

FITNESS & BENESSERE



Belgrade, 27 June 2023

ASSOSPORT
ASSOCIAZIONE NAZIONALE
FRA I PRODUTTORI DI ARTICOLI SPORTIVI



integratori
& salute

in collaboration with



PRIVREDNA
KOMORA
SRBIJE



ITALIAN TRADE AGENCY

ICE - Italijanska agencija za spoljnu trgovinu
Odeljenje Ambasade Italije za promociju privredne saradnje

ITA/ICE – ITALIAN TRADE AGENCY,
Kneza Miloša 56 • Belgrade • Serbia
T (+38111) 3629939 • F (+38111) 3672458
www.ice.it • belgrado@ice.it

ITA – Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy. With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

INDEX

SPORTS ITEMS

AGARFIT SRL
AGM DESIGN.IT SRL
AQUATIX SRL
FISICO SRL
GRUPPO P & G S.R.L.
JK FITNESS SRL
ROVERA SRL

www.laposturale.com
www.thepole.eu
www.aquatix.com
www.tecafitness.com
www.fitinteriors.com
www.diamondfitnesspro.it
www.rovera.com



NUTRACEUTICS

BIOTRADING SRL
COR.CON. INTERNATIONAL SRL
ERBENOBILI SRL
FARMAFLOR SRL
FMC SRL
GRUPPO FARMAIMPRESA
LAERBIUM PHARMA SRL
LEMURI@ SRL
MONTEFARMACO OTC SPA
NOVA SALUS FITOLAB
NUTRILEYA SRL
OMEGA PHARMA SRL
PHARMAXIMA SRL
PHYTOITALIA SRL
SOCHIM INTERNATIONAL SPA

www.biotradingpharma.it
www.corconinternational.com
www.erbenobili.com
www.farmaflor.it
www.fmclab.it
www.farmaimpresa.com
www.laerbium.com
www.lemuria.it
www.montefarmaco.com
www.novasaluslab.it
www.nutrileya.it
www.omegapharmasrl.com
www.pharmaximaitalia.it
www.phytoitalia.it
www.sochim.com



SPORTS ITEMS

La Posturale



THEPOLE 

TECA[®]

fit interiors



er. ROVERA[®]

AGARFIT SRL



AGARFIT SRL
CORSO F.LLI CERVI, 125 47838 RICCION - RN
47838 Emilia Romagna, RICCIONE
+39 3472624676
agarfitsrl@gmail.com
www.laposturale.com

We are a company specialized in the design and construction of high quality wooden fitness, physiotherapy and wellness equipment. Our trademark LA POSTURALE is registered in the European community. we are also the owners of 3 exclusive patents at European level.



LA POSTURALE With our equipment, your body remains young, athletic and pleasant.

AGM DESIGN.IT SRL



AGM DESIGN.IT SRL
VIA ALBISETTI 12
Lombardia, TERNO D'ISOLA
+39 035905116
people@thepole.it
www.thepole.eu



Backed by over 40 years' experience, since 2007 we have been offering equipment for poledance and aerial arts, entirely designed and manufactured at our premises and sold directly on the five continents. Our strength lies in the exclusive design of our products, combined with careful planning and attention to finishes, as well as continuous research into the most environmentally and human-friendly technical and construction solutions.



100% Made in Italy, 100% THEPOLE is the leading edge brand of the most innovative and quality poledance and aerial sports gear human-centric 100% sustainable.

AQQUATIX SRL



AQQUATIX SRL
Via Praimbole 7
Veneto, Limena
+39 0497381150
export@aqquatix.com
www.aqquatix.com



AQQUATIX is an Italian company specialized in high quality and innovative equipment for all water activities (aquafitness, didactic, rehabilitation, swim) and educational courses. We are selling in more than 70 Countries and focused on Advanced line, entirely made in Italy, like aquabikea, aquatreadmills, aquatic trampolines, aquasteps to interpret water as a source of health, fun and Wellbeing.

OUR MISSION

INTERPRETING WATER AS A SOURCE OF HEALTH, WELLBEING AND ENTERTAINMENT:
WITH THIS IN MIND, WE HAVE OVER TIME DEVELOPED EQUIPMENT AND SOLUTIONS TO ENSURE POSITIVE EMOTIONS AND EXPERIENCES FOR AUDIENCES OF ALL AGES.

THE BENEFITS OF WATER ACTIVITY

- Balanced and harmonious use of all muscles
- Performing complex, high-intensity exercises without overloading the spine and joints
- Improved and more effective functioning of the cardiovascular system
- Stimulation of proprioceptive sensitivity and balance
- Improves the venous and lymphatic system
- Easier dosing of effort in relation to one's possibilities

FISICO SRL



FISICO SRL
Via Vestina 346
Abruzzo, Montesilvano
+39 085903301
dtrotta@tecafitness.com
www.tecafitness.com



As a global pioneer, TECA manufactures advanced biomechanical equipment that transcends conventional machinery while preserving the body's physiological needs. Our design and engineering expertise give birth to a highly effective product line, making us a top-tier brand worldwide.

For trainers, we offer a versatile and adaptable range of machines, enabling the disruption of traditional training protocols. Users enjoy guaranteed safety and efficiency, tailoring their workouts to their unique needs, assured by our dedication to biomechanical excellence.

Fitness club operators benefit from our specialized PRO Corner, a space-efficient solution that includes top-tier strength training equipment, suitable for a diverse range of users. In summary, TECA merges superior biomechanical equipment with an enduring Italian elegance, affirming our leadership status in the industry.



Inspired by science, we have been creating made in Italy gym equipment for 35 years that adapt perfectly to humans and that allow correct, safe, effective and intuitive exercise. TECA wants to **DISRUPT THE TRADITIONAL FITNESS INDUSTRY** and make it accessible for everyone, creating a better everyday life for the people with **GROUNDBREAKING** and **INNOVATIVE FITNESS PRODUCTS**.

TECA STANDUP STANDING INNOVATION



GRUPPO P & G S.R.L.

fit interiors

GRUPPO P & G S.R.L.

Via Emilia 3916

47020 Emilia Romagna, Longiano

+39 054758746

info@gruppopeg.com

www.fitinteriors.com



Founded in 1978 in the Italian Wellness Valley Fit Interiors is a manufacturer of furniture solutions, specialised in the Fitness industry. We have been supplying hundreds of clubs all over the world with design-based bespoke solutions. Nowadays, we bring our excellent Italian design and manufacturing quality to new segments including SPAs, hospitality, corporate and clinics, stadiums and schools.



We are a company where design comes first, striving to operate sustainably in making products that are beautiful, useful, environmentally friendly and long-lasting, with the aim of preserving the earth's natural resources, for today and for future generations.

JK FITNESS SRL



JK FITNESS SRL
VIA A. MEUCCI, 27
35028 Veneto, PIOVE DI SACCO
+39 0495842533
info@diamondfitnesspro.com
www.diamondfitnesspro.it



JK FITNESS equipment represents a complete solution for recreating a flexible and dynamic space for training. The Diamond brand is used to engineer professional fitness equipment that represents the perfect balance between functionality and design. An Italian company with decades of experience that focuses on technological innovation, the study of materials and the manufacturing quality of its lines for professional and home fitness.



Diamond's work is a team effort to create professional fitness equipment that represents the perfect balance between functionality and design. We create tailor-made projects for your training spaces, customizable at 360° by providing you with all the equipment needed to create your Gym/Fit Zone. Our Rigs are entirely designed and manufactured in Italy, with craftsmanship. We certify our products to guarantee safety and transparency to those who rely on us.

ROVERA SRL



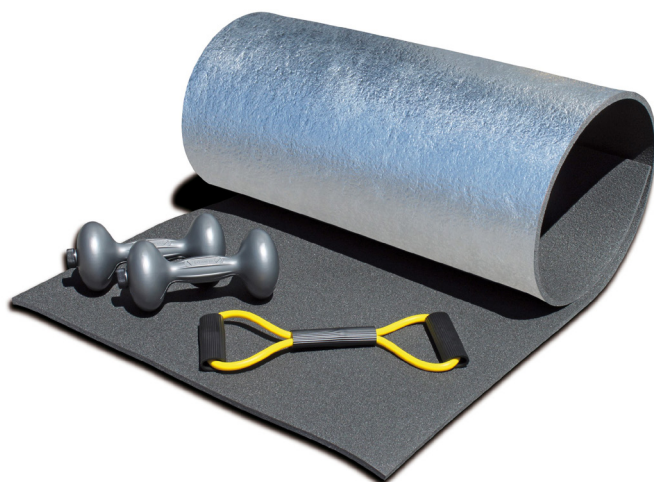
ROVERA SRL
Via Tripoli 45
Lombardia, Lissone
+39 0392459333
info@rovera.com
www.rovera.com



Rovera has been one of the leading companies in Italy for home fitness since 1950.

We create products which must be effective, affordable and easy to use at home, combining a great attention to design and quality to a deep knowledge of the users' needs.

Our main distribution center outside Milan guarantees a wide ready-to-ship assortment for home fitness equipment and accessories.



Our assortment is made of home fitness equipment (treadmills, elliptical bikes, stationary bikes, benches...) and home fitness accessories (fitness mattresses, yoga and pilates trainers, dumbbells and plates...). You can make any moment of your day a fitness moment; you can turn any part of your home into your own personal gym.

NUTRACEUTICS



**COR.CON.
INTERNATIONAL**



Gruppo **Farma**Impresa



Lemuria[®]



Nova Salus[®]
fitolab



NUTRILEYA
sintonia naturale



BIOTRADING SRL



BIOTRADING SRL
V. Lungomare Boeo, 24
91025 Marsala (TP) - Italy
+39 0923 711426
exportoffice@biotradingpharma.it
www.biotradingpharma.it



Biotrading is aware that the success of a company is the consequence of professionalism and of management's responsible approach. That's why, the recruitment of highly professional staff plays a very basic role. Involvement, in every level of the organization, begins with the most opened and transparent communication, from the specific aspects of business to the general activities of the company. All suggestions or proposals to improve our profile are appreciated and welcomed. The company policy is focused on professional relationships based on confidence, loyalty and honesty.



Biotrading bases its production strategy on dynamism, technical and scientific innovation and on the quality of its products. Production processes are certified and quality controls are applied to guarantee security. Special attention is paid to the search for optimal solutions of safety, intake and practicality of the products. After having consolidated our market position in Italy, now we want to expand our presence around the world. We are looking for distributors. Join us!

COR.CON. INTERNATIONAL SRL



**COR.CON.
INTERNATIONAL**

COR.CON. INTERNATIONAL SRL

Strada Langhirano 264/1A

43124, Parma

+39 0521 649157

info@corconinternational.com

www.corconinternational.com



Cor.Con. International researches and develops innovative solutions to the damage caused by oxidative stress in the various compartments of the body in the medical and food fields. Cor.Con.'s portfolio covers a range of Made in Italy products ranging from Nutraceuticals to Cosmeceuticals and Functional Foods in multiple therapeutic areas (Central Nervous System, Cardiovascular, Metabolic, Immune and gynaecological), with a particular outlook for products useful in the management of chronic diseases (noncommunicable diseases). Our flagship

products use innovative two-step technology to protect their key ingredients and deliver them in pre-dosed liquid form to maximize their bioavailability. In addition, the products developed by Cor. Con. are clinically tested in order to assess their efficacy and are covered by international patents, making them unique.

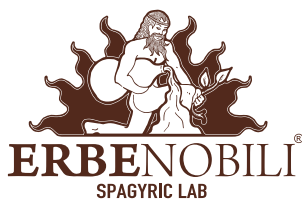


We daily research and develop innovative solutions to wellness problems in order to create an exciting portfolio of proprietary products and to support pharmaceutical companies willing to expand their reach. We operate with food supplements, cosmeceuticals and functional food.

Our research starts from studying wellness problems and rationally designing innovative formulations capable of addressing them. We clinically test them in vivo to validate their efficacy and safety and to collect data to protect the products through patents and to promote them

through scientific international publications. We apply a production process able to deliver the full quality the products deserve. And, finally, we look for pharmaceutical companies to bring the product into the market.

ERBENOBILI SRL



ERBENOBILI SRL
CONTRADA TORRE PAVONE Z.I. SNC,
70033CORATO (BA)
+39 080 8723739
info@erbenobili.com
www.erbenobili.com



Erbenobili is an innovative nutraceutical reality that was born and raised in Puglia, from the passion and twenty years of experience from the founding partners Nicoletta Ferrara and Dominick Cannillo. Dominick himself took his first steps in the pharmaceutical sector in the United States and then moved to Italy in the 90s, founding his first company for the production of food supplements and phytotherapeutic compounds.

The choice is to establish Erbenobili right in Puglia, exactly in Corato, the headquarters and laboratory of ideas for a production process of our supplements that is divided

into 7 lines (always in continuous evolution). In 2019, after 12 years of passion and commitment, the Spagyric production patent was officially recognized. Spagyric is an ancient art of extracting the active ingredients from plants, which are obtained by cold extraction with the use of skillful blends of wine alcohol and red wine from Troia an Italian town in the province of Foggia in Puglia (This red wine is called "Nero di Troia" very rich in tannins and polyphenols). This innovative extraction technique has led the company to establish itself qualitatively both in Italy and abroad.

Erbenobili uses only the best raw materials and submits its products to strict verification, to ensure high quality and sustainability standards according to GMP (Good Manufacturing Practice) and HACCP standards. All products are subjected to rigorous testing during each stage of the production process. The degree of competence and awareness achieved thanks to existing collaborations with universities and scientific publications demonstrate how a production company of excellence, such as Erbenobili, can also conquer the ambitious goal of „total quality” in harmony with consumers health.

We are present with the distribution of our products on an international level in Greece, Spain, USA, South Africa, Malta, Slovenia, Albania, Kosovo, Belarus and we are continuously expanding.

FARMAFLOR GROUP



FARMAFLOR GROUP
Via Donatori di Sangue 10
12026 - Piasco (Cuneo)
+39 0175270201
info@farmaflor.it
www.farmaflor.it

Farmaflor Group has been in business for over one century now (starts in 1904). The great attention to quality and the careful selection of all raw materials places us among the best producers of Italian pharmaceutical nutraceuticals. With 3 active production sites we may offer a quite full range of different, exclusive patented products in private label, as well as produce in contract manufacturing any new custom-made formulations on request, offering full service from regulatory, manufacturing, scientific and marketing expertise. Also, all our products are really high-end with top quality (not cheapest) ingredients and the best bioavailability, purity and potency. Farmaflor group is growing and expanding internationally, reaching more and more clients around the world facing the challenge of the global market. Our goal is to manufacture all kind of pharmaceutical forms in any dosage and packaging, both in its liquid forms (solutions, stick packs, vials, ampoules) and in its solid forms (powders, granules, tablets, capsules, granulated, sachets, etc) and cosmetics too (emulsion, milk, soap, etc). We are GMP, ISO 9001:2008 and biological ICEA certified.



...because Farmaflor Group is Health and Nutrition...

FMC SRL



FMC SRL
Via Casilina Sud 69/e
03013 Ferentino (Fr)
+39 0775242054
info@fmclab.it
www.fmclab.it



FMC (www.fmc.it) is an Italian CMDO of solid oral food supplements: sachets, tablets and hard capsules. Leader in Italy with more than 150 customers, in 2022 with the birth of its sister company, VIFRAINTEGRA (www.vifraintegra.it), FMC has started to face the International world looking for partners interested both in the Italian production and in its list of ready-to-market private labels products, covered by two patents for specific avanguard technologies: the one on SAME and the other on slow release. Moreover, FMC and its sister company offer now 5 products in licensing already sold and registered in Italy.

The group has its own team of formulators and a well-equipped lab, able to develop formulas introduced by customers or started from scratch with the only indication of the therapeutic area by side of the customers



GRUPPO FARMAIMPRESA



GRUPPO FARMAIMPRESA

Via Consortile Asi - Complesso Vega 1
81030 Teverola, CASERTA
+39 800 912 951
info@farmaimpresa.com
www.farmaimpresa.com



Gruppo Farmaimpresa is a pharmaceutical Italian company, with 4 manufacturing site we may offer a quite full range of different products, Exclusive patented products in private label and in ready to market line (PJPHARMA). We are looking for new companies abroad to whom sell our products.

