

Marketing & Events Coordinator: Egham

Monday, 8 April 2024

We are currently seeking a self-motivated, dedicated and innovative individual to join our Egham based Marketing Team.

As Marketing & Events Coordinator you will support the Marketing Communications team in the co-ordination and execution of all marketing and events activities in order to carry out the marketing communications strategy effectively across both product and patient care divisions.

Duties include:

Helping to implement marketing communications projects and activities such as new product launches, internal communications, marketing and brand initiatives; logistical support for virtual and in person events; support in the development and upkeep of website content; provide marketing support to Ottobock Ireland; evaluation and reporting of marketing activity; preparation of content for use across marketing channels; maintain positive working relationships with the UK market management team; working with the Market Managers to implement local marketing campaigns in accordance with agreed objectives and in line with the overall marketing plan and provide administrative support to the Marketing team.

Skills/Experience required:

- The successful applicant will be enthusiastic and goal orientated, with the ability to focus on achieving important tasks whilst adapting to changing circumstances
- Have excellent attention to detail
- Be able to work under pressure
- Be self-motivated
- Have good communication skills (both written and oral)
- Have a positive outlook and a can do attitude
- Experience in Microsoft Office applications like Word, Excel and Powerpoint
- Previous experience in a similar role would be advantageous.

If you possess the knowledge and skills to work closely with a multidisciplinary team, we would like to hear from you. This position offers a competitive salary and benefits package.

Closing Date for applications: Friday 12th April 2024