

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3017539

<b>Traffic Order #</b> 452200,452199		<b>Created On</b> 5/19/2020 12:02:30 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3017539		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 44576.00
<b>Order Descrp</b> 62761621 POL CANDIDATE JUSTICE WARREN		<b>Updated On</b> 5/19/2020 2:27:47 PM	<b>Net \$</b> 32094.72
<b>Client</b> GEORGIANS FOR JUSTICE WARREN -		<b>Updated By</b> Smith, Jennifer	<b>Units</b> 91
<b>Start Date</b> 5/25/2020		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 6/7/2020		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> NCC - ATL - DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> MENTZER MEDIA SERVICES 15.00% - NCC - ATL		<b>Address 1</b> NCC MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 2		<b>Zip</b> 07003	
<b>Zones</b> Atlanta GA Interconnect,Atlanta GA DI...		<b>Contact</b>	
<b>Total Networks</b> 2		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
PRI, NPE=80, IPE=74.62761621 POL CANDIDATE GEORGIANS FOR J USTICE WARREN Atlanta. See key on FCC site for network/zon info.		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b> 7867	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b> 62761621	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b>	
		<b>Estimate</b> 7867	
		<b>Submit EDI Invoice?</b> Do Not Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		PRI, NPE=80, IPE=74.62761621 POL CANDIDATE GEORGIANS FOR JUSTICE WARREN Atlanta. See key on FCC site for network/zone info.	
		PRI, NPE=80, IPE=74.62761621 POL CANDIDATE GEORGIANS FOR JUSTICE WARREN Atlanta. See key on FCC site for network/zone info.	
		<b>SYSCODE LIST</b>	
		3267,9803	

