

Ampersand Cable System Order

Order #	62851873	Flight Dates	12/07/20 - 12/20/20	Update Date	12/16/20		
Syscode	3646	Agency	Main Street Media Group	Version	2 Vs. 1		
System Name	OnMedia/Columbus-Valley-Auburn, GA	Advertiser	One Nation	Show All Lines			
Market	Columbus, GA				Total # of Weeks	2	
		Client Code	GA	Total		\$1,843.00	
AE	Jeff Moring	Product Code	12091218	Commission		\$276.45	
Sales Coordinator	Jason Sheuchenko	Est Code	5855	Net Total		\$1,566.55	
Office	Washington	Product Name	GA 12.9-12.18	Total Spots		102	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split		100.0	
Status	Not accepted				Sold On		Cost Per Spot
Survey	DMA Nielsen Live+7 Sep20	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	12/16 R3 MG No Dollar Change
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	12/7/20	12/13/20	05:00	10:00			X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW
2	CNN	CNN NEWSROOM<	12/7/20	12/13/20	10:00	14:00			X	X	X	X	X	-	-	2	\$11.00	\$22.00	30	OOW, 12/16: -1x w/o 12/07
3	CNN	AVG. ALL WKS<	12/7/20	12/13/20	14:00	18:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	OOW
4	CNN	AVG. ALL WKS<	12/7/20	12/13/20	18:00	24:00			X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW
5	CNN	VARIOUS	12/14/20	12/20/20	05:00	10:00	X	X	X	X	X			-	-	2	\$18.00	\$36.00	30	OOW
6	CNN	CNN NEWSROOM<	12/14/20	12/20/20	10:00	14:00	X	X	X	X	X			-	-	2	\$11.00	\$22.00	30	OOW
7	CNN	VARIOUS	12/14/20	12/20/20	14:00	18:00	X	X	X	X	X			-	-	2	\$15.00	\$30.00	30	OOW
8	CNN	VARIOUS	12/14/20	12/20/20	18:00	24:00	X	X	X	X	X			-	-	2	\$18.00	\$36.00	30	OOW
9	DISC	VARIOUS	12/7/20	12/13/20	18:00	24:00			X	X	X	X	X	-	-	2	\$55.00	\$110.00	30	NCR
10	DISC	VARIOUS	12/14/20	12/20/20	18:00	24:00	X	X	X	X	X			-	-	3	\$55.00	\$165.00	30	NCR
11	ESPN	AVG. ALL WKS<	12/7/20	12/13/20	05:00	10:00			X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW
12	ESPN	AVG. ALL WKS<	12/7/20	12/13/20	10:00	14:00			X	X	X	X	X	-	-	3	\$11.00	\$33.00	30	OOW
13	ESPN	AVG. ALL WKS	12/7/20	12/13/20	14:00	18:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	OOW
14	ESPN	AVG. ALL WKS<	12/7/20	12/13/20	18:00	24:00			X	X	X	X	X	-	-	2	\$97.00	\$194.00	30	NCR
15	ESPN	AVG. ALL WKS<	12/14/20	12/20/20	05:00	10:00	X	X	X	X	X			-	-	2	\$18.00	\$36.00	30	OOW
16	ESPN	AVG. ALL WKS<	12/14/20	12/20/20	10:00	14:00	X	X	X	X	X			-	-	2	\$11.00	\$22.00	30	OOW
17	ESPN	AVG. ALL WKS	12/14/20	12/20/20	14:00	18:00	X	X	X	X	X			-	-	1	\$15.00	\$15.00	30	OOW
18	ESPN	AVG. ALL WKS	12/14/20	12/20/20	18:00	24:00	X	X	X	X	X			-	-	2	\$97.00	\$194.00	30	NCR
19	FXNC	VARIOUS	12/7/20	12/13/20	05:00	10:00			X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW
20	FXNC	VARIOUS	12/7/20	12/13/20	10:00	14:00			X	X	X	X	X	-	-	3	\$11.00	\$33.00	30	OOW
21	FXNC	VARIOUS	12/7/20	12/13/20	18:00	24:00			X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW

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Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

AE	Jeff Moring
Sales Coordinator	Jason Sheuchenko
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Flight Dates	12/07/20 - 12/20/20
Agency	Main Street Media Group
Advertiser	One Nation

Client Code	GA
Product Code	12091218
Est Code	5855
Product Name	GA 12.9-12.18
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		12/16/20	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,843.00	
Commission		\$276.45	
Net Total		\$1,566.55	
Total Spots		102	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	12/16 R3 MG No Dollar Change
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FOX AND FRIEND<	12/14/20	12/20/20	05:00	10:00	X	X	X	X	X			-	-	2	\$18.00	\$36.00	30	OOW
23	FXNC	AMERICAS NEWSR<	12/14/20	12/20/20	10:00	14:00	X	X	X	X	X			-	-	2	\$11.00	\$22.00	30	OOW
24	FXNC	VARIOUS	12/14/20	12/20/20	18:00	24:00	X	X	X	X	X			-	-	2	\$18.00	\$36.00	30	OOW
25	HGTV	AVG. ALL WKS	12/7/20	12/13/20	14:00	18:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	OOW
26	HGTV	AVG. ALL WKS<	12/7/20	12/13/20	18:00	24:00			X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW
27	HGTV	AVG. ALL WKS<	12/14/20	12/20/20	14:00	18:00	X	X	X	X	X			-	-	2	\$15.00	\$30.00	30	OOW
28	HGTV	AVG. ALL WKS<	12/14/20	12/20/20	18:00	24:00	X	X	X	X	X			-	-	2	\$18.00	\$36.00	30	OOW
29	HIST	AVG. ALL WKS<	12/7/20	12/13/20	14:00	18:00			X	X	X	X	X	-	-	2	\$13.00	\$26.00	30	OOW
30	HIST	VARIOUS	12/7/20	12/13/20	18:00	24:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	OOW
31	HIST	VARIOUS	12/14/20	12/20/20	14:00	18:00	X	X	X	X	X			-	-	3	\$13.00	\$39.00	30	OOW
32	HIST	VARIOUS	12/14/20	12/20/20	18:00	24:00	X	X	X	X	X			-	-	3	\$15.00	\$45.00	30	OOW
33	HLN	AVG. ALL WKS<	12/7/20	12/13/20	10:00	14:00			X	X	X	X	X	-	-	2	\$5.00	\$10.00	30	OOW
34	HLN	AVG. ALL WKS<	12/7/20	12/13/20	14:00	18:00			X	X	X	X	X	-	-	2	\$7.00	\$14.00	30	OOW
35	HLN	VARIOUS	12/7/20	12/13/20	18:00	24:00			X	X	X	X	X	-	-	2	\$9.00	\$18.00	30	OOW
36	HLN	AVG. ALL WKS<	12/14/20	12/20/20	10:00	14:00	X	X	X	X	X			-	-	2	\$5.00	\$10.00	30	OOW
37	HLN	AVG. ALL WKS<	12/14/20	12/20/20	14:00	18:00	X	X	X	X	X			-	-	2	\$7.00	\$14.00	30	OOW
38	HLN	FORENSIC FILES<	12/14/20	12/20/20	18:00	24:00	X	X	X	X	X			-	-	2	\$9.00	\$18.00	30	OOW
39	MNBC	VARIOUS	12/7/20	12/13/20	05:00	10:00			X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	OOW
40	MNBC	VARIOUS	12/14/20	12/20/20	05:00	10:00	X	X	X	X	X			-	-	3	\$18.00	\$54.00	30	OOW
41	TWC	VARIOUS	12/7/20	12/13/20	05:00	10:00			X	X	X	X	X	-	-	2	\$5.00	\$10.00	30	OOW
42	TWC	WEATHER CHANNE<	12/7/20	12/13/20	10:00	14:00			X	X	X	X	X	-	-	2	\$5.00	\$10.00	30	OOW

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Comments : 12/16 R3 MG No Dollar Change							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TWC	VARIOUS	12/7/20	12/13/20	14:00	18:00			X	X	X	X	X	-	-	2	\$7.00	\$14.00	30	OOW
44	TWC	AVG. ALL WKS<	12/7/20	12/13/20	18:00	24:00			X	X	X	X	X	-	-	2	\$9.00	\$18.00	30	OOW
45	TWC	AMHQ<	12/14/20	12/20/20	05:00	10:00	X	X	X	X	X			-	-	2	\$5.00	\$10.00	30	OOW
46	TWC	WEATHER CHANNE	12/14/20	12/20/20	10:00	14:00	X	X	X	X	X			-	-	2	\$5.00	\$10.00	30	OOW
47	TWC	WEATHER CHANNE<	12/14/20	12/20/20	14:00	18:00	X	X	X	X	X			-	-	2	\$7.00	\$14.00	30	OOW
48	TWC	AVG. ALL WKS<	12/14/20	12/20/20	18:00	24:00	X	X	X	X	X			-	-	2	\$9.00	\$18.00	30	OOW
49	CNN	CNN NEWSROOM<	12/14/20	12/20/20	10:00	14:00					X			-	-	1	\$11.00	\$11.00	30	R3 +1x OOW

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
SPOTS	102	0	0	0	0	0	0	0	0	0	0	0	102
AMT	\$1,843.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,843.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/17/20

62851873 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |