

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		1209651		
Client	CCCOM			AE	NCC - MI - WASH DC (1 Office NATIONAL			Address	1427 Leslie Avenue Alexandria, VA 22301												Contract Start	03/26/2018		
Product				Client	CALLEY CONTINUES COMEBACK-NCC-MI (247			Contact							Phone							Contract End	04/08/2018	
Estimate	330405			Product	Political-Association (131)			Notes	GR, PRI:NP=4;IP=5 See key on FCC Site for zone/network information												TOTALS FOR CONTRACT			
Order	62515911			Agency	Del Cielo Media (4496)		15%	Bill Month	Broadcast			Contract Type	Political									Total Spots	37	
Submit EDI Invoice				Rep Firm	NCC 13% (3)		0%	Ord Status	Revision Confirmed												Gross Amt	\$8,891.00		
				REFERENCES																Agency Comm	\$1,333.65			
Est #				Primary	Grand Rapids Int		Tertiary															Rep Comm	\$0.00	
Contr #	575056			Secondary	National Political		Quaternary															Net Amt	\$7,557.35	
Systems	Grand Rapids Interconnect, 6625 (4)																							
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len			
7		5	FXNC	FOX & FRIENDS	03/30/18	04/01/18	05:00	09:00					X	X	X	1	1	1	\$118.00	\$118.00	30			
IP																								
6		5	FXNC	FOX AND FRIEND<	04/02/18	04/05/18	05:00	09:00	X	X	X	X				8	1	8	\$118.00	\$944.00	30			
IP																								
8		5	FXNC	VARIOUS	03/30/18	04/01/18	09:00	16:00					X	X	X	3	1	3	\$110.00	\$330.00	30			
IP																								
1		5	FXNC	VARIOUS	04/02/18	04/05/18	09:00	16:00	X	X	X	X				4	1	4	\$110.00	\$440.00	30			
IP																								
2		5	FXNC	VARIOUS	03/30/18	04/01/18	16:00	19:00					X	X	X	2	1	2	\$135.00	\$270.00	30			
IP																								
3		5	FXNC	VARIOUS	04/02/18	04/05/18	16:00	19:00	X	X	X	X				5	1	5	\$135.00	\$675.00	30			
IP																								
4		5	FXNC	VARIOUS	03/30/18	04/01/18	19:00	24:00					X	X	X	5	1	5	\$278.00	\$1,390.00	30			
IP																								
5		5	FXNC	VARIOUS	04/02/18	04/05/18	19:00	24:00	X	X	X	X				8	1	8	\$278.00	\$2,224.00	30			
IP																								
9		2	TBSC	Final Four Pregame	03/31/18	03/31/18	17:00	18:00						X		1	1	1	\$2,500.0	\$2,500.00	30			
Apr 18																					Total			
Spots	37																			37				
Grs \$	\$8,891																			\$8,891				
Net \$	\$7,557																			\$7,557				

Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #													
Client	CCCOM	AE	NCC - MI - WASH DC (103)	NATIONAL	Address	1427 Leslie Avenue Alexandria, VA 22301													
Product		Client	CALLEY CONTINUES COMEBACK-NCC-MI (247		Contact		Phone												
Estimate	330405	Agency	Del Cielo Media (4496)																
Order	62515911	Rep Firm	NCC 13% (3)		Notes	GR, PRI:NP=4;IP=5 See key on FCC Site for zone/network information													
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political														
Summary by broadcast month for the following schedules: 1. Grand Rapids Interconnect, 6625 (4)																			
<table border="1"> <thead> <tr> <th colspan="2">Apr 18</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>37</td> <td>37</td> </tr> <tr> <td>Grs \$</td> <td>\$8,891</td> <td>\$8,891</td> </tr> <tr> <td>Net \$</td> <td>\$7,557</td> <td>\$7,557</td> </tr> </tbody> </table>								Apr 18		Total	Spots	37	37	Grs \$	\$8,891	\$8,891	Net \$	\$7,557	\$7,557
Apr 18		Total																	
Spots	37	37																	
Grs \$	\$8,891	\$8,891																	
Net \$	\$7,557	\$7,557																	
						TOTALS FOR CONTRACT Total Spots 37 Gross Amt \$8,891.00 Agency Comm \$1,333.65 Rep Comm \$0.00 Net Amt \$7,557.35													

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____