## Guinness Women's Six Nations Match Tickets Promotion Terms and Conditions (the "Promotion")

## Promoter:

Republic of Ireland – Diageo Ireland Unlimited Company, St. James's Gate, Dublin 8, Ireland Northern Ireland – Diageo Northern Ireland Limited, 3 Capital House, 3 Upper Queen St, Belfast BT1 6FB

- 1. The Promotion is open to all residents of Republic of Ireland and Northern Ireland aged 18 or over.
- 2. Employees of the Promoter and its affiliate companies, their families and anyone deemed to be professionally involved with or connected to the Promotion are not permitted to take part in the Promotion.
- 3. The 'Guinness Women's Six Nations match tickets' gift is available to consumers who have purchased any pack of Guinness Draught Nitrosurge in can you will be asked to scan your Guinness Nitrosurge can via your Smartphone camera to demonstrate proof of purchase. Mobile data charges may apply, please check with your mobile operator if you are unsure. A handset that supports native Web Augmented Reality is also required to take part in the promotion.
- 4. To redeem your tickets, you must scan the QR code on the Guinness rugby themed POS (point of sale) material in all participating Supervalu and Centra stores across the island of Ireland. Once you scan the QR code, a pre-populated SMS will open on your mobile – either click send or type a new SMS "RUGBY" to 88101 (NI) or 50400 (ROI). You will then receive a SMS with a link [http://www.guinness.com/en-ie/experiences/guinness-rugby], click the link then follow the onscreen instructions. You will need to fill in a form with your details and to verify your mobile, email address and/or Postcode/Eircode has not been used before. Subject to availability, you will have the choice to select from three Ireland home games as detailed in these terms and conditions. You will then need to scan your Guinness Nitrosurge can via your Smartphone camera to demonstrate proof of purchase. Please note, you will need to allow camera access on your smartphone in order to scan your can of Guinness Nitrosurge. Once verified, you will receive a SMS confirmation and your tickets will be emailed to you no less than three days in advance of the match date. There are 750 pairs of tickets available, split evenly among three matches (250 pairs of tickets per match), on a first come first serve basis in the promotional period between 00.01 GMT 18th March 2024 and 09.00 GMT 26th April 2024 inclusive. Any requests outside the promotional period will be void and will not be included in the Promotion.
- 5. In order to take part in the promotion you must have a smartphone with a camera capable of scanning QR codes and running the latest versions of Chrome or Safari installed supporting WebGL and native Web-AR. iOS users must have iOS 11 or later installed and internet access to claim. Please check with Google or Apple support if you are unsure as to whether your handset is compatible for this promotion.
- 6. One redemption only per mobile number, per email address and/or per household, will be accepted to redeem the free gift during the promotional period. Households will be tracked via Eircode/Postcode. If our records show that the mobile number, email address and/or Eircode/Postcode has already been used within the promotional period, you will receive a rejection message. This message will contain a contact email address <a href="mailto:Guinness@Return2Sender.ie">Guinness@Return2Sender.ie</a> for any queries. In the event that one or more consumers taking part in the promotion have the same Eircode/Postcode, please contact <a href="mailto:Guinness@Return2Sender.ie">Guinness@Return2Sender.ie</a> and we will manually check your address. If this address has not already been used within the promotional period, match tickets will be provided subject to availability. We reserve the right to request proof of purchase so please keep your receipt or take a photo of your receipt. You may be asked to send this via SMS or email.
- 7. In the promotional period (being 18<sup>th</sup> March 26<sup>th</sup> April 2024) there are 750 pairs of tickets available across three matches:
  - 250 pairs for Ireland v Italy, Sunday 31st March, RDS, Dublin.

