

USC Radio

*(an Operating Department of the University of
Southern California)*

Financial Statements

**For KUSC-FM, KDSC-FM, KDB-FM, KPSC-FM,
KESC-FM, KDFC-FM, KOSC-FM, KDFG-FM, and
KXSC-FM**

June 30, 2024 and 2023

USC Radio
(an Operating Department of the University of Southern California)
Index to Financial Statements
June 30, 2024 and 2023

	Page (s)
Report of Independent Auditors	1-2
Financial Statements	
Statements of Financial Position	3
Statement of Activities	4
Statements of Cash Flows.....	5
Notes to Financial Statements	6-17



Report of Independent Auditors

To the Board of Trustees of the University of Southern California

Opinion

We have audited the accompanying financial statements of USC Radio (an Operating Department of the University of Southern California) ("USC Radio"), which comprise the statements of financial position as of June 30, 2024 and 2023, and the related statements of activities for the year ended June 30, 2024 and of cash flows for the years ended June 30, 2024 and 2023, including the related notes (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of USC Radio as of June 30, 2024 and 2023, and the changes in its net assets for the year ended June 30, 2024 and its cash flows for the years ended June 30, 2024 and 2023 in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of USC Radio and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other Matter

We previously audited the statement of financial position as of June 30, 2023, and the related statements of activities and of cash flows for the year then ended (the statement of activities is not presented herein), and in our report dated April 5, 2024, we expressed an unmodified opinion on those financial statements. In our opinion, the information set forth in the accompanying summarized financial information for the year ended June 30, 2023 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.



In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about USC Radio's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of USC Radio's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about USC Radio's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

PricewaterhouseCoopers LLP

Los Angeles, California
January 14, 2025

USC Radio
(an Operating Department of the University of Southern California)
Statements of Financial Position
As of June 30, 2024 and 2023

	<u>2024</u>	<u>2023</u>
Assets		
Cash	\$ -	\$ -
Accounts receivable	424,403	561,279
Pledges receivable, net	1,662,075	681,295
Investments	10,857,473	10,264,746
Due from the University of Southern California	27,562,674	26,764,378
Inventories and prepaid expenses	16,170	17,036
Intangible assets	17,087,719	17,097,719
Right-of-use assets - operating leases	2,726,047	3,329,888
Property and equipment, net	3,033,694	2,977,810
Total assets	<u>\$ 63,370,255</u>	<u>\$ 61,694,151</u>
Liabilities and Net Assets		
Liabilities		
Accounts payable and accrued expenses	\$ 915,763	\$ 563,296
Deferred revenue	1,443,384	1,217,750
Actuarial liability for annuities payable	521,715	548,716
Operating lease obligations	2,891,798	3,517,223
Total liabilities	<u>\$ 5,772,660</u>	<u>\$ 5,846,985</u>
Net assets		
Without donor restrictions	47,690,639	47,404,131
With donor restrictions	9,906,956	8,443,035
Total net assets	<u>57,597,595</u>	<u>55,847,166</u>
Total liabilities and net assets	<u>\$ 63,370,255</u>	<u>\$ 61,694,151</u>

The accompanying notes are an integral part of these financial statements.

USC Radio

(an Operating Department of the University of Southern California)

Statement of Activities for the year ended

June 30, 2024, with summarized comparative information for the year ended June 30, 2023

	Without Donor Restrictions	With Donor Restrictions	2024 Total	2023 Total
Revenue, Support and Other				
Subscription, associate and individual contributions	\$ 11,053,263	\$ 1,792,075	\$ 12,845,338	\$ 15,664,564
Contribution of nonfinancial assets	1,054,175	-	1,054,175	1,285,344
Corporation and foundation	3,503,119	-	3,503,119	3,172,008
Corporation for Public Broadcasting grants	1,042,880	-	1,042,880	846,609
Investment return	533,706	410,826	944,532	369,402
Present value adjustment to annuities payable	12,314	-	12,314	-
Other	137,422	-	137,422	33,464
Loss on impairment	(10,000)	-	(10,000)	-
Net assets released from restrictions	738,980	(738,980)	-	-
Total revenue, support and other	18,065,859	1,463,921	19,529,780	21,371,391
Expenses				
Programming and production	4,889,446	-	4,889,446	5,062,863
Broadcast operations	2,797,079	-	2,797,079	3,105,705
Fundraising	3,510,203	-	3,510,203	3,754,198
Underwriting and grant solicitation	1,089,429	-	1,089,429	881,100
General and administrative	4,442,329	-	4,442,329	3,960,716
Web development	1,050,865	-	1,050,865	826,113
Total expenses	17,779,351	-	17,779,351	17,590,695
Change in net assets	286,508	1,463,921	1,750,429	3,780,696
Net assets at beginning of year	47,404,131	8,443,035	55,847,166	52,066,470
Net assets at end of year	\$ 47,690,639	\$ 9,906,956	\$ 57,597,595	\$ 55,847,166

The accompanying notes are an integral part of these financial statements.

USC Radio

(an Operating Department of the University of Southern California)

Statements of Cash Flows

For the Years Ended June 30, 2024 and 2023

	<u>2024</u>	<u>2023</u>
Cash flows from operating activities		
Change in net assets	\$ 1,750,429	\$ 3,780,696
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	191,527	353,768
Net (appreciation) depreciation in fair value of investments	(477,414)	71,420
Actuarial adjustment to annuities payable	(12,314)	-
Loss on impairment	10,000	-
Contributions with donor restrictions for long-term investments	(130,000)	(100,000)
Noncash contributions of vehicles	(1,054,175)	(1,285,344)
Proceeds from sales of contributed vehicles	1,054,175	1,285,344
Changes in operating assets and liabilities:		
Decrease (increase) in accounts receivable	136,876	(409,629)
(Increase) decrease in pledges receivable	(980,780)	795,379
Decrease (increase) in inventories and prepaid expenses	866	(15,142)
Increase (decrease) in accounts payable and accrued expenses	352,467	(36,954)
Increase in deferred revenue	225,634	236,537
(Decrease) in other liabilities	(21,583)	(22,798)
Net cash provided by operating activities	<u>1,045,708</u>	<u>4,653,277</u>
Cash flows from investing activities		
Proceeds from sale of investments	54,365	57,065
Purchase of investments	(169,678)	(125,825)
Purchases of property and equipment	(247,412)	(209,806)
Change in due from the University of Southern California	(798,296)	(4,542,993)
Net cash used in investing activities	<u>(1,161,021)</u>	<u>(4,821,559)</u>
Cash flows from financing activities		
Endowment contributions with donor restrictions	130,000	199,522
Change in annuities payable	39,678	25,825
Payment on annuities payable	(54,365)	(57,065)
Net cash provided by in financing activities	<u>115,313</u>	<u>168,282</u>
Net change in cash	<u>-</u>	<u>-</u>
Cash at beginning of year	<u>-</u>	<u>-</u>
Cash at end of year	<u>\$ -</u>	<u>\$ -</u>

The accompanying notes are an integral part of these financial statements.

USC Radio

(an Operating Department of the University of Southern California)

Notes to the Financial Statements

June 30, 2024 and 2023

Note 1. General

KUSC-FM, located in Los Angeles, and affiliated stations KDSC-FM, located in Thousand Oaks, KDB-FM, located in Santa Barbara, KPSC-FM, located in Palm Springs, KXSC-FM, located in Sunnyvale, KOSC-FM, located in Angwin, KDFC-FM, located in San Francisco, KESC-FM, located in Morro Bay, and KDFG-FM located in Seaside, (collectively referred to as “USC Radio”) are noncommercial, not-for-profit, educational radio stations which are owned and operated by the University of Southern California (the “University”). USC Radio is an operating department of the University of Southern California. The University manages the assets, liabilities and operations of the radio stations and accounts for revenues directly related to the radio stations as well as costs attributable to the radio stations. These costs could be different if USC Radio operated as a separate, stand-alone entity.

In accordance with the *Corporation for Public Broadcasting (CPB) Financial Reporting Guidelines*, the financial statements of USC Radio reflect the assets, liabilities and operations of KUSC-FM, KDSC-FM, KDB-FM, KPSC-FM, KESC-FM, KOSC-FM, KDFC-FM, KDFG-FM, and KXSC-FM radio stations.

Note 2. Summary of Significant Accounting Policies

Basis of Presentation

The accompanying financial statements present the financial position, changes in net assets and cash flows of USC Radio, which includes the radio stations. They have been prepared on the accrual basis of accounting, in accordance with accounting principles generally accepted in the United States of America.

All inter-station transactions have been eliminated in the financial statements.

Net assets without and with donor restrictions

Net assets without donor restrictions are the part of net assets of a not-for-profit entity that are not subject to donor-imposed restrictions. A donor-imposed restriction is a donor stipulation that specifies a use for a contributed asset that is more specific than broad limits resulting from the following: a) the nature of the not-for-profit entity, b) the environment in which it operates, c) the purposes specified in its articles of incorporation or bylaws, comparable documents, or d) time restrictions.

This classification includes all revenues, gains, and expenses not restricted by donors. USC Radio reports all expenditures, with the exception of investment expenses that are required to be netted against investment return, in this class of net assets since the use of restricted contributions in accordance with donors’ stipulations results in the release of the restriction.

The part of net assets of a not-for-profit entity that is subject to donor-imposed restrictions includes contributions for which donor imposed restrictions have not been met, endowment and unappropriated endowment appreciation, charitable remainder unitrusts, gift annuities and pledges receivable which are included in net assets with donor restrictions.

USC Radio

(an Operating Department of the University of Southern California)

Notes to the Financial Statements

June 30, 2024 and 2023

Note 2. Summary of Significant Accounting Policies (continued)

Recent Accounting Pronouncements:

Effective July 1, 2023, USC Radio adopted ASU 2016-13 *Financial Instruments — Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*. ASU 2016-13 replaced the incurred loss methodology with an expected loss methodology that is referred to as the current expected credit loss (“CECL”) methodology. CECL requires an estimate of credit losses for the remaining estimated life of the financial asset using historical experience, current conditions, and reasonable and supportable forecasts and generally applies to financial assets measured at amortized cost, including loan receivables and held-to-maturity debt securities, and some off-balance sheet credit exposures such as unfunded commitments to extend credit. Financial assets measured at amortized cost must be presented at the net amount expected to be collected by using an allowance for credit losses. This guidance did not have a material impact on USC Radio’s financial statements.

Summarized Comparative Information

The financial statements include certain prior year summarized comparative information in total but not by net asset category. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with USC Radio’s financial statements for the year ended June 30, 2023 from which the summarized financial information was derived.

Cash and Cash Equivalents

All highly liquid investments with original maturities of three months or less at the time of purchase are considered to be cash equivalents. Cash equivalents that are part of USC Radio’s investment portfolio are reported as investments.

Investments

Investments are stated at fair value. Investment return, which consists of realized gains or losses, unrealized appreciation (depreciation), and investment income, is shown on the statement of activities.

Investments include units in the University’s pooled investment fund. The University’s pooled investment fund invests in bonds, stocks, hedge funds, private capital and other investments. The value of USC Radio’s investment in the pooled investment fund is reported based on its percentage of investment in relation to the entire pool. Real estate received in connection with charitable gift annuities and outright gifts of a donor's estate is recorded at fair value at the date of gift.

USC Radio applies the provision of Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) 820, *Fair Value Measurements*, which defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date.

