

**PRI IP=5 NP=4 DIGITAL Willie Wilson for Mayor**

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #									
Client				AE	RICHARD BREHM - NAT			Office	Chicago Nation			Address		30700 TELEGRAPH BINGHAM FARMS, MI 48025								Contract Start		04/30/2018			
Product				Client	WILLIE WILSON FR MAYOR-BREHM-CHI (2487							Contact						Phone	111-111-1111				Contract End		06/15/2018		
Estimate				Product	Political-Mayor (137)							Notes												TOTALS FOR CONTRACT			
Order				Agency	POLITICAL AGENCY-In House (W) (192			15%																Total Spots		7	
Submit EDI Invoice				Rep Firm																				Gross Amt		\$350.00	
REFERENCES																											
Est #				Primary	CHICAGO (1)		Tertiary					Bill Month		Broadcast		Contract Type		Political						Agency Comm		\$52.50	
Contr #	538745			Secondary	National - Political		Quaternary					Ord Status		Contract Confirmed										Rep Comm		\$0.00	
Systems		CHIC Interactive, 8500 (126)																						Net Amt		\$297.50	
Ln#	Par#	Priority Code	Network	Program		Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len					
1		10	PDTV	Premium Digital TV \$38 CPM		04/30/18	05/04/18	06:00	23:00	X	X	X	X	X			1	1	1	\$50.00	\$50.00	20					
2		10	PDTV	Premium Digital TV \$38 CPM		05/07/18	05/11/18	06:00	23:00	X	X	X	X	X			1	1	1	\$50.00	\$50.00	20					
3		10	PDTV	Premium Digital TV \$38 CPM		05/14/18	05/18/18	06:00	23:00	X	X	X	X	X			1	1	1	\$50.00	\$50.00	20					
4		10	PDTV	Premium Digital TV \$38 CPM		05/21/18	05/25/18	06:00	23:00	X	X	X	X	X			1	1	1	\$50.00	\$50.00	20					
5		10	PDTV	Premium Digital TV \$38 CPM		05/28/18	06/01/18	06:00	23:00	X	X	X	X	X			1	1	1	\$50.00	\$50.00	20					
6		10	PDTV	Premium Digital TV \$38 CPM		06/04/18	06/08/18	06:00	23:00	X	X	X	X	X			1	1	1	\$50.00	\$50.00	20					
7		10	PDTV	Premium Digital TV \$38 CPM		06/11/18	06/15/18	06:00	23:00	X	X	X	X	X			1	1	1	\$50.00	\$50.00	20					
May 18		Jun 18																				Total					
Spots		4		3																				7			
Grs \$		\$200		\$150																				\$350			
Net \$		\$170		\$128																				\$298			

# PRI IP=5 NP=4 DIGITAL Willie Wilson for Mayor - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #	
<b>Client</b>		<b>AE</b>	RICHARD BREHM - NAT DIR (71)	Chicago Natio	<b>Address</b>	30700 TELEGRAPH BINGHAM FARMS, MI 48025	
<b>Product</b>		<b>Client</b>	WILLIE WILSON FR MAYOR-BREHM-CHI (2487		<b>Contact</b>		<b>Phone</b> 111-111-1111
<b>Estimate</b>		<b>Agency</b>	POLITICAL AGENCY-In House (W) (192 15%		<b>Notes</b>		
<b>Order</b>		<b>Rep Firm</b>					
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political		
Summary by broadcast month for the following schedules: 1. CHIC Interactive, 8500 (126)							
						<b>TOTALS FOR CONTRACT</b> <b>Total Spots</b> 7 <b>Gross Amt</b> \$350.00 <b>Agency Comm</b> \$52.50 <b>Rep Comm</b> \$0.00 <b>Net Amt</b> \$297.50	

	May 18	Jun 18	Total
Spots	4	3	7
Grs \$	\$200	\$150	\$350
Net \$	\$170	\$128	\$298

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_