570-286-5951; 800-522-2389; Fax 570-286-9710
	Schuylkill/Luzerne (Syscode 8402)
	Timothy Trently, Division Manager
	16 Maplewood Drive' Hazleton, PA 18202
	P.O. Box R, Hazleton, PA 18201 hazletonoffice@secv.com; donald.brandt@secv.com; Phone: 570-454-5079; Fax: 570-454-3652
	Eastern Berks (Syscode 8960)
	Karl Kowatch, Division Manager
	Attn: Priscilla Perry; 6400 Perkiomen Ave., P.O. Box 8, Birdsboro, PA 19508 secvberk@ptd.net; donald.brandt@secv.com; Phone 610-582-5317; Fax: 610-582-3094
	secvoerk@ptu.net, adriala.brandt@secv.com, Filone 010-362-3317, Tax. 010 302 3034
Ema	il all paperwork to: mbell@viamediatv.com
	Jean Englas Ha
Polit	ical Advertiser Jean Engler #2
Run	Dates 10/21/19 - 11/5/19

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and P.O. BOX#2	Location: B 15,613 Thin	lveRidgeCa I Street, Pal	ble Technoli mevan, PA	gies, Date:	16/19
I,	JEAN	A	ENG	LER	•
being/on beh	alf of:	26)	POUTI	CALU	VCUMBER
a legally qual	lified candidate	of the	EMOCI	RATIC	('ANDI
political party	y for the office	of:	ISTRI	CTA	MORNEY
In the	7	6EA			
election to be	held on:	NOVE	M BEK	25,0	2019
do hereby re	quest station ti	me as follows	:		30)
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	* Ref	er to a	tached etails	Sched	ule
A441	sed schedule			latta	

NAB Form PB-18 Candidates

	ent for the above described broadcas	turie has been fumished
committee/orga	announce the time as paid for by suc or entity is either a legally qualified ca nization of the legally qualified candid	date or an
The name of the treasurer	of the candidate's authorized commit	tee is:
This station has disclosed to classes and rates; and disc to federal candidates).	o me its political advertising policies, ount, promotional and other sales pra	including: applicable
THIS STATION DOES NO	T DISCRIMINATE OR PERMIT DISC ETHNICITY IN THE PLACEMENT O	
To Be Signed	By Candidate an Australia	Tarrionag,
8/16/19 Date	By Candidate or Authorized Signature	efr
To Be	Signed By Station Representative	
Mille M Mardin	Angela M. Navdini	SAE, Viamedia



	New Advertiser
	Renewal
	Addition
	Revision
	Cancellation
L	Other*
*	Political 2 of 2

ADVERTISING AGREEMENT

LLING ADDRESS	F. V		ADVERTISER					ACC'T EXEC			
1 1001	Quetan C	West	Re-Elect Jea	an Engler for Ca	rbon Coun	ty District A	ttorney	Ar	gela M	l. Nardii	ni
90 3010	enters	reci	CONTACT NAME	& PHONE		-		CO-OP		SPOT LENG	
mm.	Thompe, for		Jean	Engler, Po	litical Ir	ncumbe	nt	□es	No	:30 T	√ Spots
June	Morpe,	9770						SCHEDULE DAT	ES		•
	10	day			cebook			Mon 1	0/21 to	Tues 1	1/5/19
Network 996, Viemedia/Carbo	Daypart n County, PA	Program		Start	End Date	Unit Our	Unitarion	Active Weeks	Plate	Total	Cont
CNN	Western British Boston British										
CAN	M-Bu Sa.10a	EARLY MORNI	NG ROS	10/21/19	11/6/19	30	4	3	\$22.00	•	900,00
ESPN											
	M-Su 8p-12m	FRIME ROS		16/21/19	11/4/19	30	19	3	\$55 00	4	5220.0
FXNC											
KEWS	M-Su 8p-12m	PRMEROS		10/21/19	11/4/19	30	ě	3	\$55.00	4	\$220.0
HGTV											
AGTV	M-Su 8p-12m	PRME ROS		10/21/19	11/4/19	30	1	3	955.00	(4)	\$220,0
HISTORY	M-Su 6p-12m	PRIME ROS		10/21/19	11/4/19	30	- 40	3	955.00	4	\$220.0
CHETUSE	M-Su đp-12m	PRIME ROS		10/21/19	11/4/19	30	18	3	\$55.00	4	\$220.0
MNBC	M-Su 4p-8p M-Su 8p-12m M-Su 5a-10a	EARLY FROMOS PROME PLOS EARLY MORNS		1D/21/19 10/21/19 10/21/19	11/4/19 11/4/19 11/5/19	30 30 30	1 1	3 3 3	\$22 00 \$41 00 \$22 00	3 3	966.0 5123.0 566.0
U-CII	M-Su 6p-12m	PRIME ROS		10/21/19	11/4/19	30	1	3	\$47,00	4	\$188 ₁ 0
								Totals		37	\$1,631.0
									AMT DUE		31.00
							P/	AID AMOUNT (C	HECK #).	#5	166
								TOTAL	AMT DUE		5-
pecial Notes / Ins	structions:							200	w	181	16/1
						CLIENT S	IGNATUR	E			ATE
RAFFIC: *Ins	structions will b	e provided to	o Viamedia			11	PAN	FON	6/	M	
***(Titles with				•		CLENT N	Viev	1 -10		UL	
structions)						CLENI NA	-uni⊏ (prini	m h	,	T Sygn	ITLE
						un	Kell	811.01a	rdi	~, 8	16/16
Dyn	amic Media					VIAMEDIA	REP			, ,	ATE