USC Radio

(an Operating Department of the University of Southern California)

Notes to the Financial Statements

June 30, 2024 and 2023

Note 2. Summary of Significant Accounting Policies (continued)

The following describes the hierarchy of inputs used to measure fair value and the primary valuation methodologies used by USC Radio for financial instruments measured at fair value on a recurring basis. The three levels of inputs are as follows:

- Level I - Quoted prices in active markets for identical assets or liabilities.
- Level II - Inputs other than Level I that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the same term of the assets or liabilities.
- Level III - Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. USC Radio considers additional factors in appropriately classifying the investments in the fair value hierarchy. An investment is generally classified as Level II if USC Radio has the ability to withdraw its investment with the investment fund at net asset value at the measurement date. An investment is generally classified as Level III if USC Radio does not have the ability to withdraw its investment with the investment fund at net asset value, such as investments in closed-end funds, "side pockets", or funds with suspended withdrawals imposed (if any).

Property and Equipment

Property and equipment is stated at cost or estimated fair value determined at the date of contribution. Depreciation is computed on a straight-line basis over the estimated useful lives of the assets ranging from 4 to 50 years.

FCC Licenses (Indefinite Lived Intangible Assets)

In accordance with ASC 350, *Intangibles – Goodwill and Other*, USC Radio determined the Federal Communications Commission (FCC) broadcasting licenses are indefinite lived. Indefinite lived intangible assets are stated at estimated fair value determined as of the date of purchase and will not be amortized. The licenses are tested for impairment annually. Specifically, the carrying value of the individual licenses is compared to the fair value of comparable stations recently sold. If the fair value is below the carrying amount, the asset will be impaired. USC Radio management engaged Public Media Co. ("PMC"), to assist in the valuation of its indefinite-lived intangible assets (FCC Licenses). USC Radio recognized a \$10,000 impairment loss to KESC station based on the third-party valuation report that was received during the year ended June 30, 2024. Refer to Note 6, Intangible Assets, for further information.

USC Radio
(an Operating Department of the University of Southern California)
Notes to the Financial Statements
June 30, 2024 and 2023

Note 2. Summary of Significant Accounting Policies (continued)

Leases

USC Radio determines if an arrangement is a lease or contains a lease at inception of a contract. A contract is determined to be or contains a lease if the contract conveys the right to control the use of identified property, plant, or equipment (an identified asset) in exchange for consideration. USC Radio determines these assets are leased because it has the right to obtain substantially all of the economic benefit from and the right to direct the use of the identified asset. Right-of-use assets represent the right to use an underlying asset for the lease term, and lease liabilities represent the obligation to make lease payments arising from the lease, measured on a discounted basis. At lease inception, the lease liability is measured at the present value of the lease payments over the lease term. For operating leases, the right-of-use asset equals the lease liability adjusted for any initial direct costs, prepaid or deferred rent, and lease incentives. For the initial and subsequent measurement of all lease liabilities, the discount rate is based on the rate implied within the lease or is based on the University's incremental borrowing rate using a period comparable with the lease term. The lease term will include options to extend or to terminate the lease that USC Radio is reasonably certain to exercise. Operating lease expense is recognized on a straight-line basis over the lease term. USC Radio's lease agreements do not contain any material residual value guarantees or restrictive covenants.

Contributions

Unconditional contributions and grants without donor restrictions are recognized as revenue when received. Unconditional promises to give are recorded as contributions when received at the net present value of the amounts expected to be collected. USC Radio has determined that any donor-imposed restrictions of contributions for current or developing programs and activities are generally met within the operating cycle of USC Radio and therefore, USC Radio's policy is to record these net assets as without donor restrictions. CPB grants are considered non-exchange transactions which are recognized in Corporation for Public Broadcasting grants on the statements of activities as the associated barriers are overcome, which generally is as allowable expenditures under such agreements are incurred.

Donor-restricted contributions, which are received and either spent or deemed spent within the same year, are reported as revenue without donor restrictions.

Contribution of Nonfinancial Assets

USC Radio receives contributions in the form of donated vehicles. At initial recognition, the donated vehicles are valued at fair market value by utilizing a third-party vehicle valuation and automotive research company that is available to both consumers and the automotive industry. USC Radio's policy is to sell all contributed vehicles upon receipt at auction through a third-party, unless the vehicle is restricted for use in a specific program by the donor. For the years ended June 30, 2024 and June 30, 2023, no vehicle contributions were restricted for a specific use or program. At auction, all donated vehicles are sold and valued according to the actual cash proceeds at their disposition. For the years ended June 30, 2024 and 2023, contributed nonfinancial assets recognized were \$1,054,175 and \$1,285,344, respectively, within the statement of activities.

Due from the University of Southern California

Due from the University of Southern California represents unexpended gift and grant funds maintained in the University's working capital funds.

USC Radio

(an Operating Department of the University of Southern California)

Notes to the Financial Statements

June 30, 2024 and 2023

Note 2. Summary of Significant Accounting Policies (continued)

Annuities Payable

The actuarial liability for annuities payable includes gift annuities and unitrusts which are based on the present value of future payments using discount rates ranging from 2.70% to 6.00%. The liabilities are adjusted during the terms of the trust for changes in the fair value of the assets, accretion of discounts, and other changes in the estimates of future benefits. The valuation follows generally accepted actuarial methods and is based on the requirements of FASB ASC 958, *Not-for-Profit Entities*. The 2012 Individual Annuity Mortality Basic Table (without margin) for Males and Females with Projection Scale G2 for Males and Females was used in the valuations done as of June 30, 2024 and 2023.

Subscription, Associate and Individual Contributions Revenue

Subscription, associate and individual contributions revenue, which primarily consists of cash donations and pledges from donors through fundraising activities, is recorded when received. Fundraising expenses related to promotional items distributed to subscribers are recognized as incurred. All promotional items are mailed at the time subscriptions are made; therefore, no liability is recognized in the financial statements. Other revenues without donor restrictions are recognized as earned.

Corporation and Foundation Revenue

Under ASC 606, *Revenue from Contracts with Customers*, revenue is recognized when a customer obtains control of promised goods or services (the performance obligation) in an amount that reflects the consideration USC Radio expects to receive in exchange for those goods or services (the transaction price). Revenue is recognized as the performance obligations are satisfied. USC Radio corporation and foundation revenue is primarily derived from the planning and execution of on-air spots known as underwriting revenue. The transaction price of a contract is allocated to each distinct performance obligation based on its relative stand-alone selling price set by an agreed fee or rate per hour and is recognized as revenue when, or as, the customer receives the benefit of the performance obligation. All customer contracts provide that USC Radio is entitled to consideration for services performed to date based on the agreed upon transaction price stated in the contract. USC Radio bills the customer on a monthly basis with payment terms that are due upon receipt of the invoice. Accordingly, USC Radio satisfies its performance obligation within the same fiscal year as contracts with customers for underwriting spots typically are satisfied within a week's timeframe. USC Radio recognized \$371,275 and \$378,011 in revenues from underwriting activities accounted for as contracts with customers for the years ended June 30, 2024 and 2023, respectively. Those revenues are combined with contribution and grant revenues in the statement of activities. For the years ended June 30, 2024 and 2023, USC Radio recognized \$3,131,844 and \$2,793,997, respectively, of contribution and grant revenue in corporation and foundation revenue on the statement of activities.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

USC Radio
(an Operating Department of the University of Southern California)
Notes to the Financial Statements
June 30, 2024 and 2023

Note 3. Liquidity and Availability

USC Radio's liquidity is supported by the financial assets of the University which are sufficient to cover the liquidity needs of USC Radio. The University's financial assets available within one year of the date of the statement of financial position for general expenditures at June 30, 2024 and 2023, were \$2,553,239,000 and \$2,275,225,000, respectively.

