



POLITICAL

BROADCAST AGREEMENT FORMS | PB-18



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Robin Smith of Rivers Edge Alliance,

being/on behalf of: Jim Coppinger,

a legally qualified candidate of the Republican

political party for the office of: County Mayor

in the County General

election to be held on: August 2, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Jim Coppinger

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Roy Kincer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/15/2018

Date

Robin T. Smith

Signature

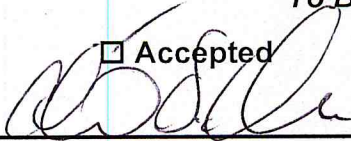
Digitally signed by Robin T. Smith
Date: 2018.05.15 17:39:48 -04'00'

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Chris DeValle

Printed Name

A.E

Title

2018 Coppinger Election 3Q Est 1578 EPB Buy

Revision #: Date: 6/19/2018

Client: Jim Coppinger
 Estimate: 1578
 Media: TV
 Description: 2018 Jim Coppinger Election TV
 Product: Political
 Flight Start Date: 7/9/2018 03:00 AM
 Market: Chattanooga
 Flight End Date: 8/5/2018 10:00 AM
 Survey: Jul18 Proj. (Jul17 HUT, Feb18 SHR)
 DMA Nielsen Live+1
 Separation between spots: 30
 Buyer: Katherine Holcombe

Vendor: 0246 EPB FIBER OPTICS,
 Varnedia/Chattanooga, TN

Send Billing To: The Johnson Group
 436 Market Street
 Chattanooga, TN 37402

Fax: 423-756-7319

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks					Total Spots
					7/9	7/16	7/23	7/30		
0246 EPB FIBER OPTICS, Varnedia/Chattanooga, TN-Cable										
111	MTuWThFSaSu 8:00p-12:00a DISC PRIME ROS	PT	\$39.00	30	12	12	12	0	36	
7/30 week = Monday-Wednesday only										
112	MTuW 8:00p-12:00a DISC PRIME ROS	PT	\$39.00	30	0	0	0	6	6	
7/30 week = Monday-Wednesday only										
113	MTuWThFSaSu 5:00a-10:00a ESPN SPORTSCENTER A	EM	\$14.00	30	5	5	5	0	15	
7/30 week = Monday-Wednesday only										
114	MTuW 5:00a-10:00a ESPN SPORTSCENTER A	EM	\$14.00	30	0	0	0	5	5	
7/30 week = Monday-Wednesday only										
115	MTuWThFSaSu 10:00a-4:00p ESPN DAYTIME ROS	DT	\$19.00	30	5	5	5	0	15	
7/30 week = Monday-Wednesday only										
116	MTuW 10:00a-4:00p ESPN DAYTIME ROS	DT	\$19.00	30	0	0	0	5	5	
7/30 week = Monday-Wednesday only										

Signature:  6/20/18


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 Viamedia/Chattanooga, TN
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Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks					Total Spots
					7/9	7/16	7/23	7/30		
0246 EPB FIBER OPTICS, Viamedia/Chattanooga, TN-Cable										
117	MTuWThFSaSu 8:00p-12:00a ESPN PRIME ROS	PT	\$54.00	30	5	5	5	0	15	
118	MTuW 8:00p-12:00a ESPN PRIME ROS	PT	\$54.00	30	0	0	0	5	5	
7/30 week = Monday-Wednesday only										
119	MTuWThFSaSu 10:00a-4:00p FOOD DAYTIME ROS	DT	\$9.00	30	6	6	6	0	18	
120	MTuW 10:00a-4:00p FOOD DAYTIME ROS	DT	\$9.00	30	0	0	0	6	6	
7/30 week = Monday-Wednesday only										
121	MTuWThFSaSu 4:00p-8:00p FOOD ACCESS ROS	PA	\$10.00	30	6	6	6	0	18	
122	MTuW 4:00p-8:00p FOOD ACCESS ROS	PA	\$10.00	30	0	0	0	5	5	
7/30 week = Monday-Wednesday only										

