

# CRE SUMMIT

## 2021 SPONSORSHIP GUIDE

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Friday, August 20, 2021 | Hybrid  
CHI Health Center, Omaha, NE

## SPONSORSHIP LEVELS

	Premier \$10,000	Diamond \$5,000	Platinum \$4,000
Conference registrations	5	3	2
Parking passes	5	3	2
Sponsor recognition	Logo on event website, five social media posts, three attendee emails, one press release, conference sponsorship PowerPoint and a 15-second commercial to be played during the conference	Logo on event website, three social media posts and conference sponsorship PowerPoint	Logo on event website, two social media posts and conference sponsorship PowerPoint
Recognition in print materials (in-person and meeting box)	Logo	Logo	Logo
Promotional items (sponsor to provide)	■	■	
Included sponsorship enhancement (Select one)	Presenting Networking Luncheon Reception Lounge	Keynote Video Production Coffee Lounge	General Session Wi-Fi Parking Refreshment Break
Reserved lunch table	2	1	1
Post-conference opted-in attendee list	■		

## CONTACT

## SPONSORSHIP LEVELS

Gold \$3,000	Silver \$2,000	Bronze \$1,000	Patron \$500
1	1		
1	1		
Logo on event website, one social media post and conference sponsorship PowerPoint	Logo on event website and conference sponsorship PowerPoint	Logo on event website and conference sponsorship PowerPoint	Listed on event website and conference sponsorship PowerPoint
Logo	Logo	Logo	Listed
Breakfast Professional Headshot Branded Koozie	Breakout Session Hand Sanitizer Station	Networking Summit	

## CONTACT

### PREMIER SPONSORSHIP ENHANCEMENTS

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Premier sponsorship levels can choose one enhancement opportunity from the following list. All enhancements are available on a first-come, first-serve basis. Should we move to a fully virtual event, your company will be highlighted throughout the virtual platform and in attendee meeting boxes.

#### Presenting Networking Luncheon Sponsor (Sold Out)

~~Host lunch for all attendees! Your company logo will be prominently displayed on the screens above the stage during the luncheon and at each luncheon table on table tents, and your company will be thanked prior to the start of the luncheon. Company representatives in attendance will also have the opportunity to have their group photo taken with the keynote speaker. Your company will also be featured as the official GrubHub lunch sponsor in every virtual attendee's meeting box.~~

#### Cocktail Reception Lounge Sponsor (1 Available)

End the day as the host of the post-conference complimentary cocktail hour. Your logo will be prominently displayed on a professionally branded lounge and bar in the pre-function space. Company representatives in attendance will also have the opportunity to have their group photo taken with the keynote speaker. Your company will also be highlighted on a branded item in every virtual attendee's meeting box.

### DIAMOND SPONSORSHIP ENHANCEMENTS

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Diamond sponsorship levels can choose one enhancement opportunity from the following list. All enhancements are available on a first-come, first-serve basis. Should we move to a fully virtual event, your company will be highlighted throughout the virtual platform and in attendee meeting boxes.

#### Keynote Sponsor (3 Available)

Provide motivation and excitement to the CRE Summit with a high energy keynote speaker! Your company logo and name will be featured on all keynote communication such as emails, press releases and social media posts prior to the event. Company representatives in attendance will have the opportunity to have their photo taken with the keynote speaker. Your company will also be highlighted virtually before the keynote session.

#### Video Production Sponsor (2 Available)

Provide high-quality Hall of Fame acceptance speech videos as well as an action-packed opening video for the CRE Summit as a video sponsor. Your logo will be prominently displayed at the end of all video presentations throughout the event.

#### Coffee Lounge Sponsor (1 Available)

Keep attendees energized with specialty coffee and branded cups. Your logo will be displayed on professionally branded coffee carts along with company branded disposable coffee cups. Each virtual attendee will receive coffee and a branded coffee cup in their meeting box.

### CONTACT

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### PLATINUM SPONSORSHIP ENHANCEMENTS

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Platinum sponsorship levels can choose one enhancement opportunity from the following list. All enhancements are available on a first-come, first-serve basis. Should we move to a fully virtual event, your company will be highlighted throughout the virtual platform and in attendee meeting boxes.

