

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3003896

Traffic Order #	676915	Created On	4/22/2020 12:53:58 PM	Order Status	Contract Confirmed
Order #	3003896	Created By	NCC_Gateway_User	Gross \$	2615.00
Order Descrp	62754536 POL ISSUE AMERICA FIRST ACTION GR	Updated On	4/22/2020 1:34:07 PM	Net \$	1882.80
Client	AMERICA FIRST ACTION - NCC - MI	Updated By	Reinhart, Susanne	Units	11
Start Date	4/23/2020	Industry	Political-Association	Credit Hold	NO
End Date	4/25/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary		Purchase Order #	62754536
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - MI - WASH DC	Quarternary		Product	ORDR
AE 2		TRAFFIC OPTIONS		Estimate	220129
Agency	DELRAY MEDIA BUYING - NCC	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Grand Rapids, Priority Code: NP=80; IP=74 See Key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Grand Rapids MI Interconnect	Contact			
Total Networks	2	Phone	111-111-1111	SYSCODE LIST	
GENERAL COMMENTS		Avail Tag		6625	
		Contract Type	Standard		
		Copy Group			
		Division			
		Reference #	220129		

SUMMARY FOR SYSCODE 6625

Traffic Order #	676915	Created On	4/22/2020 12:53:58 PM	Order Status	Contract Confirmed
Order #	3003896	Created By	NCC_Gateway_User	Syscode Gross \$	2615.00
Order Descrp	62754536 POL ISSUE AMERICA FIRST ACTION GR	Updated On	4/22/2020 1:30:00 PM	Syscode Net \$	1882.80
Client	AMERICA FIRST ACTION - NCC - MI	Updated By	Reinhart, Susanne	Syscode Units	11
Start Date	4/23/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/25/2020	Zones	Grand Rapids MI Interconnect	Avg Unit Rate	237.73
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	4		National Political Bundle	100 100	ESPN	6625	SA-DRAFT	04/25/2020	04/25/2020	Sa 12n-7p						X		1	\$105.00	\$105.00	30
2	8		National Political Bundle	100 100	NFL Network	6625	SA-COUNTDN	04/25/2020	04/25/2020	Sa 10a-12n						X		1	\$30.00	\$30.00	30
3	9		National Political Bundle	100 100	NFL Network	6625	SA-DRAFT	04/25/2020	04/25/2020	Sa 12n-7p						X		2	\$105.00	\$210.00	30
4	1		National Political Bundle	100 100	ESPN	6625	FR-COUNTDN	04/24/2020	04/24/2020	F 6p-7p					X			1	\$280.00	\$280.00	30
5	2		National Political Bundle	100 100	ESPN	6625	FR-DRAFT	04/24/2020	04/24/2020	F 7p-8p					X			1	\$600.00	\$600.00	30
6	3		National Political Bundle	100 100	ESPN	6625	FR-DRAFT	04/24/2020	04/24/2020	F 8p-11:30p					X			1	\$450.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	100 100	NFL Network	6625	FR-DRAFT	04/24/2020	04/24/2020	F 7p-11p					X			2	\$200.00	\$400.00	30
8	5		National Political Bundle	100 100	NFL Network	6625	TH-REDCAR	04/23/2020	04/23/2020	Th 6p-7p				X				1	\$40.00	\$40.00	30
9	6		National Political Bundle	100 100	NFL Network	6625	TH-DRAFT	04/23/2020	04/23/2020	Th 8p-11:30p				X				1	\$500.00	\$500.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	676915		# of Weeks	1		Active	Yes
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Start Date	4/23/2020		Updated By	Reinhart, Susanne		Units	11
End Date	4/25/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	