

NCC Cable System Order

Order #	62491196
Syscode	4091
System Name	Comcast/Oak Brook U-verse, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/08/18	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks		2	
Total		\$2,925.00	
Commission		\$438.75	
Net Total		\$2,486.25	
Total Spots		548	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	8	\$2.50	\$20.00	15	BOOKENDS
2	AEN	AVG. ALL WKS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	R4 -2x BOOKENDS
3	AEN	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
4	AEN	AVG. ALL WKS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
5	AEN	VARIOUS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$5.00	\$50.00	15	BOOKENDS
6	AEN	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
7	AEN	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	2	\$5.00	\$10.00	15	R3 -6x BOOKENDS
8	AEN	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	0	\$5.00	\$0.00	15	R3 -2x BOOKENDS
9	AMC	AVG. ALL WKS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	0	\$2.50	\$0.00	15	R3 -2x BOOKENDS
10	AMC	AVG. ALL WKS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	R4 -2x BOOKENDS
11	AMC	AVG. ALL WKS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	4	\$7.50	\$30.00	15	BOOKENDS
12	AMC	AVG. ALL WKS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	R4 -2x BOOKENDS
13	AMC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$5.00	\$50.00	15	R3 -2x BOOKENDS
14	AMC	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	R4 -2x BOOKENDS
15	AMC	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
16	AMC	AVG. ALL WKS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	2	\$7.50	\$15.00	15	BOOKENDS
17	AMC	AVG. ALL WKS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	10	\$2.50	\$25.00	15	BOOKENDS
18	AMC	AVG. ALL WKS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	2	\$2.50	\$5.00	15	BOOKENDS
19	CNN	CNN NEWSROOM<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	2	\$2.50	\$5.00	15	R3 -4x BOOKENDS
20	CNN	VARIOUS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
21	CNN	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	10	\$5.00	\$50.00	15	BOOKENDS

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Syscode	4091	Agency	Strategic Media Services, Inc	Version	4 Vs. 3
System Name	Comcast/Oak Brook U-verse, IL	Advertiser	Citizens for Durkin IL HD82	Show All Lines	
Market	Chicago			Total # of Weeks	2
		Client Code	306	Total	\$2,925.00
AE	Andrew Yolles	Product Code	389	Commission	\$438.75
Sales Coordinator	Kevin Bowman	Est Code	3377	Net Total	\$2,486.25
Office	Washington	Product Name		Total Spots	548
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R4: 2.8 removed drops. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	SITUATION ROOM<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
23	CNN	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	2	\$5.00	\$10.00	15	R3 -2x BOOKENDS
24	CNN	AVG. ALL WKS<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
25	CNN	CNN NEWSROOM<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	4	\$5.00	\$20.00	15	R3 -4x BOOKENDS
26	CNN	CNN NEWSROOM<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$2.50	\$10.00	15	R3 -6x BOOKENDS
27	CNN	CNN NEWSROOM<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	0	\$2.50	\$0.00	15	R3 -2x BOOKENDS
28	CNN	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	2	\$5.00	\$10.00	15	BOOKENDS
29	CNN	NEW DAY<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	6	\$2.50	\$15.00	15	BOOKENDS
30	CNN	NEW DAY<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
31	DISC	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$2.50	\$10.00	15	BOOKENDS
32	DISC	AVG. ALL WKS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
33	DISC	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
34	DISC	FAST N LOUD	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
35	DISC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$5.00	\$50.00	15	BOOKENDS
36	DISC	FAST N LOUD<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
37	DISC	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
38	DISC	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	2	\$5.00	\$10.00	15	BOOKENDS
39	DISC	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	2	\$2.50	\$5.00	15	BOOKENDS
40	ESPN	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$2.50	\$10.00	15	BOOKENDS
41	ESPN	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	10	\$2.50	\$25.00	15	BOOKENDS
42	ESPN	VARIOUS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS

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Advertiser	Citizens for Durkin IL HD82

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Est Code	3377
Product Name	
Credit Status	

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Makegood Policy	Approval Required

Update Date		02/08/18	
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Show All Lines			
Total # of Weeks		2	
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Commission		\$438.75	
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43	ESPN	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$7.50	\$45.00	15	BOOKENDS
44	ESPN	MONDAY NIGHT C<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
45	ESPN	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$7.50	\$75.00	15	BOOKENDS
46	ESPN	NFL REGULAR SE<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
47	ESPN	VARIOUS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
48	ESPN	VARIOUS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	2	\$7.50	\$15.00	15	BOOKENDS
49	ESPN	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	2	\$7.50	\$15.00	15	BOOKENDS
50	ESPN	SPORTSCENTER A<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	4	\$5.00	\$20.00	15	BOOKENDS
51	ESPN	SPORTSCENTER A<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
52	FOOD	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	2	\$2.50	\$5.00	15	BOOKENDS
53	FOOD	AVG. ALL WKS<	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
54	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$5.00	\$40.00	15	R3 -2x BOOKENDS
55	FOOD	AVG. ALL WKS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
56	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
57	FOOD	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
58	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
59	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	0	\$5.00	\$0.00	15	R3 -2x BOOKENDS
60	FXNC	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	8	\$2.50	\$20.00	15	BOOKENDS
61	FXNC	VARIOUS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	R4 -2x BOOKENDS
62	FXNC	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	12	\$7.50	\$90.00	15	BOOKENDS
63	FXNC	VARIOUS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS

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		Client Code	306	Total	\$2,925.00
AE	Andrew Yolles	Product Code	389	Commission	\$438.75
Sales Coordinator	Kevin Bowman	Est Code	3377	Net Total	\$2,486.25
Office	Washington	Product Name		Total Spots	548
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R4: 2.8 removed drops. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FXNC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	16	\$7.50	\$120.00	15	BOOKENDS
65	FXNC	VARIOUS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
66	FXNC	AMERICAS NEWS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	6	\$7.50	\$45.00	15	R3 -2x BOOKENDS
67	FXNC	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	2	\$2.50	\$5.00	15	R3 -2x BOOKENDS
68	FXNC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	2	\$7.50	\$15.00	15	BOOKENDS
69	FXNC	FOX AND FRIEND<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	10	\$5.00	\$50.00	15	BOOKENDS
70	FXNC	FOX AND FRIEND<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
71	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$2.50	\$10.00	15	BOOKENDS
72	HGTV	LOVE IT OR LIS<	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
73	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
74	HGTV	LOVE IT OR LIS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
75	HGTV	VARIOUS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$7.50	\$90.00	15	BOOKENDS
76	HGTV	AVG. ALL WKS<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
77	HGTV	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
78	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	2	\$7.50	\$15.00	15	BOOKENDS
79	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	2	\$2.50	\$5.00	15	BOOKENDS
80	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	10	\$2.50	\$25.00	15	BOOKENDS
81	HIST	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$2.50	\$15.00	15	BOOKENDS
82	HIST	AMERICAN PICKE	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	R4 -2x BOOKENDS
83	HIST	AVG. ALL WKS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
84	HIST	AMERICAN PICKE	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	R4 -2x BOOKENDS

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-		Makegood Policy	Approval Required	GIMP	-
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Comments :		R4: 2.8 removed drops. Please review and confirm. Thanks!			

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85	HIST	AVG. ALL WKS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$5.00	\$60.00	15	BOOKENDS
86	HIST	AMERICAN PICKE<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
87	HIST	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
88	HIST	AVG. ALL WKS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	2	\$7.50	\$15.00	15	BOOKENDS
89	TNT	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$2.50	\$15.00	15	BOOKENDS
90	TNT	AVG. ALL WKS<	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
91	TNT	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$7.50	\$45.00	15	BOOKENDS
92	TNT	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
93	TNT	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$7.50	\$75.00	15	BOOKENDS
94	TNT	TNT BIG PICTUR<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
95	TNT	VARIOUS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
96	TNT	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	2	\$7.50	\$15.00	15	BOOKENDS
97	TNT	LAW & ORDER/CHARMED	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	4	\$2.50	\$10.00	15	BOOKENDS
98	TNT	CHARMED<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
99	USA	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$2.50	\$15.00	15	BOOKENDS
100	USA	LAW & ORDER: S	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	R4 -2x BOOKENDS
101	USA	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
102	USA	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
103	USA	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$7.50	\$90.00	15	BOOKENDS
104	USA	WWE ENTERTAINM<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196	Flight Dates	01/15/18 - 01/28/18	Update Date	02/08/18
Syscode	4091	Agency	Strategic Media Services, Inc	Version	4 Vs. 3
System Name	Comcast/Oak Brook U-verse, IL	Advertiser	Citizens for Durkin IL HD82	Show All Lines	
Market	Chicago			Total # of Weeks	2
		Client Code	306	Total	\$2,925.00
AE	Andrew Yolles	Product Code	389	Commission	\$438.75
Sales Coordinator	Kevin Bowman	Est Code	3377	Net Total	\$2,486.25
Office	Washington	Product Name		Total Spots	548
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R4: 2.8 removed drops. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	USA	AVG. ALL WKS/LAW & ORDER: S	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
106	USA	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	2	\$7.50	\$15.00	15	BOOKENDS
107	USA	VARIOUS	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	4	\$2.50	\$10.00	15	BOOKENDS
108	USA	CSI<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
109	LIF	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
110	LIF	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
111	LIF	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$5.00	\$50.00	15	BOOKENDS
112	LIF	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
113	LIF	AVG. ALL WKS/MOVIE-ACQUIRE	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
114	LIF	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	2	\$5.00	\$10.00	15	BOOKENDS
115	NSCH	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
116	NSCH	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
117	NSCH	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	12	\$5.00	\$60.00	15	BOOKENDS
118	NSCH	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	2	\$5.00	\$10.00	15	BOOKENDS
119	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00					X	X	X	-	-	0	\$5.00	\$0.00	15	R3 -2x BOOKENDS

NCC Cable System Order

Order #	62491196	Flight Dates	01/15/18 - 01/28/18	Update Date	02/08/18
Syscode	4091	Agency	Strategic Media Services, Inc	Version	4 Vs. 3
System Name	Comcast/Oak Brook U-verse, IL	Advertiser	Citizens for Durkin IL HD82	Show All Lines	
Market	Chicago			Total # of Weeks	2
		Client Code	306	Total	\$2,925.00
AE	Andrew Yolles	Product Code	389	Commission	\$438.75
Sales Coordinator	Kevin Bowman	Est Code	3377	Net Total	\$2,486.25
Office	Washington	Product Name		Total Spots	548
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
120	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00					X	X	X	-	-	2	\$7.50	\$15.00	15	R2 +2x BOOKENDS

	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Total
SPOTS	548	0	0	0	0	0	0	0	0	0	0	0	548
AMT	\$2,925.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,925.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/08/18

62491196 | Chicago | Comcast/Oak Brook U-verse, IL | 4091 |

NCC Cable System Order

Order #	62491196
Syscode	6217
System Name	Comcast/Oak Brook, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/08/18		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		2	
Total		\$23,975.00	
Commission		\$3,596.25	
Net Total		\$20,378.75	
Total Spots		672	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$10.00	\$40.00	15	BOOKENDS
2	AMC	AVG. ALL WKS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$10.00	\$20.00	15	BOOKENDS
3	AMC	AVG. ALL WKS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	4	\$30.00	\$120.00	15	BOOKENDS
4	AMC	AVG. ALL WKS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$30.00	\$60.00	15	BOOKENDS
5	AMC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$27.50	\$330.00	15	R3 -6x BOOKENDS
6	AMC	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$27.50	\$55.00	15	R4 -2x BOOKENDS
7	AMC	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	6	\$30.00	\$180.00	15	R3 -2x BOOKENDS
8	AMC	AVG. ALL WKS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$10.00	\$60.00	15	BOOKENDS
9	CNN	CNN NEWSROOM<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	2	\$12.50	\$25.00	15	R3 -2x BOOKENDS
10	CNN	VARIOUS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$12.50	\$25.00	15	R4 -2x BOOKENDS
11	CNN	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$37.50	\$300.00	15	BOOKENDS
12	CNN	SITUATION ROOM<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$37.50	\$75.00	15	BOOKENDS
13	CNN	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	4	\$32.50	\$130.00	15	R3 -2x BOOKENDS
14	CNN	AVG. ALL WKS<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$32.50	\$65.00	15	BOOKENDS
15	CNN	CNN NEWSROOM<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	4	\$37.50	\$150.00	15	R3 -4x BOOKENDS
16	CNN	NEW DAY<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	6	\$15.00	\$90.00	15	BOOKENDS
17	CNN	NEW DAY<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$15.00	\$30.00	15	BOOKENDS
18	ESPN	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$20.00	\$120.00	15	BOOKENDS
19	ESPN	VARIOUS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$20.00	\$40.00	15	BOOKENDS
20	ESPN	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$70.00	\$420.00	15	BOOKENDS
21	ESPN	MONDAY NIGHT C<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$70.00	\$140.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196
Syscode	6217
System Name	Comcast/Oak Brook, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/08/18		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		2	
Total		\$23,975.00	
Commission		\$3,596.25	
Net Total		\$20,378.75	
Total Spots		672	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$62.50	\$750.00	15	R3 -2x BOOKENDS
23	ESPN	NFL REGULAR SE<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$62.50	\$125.00	15	BOOKENDS
24	ESPN	VARIOUS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$67.50	\$540.00	15	BOOKENDS
25	ESPN	SPORTSCENTER A<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	4	\$27.50	\$110.00	15	BOOKENDS
26	ESPN	SPORTSCENTER A<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$27.50	\$55.00	15	BOOKENDS
27	FXNC	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	10	\$22.50	\$225.00	15	BOOKENDS
28	FXNC	VARIOUS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$22.50	\$45.00	15	BOOKENDS
29	FXNC	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	10	\$70.00	\$700.00	15	R3 -2x BOOKENDS
30	FXNC	VARIOUS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$70.00	\$140.00	15	BOOKENDS
31	FXNC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	8	\$60.00	\$480.00	15	R3 -6x BOOKENDS
32	FXNC	VARIOUS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$60.00	\$120.00	15	BOOKENDS
33	FXNC	AMERICAS NEWS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$67.50	\$540.00	15	BOOKENDS
34	FXNC	FOX AND FRIEND<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	8	\$30.00	\$240.00	15	BOOKENDS
35	FXNC	FOX AND FRIEND<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$30.00	\$60.00	15	BOOKENDS
36	FXNC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	2	\$60.00	\$120.00	15	BOOKENDS
37	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	8	\$25.00	\$200.00	15	BOOKENDS
38	HGTV	LOVE IT OR LIS<	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$25.00	\$50.00	15	BOOKENDS
39	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	10	\$82.50	\$825.00	15	BOOKENDS
40	HGTV	LOVE IT OR LIS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$82.50	\$165.00	15	BOOKENDS
41	HGTV	VARIOUS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	14	\$72.50	\$1,015.00	15	BOOKENDS
42	HGTV	AVG. ALL WKS<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$72.50	\$145.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196
Syscode	6217
System Name	Comcast/Oak Brook, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/08/18		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		2	
Total		\$23,975.00	
Commission		\$3,596.25	
Net Total		\$20,378.75	
Total Spots		672	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HGTV	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$80.00	\$640.00	15	BOOKENDS
44	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$25.00	\$100.00	15	BOOKENDS
45	TNT	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$22.50	\$135.00	15	BOOKENDS
46	TNT	AVG. ALL WKS<	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$22.50	\$45.00	15	BOOKENDS
47	TNT	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$72.50	\$580.00	15	BOOKENDS
48	TNT	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$72.50	\$145.00	15	BOOKENDS
49	TNT	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$65.00	\$650.00	15	R3 -2x BOOKENDS
50	TNT	TNT BIG PICTUR<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$65.00	\$130.00	15	BOOKENDS
51	TNT	VARIOUS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$72.50	\$580.00	15	BOOKENDS
52	TNT	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$22.50	\$90.00	15	BOOKENDS
53	TNT	LAW & ORDER/CHARMED	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	4	\$27.50	\$110.00	15	BOOKENDS
54	TNT	CHARMED<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$27.50	\$55.00	15	BOOKENDS
55	TNT	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	2	\$65.00	\$130.00	15	BOOKENDS
56	TWC	WEATHER CENTER<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	8	\$2.50	\$20.00	15	BOOKENDS
57	TWC	WEATHER CENTER	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
58	TWC	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	4	\$7.50	\$30.00	15	BOOKENDS
59	TWC	WEATHER UNDERG<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
60	TWC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$7.50	\$75.00	15	BOOKENDS
61	TWC	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
62	TWC	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
63	TWC	WEATHER CENTER<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$2.50	\$10.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196
Syscode	6217
System Name	Comcast/Oak Brook, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/08/18		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		2	
Total		\$23,975.00	
Commission		\$3,596.25	
Net Total		\$20,378.75	
Total Spots		672	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TWC	VARIOUS	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	10	\$5.00	\$50.00	15	BOOKENDS
65	TWC	AMHQ<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
66	TWC	VARIOUS	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	2	\$5.00	\$10.00	15	BOOKENDS
67	USA	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	8	\$22.50	\$180.00	15	BOOKENDS
68	USA	LAW & ORDER: S	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$22.50	\$45.00	15	BOOKENDS
69	USA	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$80.00	\$640.00	15	BOOKENDS
70	USA	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$80.00	\$160.00	15	BOOKENDS
71	USA	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$70.00	\$700.00	15	BOOKENDS
72	USA	WWE ENTERTAINM<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$70.00	\$140.00	15	BOOKENDS
73	USA	AVG. ALL WKS/LAW & ORDER: S	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$80.00	\$640.00	15	BOOKENDS
74	USA	VARIOUS	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	4	\$30.00	\$120.00	15	BOOKENDS
75	USA	CSI<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$30.00	\$60.00	15	BOOKENDS
76	FOOD	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$22.50	\$135.00	15	R3 -2x BOOKENDS
77	FOOD	AVG. ALL WKS<	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$22.50	\$45.00	15	BOOKENDS
78	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	10	\$75.00	\$750.00	15	BOOKENDS
79	FOOD	AVG. ALL WKS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$75.00	\$150.00	15	BOOKENDS
80	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$65.00	\$650.00	15	BOOKENDS
81	FOOD	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$65.00	\$130.00	15	BOOKENDS
82	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$72.50	\$580.00	15	BOOKENDS
83	FOOD	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$22.50	\$90.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196
Syscode	6217
System Name	Comcast/Oak Brook, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/08/18		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks		2	
Total		\$23,975.00	
Commission		\$3,596.25	
Net Total		\$20,378.75	
Total Spots		672	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
84	AEN	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$10.00	\$60.00	15	BOOKENDS
85	AEN	AVG. ALL WKS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$10.00	\$20.00	15	BOOKENDS
86	AEN	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	10	\$30.00	\$300.00	15	BOOKENDS
87	AEN	AVG. ALL WKS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$30.00	\$60.00	15	BOOKENDS
88	AEN	VARIOUS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$27.50	\$330.00	15	BOOKENDS
89	AEN	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$27.50	\$55.00	15	BOOKENDS
90	AEN	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	4	\$30.00	\$120.00	15	R3 -4x BOOKENDS
91	AEN	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$10.00	\$40.00	15	BOOKENDS
92	DISC	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$7.50	\$30.00	15	BOOKENDS
93	DISC	AVG. ALL WKS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
94	DISC	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$27.50	\$165.00	15	BOOKENDS
95	DISC	FAST N LOUD	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$27.50	\$55.00	15	BOOKENDS
96	DISC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$22.50	\$270.00	15	BOOKENDS
97	DISC	FAST N LOUD<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$22.50	\$45.00	15	BOOKENDS
98	DISC	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$25.00	\$200.00	15	BOOKENDS
99	DISC	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	2	\$25.00	\$50.00	15	BOOKENDS
100	DISC	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$7.50	\$30.00	15	BOOKENDS
101	HIST	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$17.50	\$70.00	15	BOOKENDS
102	HIST	AMERICAN PICKE	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$17.50	\$35.00	15	BOOKENDS
103	HIST	AVG. ALL WKS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$55.00	\$440.00	15	BOOKENDS
104	HIST	AMERICAN PICKE	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$55.00	\$110.00	15	R4 -2x BOOKENDS

NCC Cable System Order

Order #	62491196	Flight Dates	01/15/18 - 01/28/18	Update Date	02/08/18
Syscode	6217	Agency	Strategic Media Services, Inc	Version	5 Vs. 4
System Name	Comcast/Oak Brook, IL	Advertiser	Citizens for Durkin IL HD82	Show All Lines	
Market	Chicago			Total # of Weeks	2
		Client Code	306	Total	\$23,975.00
AE	Andrew Yolles	Product Code	389	Commission	\$3,596.25
Sales Coordinator	Kevin Bowman	Est Code	3377	Net Total	\$20,378.75
Office	Washington	Product Name		Total Spots	672
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R4: 2.8 removed drops. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	HIST	AVG. ALL WKS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$47.50	\$570.00	15	R1 -2x BOOKENDS
106	HIST	AMERICAN PICKE<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$47.50	\$95.00	15	BOOKENDS
107	HIST	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$55.00	\$440.00	15	BOOKENDS
108	HIST	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$17.50	\$70.00	15	BOOKENDS
109	NSCH	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$15.00	\$90.00	15	R3 -2x BOOKENDS
110	NSCH	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$15.00	\$30.00	15	BOOKENDS
111	NSCH	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	12	\$15.00	\$180.00	15	BOOKENDS
112	NSCH	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	2	\$15.00	\$30.00	15	BOOKENDS
113	GOLF	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$7.50	\$45.00	15	BOOKENDS
114	GOLF	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
115	GOLF	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$5.00	\$60.00	15	BOOKENDS
116	GOLF	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
117	GOLF	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	12	\$7.50	\$90.00	15	BOOKENDS
118	HALL	HALLMARK MOVIE<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$10.00	\$80.00	15	BOOKENDS
119	HALL	HALLMARK MOVIE	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$10.00	\$20.00	15	BOOKENDS
120	HALL	VARIOUS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	14	\$10.00	\$140.00	15	BOOKENDS
121	HALL	HALLMARK MOVIE<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$10.00	\$20.00	15	BOOKENDS
122	HALL	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	12	\$10.00	\$120.00	15	BOOKENDS
123	LIF	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$35.00	\$280.00	15	R3 -2x BOOKENDS
124	LIF	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$35.00	\$70.00	15	BOOKENDS
125	LIF	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	16	\$30.00	\$480.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196	Flight Dates	01/15/18 - 01/28/18	Update Date	02/08/18
Syscode	6217	Agency	Strategic Media Services, Inc	Version	5 Vs. 4
System Name	Comcast/Oak Brook, IL	Advertiser	Citizens for Durkin IL HD82	Show All Lines	
Market	Chicago			Total # of Weeks	2
		Client Code	306	Total	\$23,975.00
AE	Andrew Yolles	Product Code	389	Commission	\$3,596.25
Sales Coordinator	Kevin Bowman	Est Code	3377	Net Total	\$20,378.75
Office	Washington	Product Name		Total Spots	672
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R4: 2.8 removed drops. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
126	LIF	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$30.00	\$60.00	15	BOOKENDS
127	LIF	AVG. ALL WKS/MOVIE-ACQUIRE	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$35.00	\$280.00	15	BOOKENDS
128	LIF	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	2	\$30.00	\$60.00	15	BOOKENDS
129	HIST	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	2	\$55.00	\$110.00	15	R2 +2x BOOKENDS