- 250 pairs for Ireland v Wales, Saturday 13th April, Virgin Media Park, Cork.
- 250 pairs Ireland v Scotland, Saturday 27th April, Kingspan Stadium, Belfast.
- 8. Gift: Pair of tickets to an Ireland home Gunness Women's Six Nations match:

There are 750 pairs of tickets available in total. Tickets will be distributed on a first come first serve basis and are open for claiming on the following dates for the following matches:

- 250 pairs for Ireland v Italy, Sunday 31st March, RDS, Dublin.
  - Open for claiming between 00:01 Monday 18th March 2024 and 17:00 Thursday 28th March 2024. On Tuesday 26th March at 17:00, if all tickets to this match have not been claimed, 25 pairs will remain available for claiming via this promotion via <a href="http://www.guinness.com/en-ie/experiences/guinness-rugby">http://www.guinness.com/en-ie/experiences/guinness-rugby</a> (until 17:00 Thursday 28th March 2024), and any remaining tickets will be reissued elsewhere.
- 250 pairs for Ireland v Wales, Saturday 13th April, Virgin Media Park, Cork.

  Open for claiming between 00:01 Monday 18th March 2024 and 17:00 Thursday 11th April 2024. On Tuesday 9th April at 17:00, if all tickets to this match have not been claimed, 25 pairs will remain available for claiming via this promotion via <a href="http://www.guinness.com/en-ie/experiences/guinness-rugby">http://www.guinness.com/en-ie/experiences/guinness-rugby</a> (until 17:00 Thursday 11th April 2024), and any remaining tickets will be reissued elsewhere.
- 250 pairs Ireland v Scotland, Saturday 27th April, Kingspan Stadium, Belfast.

  Open for claiming between 00:01 Monday 18th March 2024 and 09:00 Friday 26th April 2024.

  On Tuesday 23rd April at 17:00, if all tickets to this match have not been claimed, 25 pairs will remain available for claiming via this promotion via <a href="http://www.guinness.com/en-ie/experiences/guinness-rugby">http://www.guinness.com/en-ie/experiences/guinness-rugby</a> (until 09:00 Friday 26th April 2024, and any remaining tickets will be reissued elsewhere.

Tickets will be sent via email from <a href="mailto:noreply@ticketmaster.com">noreply@ticketmaster.com</a> to the email address provided no less than 3 days in advance of the match date, or if you have claimed less than 3 days in advance of the match date, by 17:00 the day before the match date. In order to claim your tickets you must open the email sent from <a href="mailto:noreply@ticketmaster.com">noreply@ticketmaster.com</a> on your smartphone and tap the 'Accept Tickets' button. Sign in to the IRFU account using your Ticketmaster email and password, or create an account, to accept your tickets. Then you can open/view your tickets and save to your mobile wallet. We are not responsible for delays caused by events outside of our control. If our supply of the tickets is delayed by an event outside of our control, we will contact you as soon as reasonably possible to let you know and take reasonable steps to minimise the effect of the delay.

The 750 pairs of tickets will be given to the first 750 requests submitted correctly in accordance with the terms and conditions. Pairs of tickets are limited to one per mobile number and/or household and any further requests will not be accepted. If the 750 pairs of tickets are redeemed before the promotion ends you will be notified by reply SMS (after you scan the QR code and send the prepopulated SMS or type a new SMS with "RUGBY" to 88101 (NI) or 50400 (ROI)) and the webpage <a href="http://www.guinness.com/en-ie/experiences/guinness-rugby">http://www.guinness.com/en-ie/experiences/guinness-rugby</a> will be updated to communicate that the promotion has ended. If 250 pairs of tickets to any match are redeemed before the promotion ends the webpage <a href="http://www.guinness.com/en-ie/experiences/guinness-rugby">http://www.guinness.com/en-ie/experiences/guinness-rugby</a> will be updated to communicate which match(es) is/are unavailable. We reserve the right to put hourly, daily or weekly caps on the number of tickets available at any time.

- 9. The recipients and any companions, who must travel with the winner, must be over 18.
- 10. The recipients and companions must comply with all Republic of Ireland and/or Northern Ireland government COVID-19 travel guidelines and/or restrictions in place from time to time. The recipients and companions will also comply with any Republic of Ireland and/or Northern Ireland government procedures or measures in place from time to time in relation to COVID-19 or similar, including temperature screening, the use of personal protective equipment and/or social distancing.