Contract manufacturing to satisfy any custom-made new formulation, from an initial idea to the final product.

The range of products marketed by Gruppo Farmaimpresa, under different brands, covers several therapeutic areas such as: Pediatrics, Gynecology, ENT, Gastroenterology, Musculoskeletal/ Orthopedics, CardioVascular, Dermatology, Neurology, Urology, Hepatology, Immunology.

Our products are exported in more than 40 countries and our portfolio is composed by more than 200 products (Click to download our Products Portfolio and Catalogue).

Gruppo FarmaImpresa is specialized in design, development and manufacture of innovative Medical Devices based on substances (class I, IIa, III), Food Supplements and DermoCosmetics.

https://farmaimpresa.com/wp-content/uploads/2023/06/CATALOGO-PJ-CON-QR-CODE-2211_rev04-min-2.pdf

Products portfolio: <https://farmaimpresa.com/wp-content/uploads/2023/04/PRODUCT-PORTFOLIO-PJ-Pharma-28.03.2023-1-1.xlsx>

Sito web GFI: <https://farmaimpresa.com/en/>

Sito web PJPHARMA: <https://www.pjpharma.it/en/>

LAERBIUM PHARMA SRL

LAERBIUM PHARMA SRL

Via Togliatti n. 73A
06073 Corciano (PG)
+39 075 5173162
info@laerbium.com
www.laerbium.com



LAERBIUM Pharma designs and markets a range of dietary supplements (herbal remedies and nutraceuticals) and functional cosmetics (cosmeceuticals) tailored to promote physiological balance, health, and wellness. All our products are known for their high efficiency, quality, and safety. We provide analytical and technical documentation that complies with all European standards. All of our products come with a wealth of marketing materials for the sales force.



Since 2011, Laerbium has been producing a wide range of products based on functional chocolate, including sugar-free chocolate, raw chocolate, chocolate bars enriched with Mediterranean herbal extracts, and chocolate bars containing probiotics.

LEMURIA® SRL



LEMURIA® SRL

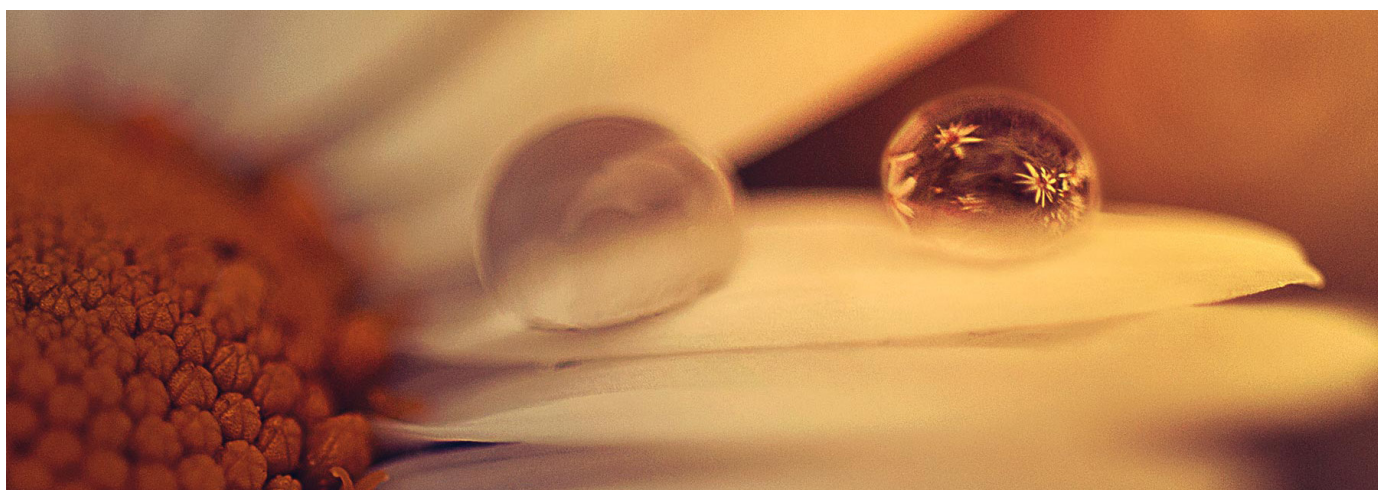
Via Giusti, 7
21019 - Somma Lombardo (VA)
+39 0331 259901
lemuria@lemuria.it
www.lemuria.it



Lemuria is an Italian company that has been producing natural food supplement since 1990.