	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Total
SPOTS	672	0	0	0	0	0	0	0	0	0	0	0	672
AMT	\$23,975.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$23,975.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/08/18

62491196 | Chicago | Comcast/Oak Brook, IL | 6217 |

NCC Cable System Order

Order #	62491196
Syscode	7507
System Name	Comcast/Frankfort, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/08/18		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		2	
Total		\$10,785.00	
Commission		\$1,617.75	
Net Total		\$9,167.25	
Total Spots		596	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
2	AMC	AVG. ALL WKS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$15.00	\$30.00	15	R4 -2x BOOKENDS
3	AMC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	0	\$15.00	\$0.00	15	R3 -12x BOOKENDS
4	AMC	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$15.00	\$30.00	15	BOOKENDS
5	AMC	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	6	\$15.00	\$90.00	15	R3 -2x BOOKENDS
6	CNN	CNN NEWSROOM<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$5.00	\$20.00	15	R3 -4x BOOKENDS
7	CNN	VARIOUS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
8	CNN	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$15.00	\$120.00	15	BOOKENDS
9	CNN	SITUATION ROOM<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$15.00	\$30.00	15	BOOKENDS
10	CNN	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	4	\$12.50	\$50.00	15	R3 -4x BOOKENDS
11	CNN	AVG. ALL WKS<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$12.50	\$25.00	15	BOOKENDS
12	CNN	CNN NEWSROOM<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	2	\$15.00	\$30.00	15	R3 -6x BOOKENDS
13	CNN	NEW DAY<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	4	\$7.50	\$30.00	15	R3 -2x BOOKENDS
14	CNN	NEW DAY<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
15	ESPN	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$12.50	\$75.00	15	BOOKENDS
16	ESPN	VARIOUS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$12.50	\$25.00	15	BOOKENDS
17	ESPN	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$35.00	\$210.00	15	BOOKENDS
18	ESPN	MONDAY NIGHT C<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$35.00	\$70.00	15	BOOKENDS
19	ESPN	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$32.50	\$390.00	15	BOOKENDS
20	ESPN	NFL REGULAR SE<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$32.50	\$65.00	15	BOOKENDS
21	ESPN	VARIOUS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$35.00	\$280.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196
Syscode	7507
System Name	Comcast/Frankfort, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/08/18	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks		2	
Total		\$10,785.00	
Commission		\$1,617.75	
Net Total		\$9,167.25	
Total Spots		596	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	SPORTSCENTER A<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	6	\$15.00	\$90.00	15	BOOKENDS
23	ESPN	SPORTSCENTER A<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$15.00	\$30.00	15	BOOKENDS
24	FXNC	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	10	\$10.00	\$100.00	15	BOOKENDS
25	FXNC	VARIOUS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$10.00	\$20.00	15	BOOKENDS
26	FXNC	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	10	\$30.00	\$300.00	15	R3 -2x BOOKENDS
27	FXNC	VARIOUS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$30.00	\$60.00	15	BOOKENDS
28	FXNC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$25.00	\$300.00	15	R3 -4x BOOKENDS
29	FXNC	VARIOUS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$25.00	\$50.00	15	BOOKENDS
