

**EFFECTV POLITICAL RECORD OF REQUEST
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

X **Federal Candidate** OR ☐ **State or Local Candidate**

1. Requested by (Agency name, address, phone number & contact):

Agency Name: Assembly

Contact Name: Catherine Warburton

Phone Number: 202-500-6900

Address: 909 3rd Ave Ste 31, New York, NY 10022

2. On behalf of (Candidate name & authorized campaign committee name :
Michael Bloomberg, Mike Bloomberg 2020

Election, (Office sought & Date): US Democratic Presidential primary candidate, March 10, 2020

3. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

Contact Name: Hayden Horowitz

Phone Number: 202-583-6000

Address: 909 3rd Ave, New York, NY 10002

5. Date of request: 1/17/2020

6. Request received by: Sarah Fuller

7. Describe of the Content of the Ad: Healthcare under Trump, Bloomberg's plans for healthcare coverage

8. Name of treasurer of the candidate's authorized committee: Hayden Horowitz

9. DMA: Detroit, Lansing and Grand Rapids, **Interconnect (Y or N)**

Zones: _____

10. Distribution Platform(s): X Linear TV; VOD; Digital/websites/apps

11. Date and nature of follow-ups, if any:

12. Disposition:

☒ **Accepted – see attached contract details**

☐ **Rejected – provide reason:** _____

13. Additional Information: