

Clickfunnels Review: 3 Months for \$99

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If you've been circling around ClickFunnels, curious but hesitant to commit to the full \$197 per month, this new offer might have caught your eye: **3 months of ClickFunnels for just \$99**. It sounds almost too good to be true — a platform used by top marketers, coaches, and e-commerce brands now giving away a full 90 days at a massive discount.

So what's the catch?

That's exactly what we're diving into. In this article, we'll unpack what the ClickFunnels "3 Months for \$99" promo really is, what you get access to, and whether it's a smart move for your business or just another shiny offer.

Get ClickFunnels 3 Months for \$99 (Limited Time Offer)

Understanding the Offer: "3 Months for \$99"

At its core, this promotion is ClickFunnels' way of giving you a real taste of the full system — not a stripped-down trial, but the **entire funnel-building ecosystem** for a fraction of the normal cost.

Normally, ClickFunnels charges \$197 per month for its standard plan. Over three months, that would run you about \$591. With this deal, you're paying just \$99 total for the same three months — saving roughly \$492 right out of the gate. That's not a small discount; it's a full-blown test drive of one of the most powerful marketing platforms available, at less than the cost of dinner for two.

What You're Actually Getting

The offer gives you **90 days of full access** to ClickFunnels' Scale-level features — meaning you're not boxed into limited templates or half-functioning tools. You can build, launch, and optimize your funnels exactly the way paying users do.

Here's what's included:

- Landing Pages & Funnel Builder: Create professional, conversion-focused pages without coding.
- Email Marketing & Automation: Send broadcasts, set up workflows, and trigger follow-ups.
- Sales Tools: Use one-click upsells, order bumps, and checkout funnels to boost your average order value.
- E-commerce & Digital Products: Sell courses, memberships, or physical products seamlessly.
- CRM & Communication Hub: Manage leads, schedule appointments, and handle messages all in one place.

In short, this offer lets you build an entire business — from lead generation to payment — without touching a separate tool.

Why ClickFunnels Is Doing This

ClickFunnels' "3 Months for \$99" deal is more than a marketing stunt. It's a confidence play. The company knows that once you experience what a real funnel can do — generating leads, automating sales, and saving you countless tech headaches — you're likely to stick around.

And from a user perspective, it's a win-win. You get **three months to test, tweak, and profit** without burning your budget on a short 14-day trial that ends before you even launch your first funnel.

The Terms You Should Know

Before diving in, here are a few things worth noting:

- Eligibility: The offer is usually for new users only.
- Billing: After 90 days, your plan renews at the standard monthly rate (unless you cancel).
- Cancellation: You can cancel anytime during the promo to avoid future charges.
- Duration: It's a limited-time promotion, so once it's gone, you'll be back to regular pricing.

Bottom line: this isn't a teaser plan or limited demo — it's full ClickFunnels access at a massive discount.

What You Get: Features and Limits During the Promo

The "3 Months for \$99" promotion isn't just about discounted access — it's about giving users a genuine opportunity to build something real. Whether that's a lead-generation funnel, a full online store, or a course platform, you get the tools to make it happen. Here's a closer look at what's included.

Core Features Available

1. Funnel and Page Builder

ClickFunnels' drag-and-drop editor remains the star of the show. You can create everything from simple optin pages to full multi-step sales funnels — no coding, no plugins, no headaches. Templates are built around proven conversion principles, so even beginners can publish professional pages quickly.

2. Email Marketing and Automation

You don't need an external email service. The integrated email tools let you build sequences, send broadcasts, and automate follow-ups. You can segment your audience based on behavior — for example, automatically sending one message to people who clicked but didn't buy, and another to those who completed a purchase.

3. E-commerce and Digital Product Tools

Whether you sell physical items, courses, or memberships, the ClickFunnels Store feature handles checkout, upsells, downsells, and even recurring payments. You can also bundle products or offer limited-time discounts without touching external apps.

4. CRM and Communication Hub

The built-in CRM tracks your leads, customers, and conversations. You can view customer journeys, manage appointments, and communicate directly via email, SMS, or chat. For solopreneurs and small teams, this removes the need for separate customer-management tools.

5. Analytics and Tracking

The analytics dashboard shows you where visitors drop off, which pages convert best, and what your average order value looks like. It's data presented in plain language — not a maze of charts and metrics.

6. Integrations and Flexibility

ClickFunnels connects easily with major apps like Stripe, PayPal, Zapier, and hundreds of others. You can plug it into your existing systems or use it as an all-in-one platform.

What's Not Included or May Be Limited

While the \$99 promo gives you full platform access, there are still a few things to be aware of:

- **Higher-tier caps:** The Scale plan allows generous limits on contacts, workflows, and funnels, but if you run an agency or a large enterprise, you might outgrow those caps.
- No enterprise-level add-ons: Some advanced integrations and custom API options are reserved for enterprise users.
- **Learning curve:** ClickFunnels is user-friendly, but the sheer number of tools can feel overwhelming at first. Expect to spend a few hours learning how it all fits together.
- No refund after activation: Once you activate and use the plan, the standard refund window may not apply, depending on the terms at signup.

Why This Matters

ClickFunnels is selling more than software. It's selling a complete online business framework — a single ecosystem that lets you build, launch, and scale without juggling five different subscriptions. For small business owners, coaches, and course creators, that simplicity can save both time and mental bandwidth. When you consider that most comparable tools charge separately for landing pages, email, automation, and CRM, getting all of this for \$99 over three months isn't just a discount — it's an invitation to finally put your business idea to the test.

Comparison with Alternatives / Opportunity Cost

The "3 Months for \$99" offer makes ClickFunnels temporarily affordable, but it's still worth comparing it with other platforms before deciding. Understanding what you're trading off — in both features and long-term cost — helps clarify whether this deal truly fits your needs or simply looks good on paper.

1. Systeme.io

Systeme.io is one of ClickFunnels' closest competitors, especially for entrepreneurs on a tight budget. It offers funnel-building, email automation, and course hosting under one roof — much like ClickFunnels — but at a much lower price point.

The biggest difference lies in polish and power. Systeme.io's interface is more basic, and while it covers the essentials, it lacks the depth and marketing sophistication that ClickFunnels provides. If you're just starting out or need something lightweight, Systeme.io can be a good alternative. But if you plan to scale, ClickFunnels' advanced workflows and conversion tools tend to justify the cost.

2. Kartra

Kartra takes a similar "all-in-one" approach but focuses more on automation and membership management. It offers smoother email sequences and more native tools for digital course creators. However, Kartra's editor isn't as intuitive as ClickFunnels, and its templates often require more customization to look modern. Where ClickFunnels excels in funnel flow and user experience, Kartra leans toward technical flexibility. The 3-month-for-\$99 offer lets you test ClickFunnels' simplicity and see if its faster setup outweighs the slightly more advanced customization options Kartra offers.

3. GetResponse

Originally known for email marketing, **GetResponse** has evolved into a funnel and automation platform. It's strong in deliverability and list management, but its funnel builder isn't nearly as refined as ClickFunnels'. GetResponse is ideal if email marketing is your top priority and sales funnels are secondary. But if your business revolves around creating a guided journey — from landing page to upsell to checkout — ClickFunnels still provides a more cohesive experience.

4. WordPress + Plugins

Some marketers prefer to build funnels manually on **WordPress** using tools like Elementor, Thrive Architect, or OptimizePress. This setup offers more design freedom and lower monthly costs once it's established. However, it requires technical maintenance, hosting, and plugin management — not to mention constant troubleshooting when updates break something.

The opportunity cost here is time. ClickFunnels handles hosting, page speed, and integrations for you. For many small businesses, that simplicity outweighs the extra control that comes with a WordPress setup.

5. Kajabi

Kajabi is a strong choice for coaches, consultants, and course creators who prioritize education-based funnels. Its course builder and membership features are cleaner and more structured than ClickFunnels', but its funnel templates are limited, and customization options can feel restrictive.

Kajabi is polished but expensive. Its plans often cost as much or more than ClickFunnels, and the learning curve for complex marketing automations can be steeper. If your main goal is selling digital programs, Kajabi is worth considering; if it's direct-response funnels and offers, ClickFunnels is stronger.

6. Opportunity Cost: Time vs. Toolchain

The biggest cost isn't always the monthly fee — it's the time spent learning and connecting multiple systems. ClickFunnels' greatest strength lies in its integration: pages, emails, payments, and analytics all talk to each other. Competitors might save you money upfront, but you'll often spend hours managing connections or troubleshooting broken automations.

In that sense, the \$99 promo isn't just a discount — it's a way to test whether an all-in-one approach can save you time and mental energy compared to juggling separate tools. If you value execution speed and simplicity, that's hard to beat.

7. When Alternatives Make More Sense

There are cases where ClickFunnels might not be the best fit. If you're running a blog-focused business, need complex SEO functionality, or want total design freedom, WordPress or Webflow might serve you better. Similarly, if your main business revolves around long-form content, organic traffic, or community-driven engagement, ClickFunnels' funnel-first design might feel too conversion-centric.

But for entrepreneurs whose revenue depends on converting leads into customers — and doing it fast — ClickFunnels often outperforms pieced-together alternatives.

How to Make the Most of the 3-Month Promo (Advice & Strategy)

Three months might sound like a lot of time, but if you approach it casually, it can slip by faster than you think. The real key to getting value from ClickFunnels' 3-month-for-\$99 offer is to treat it like a launch runway — a limited window to test, learn, and grow.

Here's how to make every week count.

1. Start with a Clear Goal

Before touching the funnel builder, decide what you want to achieve. Are you collecting leads, selling a digital product, or launching a service offer? A clear outcome keeps you focused and prevents you from wasting time exploring features that don't serve your immediate goal.

Pick one simple objective, such as:

- Build a lead generation funnel to grow your email list.
- Create a sales funnel for one product or offer.

• Launch a membership or mini-course to validate your idea.

2. Follow a Simple Funnel Framework

You don't need to reinvent the wheel. Start with ClickFunnels' pre-built templates — they're designed to guide visitors through a proven flow:

Landing Page \rightarrow Offer Page \rightarrow Checkout \rightarrow Thank You Page.

Once you understand how that process works, you can start customizing the design and copy for your specific brand and audience.

3. Use the First Week to Learn, Not Build

The first few days are best spent exploring. Learn how to edit pages, set up email workflows, and connect payment processors. ClickFunnels provides built-in tutorials and onboarding guides — take advantage of them before you start constructing complex funnels.

This early learning phase pays off later when you need to troubleshoot or scale quickly.

4. Focus on Driving Traffic Early

A funnel without traffic is just a collection of pages. Once your funnel is ready, start testing it with small amounts of traffic — through organic content, ads, or email lists. The data you collect over the 90 days will help you understand which parts of your message convert and which need improvement.

5. Optimize With Real Numbers

ClickFunnels provides analytics that show you how each step performs. Check your opt-in rate, sales conversion rate, and average order value weekly. Small adjustments — like tweaking your headline, button color, or call-to-action text — can dramatically improve results.

6. Document What Works

Treat the 90-day period as a marketing lab. Every test teaches you something about your audience. Keep notes on what messaging, visuals, and offers drive the best engagement. That documentation will make future funnels easier and faster to launch.

7. Plan Your Exit Strategy

Toward the end of your third month, decide whether you'll continue, downgrade, or export your assets. If the system works and you're profitable, the full plan may pay for itself. If not, you'll still walk away with tested assets, email lists, and marketing experience you can apply anywhere.

8. Take Action — Don't Wait for Perfect

The most common mistake people make with ClickFunnels is overthinking. Don't aim for perfection; aim for completion. A functional funnel that's live and collecting data beats a "perfect" funnel stuck in draft mode.

If you treat these 90 days as a focused sprint rather than a casual trial, you'll walk away with real results — not just experience.

Get ClickFunnels 3 Months for \$99 and Start Building Today

Verdict: Is It Worth It?

The "3 Months for \$99" ClickFunnels offer hits a rare sweet spot — generous access, low risk, and enough time to build something meaningful. Most marketing platforms give you a brief window to experiment before charging full price, but this deal gives you room to breathe, learn, and see results before committing. If you're new to online business, this offer is a low-cost way to learn how funnels really work — not just in theory, but in practice. You'll discover how each piece fits together: the landing page that captures attention, the automation that nurtures leads, and the checkout process that drives revenue. Even if you cancel after three months, the experience alone can redefine how you think about digital marketing. For experienced marketers, the value is even clearer. You get to test new offers, validate products, or build a

client funnel at a fraction of the usual cost. The features are the same as the regular \$197/month plan, so you're not losing any functionality.

The only real downside is the post-trial price jump — but if your funnel generates consistent leads or sales

during the promo, that cost becomes a business expense, not a burden.

At the end of the day, this isn't just another software discount. It's an opportunity to build, launch, and scale without hesitation. Three months is more than enough to go from idea to income — if you take action.

Get ClickFunnels 3 Months for \$99 and Start Building Today