

Agribusiness beyond borders

Food quality and food safety: Opportunities for cooperation between Italy and Serbia

Saturday May 20th, 2023 at 12.00 Novi Sad Fair, Congress Centre, Halls 5 and 6 Language: Italian – Serbian with simultaneous translation

12.00 - Registration

Moderator: *Boris Nadlukač*, Executive Manager in Commercial department - Member of Executive Board, Novi Sad Fair

Opening remarks:

12.30 – 12.40 *Marco Elio Rottigni,* Head of International Subsidiary Banks Division (ISBD), Intesa Sanpaolo

- 12.40 12.50 *Francesco Lollobrigida*, Minister for Agriculture, Food Sovereignty and Forestry of the Italian Republic
- 12.50 13.00 Jelena Tanasković, Minister of Agriculture, Forestry and Water Management of the Republic of Serbia

Moderator: Zoran Stanojević, journalist

Speakers:

- 13.00 13.05 Darko Popović, President of the Executive Board, Banca Intesa
- 13.05 13.10 Matteo Zoppas, President of the Italian Trade Agency (ITA)
- 13.10 13.15 Slobodan Cvetković, Chairman of Executive Board, Novi Sad Fair
- 13.15 13.20 Luigi Scordamaglia, CEO of Filiera Italia
- 13.20 13.25 *Veljko Jovanović*, Director of the Agricultural Sector, Chamber of Commerce and Industry of Serbia (PKS)
- 13.25 13.30 *Alessandro Malavolti,* President of FederUnacoma Presentation of the AgriLevante Fair
- 13.30 13.35 Vladimir Crnojević, Director of the BioSense Institute
- 13.35 13.40 Case study "Ferrero" by Ettore Fontana, General Manager of AgriSerbia
- 13.40 13.50 Q&A
- 13.50 End of Conference, lunch in Congress Centre









ITALIA

