



INVOICE NO.	INVOICE DATE
SG42840	1/31/2021
BILL CYCLE	INVOICE DUE DATE
202101	2/28/2021

SMART MEDIA - NCC
 NCC MEDIA
 BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - NCC	A201980	PERDUE FOR SENATE - AMP - ATL	202393

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SG467497	Atlanta	TV	\$21,756.00	80	80

INVOICE NOTES

PRI, NPE=80, IPE=74.62853121 POL CANDIDATE PERDUE FOR SENATE Atlanta. See key on
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Gross Advertising Total	\$21,756.00
Agency Commission	(\$3,263.40)
Rep Commission	(\$2,404.02)
Net Advertising Total	\$16,088.58

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.	INVOICE DATE
SG42840	1/31/2021
BILL CYCLE	INVOICE DUE DATE
202101	2/28/2021

AFFIDAVIT

Product: ORDR
Estimate No: D29FAD
Campaign No:

Comcast Order No: SG467497
TIM Est No: 3188812
AE Name: DC NCC - ATL

Market: Atlanta
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1997570	DP20252TH	Atlanta Interconnect 3267/3267	APL, CMT, CNBC, CNN, ESP2, FS1, FSSE, FSSO, FXNC, GOLF, HALL, LMN, NFLN, NGC, OWN, SECN, SYFY, TLC, TVL	80	\$21,756.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FXNC	Atlanta Interconnect 3267/3267	NE1997570	5	\$6,412.00
SYFY	Atlanta Interconnect 3267/3267	NE1997570	2	\$84.00
CNN	Atlanta Interconnect 3267/3267	NE1997570	3	\$2,646.00
CNBC	Atlanta Interconnect 3267/3267	NE1997570	2	\$398.00
APL	Atlanta Interconnect 3267/3267	NE1997570	6	\$258.00
NGC	Atlanta Interconnect 3267/3267	NE1997570	4	\$568.00
FS1	Atlanta Interconnect 3267/3267	NE1997570	4	\$392.00
FSSE	Atlanta Interconnect 3267/3267	NE1997570	3	\$231.00
SECN	Atlanta Interconnect 3267/3267	NE1997570	4	\$568.00
TLC	Atlanta Interconnect 3267/3267	NE1997570	4	\$668.00
FSSO	Atlanta Interconnect 3267/3267	NE1997570	3	\$309.00
GOLF	Atlanta Interconnect 3267/3267	NE1997570	4	\$504.00
LMN	Atlanta Interconnect 3267/3267	NE1997570	4	\$544.00
NFLN	Atlanta Interconnect 3267/3267	NE1997570	3	\$324.00
CMT	Atlanta Interconnect 3267/3267	NE1997570	4	\$288.00
ESP2	Atlanta Interconnect 3267/3267	NE1997570	4	\$644.00
HALL	Atlanta Interconnect 3267/3267	NE1997570	10	\$4,396.00
OWN	Atlanta Interconnect 3267/3267	NE1997570	4	\$784.00

