

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3080225

Traffic Order #	688857	Created On	8/17/2020 1:27:14 PM	Order Status	Revision Confirmed
Order #	3080225	Created By	Delosreyes, MarieKristine	Gross \$	10610.00
Order Descrp	62795813 POL CANDIDATE PETERS FOR SEN DET	Updated On	8/17/2020 2:58:30 PM	Net \$	9018.50
Client	PETERS FOR SENATE 2020 - NCC - MI	Updated By	Smith, Brogan	Units	7
Start Date	8/18/2020	Industry	Political-US Senate	Credit Hold	NO
End Date	8/24/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	62795813
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	NCC - MI - WASH DC	Quarternary		Product	
AE 2		TRAFFIC OPTIONS		Estimate	6124
Agency	SCREEN STRATEGIES MEDIA-NCC - MI	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm		Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Detroit , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on FCC site for zone/network information	
Total Zones	1	Zip	07003		
Zones	Detroit MI Interconnect	Contact			
Total Networks	1	Phone	111-111-1111		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	5557	
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 5557

Traffic Order #	688857	Created On	8/17/2020 1:27:39 PM	Order Status	Revision Confirmed
Order #	3080225	Created By	Delosreyes, MarieKristine	Syscode Gross \$	10610.00
Order Descrp	62795813 POL CANDIDATE PETERS FOR SEN DET	Updated On	8/17/2020 2:16:41 PM	Syscode Net \$	9018.50
Client	PETERS FOR SENATE 2020 - NCC - MI	Updated By	Delosreyes, MarieKristine	Syscode Units	7
Start Date	8/18/2020	Source	VIEW	Zone Status	Revision Confirmed
End Date	8/24/2020	Zones	Detroit MI Interconnect	Avg Unit Rate	1515.71
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Cleveland Indians	08/23/2020	08/23/2020	Su 1p-4p							X	1	\$1,450.00	\$1,450.00	30
2	2		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Chicago White Sox	08/20/2020	08/20/2020	Th 2p-5p				X				1	\$1,450.00	\$1,450.00	30
3	3		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Cleveland Indians	08/22/2020	08/22/2020	Sa 7p-10p						X		1	\$1,680.00	\$1,680.00	30
4	4		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Cleveland Indians	08/21/2020	08/21/2020	F 7p-10p				X				1	\$1,680.00	\$1,680.00	30
5	5		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Chicago Cubs	08/24/2020	08/24/2020	M 7p-10p	X							1	\$1,450.00	\$1,450.00	30
6	6		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Chicago Cubs	08/19/2020	08/19/2020	W 8p-11p			X					1	\$1,450.00	\$1,450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	110 110	Fox Sports Detroit	5557	Detroit Tigers vs. Chicago White Sox	08/18/2020	08/18/2020	Tu 8p-11p		X						1	\$1,450.00	\$1,450.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Start Date	8/18/2020		Updated By	Smith, Brogan		Units	7
End Date	8/24/2020		Source	Order Detail		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	