

Ampersand Cable System Order

Order #	62791041
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug19
-	

Flight Dates	08/17/20 - 08/30/20
Agency	Waterfront Strategies
Advertiser	Duty and Honor proj 202393

Client Code	GA
Product Code	08190825
Est Code	8812
Product Name	30s ATS
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/13/20	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,374.00	
Commission		\$356.10	
Net Total		\$2,017.90	
Total Spots		50	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.13 SPOTS DROPPED PER BUYER DISCRETION
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$13.00	\$13.00	30	NCR 07/27/20-12/31/20
2	AEN	OFF AIR<	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	NCR 07/27/20-12/31/20
3	AEN	AVG. ALL WKS<	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	NCR 07/27/20-12/31/20
4	AEN	VARIOUS	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$36.00	\$36.00	30	NCR 07/27/20-12/31/20
5	AEN	VARIOUS	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$44.00	\$44.00	30	NCR 07/27/20-12/31/20
6	BRVO	VARIOUS	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$13.00	\$13.00	30	NCR 07/27/20-12/31/20
7	BRVO	AVG. ALL WKS<	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	NCR 07/27/20-12/31/20
8	BRVO	AVG. ALL WKS<	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	NCR 07/27/20-12/31/20
9	BRVO	AVG. ALL WKS<	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$36.00	\$36.00	30	NCR 07/27/20-12/31/20
10	BRVO	VARIOUS	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$44.00	\$44.00	30	NCR 07/27/20-12/31/20
11	CNN	VARIOUS	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	NCR 07/27/20-12/31/20
12	CNN	VARIOUS	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$97.00	\$97.00	30	NCR 07/27/20-12/31/20
13	CNN	VARIOUS	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$49.00	\$49.00	30	NCR 07/27/20-12/31/20
14	CNN	CNN NEWSROOM<	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$80.00	\$80.00	30	NCR 07/27/20-12/31/20
15	CNN	AVG. ALL WKS<	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$97.00	\$97.00	30	NCR 07/27/20-12/31/20
16	FXNC	VARIOUS	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	NCR 07/27/20-12/31/20
17	FXNC	VARIOUS	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$97.00	\$97.00	30	NCR 07/27/20-12/31/20
18	FXNC	VARIOUS	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$49.00	\$49.00	30	NCR 07/27/20-12/31/20
19	FXNC	VARIOUS	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$80.00	\$80.00	30	NCR 07/27/20-12/31/20
20	FXNC	VARIOUS	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$97.00	\$97.00	30	NCR 07/27/20-12/31/20
21	HALL	VARIOUS	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$13.00	\$13.00	30	NCR 07/27/20-12/31/20

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Survey	DMA Nielsen Live+3 Aug19
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Flight Dates	08/17/20 - 08/30/20
Agency	Waterfront Strategies
Advertiser	Duty and Honor proj 202393

Client Code	GA
Product Code	08190825
Est Code	8812
Product Name	30s ATS
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/13/20	
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Total		\$2,374.00	
Commission		\$356.10	
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Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	8.13 SPOTS DROPPED PER BUYER DISCRETION
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	AVG. ALL WKS<	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	NCR 07/27/20-12/31/20
23	HALL	HALLMARK MOVIE<	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	NCR 07/27/20-12/31/20
24	HALL	HALLMARK MOVIE<	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$36.00	\$36.00	30	NCR 07/27/20-12/31/20
25	HALL	VARIOUS	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$44.00	\$44.00	30	NCR 07/27/20-12/31/20
26	HGTV	VARIOUS	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	NCR 07/27/20-12/31/20
27	HGTV	AVG. ALL WKS<	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$97.00	\$97.00	30	NCR 07/27/20-12/31/20
28	HGTV	AVG. ALL WKS<	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$49.00	\$49.00	30	NCR 07/27/20-12/31/20
29	HGTV	AVG. ALL WKS	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$80.00	\$80.00	30	NCR 07/27/20-12/31/20
30	HGTV	AVG. ALL WKS<	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$97.00	\$97.00	30	NCR 07/27/20-12/31/20
31	HIST	AVG. ALL WKS<	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	NCR 07/27/20-12/31/20
32	HIST	OFF AIR<	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$43.00	\$43.00	30	NCR 07/27/20-12/31/20
33	HIST	AVG. ALL WKS<	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$43.00	\$43.00	30	NCR 07/27/20-12/31/20
34	HIST	VARIOUS	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$69.00	\$69.00	30	NCR 07/27/20-12/31/20
35	HIST	VARIOUS	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$83.00	\$83.00	30	NCR 07/27/20-12/31/20
36	LIF	VARIOUS	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	NCR 07/27/20-12/31/20
37	LIF	OFF AIR<	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$29.00	\$29.00	30	NCR 07/27/20-12/31/20
38	LIF	AVG. ALL WKS<	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$29.00	\$29.00	30	NCR 07/27/20-12/31/20
39	LIF	AVG. ALL WKS<	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$46.00	\$46.00	30	NCR 07/27/20-12/31/20
40	LIF	VARIOUS	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	NCR 07/27/20-12/31/20
41	MNBC	VARIOUS	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$25.00	\$25.00	30	NCR 07/27/20-12/31/20
42	MNBC	VARIOUS	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$97.00	\$97.00	30	NCR 07/27/20-12/31/20

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Market	Columbus, GA			Total # of Weeks	2
		Client Code	GA	Total	\$2,374.00
AE	Mackenzie Miller	Product Code	08190825	Commission	\$356.10
Sales Coordinator	Zack Brown	Est Code	8812	Net Total	\$2,017.90
Office	Washington	Product Name	30s ATS	Total Spots	50
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug19	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments :	8.13 SPOTS DROPPED PER BUYER DISCRETION
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	VARIOUS	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$49.00	\$49.00	30	NCR 07/27/20-12/31/20
44	MNBC	VARIOUS	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$80.00	\$80.00	30	NCR 07/27/20-12/31/20
45	MNBC	VARIOUS	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$97.00	\$97.00	30	NCR 07/27/20-12/31/20
46	TLC	VARIOUS	8/17/20	8/23/20	00:00	05:00			X	X	X	X	X	-	-	1	\$13.00	\$13.00	30	NCR 07/27/20-12/31/20
47	TLC	AVG. ALL WKS<	8/17/20	8/23/20	05:00	10:00			X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	NCR 07/27/20-12/31/20
48	TLC	AVG. ALL WKS<	8/17/20	8/23/20	10:00	14:00			X	X	X	X	X	-	-	1	\$22.00	\$22.00	30	NCR 07/27/20-12/31/20
49	TLC	AVG. ALL WKS<	8/17/20	8/23/20	14:00	18:00			X	X	X	X	X	-	-	1	\$36.00	\$36.00	30	NCR 07/27/20-12/31/20
50	TLC	AVG. ALL WKS<	8/17/20	8/23/20	18:00	24:00			X	X	X	X	X	-	-	1	\$44.00	\$44.00	30	NCR 07/27/20-12/31/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$2,374.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,374.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/14/20

62791041 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |