

# Contract Data (Traffic) Report

## SUMMARY FOR ORDER # 2188973

<b>Order #</b>	2188973	<b>Created On</b>	3/15/2018 3:42:33 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	PRI:NP=4;IP=5 62510798 A Stronger Michigan DET	<b>Created By</b>	!NCCUser	<b>Gross \$</b>	44800.00
<b>Client</b>	A Stronger Michigan	<b>Updated On</b>	4/9/2018 8:46:04 AM	<b>Net \$</b>	32256.00
<b>Start Date</b>	9/17/2018	<b>Updated By</b>	Delosreyes, Kristine	<b>Units</b>	105
<b>End Date</b>	9/30/2018	<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b># of Weeks</b>	2	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>		<b>Primary</b>	Detroit Interconnect	<b>Purchase Order #</b>	62510798
<b>ActiveWeeks</b>	0	<b>Secondary</b>	NATIONAL POLITICAL BUNDLE	<b>Billing Schedule</b>	Broadcast
<b>AE 1</b>	NCC - MI - WASH DC	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>Quarternary</b>		<b>Product</b>	
<b>Agency</b>	GREAT AMERICAN MEDIA	<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	6230
<b>RepFirm</b>	NCC 13%	<b>Address 1</b>	NCC MEDIA	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Copy Instr ID</b>		<b>Address 2</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Total Zones</b>	1	<b>City, State, Zip</b>	BLOOMFIELD, NJ	Order File Loaded: Electronic SCX Transfer	
<b>Zones</b>	Detroit MI Interconnect	<b>Zip</b>	07003		
<b>Total Networks</b>	4	<b>Contact</b>		Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information	
<b>GENERAL COMMENTS</b>		<b>Phone</b>	111-111-1111		
Order File Loaded: Electronic SCX Transfer		<b>Avail Tag</b>		<b>SYSCODE LIST</b>	
		<b>Contract Type</b>	Political	5557	
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b>			

**SUMMARY FOR SYSCODE 5557**

<b>Order #</b>	2188973	<b>Created On</b>	3/15/2018 3:42:34 PM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	PRI:NP=4;IP=5 62510798 A Stronger Michigan DET	<b>Created By</b>	INCCUser	<b>Syscode Gross \$</b>	44800.00
<b>Client</b>	A Stronger Michigan	<b>Updated On</b>	4/9/2018 8:46:04 AM	<b>Syscode Net \$</b>	32256.00
<b>Start Date</b>	9/17/2018	<b>Updated By</b>	Delosreyes, Kristine	<b>Syscode Units</b>	105
<b>End Date</b>	9/30/2018	<b>Source</b>	SCX	<b>Zone Status</b>	Traffic Updates Accepted
<b># of Weeks</b>	2	<b>Zones</b>	Detroit MI Interconnect	<b>Avg Unit Rate</b>	426.67

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1			5   5	CNN	5557	CNN NEWSROOM<	09/18/2018	09/23/2018	Tu-Su 9a-4p	12	\$212.00	\$2,544.00	30
2	2			5   5	CNN	5557	CNN NEWSROOM<	09/24/2018	09/24/2018	M 9a-4p	2	\$212.00	\$424.00	30
3	3			5   5	CNN	5557	VARIOUS	09/18/2018	09/23/2018	Tu-Su 4p-7p	6	\$298.00	\$1,788.00	30
4	4			5   5	CNN	5557	SITUATION ROOM<	09/24/2018	09/24/2018	M 4p-7p	1	\$298.00	\$298.00	30
5	5			5   5	CNN	5557	VARIOUS	09/18/2018	09/23/2018	Tu-Su 7p-12m	12	\$438.00	\$5,256.00	30
6	6			5   5	CNN	5557	VARIOUS	09/24/2018	09/24/2018	M 7p-12m	2	\$438.00	\$876.00	30
7	7			5   5	ESPN	5557	VARIOUS	09/18/2018	09/23/2018	Tu-Su 9a-4p	6	\$202.00	\$1,212.00	30
8	8			5   5	ESPN	5557	VARIOUS	09/24/2018	09/24/2018	M 9a-4p	1	\$202.00	\$202.00	30
9	9			5   5	ESPN	5557	AVG. ALL WKS<	09/18/2018	09/23/2018	Tu-Su 7p-12m	6	\$788.00	\$4,728.00	30
10	10			5   5	ESPN	5557	NFL REGULAR SE<	09/24/2018	09/24/2018	M 7p-12m	1	\$788.00	\$788.00	30
11	11			5   5	Fox News Channel	5557	VARIOUS	09/18/2018	09/23/2018	Tu-Su 9a-4p	6	\$400.00	\$2,400.00	30
12	12			5   5	Fox News Channel	5557	VARIOUS	09/24/2018	09/24/2018	M 9a-4p	1	\$400.00	\$400.00	30
13	13			5   5	Fox News Channel	5557	VARIOUS	09/18/2018	09/23/2018	Tu-Su 4p-7p	6	\$800.00	\$4,800.00	30
14	14			5   5	Fox News Channel	5557	VARIOUS	09/24/2018	09/24/2018	M 4p-7p	1	\$800.00	\$800.00	30
15	15			5   5	Fox News Channel	5557	VARIOUS	09/18/2018	09/23/2018	Tu-Su 7p-12m	6	\$1,000.00	\$6,000.00	30
16	16			5   5	Fox News Channel	5557	VARIOUS	09/24/2018	09/24/2018	M 7p-12m	1	\$1,000.00	\$1,000.00	30
17	17			5   5	MSNBC	5557	MSNBC LIVE W/<	09/18/2018	09/23/2018	Tu-Su 9a-4p	12	\$219.00	\$2,628.00	30
18	18			5   5	MSNBC	5557	MSNBC LIVE W/<	09/24/2018	09/24/2018	M 9a-4p	2	\$219.00	\$438.00	30
19	19			5   5	MSNBC	5557	VARIOUS	09/18/2018	09/23/2018	Tu-Su 4p-7p	6	\$298.00	\$1,788.00	30
20	20			5   5	MSNBC	5557	VARIOUS	09/24/2018	09/24/2018	M 4p-7p	1	\$298.00	\$298.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
21	21			5   5	MSNBC	5557	VARIOUS	09/18/2018	09/23/2018	Tu-Su 7p-12m	12	\$438.00	\$5,256.00	30
22	22			5   5	MSNBC	5557	VARIOUS	09/24/2018	09/24/2018	M 7p-12m	2	\$438.00	\$876.00	30

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<http://www.comcastspotlight.com/legal/terms-conditions>

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Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

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End Date	9/30/2018	Source	SCX	Credit Hold	No
# of Weeks	2	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	