

PRI IP =9NP=8 62497412 Digital OLY JB For Governor

| EDI INFORMATION | | | | ORDER INFORMATION | | | | BILLING INFORMATION | | | | | | | | | | | | TIM # | | 1196597 | | | | | | | | | | | | | | | | | |
|--------------------|-------------------------------------|---------------|---------|--------------------|---------------------------------------|--|------------|---------------------|---------------|------------|------------|---------|--------------------|---|----|---|----|----|--------|-----------|--------------|------------|------------|---------------------|--------------|------------|------------|-----------|--|---------------|--|-----------|--|--|--|-------------|--|----------|--|
| Client | | | | AE | NCC - CHI - SAN FRAN (| | | Office | NCC | | | Address | | | | | | | | | | | | Contract Start | | 02/05/2018 | | | | | | | | | | | | | |
| Product | HD 82 | | | Client | Liberty Principles PAC - CHI (17359) | | | | | | | Contact | | | | | | | | Phone | 713-341-1000 | | | | Contract End | | 02/25/2018 | | | | | | | | | | | | |
| Estimate | | | | Product | Political-Governor (136) | | | | | | | Notes | | | | | | | | | | | | TOTALS FOR CONTRACT | | | | | | | | | | | | | | | |
| Order | 62497412 | | | Agency | Liberty Principles PAC (10602) | | | 15% | | | | | | | | | | | | | | | | Total Spots | | 1 | | | | | | | | | | | | | |
| Submit EDI Invoice | | | | Rep Firm | 13% National Cable Communications (3) | | | 13% | | | | | | | | | | | | | | | | Gross Amt | | \$800.00 | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | REFERENCES | | | | Bill Month | | Broadcast | | Contract Type | | Political | | | | Agency Comm | | \$120.00 | |
| Est # | | | | Primary | Chicago Intercon | | Tertiary | | Olympics (21) | | Ord Status | | Contract Confirmed | | | | | | | | | | Rep Comm | | \$88.40 | | | | | | | | | | | | | | |
| Contr # | 528500 | | | Secondary | National - Political | | Quaternary | | | | | | | | | | | | | | | | Net Amt | | \$591.60 | | | | | | | | | | | | | | |
| Systems | COMCAST/AA-CHICAGO 8500, 8500 (126) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Traffic Ln# | Traffic Par# | Priority Code | Network | Program | | | | Start Date | Stop Date | Start Time | Stop Time | M | Tu | W | Th | F | Sa | Su | Spt Wk | Total Wks | Total Spots | Unit Cost | Total Cost | Spot Len | | | | | | | | | | | | | | | |
| 1 | | 9 | PDTV | PDTV IP CPM \$38 | | | | 02/12/18 | 02/18/18 | 06:00 | 24:00 | X | X | X | X | X | X | X | 1 | 1 | 1 | \$800.00 | \$800.00 | 30 | | | | | | | | | | | | | | | |
| Feb 18 | | | | | | | | | | | | | | | | | | | | | | | | Total | | | | | | | | | | | | | | | |
| Spots | | 1 | | | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | | | | | | | | |
| Grs \$ | | \$800 | | | | | | | | | | | | | | | | | | | | | | \$800 | | | | | | | | | | | | | | | |
| Net \$ | | \$592 | | | | | | | | | | | | | | | | | | | | | | \$592 | | | | | | | | | | | | | | | |

PRI IP =9NP=8 62497412 Digital OLY JB For Governor - Summary

| EDI INFORMATION | | AE, CLIENT, AGENCY, REP FIRM | | BILLING INFORMATION | | TIM # | | | | | | | | | | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------------------------|-------------------------------------------|----------------------|----------------|-------|---------------------------|---------------------|--|--------------------|-------|------------------|----------|--------------------|----------|-----------------|---------|----------------|----------|
| Client | | AE | NCC - CHI - SAN FRAN (86) | NCC | Address | | | | | | | | | | | | | | |
| Product | HD 82 | Client | Liberty Principles PAC - CHI (17359) | | Contact | | Phone 713-341-1000 | | | | | | | | | | | | |
| Estimate | | Agency | Liberty Principles PAC (10602) | 15% | Notes | | | | | | | | | | | | | | |
| Order | 62497412 | Rep Firm | 13% National Cable Communications (3) 13% | | | | | | | | | | | | | | | | |
| Submit EDI Invoice | | Bill Month | Broadcast | Contract Type | Political | | | | | | | | | | | | | | |
| Summary by broadcast month for the following schedules: 1. COMCAST/AA-CHICAGO 8500, 8500 (126) | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th colspan="2">Feb 18</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>1</td> <td>1</td> </tr> <tr> <td>Grs \$</td> <td>\$800</td> <td>\$800</td> </tr> <tr> <td>Net \$</td> <td>\$592</td> <td>\$592</td> </tr> </tbody> </table> | | | | | | | | Feb 18 | | Total | Spots | 1 | 1 | Grs \$ | \$800 | \$800 | Net \$ | \$592 | \$592 |
| Feb 18 | | Total | | | | | | | | | | | | | | | | | |
| Spots | 1 | 1 | | | | | | | | | | | | | | | | | |
| Grs \$ | \$800 | \$800 | | | | | | | | | | | | | | | | | |
| Net \$ | \$592 | \$592 | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th colspan="2">TOTALS FOR CONTRACT</th> </tr> </thead> <tbody> <tr> <td>Total Spots</td> <td>1</td> </tr> <tr> <td>Gross Amt</td> <td>\$800.00</td> </tr> <tr> <td>Agency Comm</td> <td>\$120.00</td> </tr> <tr> <td>Rep Comm</td> <td>\$88.40</td> </tr> <tr> <td>Net Amt</td> <td>\$591.60</td> </tr> </tbody> </table> | | | | | | | | TOTALS FOR CONTRACT | | Total Spots | 1 | Gross Amt | \$800.00 | Agency Comm | \$120.00 | Rep Comm | \$88.40 | Net Amt | \$591.60 |
| TOTALS FOR CONTRACT | | | | | | | | | | | | | | | | | | | |
| Total Spots | 1 | | | | | | | | | | | | | | | | | | |
| Gross Amt | \$800.00 | | | | | | | | | | | | | | | | | | |
| Agency Comm | \$120.00 | | | | | | | | | | | | | | | | | | |
| Rep Comm | \$88.40 | | | | | | | | | | | | | | | | | | |
| Net Amt | \$591.60 | | | | | | | | | | | | | | | | | | |

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____