

# Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		1223971	
<b>Client</b>		<b>AE</b>	NCC - MI - WASH DC (1	<b>Office</b>	NATIONAL	<b>Address</b>	3946 N. Hampton Dr. Powell, OH 43065												<b>Contract Start</b>	06/18/2018			
<b>Product</b>		<b>Client</b>	BRIAN CALLEY FOR GOVERNOR-NCC-MI (246			<b>Contact</b>	Nick Everhart				<b>Phone</b>	514-760-0080								<b>Contract End</b>	07/01/2018		
<b>Estimate</b>	6.19-6.25	<b>Product</b>	Political-Governor (136)			<b>Notes</b>	Grand Rapids, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												<b>TOTALS FOR CONTRACT</b>				
<b>Order</b>	62546476	<b>Agency</b>	Strategic Media Placement (1694)		15%	<b>Bill Month</b>	Broadcast				<b>Contract Type</b>	Political								<b>Total Spots</b>	49		
<b>Submit EDI Invoice</b>		<b>Rep Firm</b>	NCC 13% (3)		13%	<b>Ord Status</b>	Traffic Updates Accepted												<b>Gross Amt</b>	\$6,597.00			
<b>REFERENCES</b>				<b>Primary</b>	Grand Rapids Int	<b>Tertiary</b>													<b>Agency Comm</b>	\$989.55			
<b>Est #</b>		<b>Secondary</b>	National Political		<b>Quaternary</b>													<b>Rep Comm</b>	\$728.97				
<b>Contr #</b>	586089																						
<b>Systems</b>	Grand Rapids Interconnect, 6625 (4)																						
<b>Ln#</b>	<b>Par#</b>	<b>Priority Code</b>	<b>Network</b>	<b>Program</b>	<b>Start Date</b>	<b>Stop Date</b>	<b>Start Time</b>	<b>Stop Time</b>	<b>M</b>	<b>Tu</b>	<b>W</b>	<b>Th</b>	<b>F</b>	<b>Sa</b>	<b>Su</b>	<b>Spt Wk</b>	<b>Total Wks</b>	<b>Total Spots</b>	<b>Unit Cost</b>	<b>Total Cost</b>	<b>Spot Len</b>		
1		5	HGTV	AVG. ALL WKS<	06/19/18	06/24/18	09:00	16:00		X	X	X	X	X	X	12	1	12	\$105.00	\$1,260.00	30		
IP																							
7		5	HGTV	AVG. ALL WKS<	06/23/18	06/24/18	09:00	16:00						X	X	6	1	6	\$75.00	\$450.00	30		
IP																							
2		5	HGTV	AVG. ALL WKS<	06/25/18	06/25/18	09:00	16:00	X							3	1	3	\$75.00	\$225.00	30		
IP																							
3		5	HGTV	AVG. ALL WKS<	06/19/18	06/24/18	16:00	19:00		X	X	X	X	X	X	8	1	8	\$189.00	\$1,512.00	30		
IP																							
8		5	HGTV	AVG. ALL WKS<	06/23/18	06/24/18	16:00	19:00						X	X	4	1	4	\$110.00	\$440.00	30		
IP																							
4		5	HGTV	LOVE IT OR LIS	06/25/18	06/25/18	16:00	19:00	X							2	1	2	\$110.00	\$220.00	30		
IP																							
5		5	HGTV	VARIOUS	06/19/18	06/24/18	19:00	24:00		X	X	X	X	X	X	8	1	8	\$210.00	\$1,680.00	30		
IP																							
9		5	HGTV	AVG. ALL WKS<	06/23/18	06/24/18	19:00	24:00						X	X	4	1	4	\$135.00	\$540.00	30		
IP																							
6		5	HGTV	HOUSE HUNTERS<	06/25/18	06/25/18	19:00	24:00	X							2	1	2	\$135.00	\$270.00	30		
IP																							
<b>Jun 18</b>		<b>Jul 18</b>		<b>Total</b>																			
Spots		42		7		49																	
Grs \$		\$5,882		\$715		\$6,597																	
Net \$		\$4,350		\$529		\$4,878																	

# Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #	
<b>Client</b>		<b>AE</b>	NCC - MI - WASH DC (103)	<b>NATIONAL</b>	<b>Address</b>	3946 N. Hampton Dr. Powell, OH 43065	
<b>Product</b>		<b>Client</b>	BRIAN CALLEY FOR GOVERNOR-NCC-MI (246)		<b>Contact</b>	Nick Everhart	<b>Phone</b> 514-760-0080
<b>Estimate</b>	6.19-6.25	<b>Agency</b>	Strategic Media Placement (1694)	15%	<b>Notes</b>	Grand Rapids, PRI:NP=4;IP=5 See key on FCC Site for zone/network information	
<b>Order</b>	62546476	<b>Rep Firm</b>	NCC 13% (3)	13%			
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political		
Summary by broadcast month for the following schedules: 1. Grand Rapids Interconnect, 6625 (4)							
						<b>TOTALS FOR CONTRACT</b> <b>Total Spots</b> 49 <b>Gross Amt</b> \$6,597.00 <b>Agency Comm</b> \$989.55 <b>Rep Comm</b> \$728.97 <b>Net Amt</b> \$4,878.48	

	Jun 18	Jul 18	Total
Spots	42	7	49
Grs \$	\$5,882	\$715	\$6,597
Net \$	\$4,350	\$529	\$4,878

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_