Signature:  6/20/18

2018 Coppinger Election 3Q Est 1578 EPB Buy

Revision #: Date: 6/19/2018

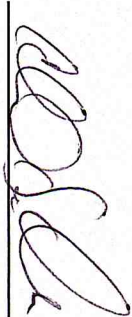
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Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks	7/9	7/16	7/23	7/30	Total Spots
0246 EPB FIBER OPTICS, Vamedia/Chattanooga, TN-Cable										
123	MTuWThFSaSu 8:00p-12:00a FOOD PRIME ROS	PT	\$33.00	30	6	6	6	6	0	18
124	MTuW 8:00p-12:00a FOOD PRIME ROS	PT	\$33.00	30	0	0	0	0	5	5
7/30 week = Monday-Wednesday only										
125	MTuWThFSaSu 5:00a-10:00a FXNC FOX AND FRIEND	EM	\$29.00	30	6	6	6	6	0	18
126	MTuW 5:00a-10:00a FXNC FOX AND FRIEND	EM	\$29.00	30	0	0	0	0	5	5
7/30 week = Monday-Wednesday only										
127	MTuWThFSaSu 10:00a-4:00p FXNC DAYTIME ROS	DT	\$19.00	30	6	6	6	6	0	18
128	MTuW 10:00a-4:00p FXNC DAYTIME ROS	DT	\$19.00	30	0	0	0	0	5	5
7/30 week = Monday-Wednesday only										

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					7/9	7/16	7/23	7/30		
0246 EPB FIBER OPTICS, Vamedia/Chattanooga, TN-Cable										
129	MTuWThFSaSu 4:00p-8:00p FXNC ACCESS ROS	EN	\$29.00	30	6	6	6	0	18	
130	MTuW 4:00p-8:00p FXNC ACCESS ROS	EN	\$29.00	30	0	0	0	5	5	
7/30 week = Monday-Wednesday only										
131	MTuWThFSaSu 8:00p-12:00a FXNC PRIME ROS	PT	\$54.00	30	6	6	6	0	18	
132	MTuW 8:00p-12:00a FXNC PRIME ROS	PT	\$54.00	30	0	0	0	5	5	
7/30 week = Monday-Wednesday only										
133	MTuWThFSaSu 10:00a-4:00p HGTV DAYTIME ROS	DT	\$9.00	30	6	6	6	0	18	
134	MTuW 10:00a-4:00p HGTV DAYTIME ROS	DT	\$9.00	30	0	0	0	5	5	
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					7/9	7/16	7/23	7/30		
0246 EPB FIBER OPTICS, Vamedia/Chattanooga, TN-Cable										
135	MTuWThFSaSu 4:00p-8:00p HGTV ACCECESS ROS	PA	\$10.00	30	6	6	6	0	18	
136	MTuW 4:00p-8:00p HGTV ACCECESS ROS	PA	\$10.00	30	0	0	0	5	5	
7/30 week = Monday-Wednesday only										
137	MTuWThFSaSu 8:00p-12:00a HGTV PRIME ROS	PT	\$33.00	30	6	6	6	0	18	
138	MTuW 8:00p-12:00a HGTV PRIME ROS	PT	\$33.00	30	0	0	0	5	5	
7/30 week = Monday-Wednesday only										
139	MTuWThFSaSu 4:00p-8:00p HIST ACCESS ROS	PA	\$10.00	30	6	6	6	0	18	
140	MTuW 4:00p-8:00p HIST ACCESS ROS	PA	\$10.00	30	0	0	0	6	6	
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					7/9	7/16	7/23	7/30		

0246 EPB FIBER OPTICS, Viamedia/Chattanooga, TN-Cable

141	MTuWTFSSaSu 8:00p-12:00a HIST PRIME ROS	PT	\$31.00	30	6	6	6	0	18
142	MTuW 8:00p-12:00a HIST PRIME ROS 7/30 week = Monday-Wednesday only	PT	\$31.00	30	0	0	0	5	5
143	SaSu 1:00p-4:00p USA WEEKEND DAYTIME	DT	\$13.00	30	2	2	2	0	6
144	SaSu 4:00p-8:00p USA WEEKEND ROS	PA	\$26.00	30	2	2	2	0	6
145	W 8:00p-9:00p USA NCIS	PT	\$70.00	30	1	0	0	0	1
146	W 8:00p-9:00p USA NCIS	PT	\$70.00	30	0	1	0	0	1
147	W 8:00p-9:00p USA NCIS	PT	\$70.00	30	0	0	1	0	1
148	W 8:00p-9:00p USA LAW & ORDER SVU	PT	\$70.00	30	0	0	0	1	1

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				Dur	7/9	7/16	7/23	7/30	
0246 EPB FIBER OPTICS, Viamedia/Chattanooga, TN-Cable									
149	W 9:00p-10:00p USA NCIS	PT	\$70.00	30	1	0	0	0	1
150	Th 8:00p-9:00p USA LAW & ORDER SVU	PT	\$70.00	30	1	0	0	0	1
151	Th 8:00p-9:00p USA LAW & ORDER SVU	PT	\$70.00	30	0	1	0	0	1
152	Th 8:00p-9:00p USA LAW & ORDER SVU	PT	\$70.00	30	0	0	1	0	1
153	F 8:00p-9:00p USA LAW & ORDER SVU	PT	\$70.00	30	0	1	0	0	1
154	F 8:00p-9:00p USA LAW & ORDER SVU	PT	\$70.00	30	0	0	1	0	1
155	F 9:00p-10:00p USA LAW & ORDER SVU	PT	\$70.00	30	0	1	0	0	1
156	F 9:00p-10:00p USA LAW & ORDER SVU	PT	\$70.00	30	0	0	1	0	1