Note 4. Investments

As of June 30, 2024 and 2023, \$1,313,718 and \$1,328,405 of investments, respectively, relate to gift annuities and life estates for which the University is the trustee but the funds are ultimately restricted for support of USC Radio.

The following table summarizes the financial instruments carried at fair value as of June 30, 2024, by the ASC 820 valuation hierarchy defined above:

Investments:	Level I	Level II	Level III	Total
University pooled investment fund	\$ -	\$ 10,857,473	\$ -	\$ 10,857,473
Total Investments	\$ -	\$ 10,857,473	\$ -	\$ 10,857,473

The following table summarizes the financial instruments carried at fair value as of June 30, 2023, by the ASC 820 valuation hierarchy:

Investments:	Level I	Level II	Level III	Total
University pooled investment fund	\$ -	\$ 10,264,746	\$ -	\$ 10,264,746
Total Investments	\$ -	\$ 10,264,746	\$ -	\$ 10,264,746

Note 5. Property and Equipment

Property and equipment consists of:

	2024	2023
Buildings and leasehold improvements	\$ 3,025,301	\$ 3,025,301
Equipment	1,872,027	2,227,255
Less: Accumulated depreciation	(1,863,634)	(2,274,746)
Total	\$ 3,033,694	\$ 2,977,810

Depreciation expense for the years ended June 30, 2024 and 2023 amounted to \$191,527 and \$353,768, respectively.

USC Radio
(an Operating Department of the University of Southern California)
Notes to the Financial Statements
June 30, 2024 and 2023

Note 6. Intangible Assets

KUSC has acquired various FCC licenses, which it treats as indefinite lived intangible assets.

	<u>2024</u>	<u>2023</u>
KXTY (referred to as 'KESC-FM')	\$ 890,000	\$ 900,000
KNDL (referred to as 'KDFC-FM')	2,250,000	2,250,000
KCNL (referred to as 'KXSC-FM')	7,502,700	7,502,700
K212AA-FM	205,000	205,000
KUSF (referred to as 'KOSC-FM')	3,840,019	3,840,019
KDB-FM	1,400,000	1,400,000
KDFG-FM	1,000,000	1,000,000
Total	<u>\$ 17,087,719</u>	<u>\$ 17,097,719</u>

Note 7. Net Assets

Net assets without donor restrictions as of June 30, 2024 and 2023, are \$47,690,639 and \$47,404,131, respectively. At June 30, 2024 and 2023, the net assets without donor restrictions balance of \$2,122,502 and \$2,016,235, respectively, have been designated by the board for endowment.

At June 30, 2024 and 2023, net assets with donor restrictions are \$9,906,956 and \$8,443,035, respectively, which are comprised of annuity trust agreements, pledges receivable and an investment in perpetuity.

Note 8. Endowment

The University's Board of Trustees has interpreted the "Uniform Prudent Management of Institutional Funds Act" (UPMIFA) as requiring the preservation of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the University classifies as With Donor Restrictions (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

In accordance with UPMIFA, the University considers various factors in making a determination to appropriate or accumulate endowment funds including: duration and preservation of the fund, economic conditions, effects of inflation or deflation, expected return on the funds and other economic resources of the University.

USC Radio
(an Operating Department of the University of Southern California)
Notes to the Financial Statements
June 30, 2024 and 2023

Note 8. Endowment (continued)

Endowment net asset composition by type of fund consists of the following:

	2024		
	Without Donor Restrictions	With Donor Restrictions	Total
Donor-restricted endowment funds	\$ -	\$ 7,421,253	\$ 7,421,253
Board-designated endowment funds	2,122,502	-	2,122,502
Total endowment funds	<u>\$ 2,122,502</u>	<u>\$ 7,421,253</u>	<u>\$ 9,543,755</u>
	2023		
	Without Donor Restrictions	With Donor Restrictions	Total
Donor-restricted endowment funds	\$ -	\$ 6,920,105	\$ 6,920,105
Board-designated endowment funds	2,016,235	-	2,016,235
Total endowment funds	<u>\$ 2,016,235</u>	<u>\$ 6,920,105</u>	<u>\$ 8,936,340</u>