CONTRACT SUBJECT TO STANDARD TERMS AND CONDITIONS ATTACHED DELINQUENT ACCOUNTS WILL INCUR LEGAL COSTS FOR COLLECTION

TERMS AND CONDITIONS

is among and binds Viamedia, LLC ("VIAMEDIA"), the advertiser named on the face of this Agreement ("Advertiser"), and the advertising agency or time-buying service is named on the face of this advertising agency or time-buying service is named on the face of this all references in this Agreement to "Agency" shall be deemed to refer to Advertiser. (Advertiser and Agency are sometimes referred to herein collectively as "Buyer"). VIAMEDIA or agree to the following additional terms and conditions as a part of this Agreement:

IMENT AND BILLING: Amounts owed to VIAMEDIA under this Agreement are to be paid within thirty (30) days after the date of the invoice therefore issued by VIAMEDIA. Timely ment is material and of the essence. Upon failure to receive timely payment, VIAMEDIA may elect to discontinue or suspend its further performance under this Agreement until all payment delinquencies are cured. VIAMEDIA will invoice Advertiser (or in the event an advertising agency or time-buying service is a party to this Agreement, VIAMEDIA shall bill Agency) at the end of each standard broadcast month, unless otherwise provided on the face of this Agreement. Viamedia's invoices shall be in accordance with the log, shall so state, and shall be deemed to be correct unless proved otherwise. If an advertising agency or time-buying service is a party to the Agreement, Agency and Advertiser shall be jointly and severally liable for all amounts which are owed under this Agreement to VIAMEDIA. Payment by Advertiser to Agency shall not constitute payment to VIAMEDIA. It is understood that Agency functions as paying agent for Advertiser (or for an advertising agent of Advertiser) and in no sense as an agent or representative of VIAMEDIA and that Advertiser shall continue to be obligated for all payments due VIAMEDIA under this Agreement until the actual receipt thereof by VIAMEDIA. If an advertising agency or time-buying service is a party to this Agreement, cablecast charges as computed and stated in this Agreement shall be subject to an agency commission as authorized by Advertiser not to exceed the Agency commission percentage stated on the face of this Agreement, which commission shall be allowed to Agency. Agency shall refund to VIAMEDIA any unearmed commission paid to it by VIAMEDIA. Buyer shall pay all reasonable attorneys' fees and collections costs which VIAMEDIA incurs to collect any amounts owed to it by Buyer which are more than thirty (30) days past due. Buyer also agrees to pay a monthly late payment charge in the amount of one and one-h

2. VIAMEDIA UNDERTAKINGS: VIAMEDIA will cablecast Advertiser's commercial advertising on the days or dates, approximate times and networks and for the spot lengths specified on the face of this Agreement. VIAMEDIA shall not be required to cablecast any commercial advertising for the benefit of any person or entity other than Advertiser. Failure of VIAMEDIA to cablecast all or any part of a commercial advertising at the time or on the network specified because of a defect or breakdown of lines or equipment, electrical or mechanical failure, a labor dispute, governmental action, scheduling or technical error, appropriation of the time for broadcasting the advertising, event or program that in the sole discretion of VIAMEDIA is deemed to be of public importance (including without limitation sponsored political advertising or programs) or any other cause beyond the reasonable control of VIAMEDIA (collectively, "Excused Cablecasts") shall not constitute a breach of this Agreement by VIAMEDIA or entitle Buyer to terminate this Agreement, and Viamedia's liability and responsibility for any Excused Cablecasts will not affect any rates of discounts or rebate allowances otherwise applicable under this Agreement. In lieu of granting Buyer a spot charge reduction, VIAMEDIA may elect to cablecast the commercial advertising for which there is an Excused Cablecast on a different day on a "make up" basis. If an Excused Cablecast is due to failure or either the aural or visual signal, but not both, the amount of the adjustment shall be subject to negotiation. VIAMEDIA reserves the right to change the day or time, or both, of the scheduled cablecast of Advertiser's commercial advertising. If the day or time to which VIAMEDIA proposes to make any change under this Agreement is not agreeable to Buyer and another time is not agreed upon, the applicable spots will be canceled automatically without VIAMEDIA or Buyer having any further liability or obligation under this Agreement with respect to those spots. Commercial advertising scheduled in programs following events, (such as feature films, sports or special programming of any kind) which run beyond their normally scheduled time, or commercial advertising scheduled in programs which are interrupted for any reason, will be scheduled automatically within the delayed program without prior notice to Buyer, and will be invoiced at the same rate as if the event had concluded at its normal or scheduled time, or there was no interruption. VIAMEDIA will have no liability with respect to the handling or forwarding of audience mail addressed to VIAMEDIA intended for use by or benefit of Buyer. Except as provided herein, VIAMEDIA shall not be liable to Buyer for any incidental, direct, indirect, special or consequential damages of any kind including, but not limited to, loss of business or profit, arising in any manner from or relating in any way to this Agreement.

