



Finesse your photos

- Check your listing photos – are they professional, bright, welcoming, and up to date?
- Do your listing photos highlight what makes your property stand out to your ideal tenant?



Your photos should give a full view of your property and pique the interest of tenants.



Optimize your listing

- Ensure your property listing headline is compelling & highlights any standout features.
- Complete your listing with all property details & amenities to ensure full visibility.
- Add details about pet-friendliness and house rules that potential tenants need to know.



Your Furnished Finder listing should be kept current and well-managed to attract quality tenants and minimize vacancy.



Master your calendar

- Make sure to add all blocked dates to your calendar (existing bookings or other timeframes your property will not be available for prospective tenants).
- Make your minimum stay 30 days to maintain maximum flexibility.
- Think strategically if you combine monthly rentals with short term rentals, or if you accept reservations for far in the future to ensure you don't create a hard-to-fill gap.



Up-to-date availability builds trust and boosts bookings.



Communicate with intent

- Respond in a timely manner and with a thoughtful and complete response to leads.
- Check your contact information and ensure notifications are turned on.
- Be open to new tenant types as the need for monthly furnished rentals expands.



Your first reply to a traveler is a meaningful impression – make it count.



Research your market

- Compare your pricing and amenities. Is your pricing competitive? Consider your target tenant type and their budget.
- What are your deposits and fees? Make sure you are protecting yourself, but not out-fee-ing yourself. Consider using Furnished Finder's Damage Protection Plan as an alternative to a high deposit.



Know your market—smart rates lead to steady bookings.