

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3082581

<b>Traffic Order #</b>	689290	<b>Created On</b>	8/19/2020 5:39:36 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3082581	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	16210.00
<b>Order Descrp</b>	62797167 POL CANDIDATE Brock Swartzle DETIC 15's	<b>Updated On</b>	8/20/2020 1:12:04 PM	<b>Net \$</b>	11671.20
<b>Client</b>	BROCK SWARTZLE SUPREME CT	<b>Updated By</b>	Findlay, Shelley	<b>Units</b>	49
<b>Start Date</b>	9/22/2020	<b>Industry</b>	Political-State-Local	<b>Credit Hold</b>	NO
<b>End Date</b>	9/28/2020	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b># of Weeks</b>	2	<b>Primary</b>		<b>Purchase Order #</b>	62797167
<b>SALES</b>		<b>Secondary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>ActiveWeeks</b>	2	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 1</b>	NCC - MI - WASH DC	<b>Quarternary</b>		<b>Product</b>	09220928
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	7193
<b>Agency</b>	STRATEGIC MEDIA SERVICES - AMP	<b>Address 1</b>	AMP MEDIA	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>RepFirm</b>	NCC	<b>Address 2</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b>	BLOOMFIELD, NJ	Detroit, Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information	
<b>Total Zones</b>	1	<b>Zip</b>	07003		
<b>Zones</b>	Detroit MI Interconnect	<b>Contact</b>			
<b>Total Networks</b>	3	<b>Phone</b>	111-111-1111	<b>SYSCODE LIST</b>	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>		5557	
		<b>Contract Type</b>	Standard		
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b>	7193		

**SUMMARY FOR SYSCODE 5557**

<b>Traffic Order #</b>	689290	<b>Created On</b>	8/19/2020 5:39:36 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3082581	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	16210.00
<b>Order Descrp</b>	62797167 POL CANDIDATE Brock Swartzle DETIC 15's	<b>Updated On</b>	8/20/2020 1:11:06 PM	<b>Syscode Net \$</b>	11671.20
<b>Client</b>	BROCK SWARTZLE SUPREME CT JUSTICE-AMP-MI	<b>Updated By</b>	Findlay, Shelley	<b>Syscode Units</b>	49
<b>Start Date</b>	9/22/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	9/28/2020	<b>Zones</b>	Detroit MI Interconnect	<b>Avg Unit Rate</b>	330.82
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74   74	CNN	5557	AVG. ALL WKS	09/28/2020	09/28/2020	M 4p-7p	X							1	\$250.00	\$250.00	30
2	2		National Political Bundle	74   74	CNN	5557	AVG. ALL WKS	09/28/2020	09/28/2020	M 7p-12m	X							1	\$325.00	\$325.00	30
3	3		National Political Bundle	74   74	CNN	5557	NEW DAY<	09/22/2020	09/27/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$150.00	\$600.00	30
4	4		National Political Bundle	74   74	CNN	5557	VARIOUS	09/22/2020	09/27/2020	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$150.00	\$450.00	30
5	5		National Political Bundle	74   74	CNN	5557	AVG. ALL WKS<	09/22/2020	09/27/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$250.00	\$750.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	74   74	CNN	5557	AVG. ALL WKS<	09/22/2020	09/27/2020	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$325.00	\$975.00	30
7	7		National Political Bundle	74   74	Fox News Channel	5557	FOX AND FRIEND<	09/28/2020	09/28/2020	M 5a-9a	X							1	\$360.00	\$360.00	30
8	8		National Political Bundle	74   74	Fox News Channel	5557	VARIOUS	09/28/2020	09/28/2020	M 9a-4p	X							1	\$240.00	\$240.00	30
9	9		National Political Bundle	74   74	Fox News Channel	5557	VARIOUS	09/28/2020	09/28/2020	M 4p-7p	X							1	\$480.00	\$480.00	30
10	10		National Political Bundle	74   74	Fox News Channel	5557	AVG. ALL WKS<	09/28/2020	09/28/2020	M 7p-12m	X							1	\$600.00	\$600.00	30
11	11		National Political Bundle	74   74	Fox News Channel	5557	FOX AND FRIEND<	09/22/2020	09/27/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$360.00	\$1,440.00	30
12	12		National Political Bundle	74   74	Fox News Channel	5557	VARIOUS	09/22/2020	09/27/2020	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$240.00	\$960.00	30
13	13		National Political Bundle	74   74	Fox News Channel	5557	VARIOUS	09/22/2020	09/27/2020	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$480.00	\$2,880.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		National Political Bundle	74   74	Fox News Channel	5557	VARIOUS	09/22/2020	09/27/2020	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$600.00	\$4,200.00	30
15	15		National Political Bundle	74   74	MSNBC	5557	MORNING JOE<	09/28/2020	09/28/2020	M 5a-9a	X							1	\$200.00	\$200.00	30
16	16		National Political Bundle	74   74	MSNBC	5557	MORNING JOE<	09/22/2020	09/27/2020	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$200.00	\$1,200.00	30
17	17		National Political Bundle	74   74	CNN	5557	NEW DAY<	09/28/2020	09/28/2020	M 5a-9a	X							1	\$150.00	\$150.00	30
18	18		National Political Bundle	74   74	CNN	5557	VARIOUS	09/28/2020	09/28/2020	M 9a-4p	X							1	\$150.00	\$150.00	30

## DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3082581					
Traffic Order #	689290	# of Weeks	2	Active	Yes
Order #	3082581	Created On	8/19/2020 5:39:36 PM	Order Status	Revision Confirmed
Order Descrp	62797167 POL CANDIDATE Brock Swartzle DETIC 15's	Created By	NCC_Gateway_User	Gross \$	16210.00
Client	BROCK SWARTZLE SUPREME CT	Updated On	8/20/2020 1:12:04 PM	Net \$	11671.20
Start Date	9/22/2020	Updated By	Findlay, Shelley	Units	49
End Date	9/28/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	