3. COMMERCIAL MATERIAL: All commercial advertising will be furnished by and at the expense of Buyer and must conform to the programming and operating policies of VIAMEDIA, as is acceptable to VIAMEDIA. VIAMEDIA has the continuing right to require Buyer to edit and modify its commercial advertising to the extent necessary to conform to the public interest and to the programming and operating policies of VIAMEDIA. VIAMEDIA reserves the right to choose to not cablecast any commercial advertising that does not in Viamedia's sole judgment conform to the public interest or to its programming and operating policies or that in the reasonable opinion of VIAMEDIA may violate the rights of others. VIAMEDIA further reserves the right to refuse to cablecast any commercial advertising where the technical quality of the tape of such commercial advertising as furnished by Buyer does not comply with Viamedia's technical standards. Unless at the time the commercial advertising is delivered to VIAMEDIA Buyer requests such material to be returned to the Buyer at the Buyer's cost, VIAMEDIA may purposes (other than for cablecast under this Agreement) the actual cablecast made by VIAMEDIA of the commercial advertising supplied by Buyer hereunder, whether such other use of the actual cablecast by VIAMEDIA of such advertising) supplied by Buyer under this Agreement.

4. INSERTION OF ADVERTISING: The number of subscriber homes receiving a commercial advertisement on any network in a particular DMA, zone or other subset is an estimate of potential total viewership of a network whether in SD, HD or other format, is periodically updated by VIAMEDIA, based on recognized industry standard assumptions and may vary from the actual number of subscriber homes based on various factors. Zone and other subset estimates are based upon viewership information provided to VIAMEDIA by third parties, as periodically adjusted by VIAMEDIA, and because of information not known to VIAMEDIA may differ from the actual number of subscribers. VIAMEDIA may not have the capability to insert on HD simulcast networks, or to deliver HD insertion by zone, and subscriber estimates for HD programming have not been adjusted for non-insertion. The number of subscribers capable of accessing VOD and other advanced advertising content is an estimate and may vary by the number of subscriber homes actually subscribing to the service, and other factors. Buyer grants VIAMEDIA the right to digitize, adjust, alter, reformat and modify commercial advertisements when technically necessary for the commercial advertisement to meet the technical requirements for delivery by zone, set top box and other advanced advertising platforms shall be deemed delivered to all subscribers unless more than 10% of subscribers actively viewing a particular network through set top box delivery or other advanced advertising platforms that comprise the zone fail to receive the commercial advertisement because of subscriber interaction with the set top box or other factors.

5. WARRANTIES: Buyer warrants to VIAMEDIA that Buyer has all necessary rights for the use, performance and cablecast of all of the content of its commercial advertising, including all music therein. Buyer agrees to indemnify and hold harmless VIAMEDIA, its parent and affiliated companies, and their respective directors, officers, agents and employees against and from any claims, liability, loss and damage, including reasonable attorneys' fees, caused by or arising out of the cablecasting of Advertiser's commercial advertising (including without limitation claims for libel, slander, illegal trade practice, trademark or copyright infringement, and violation of privacy rights) or the breach by Buyer or this Agreement, and to defend at Buyer's expense any litigation instituted against VIAMEDIA resulting therefrom. The indemnity rights and defense obligations under this Agreement shall survive the temination or expiration of this Advertiser, as Advertiser's agent for all purposes contemplated by this Agreement, including but not limited to arranging, contracting and paying for the cablecasting purchased herein, and advertising agency and Advertiser. Agency represents and warrants that it has the authority from the designated advertising agency to enter into this Agreement on behalf of such advertising agency and Advertiser.