- 11. The recipients and companions will comply with all reasonable health and safety procedures applicable at the venue. For the avoidance of doubt, this applies to any procedures or measures in place from time to time in relation to COVID-19 or similar, including pre-visit questionnaires, on site temperature screening, the use of personal protective equipment and/or social distancing.
- 12. The dates of the match tickets are not flexible, the recipient and their companion must be able to travel on these dates. If the event, for reasons outside the control of the Promoter the experience cannot take place on the proposed date an alternative may be designated. The Promoter will have no liability or responsibility if the recipient or their companion cannot attend on the revised dates. The Promoter will have no liability or responsibility if the match is cancelled.
- 13. Meals, transfers, spending money and any other incidentals are not included.
- 14. The recipient and their companions are each responsible for ensuring that they each have a valid passport, are eligible for any applicable visa waiver programme or are in possession of a valid visa, as appropriate, and for ensuring that they have all necessary travel and medical insurance (prior to travelling and at all times during the period of travel) and any vaccinations as required.
- 15. To the maximum extent permitted by law, the Promoter shall not be liable for any loss and/or personal injury suffered by or to the recipient and/or any of their companions that occurs as a result of the recipient's and/or their companions' participation in the prize. The recipient shall be responsible for any damage to the venue (including their contents) visited by the recipient and any companions throughout the trip caused by their deliberate or negligent act or omission.
- 16. The Promoter will use your personal information only in accordance with these terms and conditions and our privacy policy which can be found at <a href="https://footer.diageohorizon.com/dfs/assets/www.diageo.com/PrivacyPolicy\_en.html?locale=en-gb">https://footer.diageohorizon.com/dfs/assets/www.diageo.com/PrivacyPolicy\_en.html?locale=en-gb</a>. The Promoter will only use your personal information for the purpose of carrying out the Promotion. Where the Promoter is not responsible for the fulfilment of or delivery of the prize, the Promoter shall share your personal information with VERVE MARKETING LTD who are responsible for the fulfilment of and delivery of the prize.
- 17. Subject to paragraph 18 and without prejudice to the Promoter's data protection obligations under relevant law, the Promoter shall make available, upon receipt of a written request (which includes a stamped addressed envelope for such a response) to <a href="mailto:guinnesscompetitions@verve.ie">guinnesscompetitions@verve.ie</a>, the recipients' surname and county, and (if applicable) their entry.
- 18. Participants to the Promotion can, at any time (including at or before the time of entry), object to all or some of their personal information being made available in accordance with paragraph 17 by writing to <a href="mailto:guinnesscompetitions@verve.ie">guinnesscompetitions@verve.ie</a>. However, the Promoter shall provide the information set out in paragraph 17 upon request from such competent authorities (including the Advertising Standards Authority).
- 19. The Promoter does not accept responsibility for requests or claims that are delayed or not received due to transmission, network or software problems or any other reason beyond the Promoter's control. The promoter accepts no responsibility for network, or hardware or software incompatibilities or errors or failures in entering the promotion.
- 20. The participants may be asked to take part in publicity.
- 21. The Promoter reserves the right to withdraw, amend or terminate (temporarily or permanently) these terms and conditions or the Promotion with or without prior notice where it becomes necessary to do so due to any unforeseen circumstances outside their reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud or in the event of technical or other difficulties that might compromise its integrity).

- 22. Requests that contain any offensive or inappropriate content will be deleted and disqualified at the Promoter's discretion.
- 23. No correspondence will be entered into concerning the result and the Promoter's decision in all matters relating to the Promotion is final.
- 24. The Promoter and their agents accept no responsibility for claims that are not received for any reason or difficulties experienced in submitting a request to this Promotion and proof of submission will not be accepted as proof of delivery.
- 25. While nothing in these terms and conditions will limit the Promoter's liability for death or personal injury caused by its negligence or for fraud, the Promoter will not be legally responsible to participants for any losses that were not foreseeable to the Promoter or to the participant at the time of entry to the Promotion or which are caused by a third party.
- 26. This Promotion and these terms and conditions are governed by Irish law and subject to the non-exclusive jurisdiction of the Irish Courts.
- 27. Participants are deemed to have accepted these terms and conditions by participating in this Promotion.
- 28. Promoter: Diageo Ireland Unlimited Company, St James' Gate, Dublin 8 and Diageo Northern Ireland Limited, 3 Capital House, 3 Upper Queen St, Belfast BT1 6FB