

Guinness 0.0 GAA Scan On POS materials Promotion Terms and Conditions (the "Promotion")

Promoter:

(1) Republic of Ireland – Diageo Ireland Unlimited Company, St. James's Gate, Dublin 8, Ireland

1. The Promotion is open to all residents of Republic of Ireland aged 18 or over.
2. Employees of the Promoter and its affiliate companies, their families and anyone deemed to be professionally involved with or connected to the Promotion are not permitted to enter the Promotion.
3. The Promotion is free to enter and no purchase necessary. Mobile data charges may apply, please check with your mobile operator if you are unsure.
4. To enter the Promotion, you must scan the QR code on the Guinness 0.0 GAA themed POS (point of sale) material in all participating retail, convenience, independent and wholesale stores across the Republic of Ireland, or visit the website: <https://www.guinness.com/en-ie/experiences/gaa-competition>. Once you scan the QR code, you will be brought to a microsite (<https://www.guinness.com/en-ie/experiences/gaa-competition>) where you will select where you had seen this promotion with a choice of retail store(s) or cash & carry. You will then enter your first name, last name, date of birth, region, mobile number and email address. There are multiple prizes to be won, as detailed in these terms and conditions, in the promotional period between 00:01GMT 1st June 2024 and 23:59 GMT 15th July 2024 (inclusive). Any entries outside the promotional period will be void and will not be entered into the Promotion.
5. One entry only per mobile number, per week will be accepted into the promotion during the promotional period.
6. There will be 24 total winners of the prizes listed below, allocated as follows:
There will be 20 winners for the Spar, Eurospar, Londis, Mace, Maxol, Gala, Fresh or XL prize.
There will be 1 winner of each of the other 5 prizes outlined below.
7. Prizes:
 - i. 1x prize: Tesco Prize - 1 Pair of tickets to the GAA Football All-Ireland Final:

When asked which retailer you seen this promotion in, if you select 'Tesco', you will be entered into the draw for this prize. If you select another option, you will be entered into another prize draw as detailed in these terms and conditions.

There will be 1 winner of this prize which comprises two tickets (one for the winner and one for your nominated companion) to attend the GAA Football All-Ireland Final in Croke Park on 28th July 2024. Dinner, drinks, travel expenses and accommodation are not included in the prize. Note: Prize winners must be over 18 and any nominated companion must also be over 18.

- ii. 1x prize: Supervalu and Centra Prize – 1 Pair of tickets to the GAA Hurling All-Ireland Final:

When asked which retailer you had seen this promotion in, if you select 'Supervalu or Centra', you will be entered into the draw for this prize. If you select another option, you will be entered into another prize draw as detailed in these terms and conditions.

There will be 1 winner of this prize which comprises two tickets (one for the winner and one for your nominated companion) to attend the GAA Hurling All-Ireland Final in Croke Park on 21st July 2024. Dinner, drinks, travel expenses and accommodation are not included in the prize. Note: Prize winners must be over 18 and any nominated companion must also be over 18.

iii. 20 x prizes: Spar, Eurospar, Londis, Mace, Maxol, Gala, Fresh or XL Prize – GAA Merchandise:

When asked which retailer you seen this promotion in, if you select ‘Spar, Eurospar, Londis, Mace, Maxol, Gala, Fresh or XL’ you will be entered into the draw for this prize. If you select another option, you will be entered into another prize draw as detailed in these terms and conditions.

There will be 20 winners of this prize who will each receive a €100 voucher for O’Neill’s. The recipients will receive a voucher code via email. Please note that these Gift Cards can only be used online at <https://www.oneills.com/> and not in stores. Online Gift Cards are only redeemable in Euro. Acceptance of the prize is subject to the winner agreeing to the contractual terms of the voucher provider available at <https://www.oneills.com/terms-conditions>.

iv. 1x Cash & Carry Prize – 1x Pair of GAA Season tickets:

When asked which retailer you seen this promotion in, if you select ‘Cash and Carry, you will be entered into the draw for this prize. If you select another option, you will be entered into another prize draw as detailed in these terms and conditions.

There will be 1 winner of this prize which comprises two GAA season tickets (one for the winner and one for your nominated companion) for 2025, for either Football or Hurling for the county of your choice, subject to availability. Each ticket provides access for one person to all your county’s Allianz Leagues matches & GAA Senior Championship matches. Football Season Ticket holders will receive entry to their county’s opening championship fixture. Hurling Season Ticket holders will receive entry to their county’s two opening championship fixtures. The Season Ticket also includes tickets to the All-Ireland Senior Club Finals. Acceptance of the prize is subject to the winner agreeing to the contractual terms of the voucher provider available at: <https://am.ticketmaster.com/gaaseasontickets/terms>. Dinner, drinks, travel expenses and accommodation are not included in the prize. Note: Prize winners must be over 18 and any nominated companion must also be over 18.

v. 1x prize: Another Retail Store Prize – 1x Pair of GAA Season tickets:

When asked which retailer you seen this promotion in, if you select ‘Another Retail Store’, you will be entered into the draw for this prize. If you select another option, you will be entered into another prize draw as detailed in these terms and conditions.

There will be 1 winner of this prize which comprises two GAA season tickets (one for the winner and one for your nominated companion) for 2025, for either Football or Hurling for the county of your choice, subject to availability. Each ticket provides access for one person to all your county’s Allianz Leagues matches & GAA Senior Championship matches. Football Season Ticket holders will receive entry to their county’s opening championship fixture. Hurling Season Ticket holders will receive entry to their county’s two opening championship fixtures. The Season Ticket also includes tickets to the All-Ireland Senior Club Finals. Acceptance of the prize is subject to the winner agreeing to the contractual terms of the voucher provider available at: <https://am.ticketmaster.com/gaaseasontickets/terms>. Dinner, drinks, travel expenses and accommodation are not included in the prize. Note: Prize winners must be over 18 and any nominated companion must also be over 18.

8. The winner and any companions, who must travel with the winner, must be over 18. The Winners and companions must comply with all Republic of Ireland government COVID-19 travel guidelines and/or restrictions in place from time to time. The Winners and companions will also comply with any Republic of Ireland government procedures or measures in place from time to time in relation to COVID-19 or similar, including temperature screening, the use of personal protective equipment and/or social distancing.

9. The Winners and companions will comply with all reasonable health and safety procedures applicable at the venue. For the avoidance of doubt, this applies to any procedures or measures in place from time to time in relation to COVID-19 or similar, including pre-visit questionnaires, on site temperature screening, the use of personal protective equipment and/or social distancing.
10. The winner and their companions are each responsible for ensuring that they each have a valid passport, are eligible for any applicable visa waiver programme or are in possession of a valid visa, as appropriate, and for ensuring that they have all necessary travel and medical insurance (prior to travelling and at all times during the period of travel) and any vaccinations as required.
11. To the maximum extent permitted by law, the Promoter shall not be liable for any loss and/or personal injury suffered by or to the winner and/or any of their companions that occurs as a result of the winner's and/or their companions' participation in the prize. The winner shall be responsible for any damage to any hotel or other venue (including their contents) visited by the winner and any companions throughout the trip caused by their deliberate or negligent act or omission.
12. Prize draws, allocations, and dates:

The prize draws for all prizes will take place on 15th July 2024

Winners will be contacted by telephone and or by SMS on or before 17th July 2024 and will have until 23:59 on 26th July 2024 to claim their prize, with exception of the Supervalu and Centra Prize (Pair of tickets to the GAA Hurling All-Ireland Final) who have until 23:59 on 19th July 2024 to claim their prize due to event taking place on 21st July 2024. If any winner does not claim their prize, we reserve the right to award their prize to another winner.
13. The prize is non-transferable and there is no cash alternative. The Promoter reserves the right to substitute the prize with a prize of equal or greater value. Please allow 28 days from notification for the delivery of the Guinness merchandise prizes.
14. The Promoter will use your personal information only in accordance with these terms and conditions and our privacy policy which can be found at https://footer.diageohorizon.com/dfs/assets/www.diageo.com/PrivacyPolicy_en.html?locale=en-ie. The Promoter will only use your personal information for the purpose of carrying out the Promotion. Where the Promoter is not responsible for the fulfilment of or delivery of the prize, the Promoter shall share your personal information with VERVE MARKETING LTD who is responsible for the fulfilment of and delivery of the prize.
15. Subject to paragraph 16 and without prejudice to the Promoter's data protection obligations under relevant law, the Promoter shall make available, upon receipt of a written request (which includes a stamped addressed envelope for such a response) to 'Guinness 0.0 GAA Promotion, Verve Marketing, 11-15 Erne Street Upper, Dublin 2, D02 DY88, Ireland' the winners' surname and county, and (if applicable) the winning entry.
16. Entrants to the Promotion can, at any time (including at or before the time of entry), object to all or some of their personal information being made available in accordance with paragraph 15 by writing to 'Guinness 0.0 GAA Promotion, Verve Marketing, 11-15 Erne Street Upper, Dublin 2, D02 DY88, Ireland'. However, the Promoter shall provide the information set out in paragraph 18 upon request from such competent authorities (including the Advertising Standards Authority).
17. The Promoter does not accept responsibility for entries or claims that are delayed or not received due to transmission, network or software problems or any other reason beyond the Promoter's control. The promoter accepts no responsibility for network, or hardware or software incompatibilities or errors or failures in entering the promotion.
18. The winner may be asked to take part in publicity.
19. The Promoter reserves the right to withdraw, amend or terminate (temporarily or permanently) these terms and conditions or the Promotion with or without prior notice where it becomes necessary to do so due to any unforeseen circumstances outside their reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud or in the event of technical or other difficulties that might compromise its integrity).
20. Entries that contain any offensive or inappropriate content will be deleted and disqualified at the Promoter's discretion.
21. No correspondence will be entered into concerning the result and the Promoter's decision in all matters relating to the Promotion is final.

22. The Promoter and their agents accept no responsibility for entries that are not received for any reason or difficulties experienced in submitting an entry to this Promotion and proof of submission will not be accepted as proof of delivery.
23. While nothing in these terms and conditions will limit the Promoter's liability for death or personal injury caused by its negligence or for fraud, the Promoter will not be legally responsible to entrants or winners for any losses that were not foreseeable to the Promoter or to the entrant at the time of entry to the Promotion or which are caused by a third party.
24. This Promotion and these terms and conditions are governed by Irish law and subject to the exclusive jurisdiction of the Irish Courts.
25. Entrants are deemed to have accepted these terms and conditions by participating in this Promotion.
26. Promoter: Diageo Ireland Unlimited Company, St James' Gate, Dublin 8