

Doodly Review: Is It Worth It?

You know that feeling when you need a video that *actually grabs attention*—but you're not a designer, animator, or video editor?

You've got ideas. You've got a message to share. But every time you look for ways to bring it to life, you hit a wall. Either the software is too complicated, the learning curve is too steep, or the cost of hiring a professional animator is way out of reach.

For marketers, teachers, and creators, this is a familiar pain. You know that videos convert better, teach better, and engage better—but turning your message into a polished, professional-looking animation often feels impossible without a production team behind you.

That's the frustration **Doodly** set out to solve.

In this review, we're going deep into what Doodly is, how it works, who it's for, and whether it's really worth your time and money. Spoiler: if you've ever wanted to create eye-catching doodle videos for YouTube, marketing, or education—without any tech skills—this might just become your favorite tool.

👉 [Click Here to Try Doodly for 14 Days ↗](#)

The Rise of Doodly and Why It Exists

Before Doodly, whiteboard animations were something you'd have to outsource. Hiring a professional agency could cost anywhere from a few hundred to several thousand dollars per video—and take weeks to deliver.

Even then, making edits or new versions meant paying more money or waiting days for revisions.

Doodly flipped that model on its head. It gave *anyone*—no matter their design or technical background—the ability to create realistic, hand-drawn videos in minutes.

It was built by marketers, for marketers, but over time it's become a go-to tool for a wide range of creators:

- **Educators** using visuals to improve retention.
- **Coaches** creating explainer videos and mini-courses.
- **Small businesses** running Facebook and YouTube ads.
- **Nonprofits** telling stories that move hearts and wallets.
- **Content creators** designing fun intros, stories, and tutorials.

The magic is in its simplicity: drag, drop, and let the software's Smart Draw technology handle the rest.

What Doodly Actually Does

At its core, Doodly is a **whiteboard animation creator**. It lets you make those engaging "hand-drawn" videos you've probably seen in YouTube ads, online courses, or viral explainer clips.

But it doesn't stop there—you can also switch the canvas to:

- **Blackboard mode** (think chalk-on-slate visuals)
- **Glassboard mode** (hand drawing behind glass)

- **Greenboard or custom backgrounds** for creative effects

Simply drag an image onto the canvas, choose a hand style (different genders, ethnicities, and sizes), and Doodly automatically animates the drawing stroke by stroke. You can add voiceovers, sync audio, drop in background music, and export in full HD—all within minutes.

It's designed to be intuitive enough for beginners, yet flexible enough for marketers and businesses that need quick turnarounds.

Inside the Voomly Cloud Suite

Here's where it gets even more interesting.

When you subscribe to Doodly, you don't just get a standalone app—you get access to the entire **Voomly Cloud Suite**.

That means you're not just creating doodle videos. You're unlocking a complete content creation ecosystem:

- **Toonly** – Make animated cartoon-style explainer videos.
- **Talkia** – Create realistic voiceovers with AI voices (no actors required).
- **People Builder** – Design custom animated characters with over 52 million possible combinations.
- **Pyks** – Create beautiful eCovers and product graphics instantly.
- **Voomly** – Host, stream, and analyze your videos using an interactive player with custom skins and funnel integrations.

Together, these tools turn Doodly from a "video maker" into a full storytelling studio.

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The Creation Workflow (Step by Step)

Creating a Doodly video feels almost like sketching your ideas into reality. Here's how simple it actually is:

1. **Choose your board style** – Select whiteboard, blackboard, glassboard, or greenboard.
2. **Add doodle assets** – Pick from thousands of custom-drawn characters, props, and scenes.
3. **Drag and drop** – Place elements on the canvas, reorder them, and set their timing on the timeline.
4. **Select a hand style** – Choose male or female hands with different skin tones to personalize the animation.
5. **Add audio** – Record your own voiceover directly in Doodly, or upload an existing file. Then drag in royalty-free background music and adjust volume.
6. **Preview and tweak** – Adjust draw speed, transitions, and scene timing until it feels right.
7. **Export your video** – Choose from 480p to 1080p HD, and even customize frame rates for smoother playback.

You don't need animation skills—Doodly does the drawing for you.

The Smart Draw Advantage

One of the most powerful features inside Doodly is its **Smart Draw Technology™**.

This allows you to import any image—your logo, product photo, illustration—and automatically generate a custom drawing path. The software then “draws” it as if it were part of its own library.

This means your brand assets, custom icons, or unique designs can be animated exactly how you want.

For creators who care about originality and branding, this feature is a game-changer. It bridges the gap between quick templates and fully custom design work.

What's Inside the Asset Library

Doodly's built-in content library is massive—and growing weekly thanks to updates and user feedback.

Here's a peek inside:

- **Thousands of characters** – Male, female, business, casual, educational, and more. Each comes with multiple poses and expressions.
- **Hundreds of backgrounds and props** – From offices and classrooms to homes, stores, and outdoor scenes.
- **84 scene templates** – Pre-built compositions for quick video assembly.
- **Royalty-free audio** – 150+ music tracks for Standard plans and up to 250 for Enterprise plans.
- **Fonts and customization tools** – 35–70 different fonts for text-based storytelling.

Everything is created by Doodly's in-house artists—so you won't find generic stock art here.

Where Doodly Shines Most

Different creators use Doodly in different ways—but here's where it consistently excels:

YouTube & Social Media Marketing

Whiteboard videos hold attention up to 20x longer than static visuals. Marketers use Doodly to create intros, product demos, and story-driven ads that boost engagement and conversions.