30	FXNC	AMERICAS NEWS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$30.00	\$240.00	15	BOOKENDS
31	FXNC	FOX AND FRIEND<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	8	\$12.50	\$100.00	15	BOOKENDS
32	FXNC	FOX AND FRIEND<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$12.50	\$25.00	15	BOOKENDS
33	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	8	\$10.00	\$80.00	15	BOOKENDS
34	HGTV	LOVE IT OR LIS<	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$10.00	\$20.00	15	BOOKENDS
35	HGTV	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$35.00	\$280.00	15	BOOKENDS
36	HGTV	LOVE IT OR LIS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$35.00	\$70.00	15	BOOKENDS
37	HGTV	VARIOUS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$30.00	\$300.00	15	R3 -4x BOOKENDS
38	HGTV	AVG. ALL WKS<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$30.00	\$60.00	15	BOOKENDS
39	HGTV	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$32.50	\$260.00	15	BOOKENDS
40	TNT	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$10.00	\$60.00	15	BOOKENDS
41	TNT	AVG. ALL WKS<	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$10.00	\$20.00	15	BOOKENDS
42	TNT	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$35.00	\$210.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196	Flight Dates	01/15/18 - 01/28/18	Update Date	02/08/18
Syscode	7507	Agency	Strategic Media Services, Inc	Version	4 Vs. 3
System Name	Comcast/Frankfort, IL	Advertiser	Citizens for Durkin IL HD82	Show All Lines	
Market	Chicago			Total # of Weeks	2
		Client Code	306	Total	\$10,785.00
AE	Andrew Yolles	Product Code	389	Commission	\$1,617.75
Sales Coordinator	Kevin Bowman	Est Code	3377	Net Total	\$9,167.25
Office	Washington	Product Name		Total Spots	596
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R4: 2.8 removed drops. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$35.00	\$70.00	15	BOOKENDS
44	TNT	VARIOUS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$30.00	\$360.00	15	R3 -2x BOOKENDS
45	TNT	TNT BIG PICTUR<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$30.00	\$60.00	15	BOOKENDS
46	TNT	VARIOUS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$32.50	\$260.00	15	BOOKENDS
47	TNT	LAW & ORDER/CHARMED	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	4	\$12.50	\$50.00	15	BOOKENDS
48	TNT	CHARMED<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$12.50	\$25.00	15	BOOKENDS
49	TWC	WEATHER CENTER<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	8	\$2.50	\$20.00	15	BOOKENDS
50	TWC	WEATHER CENTER	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
51	TWC	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$5.00	\$30.00	15	BOOKENDS
52	TWC	WEATHER UNDERG<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
53	TWC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
54	TWC	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
55	TWC	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$5.00	\$40.00	15	BOOKENDS
56	TWC	AMHQ<	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	6	\$2.50	\$15.00	15	BOOKENDS
57	TWC	AMHQ<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$2.50	\$5.00	15	BOOKENDS
58	USA	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$12.50	\$50.00	15	BOOKENDS
59	USA	LAW & ORDER: S	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$12.50	\$25.00	15	BOOKENDS
60	USA	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	10	\$40.00	\$400.00	15	BOOKENDS
61	USA	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$40.00	\$80.00	15	BOOKENDS
62	USA	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$35.00	\$420.00	15	BOOKENDS
63	USA	WWE ENTERTAINM<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$35.00	\$70.00	15	R4 -2x BOOKENDS