#### ~~General Session Sponsor (Sold Out)~~

~~Sponsor the general sessions at the CRE Summit and have your company logo prominently displayed on the presentation screens prior to the panel discussion. Your company will also be highlighted virtually before the general sessions.~~

#### ~~Wi-Fi Sponsor (Sold Out)~~

~~Help attendees stay connected throughout the conference. Your company name will be the Wi-Fi password and will be displayed on conference signage and in the printed program. Your company will also be highlighted as the attendee technical support sponsor.~~

#### ~~Parking Sponsor (Sold Out)~~

~~Provide complimentary parking for all attendees on the day of the conference. Your company name and logo will be listed on the CRE Summit registration confirmation email along with a parking voucher. Your company will also be highlighted on the event platform.~~

#### Refreshment Break Sponsor (4 Available)

Host refreshments for all attendees between sessions. Your logo will be featured on all food and beverage display tables, and your company will also be highlighted on the lunch details card in each virtual attendee's CRE Summit meeting box.

### CONTACT

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### GOLD SPONSORSHIP ENHANCEMENTS

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Gold sponsorship levels can choose one enhancement opportunity from the following list. All enhancements are available on a first-come, first-serve basis. Should we move to a fully virtual event, your company will be highlighted throughout the virtual platform and in attendee meeting boxes.

#### ~~Breakfast Sponsor (Sold Out)~~

~~Start the conference with a nutritious breakfast for all attendees. Your company logo will be featured on the breakfast display tables as well as branded disposable coffee cups. Your company will also be highlighted on the sponsorship page of the event platform.~~

#### Professional Headshot Sponsor (1 Available)

Provide industry professionals with a professional updated headshot! Your company logo will be featured outside of the professional headshot room as well as highlighted in each attendee's follow-up email with their edited headshot. Your company will also be highlighted on the sponsorship page of the event platform.

#### ~~Branded Koozie Sponsor (Sold Out)~~

~~Highlight your company on each conference koozie made available to attendees during the post-conference cocktail reception. Your logo will be printed alongside CRE Summit on one side of each koozie. Each virtual attendee will receive your branded koozie in their CRE Summit meeting box.~~

### SILVER SPONSORSHIP ENHANCEMENTS

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Silver sponsorship levels can choose one enhancement opportunity from the following list. All enhancements are available on a first-come, first-serve basis. Should we move to a fully virtual event, your company will be highlighted throughout the virtual platform and in attendee meeting boxes.

#### Breakout Session Sponsor (3 Available)

Support the CRE Summit by sponsoring a breakout session! Your company logo will be listed on conference breakout signage along with the opportunity to provide company promotional items within your breakout. Your company will also be highlighted virtually before the breakout session.

#### ~~Hand Sanitizer Station Sponsor (Sold Out)~~

~~Promote safety standards by sponsoring hand sanitizer stations strategically placed in high-traffic meeting spaces during the conference. Your company will also be highlighted on the sponsorship page of the event platform.~~

### CONTACT

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## BRONZE SPONSORSHIP ENHANCEMENTS

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Bronze sponsorship levels can choose one enhancement opportunity from the following list. All enhancements are available on a first-come, first-serve basis. Should we move to a fully virtual event, your company will be highlighted throughout the virtual platform and in attendee meeting boxes.

### Networking Sponsor (1 Available)

Sponsor the Networking Luncheon and have your logo displayed on each luncheon table on table tents. Your company will also be highlighted on the sponsorship page of the event platform.

### Summit Sponsor (Unlimited)

Support the CRE Summit as a Summit Sponsor and have your logo displayed in the pre-function space during the cocktail hour post-conference. Your company will also be highlighted on the sponsorship page of the event platform.

A 10% sponsorship discount will be applied to all companies who confirm their sponsorship by Friday, April 16, 2021.

Please note, sponsorships cannot be split between companies.

For questions or sponsorship inquiries, please contact Sara Tefft at [sara@planitincevents.com](mailto:sara@planitincevents.com) or 402.333.3062 x 220.

