

**INVOICE NO.**

CC87609

**INVOICE DATE**

11/29/2020

**BILL CYCLE**

202011

**INVOICE DUE DATE**

12/27/2020

MEDIA BUYING & ANALYTICS LLC - AMP  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - AMP	A202517	BIDEN FOR PRESIDENT - AMP - MI	202519

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
CC698751	Grand Rapids-Kalmzoo-B.Crk	TV	\$9,650.00	15	15

**INVOICE NOTES**

Grand Rapids , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on  
Grand Rapids , Priority Code: NP=80; IP=74; ISP=74; SET=100; SNP=110 See Key on

Gross Advertising Total	\$9,650.00
Agency Commission	(\$1,447.50)
Rep Commission	(\$1,066.34)
<b>Net Advertising Total</b>	<b>\$7,136.16</b>

**Terms:** Net 30 Days

**Mail to:** EFFECTV  
P.O. BOX 415949

BOSTON, MA 02241-5949


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## AFFIDAVIT

**Product:**

Comcast Order No: CC698751

**Market:** Grand Rapids-Kalmzoo-B.Crk

**Estimate No:** 10.27-11.3 30s

**TIM Est No:** 3148353

**Contract Type:** Single

**Campaign No:**
**AE Name:** DALLAS NCC - MI -

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1961942	BFP3020398H	Grand Rapids Interconnect 6625/6625	BTMI, ESPN, FS1, GOLF	12	\$8,650.00
NE1957960	BFP3020405H	Grand Rapids Interconnect 6625/6625	ESPN, GOLF	3	\$1,000.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
ESPN	Grand Rapids Interconnect 6625/6625	NE1957960	1	\$550.00
GOLF	Grand Rapids Interconnect 6625/6625	NE1957960	2	\$450.00
ESPN2	Grand Rapids Interconnect 6625/6625	NE1961942	2	\$450.00
BTMI	Grand Rapids Interconnect 6625/6625	NE1961942	1	\$200.00
GOLF	Grand Rapids Interconnect 6625/6625	NE1961942	2	\$450.00
ESPN	Grand Rapids Interconnect 6625/6625	NE1961942	5	\$7,200.00
FS1	Grand Rapids Interconnect 6625/6625	NE1961942	2	\$350.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	ESPN	Grand Rapids Interconnect 6625/6625	9:15PM	BFP3020398H	30	4	\$550.00	
10-29-20	GOLF	Grand Rapids Interconnect 6625/6625	2:25PM	BFP3020398H	30	12	\$225.00	
10-30-20	FS1	Grand Rapids Interconnect 6625/6625	8:09PM	BFP3020398H	30	10	\$150.00	
10-30-20	GOLF	Grand Rapids Interconnect 6625/6625	12:12PM	BFP3020405H	30	13	\$225.00	
10-31-20	BTMI	Grand Rapids Interconnect 6625/6625	12:08PM	BFP3020398H	30	17	\$200.00	
10-31-20	ESPN2	Grand Rapids Interconnect 6625/6625	12:38PM	BFP3020398H	30	1	\$225.00	
10-31-20	ESPN2	Grand Rapids Interconnect 6625/6625	6:35PM	BFP3020398H	30	2	\$225.00	
10-31-20	ESPN	Grand Rapids Interconnect 6625/6625	9:50AM	BFP3020398H	30	5	\$550.00	
10-31-20	ESPN	Grand Rapids Interconnect 6625/6625	12:33PM	BFP3020398H	30	6	\$550.00	
10-31-20	ESPN	Grand Rapids Interconnect 6625/6625	4:27PM	BFP3020405H	30	7	\$550.00	
10-31-20	ESPN	Grand Rapids Interconnect 6625/6625	8:40PM	BFP3020398H	30	8	\$550.00	
10-31-20	FS1	Grand Rapids Interconnect 6625/6625	6:13PM	BFP3020398H	30	18	\$200.00	
10-31-20	GOLF	Grand Rapids Interconnect 6625/6625	1:25PM	BFP3020398H	30	14	\$225.00	
11-1-20	GOLF	Grand Rapids Interconnect 6625/6625	11:16AM	BFP3020405H	30	15	\$225.00	
11-2-20	ESPN	Grand Rapids Interconnect 6625/6625	10:06PM	BFP3020398H	30	3	\$5,000.00	

**Order# CC698751 Total: \$9,650.00**

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**BILL TO**

MEDIA BUYING & ANALYTICS LLC - AMP  
NCC MEDIA  
BLOOMFIELD, NJ 07003

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**REMITTANCE**

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
MEDIA BUYING & ANALYTICS LLC - AMP	A202517	BIDEN FOR PRESIDENT - AMP - MI	202519

**Terms:** Net 30 Days**Phone:** 866-531-1721**Mail to:** EFFECTV  
P.O. BOX 415949**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due****\$7,136.16**

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We accept checks, ACH, money orders and all major credit cards.