Our products are made in Italy, alcohol free, vegan and produce extremely high bioavailability. Our Total Extracts have a higher concentration than mother tincture. The production site has HACCP and ISO9001 certification, and our products are registered with the Italian ministry of health.

Today our catalogue presents more than an hundred products, highly appreciated by our customers. To discover all our products and related information, please visit our website.



MONTEFARMACO OTC SPA



MONTEFARMACO OTC SPA

Via IV Novembre, 92

20021 Bollate (MI)

+39 02 333091

info@montefarmaco.com

www.montefarmaco.com

Established in 1945, Montefarmaco OTC soon flourished thanks to the entrepreneurial spirit of the members of the Colombo family, and today has become a well-established Italian pharmaceutical company representing a benchmark in the self-medication market and an integrated consumer healthcare and cosmetics group.



Montefarmaco is a pharmaceutical company, proud to be 100% Italian, with a long family tradition dating back to 1945. Over the years, Montefarmaco OTC has proven to be a future-oriented company, focusing increasingly on innovation and product quality.

Our success lies not only in our ability to identify new market opportunities, but also in our attention to end consumer needs and the environment, offering high quality products with proven efficacy for a sustainable future. At Montefarmaco OTC, our goal is to pursue and achieve our ambitions, further establishing our company as a reliable benchmark in the field of self-medication and well-being in general, in Italy and abroad.

NOVA SALUS FITOLAB



NOVA SALUS FITOLAB
via Valparaiso 1
20100 Milano (MI)
+39 049 897 7724
info@novasaluslab.it
www.novasaluslab.it

Supplement food and medical devices manufacturing company located in province of Padua.

We produce exclusively in private label to guarantee our customers the best products adapted to their needs. We prefer the short supply chain by going to raw material source, following strict manufacturer qualification and research protocols.



We are constantly looking for innovation starting from raw materials for which realization we cooperate with several Italian universities.

The differentiation of the production lines there allows you to have a strong flexibility on quantity to produce.

NUTRILEYA SRL



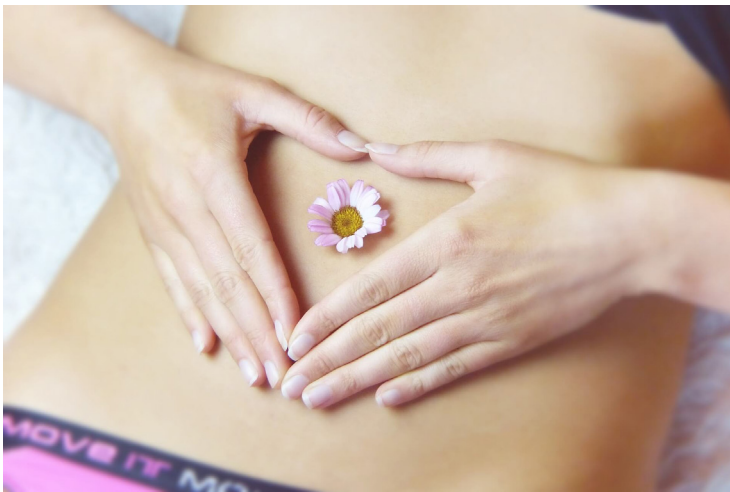
NUTRILEYA SRL
Via Morbidina di Quartirolo 2B,
41012 CARPI (MO)
+39 059 9110991
info@nutrileya.it
www.nutrileya.it



Nutrileya, established in 2014 and based in Carpi (MO), produces Food supplements, Medical devices and Cosmetics, distributed in the Pharmacy and Para Pharmacy channel.

The 3 co-founders, with long experience in pharmaceutical and nutraceutical market, are the key managers of the company.

The Company is developing the Italian market and focuses also to increase export sales.



