

NCC Cable System Order

Order #	62499352
Syscode	5557
System Name	Comcast/Detroit Interconnect, MI
Market	Detroit

Flight Dates	02/12/18 - 02/25/18
Agency	Jamestown Associates LLC
Advertiser	Pensler for Senate

Update Date	02/21/18
Version	4 Vs. 3

AE	Mark Ongsysia
Sales Coordinator	Ruya Telhami
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Dec17
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$14,500.00		
Commission	\$2,175.00		
Net Total	\$12,325.00		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 2.21 R3 mg. Total -\$1714. Please review and confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00		X	X	X	X	X	X	-	-	9	\$196.00	\$1,764.00	30	OOW
2	FXNC	FXNC EM	2/19/18	2/25/18	05:00	09:00	X							-	-	2	\$196.00	\$392.00	30	OOW
3	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$182.00	\$728.00	30	R3 -4x wo 2.12
4	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	X							-	-	2	\$182.00	\$364.00	30	OOW
5	FXNC	FXNC EF	2/12/18	2/18/18	16:00	19:00		X	X	X	X	X	X	-	-	6	\$311.00	\$1,866.00	30	R3 -1x wo 2.12
6	FXNC	FXNC EF	2/19/18	2/25/18	16:00	19:00	X							-	-	2	\$311.00	\$622.00	30	OOW
7	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00		X	X	X	X	X	X	-	-	14	\$420.00	\$5,880.00	30	OOW
8	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	X							-	-	2	\$420.00	\$840.00	30	OOW
9	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00		X	X	X	X	X	X	-	-	0	\$182.00	\$0.00	30	R3 -2x wo 2.12
10	FXNC	FXNC EF	2/12/18	2/18/18	16:00	19:00		X	X	X	X	X	X	-	-	0	\$311.00	\$0.00	30	R3 -1x wo 2.12
11	FXNC	FOX AND FRIEND<	2/12/18	2/18/18	05:00	09:00					X	X	X	-	-	3	\$196.00	\$588.00	30	R2 +3x OOW
12	FXNC	VARIOUS	2/12/18	2/18/18	19:00	24:00					X	X	X	-	-	1	\$420.00	\$420.00	30	R2 +1x IP
13	FXNC	FOX AND FRIEND<	2/19/18	2/25/18	05:00	09:00	X							-	-	1	\$196.00	\$196.00	30	R2 +1x OOW

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14	FXNC	AVG. ALL WKS	2/19/18	2/25/18	19:00	24:00	X							-	-	2	\$420.00	\$840.00	30	R2 +2x IP

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$14,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,500.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/22/18

62499352 | Detroit | Comcast/Detroit Interconnect, MI | 5557 |