NCC Cable System Order

Order #	62491196
Syscode	7507
System Name	Comcast/Frankfort, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/08/18		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks		2	
Total		\$10,785.00	
Commission		\$1,617.75	
Net Total		\$9,167.25	
Total Spots		596	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	AVG. ALL WKS/LAW & ORDER: S	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$40.00	\$320.00	15	BOOKENDS
65	USA	VARIOUS	1/15/18	1/21/18	05:00	09:00				X	X	X	X	-	-	4	\$15.00	\$60.00	15	BOOKENDS
66	USA	CSI<	1/22/18	1/28/18	05:00	09:00	X							-	-	2	\$15.00	\$30.00	15	BOOKENDS
67	FOOD	VARIOUS	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	8	\$12.50	\$100.00	15	BOOKENDS
68	FOOD	AVG. ALL WKS<	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$12.50	\$25.00	15	BOOKENDS
69	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$35.00	\$210.00	15	BOOKENDS
70	FOOD	AVG. ALL WKS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$35.00	\$70.00	15	BOOKENDS
71	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$32.50	\$390.00	15	BOOKENDS
72	FOOD	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$32.50	\$65.00	15	BOOKENDS
73	FOOD	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$35.00	\$280.00	15	BOOKENDS
74	AEN	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$7.50	\$45.00	15	BOOKENDS
75	AEN	AVG. ALL WKS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
76	AEN	VARIOUS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	4	\$20.00	\$80.00	15	BOOKENDS
77	AEN	AVG. ALL WKS	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$20.00	\$40.00	15	BOOKENDS
78	AEN	VARIOUS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	10	\$15.00	\$150.00	15	BOOKENDS
79	AEN	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$15.00	\$30.00	15	BOOKENDS
80	AEN	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$17.50	\$140.00	15	BOOKENDS
81	DISC	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	6	\$5.00	\$30.00	15	BOOKENDS
82	DISC	AVG. ALL WKS	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
83	DISC	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$12.50	\$75.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196
Syscode	7507
System Name	Comcast/Frankfort, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/08/18	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks		2	
Total		\$10,785.00	
Commission		\$1,617.75	
Net Total		\$9,167.25	
Total Spots		596	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
84	DISC	FAST N LOUD	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$12.50	\$25.00	15	BOOKENDS
85	DISC	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$12.50	\$150.00	15	BOOKENDS
86	DISC	FAST N LOUD<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$12.50	\$25.00	15	BOOKENDS
87	DISC	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$12.50	\$100.00	15	BOOKENDS
88	HIST	AVG. ALL WKS<	1/15/18	1/21/18	09:00	16:00				X	X	X	X	-	-	4	\$7.50	\$30.00	15	BOOKENDS
89	HIST	AMERICAN PICKE	1/22/18	1/28/18	09:00	16:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
90	HIST	AVG. ALL WKS	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$25.00	\$150.00	15	BOOKENDS
91	HIST	AMERICAN PICKE	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$25.00	\$50.00	15	R4 -2x BOOKENDS
92	HIST	AVG. ALL WKS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	8	\$22.50	\$180.00	15	BOOKENDS
93	HIST	AMERICAN PICKE<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$22.50	\$45.00	15	BOOKENDS
94	HIST	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$25.00	\$200.00	15	BOOKENDS
95	NSCH	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$10.00	\$60.00	15	BOOKENDS
96	NSCH	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$10.00	\$20.00	15	BOOKENDS
97	NSCH	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	6	\$10.00	\$60.00	15	R3 -2x BOOKENDS
98	NSCH	AVG. ALL WKS<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$10.00	\$20.00	15	BOOKENDS
99	NSCH	AVG. ALL WKS	1/15/18	1/21/18	11:00	19:00						X	X	-	-	12	\$10.00	\$120.00	15	BOOKENDS
100	GOLF	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	6	\$5.00	\$30.00	15	BOOKENDS
101	GOLF	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
102	GOLF	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$5.00	\$60.00	15	BOOKENDS
103	GOLF	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$5.00	\$10.00	15	BOOKENDS
104	GOLF	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	12	\$5.00	\$60.00	15	BOOKENDS

NCC Cable System Order

Order #	62491196
Syscode	7507
System Name	Comcast/Frankfort, IL
Market	Chicago

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov17
-	

Flight Dates	01/15/18 - 01/28/18
Agency	Strategic Media Services, Inc
Advertiser	Citizens for Durkin IL HD82

Client Code	306
Product Code	389
Est Code	3377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/08/18	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks		2	
Total		\$10,785.00	
Commission		\$1,617.75	
Net Total		\$9,167.25	
Total Spots		596	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R4: 2.8 removed drops. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	HALL	HALLMARK MOVIE<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$7.50	\$60.00	15	BOOKENDS
106	HALL	HALLMARK MOVIE	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
107	HALL	VARIOUS	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	12	\$7.50	\$90.00	15	BOOKENDS
108	HALL	HALLMARK MOVIE<	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$7.50	\$15.00	15	BOOKENDS
109	HALL	AVG. ALL WKS<	1/15/18	1/21/18	11:00	19:00						X	X	-	-	12	\$7.50	\$90.00	15	BOOKENDS
110	LIF	AVG. ALL WKS<	1/15/18	1/21/18	16:00	19:00				X	X	X	X	-	-	8	\$17.50	\$140.00	15	BOOKENDS
111	LIF	AVG. ALL WKS<	1/22/18	1/28/18	16:00	19:00	X							-	-	2	\$17.50	\$35.00	15	BOOKENDS
112	LIF	AVG. ALL WKS<	1/15/18	1/21/18	19:00	24:00				X	X	X	X	-	-	14	\$15.00	\$210.00	15	BOOKENDS
113	LIF	AVG. ALL WKS	1/22/18	1/28/18	19:00	24:00	X							-	-	2	\$15.00	\$30.00	15	BOOKENDS
114	LIF	AVG. ALL WKS/MOVIE-ACQUIRE	1/15/18	1/21/18	11:00	19:00						X	X	-	-	8	\$17.50	\$140.00	15	BOOKENDS
115	HIST	AVG. ALL WKS	1/15/18	1/21/18	16:00	19:00					X	X	X	-	-	2	\$25.00	\$50.00	15	R2 +2x BOOKENDS

	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Total
SPOTS	596	0	0	0	0	0	0	0	0	0	0	0	596
AMT	\$10,785.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,785.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/08/18

62491196 | Chicago | Comcast/Frankfort, IL | 7507 |