5. TERMINATION: This Agreement is not subject to termination by Buyer prior to the completion of the term of this Agreement. VIAMEDIA reserves the right to terminate this Agreement at any time upon default by Buyer in payment of any amounts owed to VIAMEDIA under this Agreement or upon any other material breach of the terms or conditions of this Agreement by Buyer. Commercial advertising or programs may be canceled by Viamedia upon 14 days prior notice. Upon any such termination, all charges for cable casting completed prior to the date of termination shall become immediately due and payable. Further, Buyer shall be liable to pay VIAMEDIA as liquidated damages a sum equal to that which would have been payable to VIAMEDIA by Buyer under this Agreement for the cable casting of all the spots covered by this Agreement, less any amount which VIAMEDIA actually receives for the sale of the same time spots (net of all sale and other commissions payable by VIAMEDIA to employees or third parties for resale of such time spots.)

7. MISCELLANEOUS: This Agreement is subject to all federal, state and local laws and regulations, is not assignable without the prior written consent of VIAMEDIA, and shall be governed by the internal laws of the State of Pennsylvania, without regard to the choice of law principles thereof. If during the term of this Agreement Agency ceases to be the advertising agency for the Advertiser, the rights and duties of Agency hereunder shall inure to the benefit of and be binding on such other advertising agency as may be designated by Advertiser by written notice to VIAMEDIA and which is acceptable to VIAMEDIA as to financial responsibility. Amy waiver of rights resulting from breach of any provision of this Agreement shall not be deemed to constitute a waiver of rights resulting from any previous or succeeding breach of the same or any other provision. The Agreement constitutes the entire agreement between the parties relating to the subject matter hereof and may not be modified, except by an agreement in writing signed by the party against whom enforcement of the modification is sought. Viamedia's performance under this Agreement shall constitute its agreement to be bound by the terms hereof.

Client / Advertiser Initials

REVISED Fall 2019 Cable TV Schedule

114 7 60	MENTER I AIL CADIE		I V Schedule	✓ Delete	d: "Day-Tir	Deleted: "Dav-Time ROS" Spots from:	s from:			
• Reviso	Revised Start Date: Monday, 10/21/19 End Date: Monday, 11/5/19 (end by 4p.m.) Revised Duration: 2 Weeks + 2 Days	onday, 10/21/19 5/19 (end by 4p.m.) eeks + 2 Days	*ROS = Run Of Schedule (Randomly-placed spots between Dayparts)	CNN, I * Reduc * SAME	CNN, Lifetime & USA Reduced Spots to (4) SAME Duration of: 2 v	CNN, Lifetime & USA Reduced Spots to (4) except for MSNBC SAME Duration of: 2 weeks + 2 days	or MSNBC 2 days	*>	ia Ia Ia	via media
Network	Daypert	Program	Start	End			Active		Total	
0996, Viamedia/Carbon County, PA	oon County, PA		Late	Date	Dur	Units/Wk	Weeks	Page 1	Units	Cost
3	M-Su Sa-10a	EARLY MORNING ROS	10/21/19	11/5/19	Se.	-	6	\$22.00	प	\$88.00
ESPN	M-Su 8p-12m	HAME ROS	10/21/19	11/4/19	3C	-	м	\$55.00	4	\$220.00
AEWS	M-Su 8p-12m	HAMEROS	10/21/18	11/4/19	DE DE	-	n	\$55.00	ų	\$220.00
HGP.	M-Su 8p-12m	PRIME ROS	10/21/19	11/4/19	DE S	-	60	\$55.00	4	\$220.00
HISTORY	M-Su 8p-12m	FRENCE ROS	10/21/19	11/4/19	æ	-	ю	\$55.00	4	\$220.00
LIFETIME	M-Su 8p-12m	PRIVE ROS	10/21/19	11/4/19	DE	-	60	\$55.00	¥	\$220.00
M NBC	M-Su 4p-8p M-Su 8p-12m M-Su Se-10a	EARLY PRINCE ROS PRINCE ROS EARLY MORNING ROS	10/21/19 10/21/19 10/21/19	11/4/19 11/4/19 11/5/19	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		ოო ო	\$22.00 \$41.00 \$22.00	ሰ ነ ነ	\$66.00 \$123.00 \$66.00
52	M-Su 8p-12m	PRINEROS	10/21/19	11/4/19	30	-	ю	\$47.00	q	5188.00

37 \$1,631.00



REVISED Cable TV Campaign Summary:

REVISED Cable TV Campaign Investment:

Programming	Month	Investment	Total Spots
Cable Networks Investment	October	\$429	10
Cable Networks Investment	November	\$1,202	27
	TOTALS:	\$1,631	37