Nutrileya has recorded consistent growth in recent years. It has been included in the authoritative FT10002021 ranking prepared by the Financial Times, the leading 1,000 European companies by growth rate in the three-year period 2016-2019, recording a CAGR of 46.3 %. According to the same criteria, Nutrileya was included in a similar ranking in the three-year period 2017-2020 and ranked 140th in Italy according to "Repubblica" and "Affari&Finanza".

OMEGA PHARMA SRL



OMEGA PHARMA SRL

Via Milano, 129

22063 Cantù (CO)

+39 031 720135

info@omegapharmasrl.com

www.omegapharmasrl.com



Omega Pharma is an Italian nutraceutical company founded in 1995. In our domestic market we have a Sales Force with more than 150 Medical Reps who visit Doctors all over the country.

Our portfolio includes products classified as food supplements, medical devices and cosmetics in the following therapeutic areas: Gastroenterology, Probiotics, Paediatrics, Ophthalmology, Urogynaecology, Angiology, Neurology, ENT Otolaryngology.

We offer both products that need to be promoted through Doctors and others that could be sold directly to the Pharmacies or Online.

Together with our ready-to-market products, we also provide a scientific support to our clients since most of our products are backed by clinical trials, this allows our distributors to always find Unique Selling Proposition and be competitive in their market.

Although the company was founded almost 30 years ago, we started export activities just one year ago, therefore we are looking for new companies abroad to whom sell our products with our brands or in Private Label and grant them the Exclusivity in their market.

PHARMAXIMA SRL



PHARMAXIMA SRL
Via Alessandro Volta 2A,
20090 Trezzano sul Naviglio
+39 02 98994042
info@pharmaximaitalia.it
www.pharmaximaitalia.it



Pharmaxima is an Italian based CDMO and CMO that develops and manufactures food supplements, foods for special medical purposes and medical devices for third parties.

We work to offer our clients a complete service, from the choice of raw materials to formulation, industrial-scale manufacturing, and release of the finished product, in compliance with the best quality standards.

Pharmaxima is GMP approved according to the FDA regulation and has the ISO9001, ISO13485 and FSSC22000 certifications. Our plant is Halal certified and we can also manufacture Kosher food supplements.

During the last five years of activity, we have developed a wide range of ready to market products available in private label and, thanks to our internal R&D, we are also able to develop new formulations for our customer.

In our pharmaceutical standard clean rooms, we manufacture both liquid and powder formulations in bottle, vials, sachet, jar and capsules.

Do not hesitate to contact us at info@pharmaxima.it for your requests.





PHYTOITALIA SRL

PHYTOITALIA SRL
Via Gran Sasso, 37
20011 Corbetta (MI)
+39 0297292427
phytoitalia@pec.it
www.phytoitalia.it



Phytoitalia with 30 years of international experience produces patented raw materials (Supermastic, ®Desmovit, ®Steatina, ®Tabetin) from medicinal plants, patented innovative ingredients (®NutiCla), finished products for third parties and 200 finished products under its own brand.

The raw materials and some finished products are accompanied by numerous clinical studies in vivo.

SOCHIM INTERNATIONAL SPA



SOCHIM INTERNATIONAL SPA

Via Ghisolfi, 86
20007 Cornaredo (MI) Italy
+39 02 620201
sochim@sochim.it
www.sochim.com



Italian leader in CDMO services and RAW MATERIAL for food supplements. Technologically advanced equipment and innovative technologies for full service CONTRACT MANUFACTURER specializing in dietary supplement and medical devices, in compliance with GMP requirements. Customized production in SOFTGEL, TABLETS, CAPSULES, POWDERS, in BLISTER, SACHET and STICK-PACK. Quality System certified by ISO 9001:2008 and 13485:2003.



ITALIAN TRADE AGENCY

ICE - Italijanska agencija za spoljnu trgovinu

Odeljenje Ambasade Italije za promociju privredne saradnje

Kneza Milosa 56 • Belgrade • Serbia

T (+38111) 3629939 • F (+38111) 3672458

www.ice.it • belgrado@ice.it

Follow@ITABelgrade • <https://www.facebook.com/icebelgrado>

Italian Trade Agency 

@ITAtradeagency 

ITA - Italian Trade Agency 

@itatradeagency 