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 Buyer: Katherine Holcombe

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 Viamedia/Chattanooga, TN
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 436 Market Street
 Chattanooga, TN 37402
 Fax: 423-756-7319

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks	Total Spots
0246 EPB FIBER OPTICS, Viamedia/Chattanooga, TN-Cable						
157	SaSu 8:00P-12:00A USA WEEKEND PRIME	PT	\$47.00		30	6
158	W 11:00P-12:00a USA LAW & ORDER SVU	LF	\$70.00		30	1
159	W 11:00P-12:00a USA LAW & ORDER SVU	LF	\$70.00		30	1
Total Cost:			\$11,241.00			
Total Spots:					108	84


Approved by Katherine Holcombe 6/20/18

Disclaimer:
 The Johnson Group, LLC ("JG") in negotiating and arranging for media, products, or services (collectively the "services") does so as a service and convenience to the client named herein ("client"). JG, as an agent for client, has the authority to enter into such negotiations and contracts for client although JG is not responsible for any loss, claim, or damage due to actions or inactions of the client with respect to the ordered services. Unless otherwise expressly provided herein, or in a subsequent agreement signed by both JG and the station, all charges, fees, expenses, and costs related to any media products or services ordered by JG on behalf of the client herein shall be the sole responsibility of the client. Unless otherwise expressed, all rates are gross.

Upon the station's acceptance of this order electronically through ePort or through AE Inbox (or other means, including initiating performance hereunder), the station agrees to be legally bound by all of the foregoing terms and conditions, and the individual acting on behalf of the station hereunder personally represents and warrants that he/she is an duly authorized representative of the station. If you do not agree to the foregoing terms and conditions, you should not electronically accept this order from JG or otherwise initiate or undertake performance hereunder.

Standard broadcast billing to:
 The Johnson Group, LLC
 436 Market Street
 Chattanooga, TN 37402

Your invoice must reference our estimate code.
 Traffic instructions will follow under separate cover.

Signature:  6/20/18

Signature: _____

 6/20/18

2018 Coppinger Election 3Q Est 1578 EPB Buy

Summary by Station/System

Date: 6/19/2018

Client: Jim Coppinger
 Media: TV
 Product: Political
 Market: Chattanooga

Estimate: 1578
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Fax: 423-756-7319

Station	Total Spots	STN Gross	PCT
0246 EPB FIBER OPTICS, Viamedia/Chattanooga, TN-Cable			
	412	\$11,241.00	100%

Market Total: 412 \$11,241.00

ASFL
6/20/18

2018 Coppinger Election 3Q Est 1578 EPB Buy

Summary by Station/Month

Date: 6/19/2018

Client: Jim Coppinger
 Media: TV
 Product: Political
 Market: Chattanooga

Estimate: 1578
 Description: 2018 Jim Coppinger Election TV
 Flight Start Date: 7/9/2018 03:00 AM
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 Survey: Jul18 Proj. (Jul17 HUT, Feb18 SHR)
 DMA Nielsen Live+1

Send Billing To: The Johnson Group
 436 Market Street
 Chattanooga, TN 37402

Buyer: Katherine Holcombe
 Fax: 423-756-7319

Station	Month	Total Spots	STN Gross	PCT
0246 EPB FIBER OPTICS, Viamedia/Chattanooga, TN-Cable				
	JUL 18	328	\$9,103.00	81%
	AUG 18	84	\$2,138.00	19%
Market Total:				
	JUL 18	328	\$9,103.00	81%
	AUG 18	84	\$2,138.00	19%
		412	\$11,241.00	

AKS
6/20/18

2018 Coppinger Election 3Q Est 1578 EPB Buy

Summary by Network

Date: 6/19/2018

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 Market: Chattanooga

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 Buyer: DMA Nielsen Live+1
 Katherine Holcombe

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Network	Total Spots	STN Gross	PCT
DISC	42	\$1,638.00	15%
ESPN	60	\$1,740.00	15%
FOOD	70	\$1,205.00	11%
FXNC	92	\$3,013.00	27%
HGTV	69	\$1,196.00	11%
HIST	47	\$953.00	8%
USA	32	\$1,496.00	13%
Market Total:	412	\$11,241.00	

[Handwritten Signature]
 6/20/18