Changes in endowment net assets consist of the following:

	Year ended June 30, 2024		
	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of year	\$ 2,016,235	\$ 6,920,105	\$ 8,936,340
Total investment return, net	203,166	701,689	904,855
Gifts and transfers	-	130,000	130,000
Appropriation of endowment assets for expenditures	<u>(96,899)</u>	<u>(330,541)</u>	<u>(427,440)</u>
Endowment net assets as of June 30, 2024	<u>\$ 2,122,502</u>	<u>\$ 7,421,253</u>	<u>\$ 9,543,755</u>

USC Radio
(an Operating Department of the University of Southern California)
Notes to the Financial Statements
June 30, 2024 and 2023

Note 8. Endowment (continued)

	<u>Year ended June 30, 2023</u>		
	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of year	\$ 2,032,723	\$ 6,875,038	\$ 8,907,761
Total investment return, net	76,969	266,607	343,576
Gifts and transfers	-	100,000	100,000
Appropriation of endowment assets for expenditures	<u>(93,457)</u>	<u>(321,540)</u>	<u>(414,997)</u>
Endowment net assets as of June 30, 2023	<u>\$ 2,016,235</u>	<u>\$ 6,920,105</u>	<u>\$ 8,936,340</u>

Endowments with donor restrictions are to be utilized and restricted for program support.

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the value of the initial and subsequent donor gift amounts (deficit). When donor endowment deficits exist, they are classified as a reduction of net assets with donor restrictions. The University has interpreted UPMIFA to permit spending from underwater funds in accordance with the prudent measures required under the law. Deficits of this nature reported in net assets with donor restrictions were \$0 as of June 30, 2024 and 2023, respectively.

The University has adopted endowment investment and spending policies that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of endowment net assets. Under these policies, the return objective for the endowment assets, measured over a full market cycle, shall be to maximize the return against a blended index, based on the endowment's target allocation applied to the appropriate individual benchmarks. The University expects its endowment funds over time, to provide an average rate of return of approximately 7% annually. Actual returns in any given year may vary from this amount.

To achieve its long-term rate of return objectives, the University relies on a total return strategy in which investments returns are achieved through both capital appreciation (realized and unrealized gains) and current yield (interest and dividends). The University targets a diversified asset allocation that places greater emphasis on equity-based investments to achieve its long-term objectives within prudent risk constraints.

Note 9. Leases

The University enters into lease agreements on behalf of USC Radio. The University is the lessee of space under non-cancellable operating leases. Total lease expense for the years ended June 30, 2024 and 2023 amounted to \$823,906 and \$851,334, respectively.

Operating Leases

The University has real estate leases for office space that expire in various years through 2031. These leases generally contain renewal options for periods ranging from 2 years to 10 years and require the University to pay all executory costs (property taxes, maintenance, and insurance). The University is not reasonably certain the renewal options will be exercised and has not included them in the terms. Space leases contain customary escalation clauses, which are included in annual aggregate minimum rentals.

USC Radio
(an Operating Department of the University of Southern California)
Notes to the Financial Statements
June 30, 2024 and 2023

Note 9. Leases (continued)

Short-Term Leases

The University has certain leases that are for a period of 12 months or less or contain renewals for periods of 12 months or less. The University does not include short-term leases within the statements of financial position since it elected the practical expedient to exclude these leases from right-of-use assets - operating leases and operating lease obligations. The value for these leases was immaterial for the years ending June 30, 2024 and 2023.