**SUMMARY FOR SYSCODE 3267**

<b>Traffic Order #</b>	452199	<b>Created On</b>	5/19/2020 12:02:30 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3017539	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	38705.00
<b>Order Descrp</b>	62761621 POL CANDIDATE JUSTICE WARREN	<b>Updated On</b>	5/19/2020 2:24:31 PM	<b>Syscode Net \$</b>	27867.60
<b>Client</b>	GEORGIANS FOR JUSTICE WARREN - NCC - ATL	<b>Updated By</b>	Smith, Jennifer	<b>Syscode Units</b>	55
<b>Start Date</b>	5/25/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	6/7/2020	<b>Zones</b>	Atlanta GA Interconnect	<b>Avg Unit Rate</b>	703.73
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	1		Nati onal Politi cal Bun dle	80   80	CNN	3267	_	05/29/2020	05/31/2020	F-Su 5a-9a					X	X	X	2	\$334.00	\$668.00	30
26			Nati onal Politi cal Bun dle	80   80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 5a-9a					X	X	X	0	\$334.00	\$0.00	30
27			Nati onal Politi cal Bun dle	80   80	CNN	3267	_	05/25/2020	05/28/2020	M-Th 5a-9a	X	X	X	X				0	\$367.00	\$0.00	30
28	2		Nati onal Politi cal Bun dle	80   80	CNN	3267	_	06/01/2020	06/04/2020	M-Th 5a-9a	X	X	X	X				3	\$367.00	\$1,101.00	30
29	3		Nati onal Politi cal Bun dle	80   80	CNN	3267	_	05/29/2020	05/31/2020	F-Su 9a-4p					X	X	X	2	\$281.00	\$562.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30			National Political Bundle	80   80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	0	\$281.00	\$0.00	30
31			National Political Bundle	80   80	CNN	3267	_	05/25/2020	05/28/2020	M-Th 9a-4p	X	X	X	X				0	\$309.00	\$0.00	30
32	4		National Political Bundle	80   80	CNN	3267	_	06/01/2020	06/04/2020	M-Th 9a-4p	X	X	X	X				3	\$309.00	\$927.00	30
33	5		National Political Bundle	80   80	CNN	3267	_	05/29/2020	05/31/2020	F-Su 4p-7p					X	X	X	3	\$502.00	\$1,506.00	30
34			National Political Bundle	80   80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	0	\$502.00	\$0.00	30
35			National Political Bundle	80   80	CNN	3267	_	05/25/2020	05/28/2020	M-Th 4p-7p	X	X	X	X				0	\$552.00	\$0.00	30
36	6		National Political Bundle	80   80	CNN	3267	_	06/01/2020	06/04/2020	M-Th 4p-7p	X	X	X	X				5	\$552.00	\$2,760.00	30
37	7		National Political Bundle	80   80	CNN	3267	_	05/29/2020	05/31/2020	F-Su 7p-12m					X	X	X	4	\$916.00	\$3,664.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38			National Political Bundle	80   80	CNN	3267	_	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	0	\$916.00	\$0.00	30
39			National Political Bundle	80   80	CNN	3267	_	05/25/2020	05/28/2020	M-Th 7p-12m	X	X	X	X				0	\$1,008.00	\$0.00	30
40	8		National Political Bundle	80   80	CNN	3267	_	06/01/2020	06/04/2020	M-Th 7p-12m	X	X	X	X				5	\$1,008.00	\$5,040.00	30
41	9		National Political Bundle	80   80	Fox News Channel	3267	_	05/29/2020	05/31/2020	F-Su 5a-9a					X	X	X	2	\$392.00	\$784.00	30
42			National Political Bundle	80   80	Fox News Channel	3267	_	06/05/2020	06/07/2020	F-Su 5a-9a					X	X	X	0	\$392.00	\$0.00	30
43			National Political Bundle	80   80	Fox News Channel	3267	_	05/25/2020	05/28/2020	M-Th 5a-9a	X	X	X	X				0	\$431.00	\$0.00	30
44	10		National Political Bundle	80   80	Fox News Channel	3267	_	06/01/2020	06/04/2020	M-Th 5a-9a	X	X	X	X				3	\$431.00	\$1,293.00	30
45	11		National Political Bundle	80   80	Fox News Channel	3267	_	05/29/2020	05/31/2020	F-Su 9a-4p					X	X	X	2	\$419.00	\$838.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46			National Political Bundle	80   80	Fox News Channel	3267	-	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	0	\$419.00	\$0.00	30
47			National Political Bundle	80   80	Fox News Channel	3267	-	05/25/2020	05/28/2020	M-Th 9a-4p	X	X	X	X				0	\$461.00	\$0.00	30
48	12		National Political Bundle	80   80	Fox News Channel	3267	-	06/01/2020	06/04/2020	M-Th 9a-4p	X	X	X	X				3	\$461.00	\$1,383.00	30
49	13		National Political Bundle	80   80	Fox News Channel	3267	-	05/29/2020	05/31/2020	F-Su 4p-7p					X	X	X	3	\$751.00	\$2,253.00	30
50			National Political Bundle	80   80	Fox News Channel	3267	-	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	0	\$751.00	\$0.00	30
51			National Political Bundle	80   80	Fox News Channel	3267	-	05/25/2020	05/28/2020	M-Th 4p-7p	X	X	X	X				0	\$826.00	\$0.00	30
52	14		National Political Bundle	80   80	Fox News Channel	3267	-	06/01/2020	06/04/2020	M-Th 4p-7p	X	X	X	X				5	\$826.00	\$4,130.00	30
53	15		National Political Bundle	80   80	Fox News Channel	3267	-	05/29/2020	05/31/2020	F-Su 7p-12m					X	X	X	4	\$1,113.00	\$4,452.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54			Nati onal Politi cal Bun dle	80   80	Fox News Channel	3267	_	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	0	\$1,113.0 0	\$0.00	30
55			Nati onal Politi cal Bun dle	80   80	Fox News Channel	3267	_	05/25/2020	05/28/2020	M-Th 7p-12m	X	X	X	X				0	\$1,224.0 0	\$0.00	30
56	16		Nati onal Politi cal Bun dle	80   80	Fox News Channel	3267	_	06/01/2020	06/04/2020	M-Th 7p-12m	X	X	X	X				6	\$1,224.0 0	\$7,344.00	30