TVL	Atlanta Interconnect 3267/3267	NE1997570	7	\$1,738.00
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Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
12-29-20	APL	Atlanta Interconnect 3267/3267	12:45PM	DP20252TH	30	1	\$43.00	
12-29-20	CMT	Atlanta Interconnect 3267/3267	9:15AM	DP20252TH	30	3	\$72.00	
12-29-20	CNBC	Atlanta Interconnect 3267/3267	7:29AM	DP20252TH	30	5	\$199.00	
12-29-20	CNN	Atlanta Interconnect 3267/3267	11:52AM	DP20252TH	30	7	\$882.00	
12-29-20	ESP2	Atlanta Interconnect 3267/3267	9:23AM	DP20252TH	30	9	\$161.00	
12-29-20	FS1	Atlanta Interconnect 3267/3267	9:19AM	DP20252TH	30	11	\$98.00	
12-29-20	FSSE	Atlanta Interconnect 3267/3267	12:17PM	DP20252TH	30	13	\$77.00	
12-29-20	FSSO	Atlanta Interconnect 3267/3267	9:16AM	DP20252TH	30	15	\$103.00	
12-29-20	FXNC	Atlanta Interconnect 3267/3267	8:50AM	DP20252TH	30	17	\$1,232.00	
12-29-20	FXNC	Atlanta Interconnect 3267/3267	1:48PM	DP20252TH	30	18	\$1,316.00	
12-29-20	GOLF	Atlanta Interconnect 3267/3267	10:23AM	DP20252TH	30	20	\$126.00	
12-29-20	HALL	Atlanta Interconnect 3267/3267	3:31PM	DP20252TH	30	24	\$314.00	
12-29-20	HALL	Atlanta Interconnect 3267/3267	7:34PM	DP20252TH	30	26	\$628.00	
12-29-20	LMN	Atlanta Interconnect 3267/3267	1:07PM	DP20252TH	30	28	\$136.00	
12-29-20	NFLN	Atlanta Interconnect 3267/3267	9:16AM	DP20252TH	30	30	\$108.00	
12-29-20	NGC	Atlanta Interconnect 3267/3267	10:22AM	DP20252TH	30	32	\$142.00	
12-29-20	OWN	Atlanta Interconnect 3267/3267	10:11AM	DP20252TH	30	34	\$196.00	
12-29-20	SECN	Atlanta Interconnect 3267/3267	11:22AM	DP20252TH	30	36	\$142.00	
12-29-20	SYFY	Atlanta Interconnect 3267/3267	10:07AM	DP20252TH	30	38	\$42.00	
12-29-20	TLC	Atlanta Interconnect 3267/3267	10:54AM	DP20252TH	30	40	\$167.00	
12-29-20	TVL	Atlanta Interconnect 3267/3267	12:03PM	DP20252TH	30	42	\$118.00	
12-29-20	TVL	Atlanta Interconnect 3267/3267	10:02PM	DP20252TH	30	44	\$422.00	
12-30-20	APL	Atlanta Interconnect 3267/3267	9:16AM	DP20252TH	30	1	\$43.00	
12-30-20	CMT	Atlanta Interconnect 3267/3267	9:18AM	DP20252TH	30	3	\$72.00	
12-30-20	CNBC	Atlanta Interconnect 3267/3267	8:54AM	DP20252TH	30	5	\$199.00	
12-30-20	CNN	Atlanta Interconnect 3267/3267	10:45AM	DP20252TH	30	7	\$882.00	
12-30-20	ESP2	Atlanta Interconnect 3267/3267	1:30PM	DP20252TH	30	9	\$161.00	
12-30-20	FS1	Atlanta Interconnect 3267/3267	12:44PM	DP20252TH	30	11	\$98.00	
12-30-20	FXNC	Atlanta Interconnect 3267/3267	1:42PM	DP20252TH	30	18	\$1,316.00	
12-30-20	GOLF	Atlanta Interconnect 3267/3267	9:16AM	DP20252TH	30	20	\$126.00	
12-30-20	HALL	Atlanta Interconnect 3267/3267	7:36AM	DP20252TH	30	22	\$314.00	
12-30-20	HALL	Atlanta Interconnect 3267/3267	1:40PM	DP20252TH	30	24	\$314.00	
12-30-20	HALL	Atlanta Interconnect 3267/3267	9:39PM	DP20252TH	30	26	\$628.00	
12-30-20	LMN	Atlanta Interconnect 3267/3267	10:17AM	DP20252TH	30	28	\$136.00	
12-30-20	NFLN	Atlanta Interconnect 3267/3267	10:14AM	DP20252TH	30	30	\$108.00	
12-30-20	NGC	Atlanta Interconnect 3267/3267	9:22AM	DP20252TH	30	32	\$142.00	
12-30-20	OWN	Atlanta Interconnect 3267/3267	9:47AM	DP20252TH	30	34	\$196.00	
12-30-20	SECN	Atlanta Interconnect 3267/3267	10:27AM	DP20252TH	30	36	\$142.00	
12-30-20	TLC	Atlanta Interconnect 3267/3267	12:48PM	DP20252TH	30	40	\$167.00	
12-30-20	TVL	Atlanta Interconnect 3267/3267	12:11PM	DP20252TH	30	42	\$118.00	
12-30-20	TVL	Atlanta Interconnect 3267/3267	10:03PM	DP20252TH	30	44	\$422.00	