Teaching & Training

Visual storytelling helps learners retain information better. Teachers, coaches, and course creators love using Doodly to explain complex concepts in simple, memorable ways.

Sales Videos (VSLs)

Doodly is a secret weapon for high-converting sales videos. The hand-drawn animation style keeps viewers focused—and helps increase trust and comprehension.

Facebook Ads & Campaigns

In a scroll-happy world, the act of watching a hand draw is naturally attention-grabbing. Many advertisers use short doodle videos to stop thumbs mid-scroll and generate clicks.

Personal & Nonprofit Projects

From birthday greetings to charity stories, Doodly helps anyone create heartfelt, engaging videos that feel handmade.

Doodly Community and Support

Doodly isn't just a tool—it's a community.

When you join, you also gain access to the **private Doodly Design Facebook Group**, home to over **75,000 active members** who share tips, templates, and inspiration daily.

And if you ever get stuck, the customer support team and knowledge base are genuinely helpful. You'll find:

- Step-by-step tutorials and walkthroughs.
- Weekly updates based on real user feedback.
- Fast, responsive email support.

It's clear that Doodly's developers actively listen to their users—many of today's most popular features started as community suggestions.

Performance, Exports, and Updates

Doodly runs smoothly on both Mac and PC. You can install it on multiple computers (no device restrictions), and export in your preferred format and resolution.

Available export settings include:

- **Resolutions:** 480p, 720p, 1080p, and custom sizes.
- **Frame rates:** 24–60 fps.
- **Quality:** Low to maximum.

You can choose smaller file sizes for social uploads or high-res exports for professional presentations.

Best of all, Doodly keeps improving. The company releases *weekly* updates—new features, bug fixes, and fresh doodle packs—completely free for users.

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Integrating Doodly With Other Tools

Doodly fits seamlessly into most workflows. Whether you're editing videos, building funnels, or launching online courses, its exports integrate with:

- YouTube and Vimeo uploads.
- Voomly Cloud video hosting.
- Presentation software like PowerPoint or Keynote.
- Funnel builders such as ClickFunnels, Systeme.io, or Kartra.

You can even drop Doodly videos into social platforms, email campaigns, or website embeds for instant storytelling power.

Because it's part of the **Voomly Cloud**, you also get **7TB–10TB of video storage, unlimited video funnels**, and interactive players with analytics—so you can see exactly how your audience engages.

Who Doodly Is Perfect For

If you've ever wanted to *communicate visually without hiring a production team*, Doodly was built for you.

It's ideal for:

- **Marketers** who want high-converting videos fast.
- **Educators** who need engaging lessons.
- **Coaches and consultants** explaining processes or ideas.
- **Startups and small businesses** that can't afford video agencies.
- **Nonprofits and community leaders** who want to tell impactful stories.
- **Content creators** who want to stand out on YouTube or social media.

Basically, if you have a message and an audience, Doodly gives you the creative control to deliver it beautifully.

Ease of Use

Doodly's greatest strength is how approachable it is.

You can create a professional-looking video your very first day. Many users report making their first finished project in under an hour.

The drag-and-drop interface removes complexity entirely. You don't need to understand keyframes, timelines, or animation paths—just select, place, and play.

That's why users often say, "If my 7-year-old can use it, so can I."

The Power of Doodly + Talkia

One of the most underrated features of Doodly's ecosystem is how well it pairs with **Talkia** (included in the Voomly Cloud).

Talkia uses text-to-speech technology to generate professional-quality voiceovers in seconds. You can pick from dozens of natural voices, accents, and tones—male and female—to match your video's personality.

Instead of hiring a voice actor or recording your own narration, you can type your script, generate the voiceover, and import it straight into Doodly.

This combo is what makes the Doodly suite a true all-in-one solution for video marketing.

Real Users, Real Results

Doodly's success stories come from all corners of the internet:

"I built my first sales video in an afternoon and tripled my conversion rate in two weeks."

— Mia L., Course Creator

"As a teacher, I've never seen my students so engaged. The doodle videos make complex topics fun to watch."

— Alan R., Educator

"I was intimidated by video editing. Doodly made it so easy that now I make content every week."

— Tanya P., Marketing Coach

These testimonials reflect a recurring theme: accessibility + creativity = confidence.

Once people realize they can create compelling content on their own, they start producing more often—and seeing real results.

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Updates, Guarantee, and Risk-Free Trial

Doodly offers a **14-day free trial** with full access to its tools, templates, and integrations—no strings attached.

And if you decide to continue, you're still protected by a **30-day money-back guarantee**.

That means you can test-drive Doodly, explore the Voomly Cloud Suite, and see firsthand how it fits your workflow—completely risk-free.

Doodly's refund rate sits at around 2%, far below the industry average, which says a lot about how satisfied users are once they try it.

Final Thoughts

If you've been looking for a way to stand out online, tell better stories, or explain your ideas visually—without hiring a video team—**Doodly is absolutely worth trying**.

It's not just easy to use; it's fun. You'll go from staring at a blank screen to producing professional whiteboard animations in minutes.

Between its intuitive design, Smart Draw technology, growing asset library, and integration with the full Voomly suite, Doodly gives creators everything they need to compete in a content-driven world.

Whether you're a teacher, coach, entrepreneur, or creator, this is one of those rare tools that's both beginner-friendly and endlessly expandable.

So the real question isn't "*Is Doodly worth it?*"

It's "*How many ideas have you left unshared because you didn't have the right tool to bring them to life?*"

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