**SUMMARY FOR SYSCODE 9803**

<b>Traffic Order #</b>	452200	<b>Created On</b>	5/19/2020 12:02:30 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3017539	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	5871.00
<b>Order Descrp</b>	62761621 POL CANDIDATE JUSTICE WARREN	<b>Updated On</b>	5/19/2020 2:24:31 PM	<b>Syscode Net \$</b>	4227.12
<b>Client</b>	GEORGIANS FOR JUSTICE WARREN - NCC - ATL	<b>Updated By</b>	Smith, Jennifer	<b>Syscode Units</b>	36
<b>Start Date</b>	5/25/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	6/7/2020	<b>Zones</b>	Atlanta GA DISH- I+	<b>Avg Unit Rate</b>	163.08
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Nati onal Politi cal Bun dle	80   80	CNN	9803	_	05/29/2020	05/31/2020	F-Su 9a-4p					X	X	X	4	\$70.00	\$280.00	30
2			Nati onal Politi cal Bun dle	80   80	CNN	9803	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	0	\$70.00	\$0.00	30
3			Nati onal Politi cal Bun dle	80   80	CNN	9803	_	05/25/2020	05/28/2020	M-Th 9a-4p	X	X	X	X				0	\$77.00	\$0.00	30
4	2		Nati onal Politi cal Bun dle	80   80	CNN	9803	_	06/01/2020	06/04/2020	M-Th 9a-4p	X	X	X	X				5	\$77.00	\$385.00	30
5	3		Nati onal Politi cal Bun dle	80   80	CNN	9803	_	05/29/2020	05/31/2020	F-Su 4p-7p					X	X	X	1	\$126.00	\$126.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			National Political Bundle	80   80	CNN	9803	_	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	0	\$126.00	\$0.00	30
7			National Political Bundle	80   80	CNN	9803	_	05/25/2020	05/28/2020	M-Th 4p-7p	X	X	X	X				0	\$140.00	\$0.00	30
8	4		National Political Bundle	80   80	CNN	9803	_	06/01/2020	06/04/2020	M-Th 4p-7p	X	X	X	X				2	\$140.00	\$280.00	30
9	5		National Political Bundle	80   80	CNN	9803	_	05/29/2020	05/31/2020	F-Su 7p-12m					X	X	X	3	\$229.00	\$687.00	30
10			National Political Bundle	80   80	CNN	9803	_	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	0	\$229.00	\$0.00	30
11			National Political Bundle	80   80	CNN	9803	_	05/25/2020	05/28/2020	M-Th 7p-12m	X	X	X	X				0	\$253.00	\$0.00	30
12	6		National Political Bundle	80   80	CNN	9803	_	06/01/2020	06/04/2020	M-Th 7p-12m	X	X	X	X				3	\$253.00	\$759.00	30
13	7		National Political Bundle	80   80	Fox News Channel	9803	_	05/29/2020	05/31/2020	F-Su 9a-4p					X	X	X	4	\$105.00	\$420.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14			National Political Bundle	80   80	Fox News Channel	9803	_	06/05/2020	06/07/2020	F-Su 9a-4p					X	X	X	0	\$105.00	\$0.00	30
15			National Political Bundle	80   80	Fox News Channel	9803	_	05/25/2020	05/28/2020	M-Th 9a-4p	X	X	X	X				0	\$116.00	\$0.00	30
16	8		National Political Bundle	80   80	Fox News Channel	9803	_	06/01/2020	06/04/2020	M-Th 9a-4p	X	X	X	X				5	\$116.00	\$580.00	30
17	9		National Political Bundle	80   80	Fox News Channel	9803	_	05/29/2020	05/31/2020	F-Su 4p-7p					X	X	X	1	\$188.00	\$188.00	30
18			National Political Bundle	80   80	Fox News Channel	9803	_	06/05/2020	06/07/2020	F-Su 4p-7p					X	X	X	0	\$188.00	\$0.00	30
19			National Political Bundle	80   80	Fox News Channel	9803	_	05/25/2020	05/28/2020	M-Th 4p-7p	X	X	X	X				0	\$207.00	\$0.00	30
20	10		National Political Bundle	80   80	Fox News Channel	9803	_	06/01/2020	06/04/2020	M-Th 4p-7p	X	X	X	X				2	\$207.00	\$414.00	30
21	11		National Political Bundle	80   80	Fox News Channel	9803	_	05/29/2020	05/31/2020	F-Su 7p-12m					X	X	X	3	\$278.00	\$834.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22			National Political Bundle	80   80	Fox News Channel	9803	_	06/05/2020	06/07/2020	F-Su 7p-12m					X	X	X	0	\$278.00	\$0.00	30
23			National Political Bundle	80   80	Fox News Channel	9803	_	05/25/2020	05/28/2020	M-Th 7p-12m	X	X	X	X				0	\$306.00	\$0.00	30
24	12		National Political Bundle	80   80	Fox News Channel	9803	_	06/01/2020	06/04/2020	M-Th 7p-12m	X	X	X	X				3	\$306.00	\$918.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3017539**

<b>Traffic Order #</b>	452200,452199	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3017539	<b>Created On</b>	5/19/2020 12:02:30 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62761621 POL CANDIDATE JUSTICE WARREN	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	44576.00
<b>Client</b>	GEORGIANS FOR JUSTICE WARREN -	<b>Updated On</b>	5/19/2020 2:27:47 PM	<b>Net \$</b>	32094.72
<b>Start Date</b>	5/25/2020	<b>Updated By</b>	Smith, Jennifer	<b>Units</b>	91
<b>End Date</b>	6/7/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	