12-31-20	APL	Atlanta Interconnect 3267/3267	11:13AM	DP20252TH	30	1	\$43.00	
12-31-20	CMT	Atlanta Interconnect 3267/3267	12:06PM	DP20252TH	30	3	\$72.00	
12-31-20	CNN	Atlanta Interconnect 3267/3267	10:45AM	DP20252TH	30	7	\$882.00	
12-31-20	ESP2	Atlanta Interconnect 3267/3267	9:27AM	DP20252TH	30	9	\$161.00	
12-31-20	FS1	Atlanta Interconnect 3267/3267	2:15PM	DP20252TH	30	11	\$98.00	
12-31-20	FSSE	Atlanta Interconnect 3267/3267	12:15PM	DP20252TH	30	13	\$77.00	
12-31-20	FSSO	Atlanta Interconnect 3267/3267	9:44AM	DP20252TH	30	15	\$103.00	
12-31-20	GOLF	Atlanta Interconnect 3267/3267	12:04PM	DP20252TH	30	20	\$126.00	
12-31-20	HALL	Atlanta Interconnect 3267/3267	7:36AM	DP20252TH	30	22	\$314.00	
12-31-20	HALL	Atlanta Interconnect 3267/3267	7:34PM	DP20252TH	30	26	\$628.00	
12-31-20	LMN	Atlanta Interconnect 3267/3267	10:15AM	DP20252TH	30	28	\$136.00	
12-31-20	NGC	Atlanta Interconnect 3267/3267	1:24PM	DP20252TH	30	32	\$142.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
12-31-20	OWN	Atlanta Interconnect 3267/3267	9:16AM	DP20252TH	30	34	\$196.00	
12-31-20	SECN	Atlanta Interconnect 3267/3267	11:49AM	DP20252TH	30	36	\$142.00	
12-31-20	TLC	Atlanta Interconnect 3267/3267	9:12AM	DP20252TH	30	40	\$167.00	
12-31-20	TVL	Atlanta Interconnect 3267/3267	9:47AM	DP20252TH	30	42	\$118.00	
1-1-21	APL	Atlanta Interconnect 3267/3267	9:11AM	DP20252TH	30	1	\$43.00	
1-1-21	FXNC	Atlanta Interconnect 3267/3267	7:48AM	DP20252TH	30	17	\$1,232.00	
1-2-21	APL	Atlanta Interconnect 3267/3267	9:16AM	DP20252TH	30	1	\$43.00	
1-4-21	APL	Atlanta Interconnect 3267/3267	12:16PM	DP20252TH	30	2	\$43.00	
1-4-21	CMT	Atlanta Interconnect 3267/3267	10:16AM	DP20252TH	30	4	\$72.00	
1-4-21	ESP2	Atlanta Interconnect 3267/3267	11:24AM	DP20252TH	30	10	\$161.00	
1-4-21	FS1	Atlanta Interconnect 3267/3267	12:45PM	DP20252TH	30	12	\$98.00	
1-4-21	FSSE	Atlanta Interconnect 3267/3267	12:55PM	DP20252TH	30	14	\$77.00	
1-4-21	FSSO	Atlanta Interconnect 3267/3267	9:42AM	DP20252TH	30	16	\$103.00	
1-4-21	FXNC	Atlanta Interconnect 3267/3267	9:47AM	DP20252TH	30	19	\$1,316.00	
1-4-21	GOLF	Atlanta Interconnect 3267/3267	10:15AM	DP20252TH	30	21	\$126.00	
1-4-21	HALL	Atlanta Interconnect 3267/3267	11:45AM	DP20252TH	30	25	\$314.00	
1-4-21	HALL	Atlanta Interconnect 3267/3267	9:38PM	DP20252TH	30	27	\$628.00	
1-4-21	LMN	Atlanta Interconnect 3267/3267	10:13AM	DP20252TH	30	29	\$136.00	
1-4-21	NFLN	Atlanta Interconnect 3267/3267	12:15PM	DP20252TH	30	31	\$108.00	
1-4-21	NGC	Atlanta Interconnect 3267/3267	10:10AM	DP20252TH	30	33	\$142.00	
1-4-21	OWN	Atlanta Interconnect 3267/3267	12:14PM	DP20252TH	30	35	\$196.00	
1-4-21	SECN	Atlanta Interconnect 3267/3267	10:23AM	DP20252TH	30	37	\$142.00	
1-4-21	SYFY	Atlanta Interconnect 3267/3267	9:13AM	DP20252TH	30	39	\$42.00	
1-4-21	TLC	Atlanta Interconnect 3267/3267	9:17AM	DP20252TH	30	41	\$167.00	
1-4-21	TVL	Atlanta Interconnect 3267/3267	11:07AM	DP20252TH	30	43	\$118.00	
1-4-21	TVL	Atlanta Interconnect 3267/3267	9:40PM	DP20252TH	30	45	\$422.00	
1-5-21	HALL	Atlanta Interconnect 3267/3267	7:12AM	DP20252TH	30	23	\$314.00	

Order# SG467497 Total: \$21,756.00



INVOICE NO.

SG42840

BILL CYCLE

202101

BILL TO

SMART MEDIA - NCC
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - NCC	A201980	PERDUE FOR SENATE - AMP - ATL	202393

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$16,088.58

We accept checks, ACH, money orders and all major credit cards.