The components of lease expense for the year ended June 30, are as follows:

	2024	2023
Lease Expense		
Operating lease expense	\$823,906	\$851,334
Short-term lease expense	-	-
Variable lease expense	1,805	-
Total	\$825,711	\$851,334
Other Information		
Cash paid for amounts included in the measurement of lease liabilities		
Operating - Operating cash flows	\$845,489	\$874,132
Right-of-use assets obtained in the exchange for lease liabilities		
Operating leases	\$161,802	\$0
Weighted-average remaining lease term		
Operating leases	5.0 years	5.7 years
Weighted-average discount rate		
Operating leases	1.8%	1.6%

Future aggregate minimum lease payments as of June 30, 2024, under operating leases are as follows:

Future minimum lease payments:	Operating
2025	\$ 821,300
2026	761,127
2027	305,188
2028	311,541
2029	288,384
Thereafter	550,723
	3,038,263
Less: amounts representing interest	(146,465)
Present value of net minimum lease payments	\$ 2,891,798

USC Radio
(an Operating Department of the University of Southern California)
Notes to the Financial Statements
June 30, 2024 and 2023

Note 10. Pledges Receivables

Unconditional promises are included in the financial statements as pledges receivable with donor restrictions. Pledges are recorded after discounting using a rate of 4% to the present value of the future cash flows.

Unconditional promises are expected to be realized in the following periods:

	2024	2023
In one year or less	\$ 1,618,417	\$ 685,946
Between one year and five years	51,829	-
More than five years	-	-
Less: Discount	(8,171)	(4,651)
Total	<u>\$ 1,662,075</u>	<u>\$ 681,295</u>

Pledges receivable at June 30, have the following restrictions:

	2024	2023
Endowment for departmental programs and activities	\$ -	\$ -
Departmental programs and activities	1,662,075	681,295
Total	<u>\$ 1,662,075</u>	<u>\$ 681,295</u>

Note 11. Functional Expenses

Expenses are presented below by functional classification in accordance with the overall service mission of USC Radio. Each functional classification displays all expenses related to the underlying operations by natural classification. Depreciation expense is allocated to the functional categories based on square footage occupancy.

For the year ended June 30, 2024, functional expense consists of the following:

	Compensation	Fringe Benefits	Operating Expenses	Depreciation	Year Ended June 30, 2024
Programming and production	\$3,167,239	\$1,060,950	\$661,257	\$0	\$4,889,446
Broadcast operations	1,105,972	370,500	1,316,153	4,454	2,797,079
Fundraising	1,304,134	436,885	1,643,555	125,629	3,510,203
Underwriting and grant solicitation	662,073	221,795	205,561	-	1,089,429
General and administrative	1,060,206	354,734	3,027,389	-	4,442,329
Web development	-	-	989,421	61,444	1,050,865
Total	<u>\$7,299,624</u>	<u>\$2,444,864</u>	<u>\$7,843,336</u>	<u>\$191,527</u>	<u>\$17,779,351</u>

USC Radio
(an Operating Department of the University of Southern California)
Notes to the Financial Statements
June 30, 2024 and 2023

Note 11. Functional Expenses (continued)

For the year ended June 30, 2023, functional expense consists of the following:

	Compensation	Fringe Benefits	Operating Expenses	Depreciation	Year Ended June 30, 2023
Programming and production	\$3,088,638	\$1,034,162	\$838,243	\$101,820	\$5,062,863
Broadcast operations	1,000,390	335,131	1,707,725	62,459	3,105,705
Fundraising	1,164,642	390,155	2,123,900	75,501	3,754,198
Underwriting and grant solicitation	627,661	210,266	25,453	17,720	881,100
General and administrative	882,508	295,368	2,703,186	79,654	3,960,716
Web development	-	-	809,499	16,614	826,113
Total	\$6,763,839	\$2,265,082	\$8,208,006	\$353,768	\$17,590,695

Note 12. Tax Status

The University, which operates the radio stations, is generally exempt from federal income taxes under the provisions of Internal Revenue Code Section 501 (c)(3). The University is also generally exempt from payment of California state income, gift, estate and inheritance taxes.

Note 13. Subsequent Events

USC Radio has performed an evaluation of subsequent events through January 14, 2025, which is the date the financial statements were available to be issued.